



# **HGCCC Subcommittees**

Pearl Imada Iboshi, Chair

Hawaii Government Complete Count  
Committee for 2010 Census

July 14, 2009

# Why Subcommittees?

More focused on specific groups/communities

-schools, business communities, ethnic communities, within government agencies

Take advantage of your expertise

Management skills, designing, planning, speaking, public relation skills

Share responsibilities

Request for funding, looking for vendors, organize activities

More activities in smaller groups

Subcommittees can meet beyond the monthly HGCCC meetings and organize specific activities

Bigger coverage

Covers government agencies and communities and businesses that we serve

More efficient

Specialization = efficiency

# How the Subcommittees Work?

- Each subcommittee needs to select one chair person
- Subcommittee activities/meetings on their own schedule, HGCCC monthly meeting does not change
- Subcommittees should submit to HGCCC a proposal of activities and budget request for promotional materials such as logos, posters, and others

# How Are We Going to Set-Up the Subcommittees?

- You need to sign up to choose the subcommittees today, you are encouraged to choose more than one.
- HGCCC staff will pass out a sign-up sheet for everyone to put your agency's name and your name after we decide the number of subcommittees and the name of the subcommittees
- HGCCC will allocate members based on the sign-up sheet between now and the next monthly meeting; Balancing membership may be necessary between subcommittees. We will communicate with you if there is a need for you to move to a committee that you didn't sign up for
- At the August monthly meeting, we will announce the subcommittee membership
- If possible, we can reserve two conference rooms for the August meeting. Members of each subcommittee should to select a Chair person
- Subcommittees then can discuss the activity proposal and budget request.
- Proposal and budget request will be compiled by HGCCC and submitted to the Census Bureau.
- Subcommittee proposals and budget request is due by end of August.

# What Subcommittees?

- Number of Subcommittees and names are open for nomination and discussion
- To initiate the nomination and discussion, our staff have listed 5 subcommittees. You are encouraged to nominate a different subcommittee and/or change the name of the subcommittees on the list

# Initial List of Subcommittees

## **Education Subcommittee**

Facilitates census awareness for local schools from prekindergarten through twelfth grade, as well as postsecondary education institutions in the area. May also encourage school administrators, teachers, and students to use “Census In Schools” materials.

## **Outreach Subcommittee (Community-based Subcommittee)**

Collaborates with community organizations to inform residents of the importance of participating in the 2010 Census and the benefits derived from census data.

## **Government Subcommittee (Internal Subcommittee)**

Promote awareness of the 2010 Census among government employees by ways such as presentations, bulletin board, posters, pay check slip messages, and other promotional materials.

## **Media Subcommittee**

Creates and facilitates ways to get the census message to all community residents, using all available sources such as local newspapers, newsletters, fliers, local festivals, billboards, radio, and television.

## **Business Subcommittee**

Creates and coordinates activities that involve businesses in census awareness, such as distribution of census information and census messages on packaging (grocery bags), and the inclusion of the census logo and message on sales promotion materials.