

**Hawai'i 2050 Sustainability Task Force  
Hawai'i State Capitol, Room 414  
January 18, 2007  
Minutes**

Members Present: Senator Russell Kokubun, Representative Lyla Berg, Representative Pono Chong, Ian Costa, Senator Mike Gabbard, David Goode, Marion Higa, Millie Kim, Keith Kurahashi, Keith Rollman, Roy Takemoto, Jane Testa, Stacie Thorlakson, Senator Jill Tokuda, Pamela Tumpap, Ryan Yamane

Members Not Present: Senator Suzanne Chun Oakland, Henry Eng, Michael Foley, Karl Kim, Representative Colleen Meyer, James Spencer, Laura Thielen, Beth Tokioka

- I. Call to Order.** A quorum was established to begin the meeting. The task force meeting was called to order at 1:15 p.m. by Chair Russell Kokubun on Thursday, January 18, 2007, in Room 414 at the Hawai'i State Capitol. Introduction of task force members. Chair Kokubun updated the task force on its membership. Chair Kokubun has spoken with Mayor Charmaine Tavares and her executive director, Sherri Morrison, and the mayor expressed her desire to appoint representatives for the County of Maui. Chair Kokubun acknowledged the outstanding service and support received from Michael Foley, Pamela Tumpap, and Stacie Thorlakson. Chair Kokubun expressed his appreciation of the Maui representatives to Mayor Tavares.
- II. Review and Approve Minutes.** Draft minutes from the December 15, 2006 meeting was distributed to members. Chair Kokubun entertained a motion to approve the December 15, 2006 minutes. Representative Pono Chong moved to approve the minutes, Millie Kim seconded the motion. Chair Kokubun opened discussion on the minutes. The task force unanimously approved the December 15, 2006 minutes.
- III. Update and Discussion of Community Engagement Working Group Activities.** Janis Reischmann reported on the continued work of the Community Engagement Working Group. Serving on the working group are task force members, Jane Testa, Stacie Thorlakson, Representative Lyla Berg, Keith Rollman, and Beth Tokioka; Hawaii Institute for Public Affairs representatives, Bill Kaneko and Jeanne Schultz; and consultants, Leland Chang and Janis Reischmann.

Janis presented the draft of the community engagement Tool Kit (Phase I). The Tool Kit is the result of the series of community meetings held throughout the state. At the meetings, community input was sought on the definition, vision, and guiding principles of sustainability. The Tool Kit is a collection of information received from those meetings and presented in a way that the community can now make choices or prioritize what is important to them. The Tool Kit will be presented in two ways—use at smaller

(brown bag) community meetings and online. A second Tool Kit (Phase II) will be developed after the series of community engagement meetings involving the issue papers which are currently being drafted by the UH Research team.

The Tool Kit (Phase I) will be available in hard copy and online beginning February 1, 2007. The island coordinators will assist the working group in utilizing the tool kits at brown bag meetings held on their respective islands and online. They will also answer questions their communities may have on how the task force's efforts relate to efforts on their island. The online tool kit will be the same as the hard copy.

Island Coordinators: Hawai'i Island, Alex Frost  
Kaua'i, Diane Zachary  
Lāna'i, Alberta deJetley  
Maui, Jeanne Skog  
Moloka'i, Glen Teves  
O'ahu, Bob Agres

Senator Jill Tokuda suggested that island coordinators be informed of and keep a record of brown bag meetings held on their respective islands. Island coordinators could have individuals who are not part of a group or organization or do not have internet access join another group's meeting. Representative Lyla Berg inquired about the status of the MetroQuest proposal. Janis responded that she was not aware of any funding but could discuss the issue further with Representative Berg. Representative Berg also inquired if other sustainability initiatives being conducted by other groups were being integrated with the task force's efforts. Janis clarified that in developing the tool kit, the working group used data gathered from the community engagement meetings as well as data gathered from various county planning efforts.

Millie Kim commended Janis and Leland on their work in developing the tool kit.

Bill Kaneko commented that feedback from Hawai'i's youth is also very crucial in the planning process since they are the ones who will be mostly impacted by the plan in the year 2050. The Girl Scouts have taken the lead in reaching out to Hawai'i's children. Barbara Blomgren, a Girl Scouts senior manager, briefed the task force on discussions between Pat Hamamoto, Superintendent of the Department of Education; Linda Coble, Hawai'i Kids Voting; Paul "Doc" Berry; and Gail Mukaihata Hannemann of the Girl Scouts on how to solicit input from our youths. Linda Coble suggested using the Kids Voting interactive website to get youths engaged in the sustainability effort. Youths would answer age-appropriate questions posted on the website. Other suggestions shared at the meeting included holding a youth summit or conference, similar to the August kick-off, in October; forming a small youth focus group and asking them how they would get youths engaged, what would it take for youths to attend the summit, etc.; and having children accompany their parents to brown bag meeting and engaging them in their own meeting, responding to the same questions as their parents. Bill Kaneko thanked Representative Lyla Berg for creating the Kid Voting program and for

introducing Ms. Coble to the task force. Ms. Coble has been very responsive to the working group's efforts.

- IV. Update of Research Activities.** Bill Kaneko reported that 9 of the 11 issue papers have been submitted to the editor for review. The task force was presented examples of two edited issue papers. All edited drafts are scheduled to be presented to the task force by the end of January. Chair Kokubun commented that the sample distributed today is of the text only. A sample of the IssueBook was distributed to the task force at a previous meeting. The text will be presented in a more readable format and graphics will be included to make the IssueBook more attractive. Bill suggested that the edited drafts be forwarded to task force members for review and comment as they are received. The IssueBook is scheduled to be released on March 1, 2007.

Representative Lyla Berg suggested having visual examples in the IssueBook to help readers "imagine" what it would be like in the year 2050.

- V. Report of the Public Education Work Group.** The Public Education Working Group was established at the November 17, 2006 task force meeting. The purpose of this working group is to educate the general public and provide awareness of the efforts of the task force. The working group suggested having its name changed to avoid confusion with groups dealing with DOE and other educational curriculum. The working group proposed to rename their working group the Public Awareness Work Group.

Pamela Tumpap presented a draft plan of the Public Education Working Group. Key components the working group felt there should be public awareness on are:

- What sustainability means and why it is important to our island state;
- The Hawai'i 2050 Sustainability Task Force and its purpose, charge, and on-going activities;
- Engaging the community in the process, creating a shared vision and plan, implementation of the plan and the sustainability movement; and
- Government awareness and political support for the direction, plan, and implementation of the plan.

The working group discussed various ways to achieve the goals and objectives of the Hawai'i 2050 Sustainability Task Force.

- Press Kits (Print and/or Electronic)
- Development of a Media List
- Hawai'i Sustainability Task Force as a Recognized Source
- Press Releases
- Website Development
- Webcasts
- Email Chains
- Special Events
- Community Meetings

- Newsletters
- Story Submission to Other Newsletters
- Legislative/Annual Reports
- Community Calendar Listings
- Speakers Bureau
- Photography/Videography
- Internet Monitoring/Linking
- PR Campaign Measurements
- Advertising

Bill Kaneko thanked Pamela for her work in putting the draft report together. He also informed the task force that a new person will be joining their staff who has a background in communications and would be able to contribute towards the goals of the working group.

The working group will present to the task force at its next meeting its final report and recommend taking action on renaming the working group.

**VI. Report and Discussion on 2007/2008 Budget.** Chair Kokubun will introduce legislation requesting additional resources to complete the task force’s function—to submit a sustainability plan to the 2008 Legislature. The proposed legislation would provide additional appropriations to the Office of the Auditor for the purposes of administering the functions of the task force. An amount has not yet been inserted into the legislation. Final figures are still being computed to include budgeting for the proposed work of the Public Education (Awareness) Working Group.

Legislation introduced at the 2006 legislative session requested \$1.4 million to continue the work of the task force. The task force was appropriated \$650,000 and it was conveyed by the former Ways and Means and Finance chairs that the task force could return to the 2007 Legislature and request additional funding. However, the chairs have since changed but Chair Kokubun has had discussion with both of them and they support the work of the task force. The budget that the task force presents must be justified. The legislation will request the remainder of last year’s request (\$700,000) but the figure may increase if additional issues arise that may need additional funding. The task force will continue to seek private funding to carry out its functions. The legislative deadline for introduction of bills is Wednesday, January 24, 2007. Chair Kokubun apologized for not having a final appropriation but indicated that it would be upwards of \$700,000.

Chair Kokubun commented on Senate President Hanabusa’s Opening Day speech which she emphasized that the overarching theme of the Senate for the next two years would be sustainability. The Senate majority caucus had agreed at a previous retreat that sustainability would be an overarching theme for the Senate. The Senate President has two tasks for the task force: incorporate Hawai‘i’s youth in the sustainability effort and to look at land use issues in terms of communities being “self-sustained”—addressing their own solid waste needs, wastewater needs, and other community-driven needs. The task force has the support of the Senate.

- VII. Update and Discussion of Other Sustainability Activities.** Chair Kokubun updated the task force on other sustainability activities. Chair Kokubun, James Koshiba, and Ramsay Taum were participants of the Island Insights program which aired on Christmas Day on Hawai'i Public Television. Pamela Tumpap inquired if it would be possible to acquire a copy of the program for use by the task force. Chair Kokubun agreed to look into the matter. Chair Kokubun met with the new editor of the Honolulu Advertiser and she supports the efforts of the task force.

Bill Kaneko informed the task force that the first of eight breakfast forums of the Hawai'i Business 2050 Series on Sustainability will be held on Friday, January 24, 2007. The breakfast forums are by invitation only and targeted for business leaders and executives. Hawai'i Business Magazine, who is the sponsor of the series, will partner with the Hawaii Institute for Public Affairs (HIPA) in coordinating the series. The magazine felt that the business community would be more comfortable partnering with HIPA rather than a governmental agency.

Representative Lyla Berg agreed with Hawai'i Business Magazine's perception on the presence of the task force by commenting that the task force, in some cases, should take a more "invisible" role. By promoting the "public's voice" the perception would be more of a "people's plan" rather than a "governmental plan."

Bill Kaneko also mentioned that Jeanne Schultz is working with 'Ōlelo to broadcast the series statewide.

Bennette Evangelista from Actus Lend Lease will be conducting a workshop for selected business executives. The workshop will be limited to 20-30 executives from the hotel industry, financial services, and land development. Michael Bellaman, CEO, Lend Lease & Retail Communities, US, will begin discussions by speaking to participants on how Actus manages its company globally in creating a sustainable company and sustainable communities. The workshop is scheduled for March 2007.

- VIII. Report on Stakeholder Outreach.** To engage the counties directly, a Mayors' Summit is being planned for late summer/early fall. Chair Kokubun recently met with Mayor Mufi Hannemann on sustainability issues and thanked Keith Rollman for his assistance in scheduling the meeting. Mayor Hannemann was very enthusiastic about the issue and informed the Chair that he is ready to unveil the City and County's sustainability initiatives. Keith Rollman added that there will be a sustainability plan within the city and county operations. These initiatives are scheduled to be presented at the Mayor's State of the City address.

Chair Kokubun also had conversations with Congressman Neil Abercrombie and Senator Daniel Akaka's staff to discuss sustainability issues and how they can assist in these efforts. Both are in support of the task force's work and would like to be informed of specific actions they can take in the sustainability effort. The task force will prepare a package for the Congressman and Senator's consideration.

Jeanne Schultz has arranged meetings with Kamehameha Schools' president and faculty to discuss how the school can be involved in the sustainability effort. Chair Kokubun recently read a newsletter from Punahou School which featured Doc Berry and Representative Lyla Berg and asked Doc Berry for his assistance in arranging a meeting with Jim Scott, President of Punahou School.

Bill Kaneko has also spoken with one of his contacts who is interested in producing a radio talk show on sustainability. This would be a good opportunity to inform the public of the various components of sustainability.

Representative Lyla Berg suggested involving our seniors by contacting AARP. She recently spoke to a representative of AARP and they are also interested in being involved.

Pamela Tumpap commented that each member has their own internal network which they communicate with regularly and requested an information piece be developed for use by members so that everyone would be communicating the same message. She suggested that if some kind of "task force tool" could be distributed at the next meeting to aid members in promoting sustainability awareness to their internal network of colleagues.

- IX. Next Steps; Plan for Future Meetings.** Chair Kokubun noted that it will be difficult for legislative members to attend meetings due to their schedules but would like to continue holding monthly task force meetings. The legislative calendar has recently been adopted and the Chair suggested having meetings scheduled on recess days. There is a mandatory five-day recess which begins on Thursday, February 22<sup>nd</sup> and runs through Wednesday, February 28<sup>th</sup>. The next meeting is scheduled for Friday, February 23, 2007 from 1:00 p.m. to 4:00 p.m. The task force will be informed of the location of the meeting.
- X. Adjourn.** Chair Kokubun thanked members of the task force and the audience for their participation in the task force's efforts. The meeting was adjourned at 3:02 p.m. by Chair Kokubun.