



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Census Tract 304.03, Maui County, Hawaii

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	3,269	100.0
Under 5 years	222	6.8
5 to 9 years	183	5.6
10 to 14 years	207	6.3
15 to 19 years	187	5.7
20 to 24 years	159	4.9
25 to 29 years	201	6.1
30 to 34 years	235	7.2
35 to 39 years	215	6.6
40 to 44 years	238	7.3
45 to 49 years	235	7.2
50 to 54 years	263	8.0
55 to 59 years	317	9.7
60 to 64 years	217	6.6
65 to 69 years	174	5.3
70 to 74 years	88	2.7
75 to 79 years	55	1.7
80 to 84 years	38	1.2
85 years and over	35	1.1
Median age (years)	40.4	( X )
16 years and over	2,618	80.1
18 years and over	2,534	77.5
21 years and over	2,439	74.6
62 years and over	497	15.2
65 years and over	390	11.9
Male population	1,686	51.6
Under 5 years	113	3.5
5 to 9 years	105	3.2
10 to 14 years	95	2.9
15 to 19 years	109	3.3
20 to 24 years	82	2.5
25 to 29 years	104	3.2
30 to 34 years	128	3.9
35 to 39 years	107	3.3
40 to 44 years	132	4.0
45 to 49 years	118	3.6
50 to 54 years	124	3.8
55 to 59 years	152	4.6
60 to 64 years	114	3.5
65 to 69 years	89	2.7
70 to 74 years	56	1.7
75 to 79 years	23	0.7
80 to 84 years	18	0.6
85 years and over	17	0.5

Subject	Number	Percent
Median age (years)	40.0	( X )
16 years and over	1,351	41.3
18 years and over	1,305	39.9
21 years and over	1,246	38.1
62 years and over	256	7.8
65 years and over	203	6.2
Female population	1,583	48.4
Under 5 years	109	3.3
5 to 9 years	78	2.4
10 to 14 years	112	3.4
15 to 19 years	78	2.4
20 to 24 years	77	2.4
25 to 29 years	97	3.0
30 to 34 years	107	3.3
35 to 39 years	108	3.3
40 to 44 years	106	3.2
45 to 49 years	117	3.6
50 to 54 years	139	4.3
55 to 59 years	165	5.0
60 to 64 years	103	3.2
65 to 69 years	85	2.6
70 to 74 years	32	1.0
75 to 79 years	32	1.0
80 to 84 years	20	0.6
85 years and over	18	0.6
Median age (years)	41.2	( X )
16 years and over	1,267	38.8
18 years and over	1,229	37.6
21 years and over	1,193	36.5
62 years and over	241	7.4
65 years and over	187	5.7
<b>RACE</b>		
Total population	3,269	100.0
One Race	2,291	70.1
White	1,632	49.9
Black or African American	13	0.4
American Indian and Alaska Native	28	0.9
Asian	379	11.6
Asian Indian	4	0.1
Chinese	14	0.4
Filipino	109	3.3
Japanese	195	6.0
Korean	8	0.2
Vietnamese	1	0.0
Other Asian [1]	48	1.5
Native Hawaiian and Other Pacific Islander	212	6.5
Native Hawaiian	192	5.9
Guamanian or Chamorro	1	0.0
Samoan	3	0.1
Other Pacific Islander [2]	16	0.5
Some Other Race	27	0.8
Two or More Races	978	29.9
White; American Indian and Alaska Native [3]	33	1.0
White; Asian [3]	198	6.1
White; Black or African American [3]	6	0.2
White; Some Other Race [3]	14	0.4
Race alone or in combination with one or more other races: [4]		
White	2,408	73.7
Black or African American	44	1.3
American Indian and Alaska Native	110	3.4

Subject	Number	Percent
Asian	1,121	34.3
Native Hawaiian and Other Pacific Islander	903	27.6
Some Other Race	74	2.3
<b>HISPANIC OR LATINO</b>		
Total population	3,269	100.0
Hispanic or Latino (of any race)	418	12.8
Mexican	100	3.1
Puerto Rican	173	5.3
Cuban	1	0.0
Other Hispanic or Latino [5]	144	4.4
Not Hispanic or Latino	2,851	87.2
<b>HISPANIC OR LATINO AND RACE</b>		
Total population	3,269	100.0
Hispanic or Latino	418	12.8
White alone	127	3.9
Black or African American alone	1	0.0
American Indian and Alaska Native alone	14	0.4
Asian alone	29	0.9
Native Hawaiian and Other Pacific Islander alone	17	0.5
Some Other Race alone	24	0.7
Two or More Races	206	6.3
Not Hispanic or Latino	2,851	87.2
White alone	1,505	46.0
Black or African American alone	12	0.4
American Indian and Alaska Native alone	14	0.4
Asian alone	350	10.7
Native Hawaiian and Other Pacific Islander alone	195	6.0
Some Other Race alone	3	0.1
Two or More Races	772	23.6
<b>RELATIONSHIP</b>		
Total population	3,269	100.0
In households	3,244	99.2
Householder	1,225	37.5
Spouse [6]	557	17.0
Child	858	26.2
Own child under 18 years	593	18.1
Other relatives	275	8.4
Under 18 years	121	3.7
65 years and over	32	1.0
Nonrelatives	329	10.1
Under 18 years	17	0.5
65 years and over	22	0.7
Unmarried partner	146	4.5
In group quarters	25	0.8
Institutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
Noninstitutionalized population	25	0.8
Male	16	0.5
Female	9	0.3
<b>HOUSEHOLDS BY TYPE</b>		
Total households	1,225	100.0
Family households (families) [7]	800	65.3
With own children under 18 years	344	28.1
Husband-wife family	557	45.5
With own children under 18 years	207	16.9
Male householder, no wife present	93	7.6
With own children under 18 years	53	4.3
Female householder, no husband present	150	12.2
With own children under 18 years	84	6.9

Subject	Number	Percent
Nonfamily households [7]	425	34.7
Householder living alone	301	24.6
Male	159	13.0
65 years and over	45	3.7
Female	142	11.6
65 years and over	39	3.2
Households with individuals under 18 years	416	34.0
Households with individuals 65 years and over	284	23.2
Average household size	2.65	( X )
Average family size [7]	3.11	( X )
<b>HOUSING OCCUPANCY</b>		
Total housing units	1,324	100.0
Occupied housing units	1,225	92.5
Vacant housing units	99	7.5
For rent	29	2.2
Rented, not occupied	1	0.1
For sale only	12	0.9
Sold, not occupied	2	0.2
For seasonal, recreational, or occasional use	31	2.3
All other vacants	24	1.8
Homeowner vacancy rate (percent) [8]	1.7	( X )
Rental vacancy rate (percent) [9]	5.2	( X )
<b>HOUSING TENURE</b>		
Occupied housing units	1,225	100.0
Owner-occupied housing units	696	56.8
Population in owner-occupied housing units	1,965	( X )
Average household size of owner-occupied units	2.82	( X )
Renter-occupied housing units	529	43.2
Population in renter-occupied housing units	1,279	( X )
Average household size of renter-occupied units	2.42	( X )

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.