



March 2010

Has Your 'Ohana Been Counted?

# Census 2010: It's In the Mail!



## Check Your Mailbox for your Census Form

With only 10 questions, the 2010 Census questionnaire is one of the shortest questionnaires in history and takes just 10 minutes to complete.

By law, the Census Bureau cannot share an individual's census questionnaire responses with anyone, including other federal agencies and law enforcement entities.

美國2010年人口普查  
您及您的家人都參加人口普查了嗎?

您及您家人的參與可為夏威夷州帶來  
更多的聯邦基金。

## Print the Posters

The pdf versions of these posters are available for your use at:

[http://hawaii.gov/dbedt/info/census/Hawaii\\_Census\\_2010/2010-Census-HGCCC/](http://hawaii.gov/dbedt/info/census/Hawaii_Census_2010/2010-Census-HGCCC/)

We have an enormous task of counting every resident living in Hawaii's diverse communities for the 2010 Census.

Before we can begin counting our residents, we have to have office and field workers. We are still actively recruiting for our office. Some of the harder areas to recruit are:

- Southeast Kahului
- Kapolei/Malahune/Paala
- North Shore (Oahu)
- Wahiawa
- West Kapolei
- Lawai-Koloa-Poipu
- Waikiki

If you know of anyone living in those areas and would like to be considered for a job with the 2010 Census, please contact The Waianae office at 866-861-2010 or the Honolulu Office at 808-535-0920.

We are also looking for bilingual speaking residents to help get a more accurate census count.

Chinese Poster Translation:

**Has Your 'Ohana Been Counted?**

**Hawaii gets federal funds when you are counted.**



Has Your 'Ohana Been Counted?

United States  
**Census  
2010**

# Key Dates for 2010

## 2010 Census Timeline: Key Dates

<i>Fall 2008</i>	Recruitment begins for local census jobs for early census operations.
<i>Spring 2009</i>	Census employees go door-to-door to update address lists nationwide.
<i>Fall 2009</i>	Recruitment begins for census takers to support peak workload in 2010 and Census in Schools materials become available.
<i>Spring 2009</i>	Census in Schools Web site is launched.
<i>February - March 2010</i>	Census questionnaires are mailed or delivered to households.
<i>April 1, 2010</i>	Census Day
<i>May - July 2010</i>	Census takers visit households that did not return a questionnaire by mail.
<i>December 2010</i>	By law, Census Bureau delivers population counts to the President for apportionment.
<i>March 2011</i>	By law, Census Bureau completes delivery of redistricting data to states.

As we work to speed up Hawaii's economic recovery and prepare for the future, one important action we can take is to be counted in the 2010 Census. Through an accurate count of everyone in Hawai'i, we can get our fair share of over \$4 trillion in federal funding over the next 10 years. We will also paint the most up-to-date picture of the diversity in our unique islands.

*Governor Linda Lingle*

It's incredibly important for Hawaii's future that everyone is included in the 2010 Census. Your participation will help ensure that our state and its population are represented fairly and accurately at the national level, and that our needs are understood and addressed effectively. The Census will help us navigate our future in such areas as housing, health care and education. Please don't be left out.

*Mayor Mufi Hannemann—City and County of Honolulu*

Our Hawaiian ancestors counted people and resources to plan for the amount of food they needed to produce. Today, we count our residents to plan vital health, welfare, education and transportation services, and to determine our eligibility for grants. It's an important tradition in Hawaii, so make sure the Census counts you.

*Mayor Billy Kenoi—Hawaii County*

It is absolutely essential that each and every resident be counted! Accurate Census results not only help us do better planning on behalf of the people of Hawai'i, but they also could mean millions of additional dollars in critical federal aid over the next ten years. Let's all make the effort to be counted by simply filling out and mailing in the forms. Mahalo!

*Mayor Bernard P. Carvalho, Jr.—Kauai County*

Ensuring that we all "Stand Up and Be Counted" is another step toward a healthy, vibrant and sustainable community. I cannot stress enough the importance the Census data plays in our community's future - from our voice in government to funding for projects that will continue to make Maui the special place that it is. This is everyone's chance to make a positive impact for tomorrow.

*Mayor Charmaine Tavares—Maui County*



*Has Your 'Ohana Been Counted?*

## Using Census Data

### Creating a Profile - Population Estimates

While the actual Census is taken only once every 10 years, the data from that count is used to make population estimates for the next decade and projections for the next 25 years. That's why accurate data are critical to making accurate population estimates and projections into the future years.

According to the most recent U.S. Census Bureau estimate, Hawaii had a population of 1,295,178 as of July 1, 2009.

Between 2000 and 2009, Hawaii had an average population increase of 8,541 per year, or an annual average growth of 0.7%.

Based on the 2000 Census data, researchers at the Department of Business, Economic Development & Tourism (DBEDT) prepared population projections for the state and each of the four counties up to 2035.

DBEDT has projected that the state population will reach 1,598,675 by the year 2035, and the population 65 years and above will account for 24.3% of the total population by then.

The 2010 Census data will allow the state to see if actual numbers are different from the projected ones. It will also have a tremendous impact on whether or not we plan accurately to serve our people well.

In the government sector, census data are also used in:

- making policies
- planning public infrastructure
- planning communities
- distributing government funds
- determining political boundaries
- determining economic development areas

For Hawaii population estimates and projections, readers can visit:

<http://hawaii.gov/dbedt/info/census/population-estimate>

[http://hawaii.gov/dbedt/info/economic/data\\_reports/2035LongRangeSeries/](http://hawaii.gov/dbedt/info/economic/data_reports/2035LongRangeSeries/)



### The Census: A Snapshot

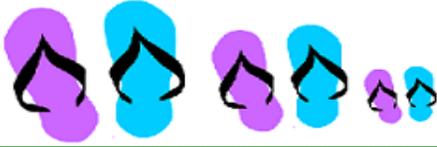
**What:** The census is a count of everyone residing in the United States.

**Who:** All U.S. residents must be counted—people of all races and ethnic groups, both citizens and non-citizens.

**When:** Census Day is April 1, 2010. Questionnaire responses should represent the household as it exists on this day. More detailed socioeconomic information will be collected annually from a small percentage of the population through the American Community Survey.

**Why:** The U.S. Constitution requires a national census once every 10 years. The census will show state population counts and determine representation in the U.S. House of Representatives.

**How:** Census questionnaires will be delivered or mailed to households via U.S. mail in March 2010;



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## Census taking by 'Umi-a-Liloa

By Momi Imaikalani Fernandez  
Data and Information/Census Information Center, Director  
Papa Ola Lokahi, a Native Hawaiian Health non-profit

...This article is a tribute to 'Umi, who applied simple ingenuity to count the population and provide a "living" record by ahupua'a or district.

'Umi directed that all residents bring a stone representing their strength and/or size. Residents complied, bringing a stone that represented each family member.

Each stone was placed in a stone pile (Ellis' description). Alexander described pyramids with detailed dimensions that represent each resident's district. Bingham, whose account was seven years after Ellis' tour of Hawai'i...recognized eight pyramids; some referred to them as columns

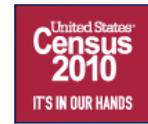
based on the amount of deterioration and century the site was observed.

...Thus the piles showed the relative size of the population of the districts. This census is unique because each stone represented the person, by size, stature and sometimes by kuleana. Babies were represented by pebbles, keiki by small stones, 'opio a little larger, makua still larger, kupuna would be according to strength, and warrior stones were the largest. Kona was the largest district and had the largest stones relative to the largest and numerous warriors. This became important when 'Umi needed to assemble warriors to defend his moku when Maui warriors crossed the channel to battle.

'Umi's warriors were able to defeat the Maui forces before they set foot on land.

What will your "stone" look like when the Census 2010 survey is completed for your hale? Your compliance will assist all of Hawai'i's population to benefit in the same way that 'Umi provided for the population during his reign. The Census 2010 survey is a representation of each person just as 'Umi's request for each person to bring a stone. Take it from 'Umi, Nāu ke kuleana!

See the complete article at:  
<http://www.oha.org/kwo/2009/12/kwo0912.pdf>  
Also see: <http://www.oha.org/kwo/2010/01/KWO1001.pdf>



[2010census.gov](http://2010census.gov)

[http://hawaii.gov/dbedt/info/census/Hawaii\\_Census\\_2010/](http://hawaii.gov/dbedt/info/census/Hawaii_Census_2010/)

To contact the 2010 Census Hawaii Government Complete Count

Committee phone: 808-586-2499

or E-mail: [census@dbedt.hawaii.gov](mailto:census@dbedt.hawaii.gov)

A publication of the 2010 Census Hawaii Government Complete Count Committee  
250 S. Hotel St., Room 432  
Honolulu, HI 96813

