

**Hawai'i 2050 Sustainability Task Force
Hawai'i State Capitol, Room 309
September 15, 2006
Minutes**

Members Present: Senator Russell Kokubun, Representative Lyla Berg, Representative Pono Chong, Senator Suzanne Chun Oakland, Ian Costa, Donald Fujimoto, David Goode, Senator Fred Hemmings, Marion Higa, Millie Kim, Keith Kurahashi, Keith Rollman, Jane Testa, Laura Thielen, Stacie Thorlakson, Beth Tokioka, Pamela Tumpap

- I. Call to Order.** A quorum was established to begin the meeting. The task force meeting was called to order at 10:20 a.m. by Chair Russell Kokubun on Friday, September 15, 2006, in Room 309 at the Hawai'i State Capitol. Introduction of task force members and support staff. Chair Kokubun welcomed those seated in the audience and acknowledged Colonel Howard Killian from the U.S. Army. Colonel Killian and the Army have been very supportive of and initiated sustainability efforts for their facilities.

[Discussion below took place prior to agenda item VIII.]

Chair Kokubun informed members that Kem Lowry and Representative Corinne Ching have resigned as members of the task force. Dr. Lowry will be the Resident Director of the UH Study Abroad Program in London. Dr. Lowry has offered to work with the UH research team in continuing the efforts of the task force. Due to commitments in her community, Representative Ching is unable to attend task force meetings. Chair Kokubun will ask the President of the University and Speaker of the House to appoint new members to replace resigning members.

Beth Tokioka asked if the task force would consider converting the legislator position with a stakeholder. Chair Kokubun noted that could be an issue for subcommittee or working group to consider.

- II. Review and Approve Minutes.** A copy of the "DRAFT" minutes for August 11, 2006 was distributed to members of the task force. Chair Kokubun thanked Marion Higa for chairing the last task force meeting; then entertained a motion to approve the minutes of the August 11th task force meeting. Ian Costa moved to approve the minutes; Millie Kim seconded the motion. Discussion on the minutes was opened to the task force. The August 11, 2006 minutes was unanimously approved by the task force.

Chair Kokubun welcomed public comment from the audience. Mr. Jim Channon, North Kohala, Island of Hawai'i, spoke to the task force. Mr. Channon is currently the Director for Earthrise Project for the World Business Academy and has been a futurist and vision illustrator for various corporations, government, etc. for the past 40 years. Mr. Channon suggested using computer animation and a large multi-level, multi-track vision, which is symbolically strong enough to bring the public on board to task force efforts.

Millie Kim stated that Mr. Channon created a visioning illustration (mural in gym) for Hamakua about 10 years ago, and that Representative Dwight Takamine, who represents the district, continues to use the drawing at community meetings. She thanked him for his extremely valuable contribution. Mr. Channon noted that for the past 14 years, he has done a vision for each district on the Big Island.

- III. Correspondence to the Task Force.** Chair Kokubun was encouraged that the task force has been receiving correspondence from throughout the State, primarily through the H2050 website. A majority of the comments were received after the August 26th Kick-off Event. Comments included inquiries for presentation opportunities to the task force and interest in helping the task force efforts, particularly on the neighbor islands. The Office of the Auditor and Hawaii Institute for Public Affairs (HIPA) will review and categorize all correspondence and make them available to the task force.
- IV. Review of August 26 Kick-off Event.** Chair Kokubun acknowledged and thanked Bill Kaneko, President and Chief Executive Officer of HIPA, in his key role in organizing and arranging the Kick-off Event and the work of the task force. The Chair also thanked Carol Taniguchi of HIPA for her work with task force efforts.

Carol Taniguchi presented to the task force a summary of the event. About 519 out of approximately 575 registrants attended the Kick-off Event. The exact number of participants will be determined when a reconciliation of “walk-ins” and individuals who failed to check-in is completed. Approximately 18 percent of the participants were from the neighbor islands. A total of 49 scholarships were awarded, 41 to neighbor island recipients and 8 to O’ahu recipients. Neighbor island scholarships included registration fees and air transportation; O’ahu scholarships included registration fees. \$7,154.50 was expended for scholarships. Ground transportation was provided for neighbor island participants. Thirty-six riders took the bus from the airport to the Dole Ballrooms and 27 riders took the bus back to the airport. Many participants expressed gratitude for the opportunity to participate in the event and for the ground transportation that was provided. A list of registrants was provided to task force members. A summary of the evaluations received from the event was also presented. Out of the 500+ participants at the event, almost 300 responded to the evaluation with most including written comments. Many participants commented that they were pleased with the event.

The event was broadcast live statewide via public access stations. On O’ahu, ‘Ōlelo aired rebroadcasts of the event on September 4, 5, 7, and 9. DVDs are being made of the broadcast which will include closed captioning and will be sent to all neighbor islands for broadcast on their respective public access stations. A schedule should be out shortly. DVDs are also being provided to all task force members. Copies will be made available to interested parties at a minimal cost. Edited versions of the presentations will also be placed on the H2050 website for viewing and downloading. Beth Tokioka asked if the libraries could be provided copies for individuals to check-out. Carol informed the task force that the State Librarian provided, in the packets distributed at the event, a list of resources on sustainability available at the libraries. DVDs will be provided to the

libraries. Chair Kokubun formally thanked Jeff Stone for underwriting the cost of the entire broadcast of the event. The Chair also thanked Jim Dator for his work and the actors who portrayed various characters in the future scenarios. Bill Kaneko recognized and thanked Dr. Sharon Miyashiro for her integral part in the event. Marion Higa noted that Jo Ann Schindler, State Librarian, asked if any task force members or members of the public have suggestions on acquisitions the library system should make on the theme of sustainability to please let her know. The Chair suggested that a list should be compiled and that members should forward any suggestions to him or directly to Carol via the contact email on the H2050 website.

The Kick-off Event received very good media coverage. Howard Dicus from Pacific Business News invited the task force to participate on his program on PBS on September 8th. Mr. Dicus also invited the task force back to present any update on the task force's sustainability efforts. The event also received media coverage from Hawai'i Public Radio. Noe Tanigawa of Hawai'i Public Radio also offered to provide ongoing updates to the community on the importance of sustainability and the efforts of the task force. Print coverage also appeared in the Honolulu Advertiser, Midweek, and Pacific Business News. Chair Kokubun acknowledged the assistance of Ruth Limtiaco in arranging the interviews with Howard Dicus and Noe Tanigawa. Ms. Limtiaco is the owner of a local public relations firm and has been assisting the task force on a pro bono basis.

Follow-up activities include posting of Kick-off Event highlights on the H2050 website, discussion boards to communicate with the public, open space networking where individuals can work together on specific issues and send in comments or suggestions to the task force, and first round of community engagement meetings.

The first round of community meetings are scheduled at the following locations from 6:00 p.m. to 8:00 p.m.

Lānaʻi,	Thursday, October 5	Lānaʻi High & Elementary School cafeteria
Molokaʻi	Monday, October 9	Molokaʻi High & Intermediate School cafeteria
Hawaiʻi	Wednesday, October 11	Hilo High School cafeteria
Hawaiʻi	Thursday, October 12	Kealakehe Intermediate School cafeteria
Kauaʻi	Monday, October 16	Chiefess Kamakahahei Middle School cafeteria
Maui	Tuesday, October 17	Lihikai Elementary School cafeteria
Oʻahu	Wednesday, October 18	Farrington High School library

Chair Kokubun encouraged all task force members to attend the community meetings on their respective islands and asked their assistance in convening the meetings. The Chair plans to attend all meetings and hopes to bring with him organizations such as Kanu Hawai'i to present their perspective on the issues of sustainability. Representative Pono Chong suggested scheduling community meetings on weekends.

Beth Tokioka asked what would be shared at the community meetings. Are the meetings intended to be informational or will there be some kind of action plan where steps need to be taken? The Chair noted that discussion about the format for the community meetings

was scheduled under a later agenda item but if the task force had no objections, he would open discussion at that time. Task force members had no objections.

Bill Kaneko distributed a proposed agenda template for the October community meetings. The meetings would begin with welcoming remarks from respective neighbor island task force member(s), followed with an introduction from Chair Russell Kokubun. Presentations, such as those given by Ramsay Taum and Kanu Hawai'i at the Kick-off Event, could provide similar information to the community. Bill Kaneko or Dr. Miyashiro would outline the schedule for the next 12-18 months. The community would then have an opportunity to participate in an interactive session where qualitative data would be gathered. The meetings would be closed by Chair Kokubun and respective task force members.

Beth Tokioka requested that individuals be solicited to conduct similar meetings for their community, organization, etc. Senator Suzanne Chun Oakland asked if the meeting scheduled for O'ahu would follow the same format as the neighbor island meetings. Bill Kaneko clarified that the October neighbor island meetings are designed for individuals who were not able to attend the August Kick-off Event. He is still working with the community engagement team on the format for the O'ahu meeting. More detailed input from the community could be gathered at the O'ahu meeting. Jane Testa requested that HIPA discuss items with members before finalizing the agenda for their respective island meetings. Pamela Tumpap suggested that in order to have consistency in the overall process, a uniform format should be used to conduct the meetings, while at the same time, accommodating the unique needs and situations of each neighbor island community.. Stacie Thorlakson suggested adding an agenda item to share the comments collected by the team to assure the public that “we listened to you and we’re taking that into consideration.”

Bill Kaneko informed the task force that expenses are still being calculated for the Kick-off Event and there were some cost overruns for added and unanticipated expenses, but well worth the money spent for the community to have an opportunity to participate and be part of a “first-rate” program. \$35,000 was allocated from the budget and the expense calculated so far is about \$59,000. After including net revenue from the event, the cost overrun is about \$15,000.

Chair Kokubun welcomed task force members to comment on their experiences at the Kick-off Event. Beth Tokioka was very impressed with the program from beginning to end—if our goal was to educate, inspire, motivate, engage, it was an outstanding effort. Participants left the event wanting more. The futures groups did an outstanding job in presenting the futures at the level of detail to create realities that had to be experienced. The goals stated at the beginning of the event to inspire, engage, excite, motivate were achieved. Millie Kim commented that individuals who were initially unwilling to participate in the event were “blown away” by the format used at the workshop. She thanked Jim Dator and his team for putting together a different and unique experience. The feedback Pamela Tumpap received was tremendous. The students from the Kamehameha Schools-Maui campus who attend the event were also “blown away” by the

futures experience. They also appreciated the opportunity to participate in two of the futures scenarios. Participants enjoyed Ramsay Taum's presentation and left wanting more. Pamela echoes Beth's comments that the event was outstanding from beginning to end. David Turner, a member of the public, had two questions for the task force: 1) what had become of the comments from the breakout sessions and 2) what role will the public play in these processes? Carol Taniguchi responded to the first question saying that the four futures scenarios have been placed on the website and comments from each of those scenarios will be placed after the scenarios. Bill Kaneko responded to the second question saying that the community engagement process will begin by asking communities about their vision for Hawai'i, what the definition of sustainability is, what is important, what is not, the public's concerns, their priorities. Another role the public should play would be reaching out and bringing in all the constituents and stakeholders to upcoming meetings scheduled throughout the year. Kirsten Baumgart Turner, a member of the public, suggested that the same type of scenarios be used to educate the public about sustainability and cards with sustainability principles and guidelines or major statistics like those stated in some of the presentations be used as tools to convey the message of sustainability to the public. Donald Fujimoto added that there was no effort to define the term sustainability. It would have been helpful if participants had received the four different interpretations of sustainability the task force received at the beginning of this process. As the task force solicits input on the definition and interpretation of sustainability, there needs to be a framework of what we are trying to achieve. Pamela Tumpap noted that there was discussion at the last task force meeting about having sustainability principles presented to the members. Chair Kokubun commented that the definition or principles should be generated from the community through their input and not have the appearance of being a "governmental"—top-down scenario, telling the public what the principles ought to be. Representative Pono Chong also had concerns with public perception and agreed with Chair Kokubun. Representative Lyla Berg invited the task force to join her at East Honolulu's "Environment: It Matters" community meeting on October 17. The meeting is designed to take it the next step that was previously discussed. Pamela Tumpap clarified that her understanding was that the *principles* of sustainability, not a *definition*, were universally recognized. Communities should define sustainability, and the principles could be used as a tool or resource in creating the definition. She also commented that a list of these principles would be helpful to task force members.

- V. **Update of Request for Statement of Qualifications to Provide Technical Assistance to the Hawai'i 2050 Task Force.** Marion Higa informed the task force that in early August, a request for statements of qualifications was issued to provide technical assistance to the task force for the third contract funded by Act 211 from the 2006 session. Four statements of qualifications were received by the August 24th deadline. The review and selection committee, comprised of staff from the Office of the Auditor, deemed 2 of the 4 statements received as qualified to perform the work. The committee ranked the two qualified statements and concluded that discussion for a proposal should be with HIPA. The Office of the Auditor and HIPA are in the process of negotiating the proposal and contract amount with execution of the contract to follow. Kirsten Baumgart Turner inquired if any feedback would be given to the firms who submitted statements.

Marion Higa responded saying that letters thanking firms for their submittals were sent and anyone seeking additional information on the selection process may contact her.

VI. Discussion of Legislation for the 2007 Session. Chair Kokubun suggested three issues to consider for the 2007 legislative session.

1. Expansion of the task force membership. Chair Kokubun has been meeting with various sectors in the community and many are working on sustainability efforts within their sectors. These sectors have shown an interest in task force efforts and have a desire to participate in the task force directly or have some input in sustainability efforts. Chair Kokubun suggested representatives from the military, environmental, and business sectors be added as task force members. However, he noted that expanding task force membership would create difficult issues such as determining the number and type of additional members to be included and establishing quorum for meetings with a larger body.
2. Additional funding to continue the efforts of the task force. In the 2006 legislative session, additional funding was sought and the legislature appropriated an additional \$650,000, half of the original request, to the task force's budget. The Chair reminded members that when the State Plan and 12 Functional Plans were put together, an entire department was devoted to that function and had substantial funding to carry out its function.
3. Alternative energy resources. There is much discussion throughout the State on energy issues, particularly bio-fuels, and the Chair anticipates much legislation dealing with alternative energy and sustainability of energy resources in the next session. The Chair opened discussion to the task force.

Senator Suzanne Chun Oakland suggested additional task force members include representatives from education and sustainability communities and possibly a youth representative similar to the non-voting student member on the Board of Education. Chair Kokubun acknowledged the Senator's suggestions and noted that Patricia Hamamoto, Superintendent of Education, Clayton Fujii, Deputy Superintendent of Education, and Gail Hanneman, Executive Director of the Girls Scouts, were participants at the Kick-off Event. The DOE and Girl Scouts are very much interested in being a part of the Task Force's sustainability efforts.

Pamela Tumpap mentioned that at their meeting with the Maui County Council, council members suggested having a representative from the Hawai'i State Association of Counties (HSAC) on the task force.

Representative Pono Chong asked what the role of the task force is—adding representatives from interested sectors could result in a task force of 70 members. The role of the task force could guide decisions to determine the appropriate membership of the task force.

Chair Kokubun suggested establishing a working group to look at various stakeholders and how they could participate directly or as affiliates of the task force. Other stakeholders suggested by task force members to be considered were representatives from the “host” culture (Representative Lyla Berg) and visitor industry (Beth Tokioka).

Chair Kokubun will solicit members to sit on the working group.

Chair Kokubun confirmed with Marion Higa that the task force was not required to submit a formal report to the 2007 Legislature, but suggested providing an update to legislators and department heads on the progress of the task force. Stacie Thorlaxson inquired if the task force was on schedule. Chair Kokubun responded that the task force is on schedule. Bill Kaneko noted that HIPA’s main objective is to submit a sustainability plan to the 2008 Legislature.

Representative Lyla Berg commented that legislation seeking an extension of the task force should be sought. Sustainability is not a destination but the plan should set a framework for legislation so that it can be integrated with other legislation. The task force should continue as a leadership body.

With regards to the task force’s appropriation, Pamela Tumpap would like monthly expense and progress reports presented to the task force.

Chair Kokubun recapped the issues discussed on legislation to the 2007 session.

- Proposal to establish a subcommittee or working group to look at the issue of expanding task force membership or creating a structure to bring more stakeholders to the table.
- Seek additional appropriation to carry out the responsibilities of the task force.

Senator Suzanne Chun Oakland moved to establish a working group to report back to the task force with recommendations on the expansion of membership and how to engage other stakeholders in this process; Representative Pono Chong seconded the motion. The task force unanimously approved the motion to create a working group.

Chair Kokubun solicited members to serve on the working group to research the expansion of stakeholders. Millie Kim, Pamela Tumpap, Representative PonoChong, Donald Fujimoto, and David Goode agreed to serve on the working group.

VII. Discussion of Social Marketing Techniques. Discussion on this agenda item has been postponed until the October 20th task force meeting.

VIII. Update and Discussion of Community Engagement and Public Education Activities. Bill Kaneko informed task force members that HIPA has contracted with Leland Chang and Janis Reischmann to lead the facilitation of community engagement activities. HIPA

was recently notified by Donna Ching and Lily Bloom Domingo that they would be unable to assist the task force in community engagement facilitation.

Leland Chang and Janis Reischmann presented the scope of work for community engagement activities.

- Establish a community engagement working group (CEWG)—at least one member from each county to serve on working group.
- Have CEWG develop community engagement plan and strategies—maximize reach into identified communities, design multiple modalities, integrate with counties’ activities and organizations, optimize strategies within budget parameters, establish targets (overall and by county).
- Development formats for consistent information gathering
- Integrate substantive and research-based inputs for information sharing—develop content and delivery methods
- Organize events and activities—recruit and prepare facilitators, develop promotional content and coordinate with media consultant, plan and oversee logistics, coordinate with organizations and providers in the counties, assist with development and implementation of other outreach (non public) and input gathering efforts.
- Monitor events and activities, make mid-course adjustments.
- Collate and analyze input—conduct post-activity and event debriefings, report results from each phase of public interaction.
- Evaluate community engagement program and develop final report for inclusion in the plan.

Stacie Thorlakson, Keith Rollman, Beth Tokioka, Representative Lyla Berg, and Jane Testa volunteered to serve on the community engagement working group. Representative Pono Chong moved to approve the community engagement public education scope of work plan and create a community engagement working group to investigate and make recommendations on the issues listed above; Beth Tokioka seconded the motion. The task force unanimously approved the motion.

Upcoming Community Activities: Chair Kokubun extended an invitation to task force members from Kathy Sokugawa, City and County of Honolulu’s Department of Planning and Permitting, to participate in the HCPO/PacGeo (Hawaii Congress of Planning Officials/Pacific Geospatial Conference) Conference 2006 on October 3-5, 2006 at the Hawai‘i Convention Center. Joanne Tachibana, United Nations Association, also invited members to attend various activities during the 6th Aloha Peace Forum Week, October 11-15, 2006—October 11 & 12, Aloha Peace Mini Film Festival; October 14 & 15, Aloha Peace Weekend. For more information go to, www.unahawaii.org.

Public Education Activities. Paul (Doc) Berry, a member of the public, presented to the task force for consideration a proposal for public education/outreach. Doc Berry proposes to:

- Create a 60-minute television overview of Hawai‘i’s sustainability issues (similar to Edgy Lee’s ice productions);
- Coordinate television production with subsequent TV presentations and TV/radio/print public outreach campaign to elicit citizen participation in planning, including viewer opinion polls;
- Solicit outside funding to develop a semester-long outreach course. The course would develop, produce, and distribute twelve 60-minute programs. Each program will consist of a 30-minute documentary followed by a 30-minute discussion on the issue;
- Develop and integrate interactive, online case studies on major issues;
- Coordinate promotion of TV presentations statewide via print, radio, and TV.
- Coordinate repeat distribution of presentation;
- Develop a well illustrated book to mirror TV programs; and
- Solicit local broadcast sponsorship and NGO funding support from both local and national sources.

Mr. Berry noted that the target group is the general public but no younger than junior high students and suggested seeking the assistance of schools such as Wai‘anae Seariders to produce segments for younger audiences. Chair Kokubun suggested that Doc Berry participate in a meeting with Pat Hamamoto and Gail Hanneman on reaching out to youths on the sustainability concept. Senator Chun Oakland asked if it was known what the estimated cost of this proposal would be. Doc Berry responded that it would be between \$150,000 to \$300,000. Colonel Killian offered the use of the military’s film studio to produce the programs.

IX. Update of Research Activities. Bill Kaneko presented an overview of key resource individuals for the next phase of the planning process. Bill Kaneko will serve as project director for the development of a Hawai‘i 2050 Sustainability Plan, Dr. Sharon Miyashiro will lead the research and indicator development phase, Leland Chang and Janis Reischmann will facilitate community engagements, Bennette Evangelista volunteered to coordinate public education, Carol Taniguchi will be responsible for website and data management, and Bill Kaneko will oversee governance and stakeholder outreach.

Dr. Sharon Miyashiro presented the UH research team’s scope of work. The team will conduct research and gather data for the development of issues papers on key sustainability issues. The papers will include background information, best practices, measurement criteria, and other aspects of sustainability to best inform and promote educated and informed community dialogue. Dr. Miyashiro identified ten focus areas and outline for the content for issue papers for task force review and approval.

The ten focus areas are: population and carrying capacity, water, land use, energy, food production, environmental quality, quality of life (including education, health, housing, transportation), sustainable economy, environmental scanning reports (technological forecasting and futures approach), and relevant “best practices” in sustainable development and inventory of efforts in the State. The issue papers should cover the following: “resources” relevant to Hawai‘i’s sustainability; background data on critical

aspects of resources (trends relating to use demand, quality, etc., current status); consideration for action initiatives (best practices to address sustainability; possible strategies, technologies, other actions that could reduce resource demand or increase supply; potential impacts of each strategy, technology, action); indicators which will assess success or effectiveness of priority actions; recommendations of criteria/indicators/measures of progress.

Beth Tokioka suggested that the focus area “sustainable economy” be listed as just “economy” or “economic activity.” Dr. Miyashiro agreed with the suggestion. Jane Testa inquired how specific would each focus area be to the counties. Different counties have different resources. Dr. Miyashiro responded that data needs to be collected first to see what impact these focus areas has on the individual counties. Pamela Tumpap added that instead of being specific to counties it should be specific to islands. Representative Lyla Berg suggested adding “host culture” to the list of focus areas. Dr. Miyashiro noted that host culture will be integrated in each of the focus areas. Stacie Thorlakson suggested that if the list of focus areas should remain at ten areas, water and energy could be combined under the focus area of natural resources. Dr. Miyashiro inquired that if “host culture” is added as another issue paper, what information would be gathered to take out to the community. Representative Berg suggested that the task force should seek assistance from the Center for Hawaiian Studies. Keith Kurahashi agreed with having host culture as a separate focus area but also saw the need for the host culture to permeate through each area. Millie Kim moved to approve the recommended content and focus areas for issue papers subject to suggested revisions, Representative Pono Chong seconded the motion. The motion was unanimously approved by the task force.

- X. Discussion of Hawai‘i 2050 Governance Issues.** Bill Kaneko informed members that the Governance Working Group will convene after the completion of the first round of community engagement meetings which will be towards the end of February.
- XI. Next Steps; Plan for Future Meetings.** The next task force meeting is scheduled for Friday, October 20, 2006 and Friday, November 17, 2006.

The task force has also been invited by Colonel Killian and Actus Lend Lease to a site visit of the housing at Schofield Barracks. The Chair would like to schedule the site visit before or after the October or November meeting. Colonel Killian offered the use of their Gold Leaf Building to hold the task force meeting. If the meeting was held at the military facility, Chair Kokubun expressed concerns of public access since task force meetings are opened to the public to attend. Colonel Killian assured the Chair that access to the military facility can be facilitated. Chair Kokubun asked Bill Kaneko to work with Bennete Evangelista and Colonel Killian on arranging a task force meeting at Schofield Barracks.

Stacie Thorlakson suggested that at the next task force meeting members be updated on the progress of work from the beginning to where we are now. Bill Kaneko would like to have guest presenters to speak on creating social movement.

- XII. Adjourn.** Chair Kokubun thanked members and the audience for attending the meeting. The meeting was adjourned at 1:45 p.m. by Chair Kokubun.