Local Employment Dynamics' Analytic Tools

On The Map

Uses for OnTheMap

Economic Planning & Time Series

- Where is the labor supply located?
- Which industries are growing or declining over time?

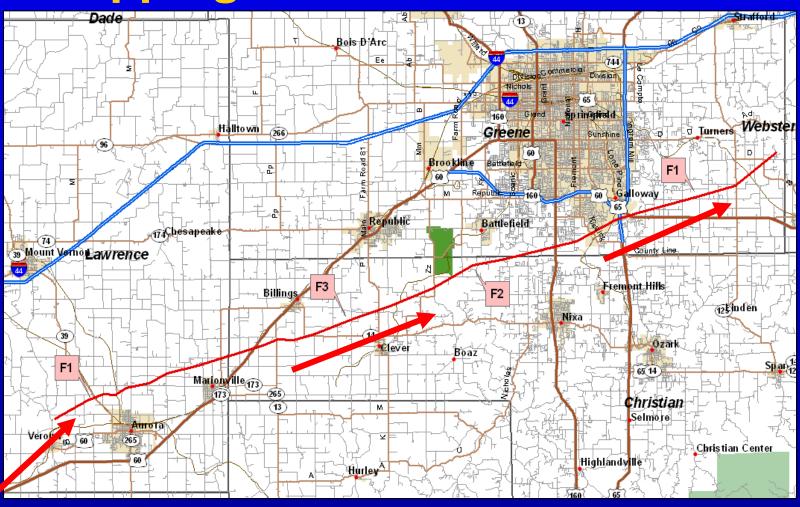
Transportation planning & analysis

- Between which areas do workers commute?

Emergency management

Daytime population estimates

OnTheMap Mapping Missouri Tornado Path



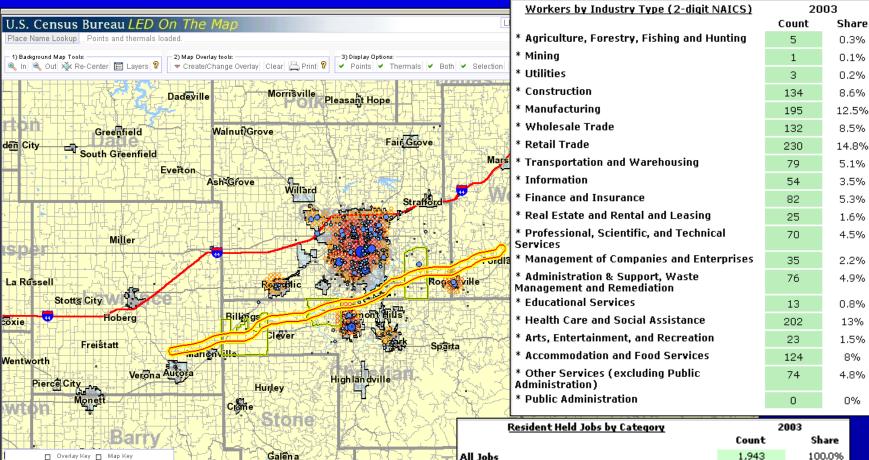
F-Scale: F3 between Clever and Nixa

Width: 1/4 to 1/2 mile

Path Length: ~40 miles Time: 10:08 – 11:00 P.M.

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OnTheMap: Where People Go to Work



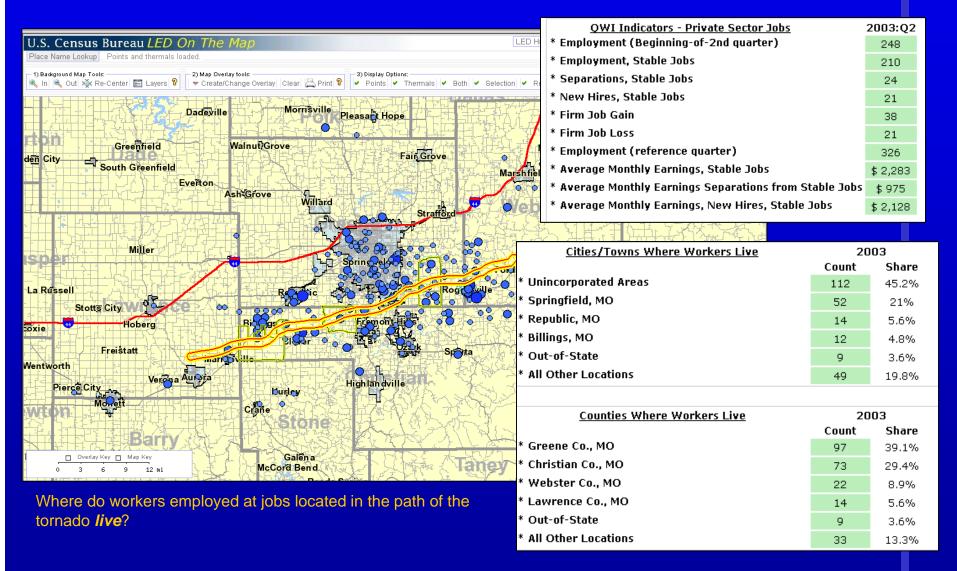
Where do people who live in the path of the tornado work?

McCord Bend

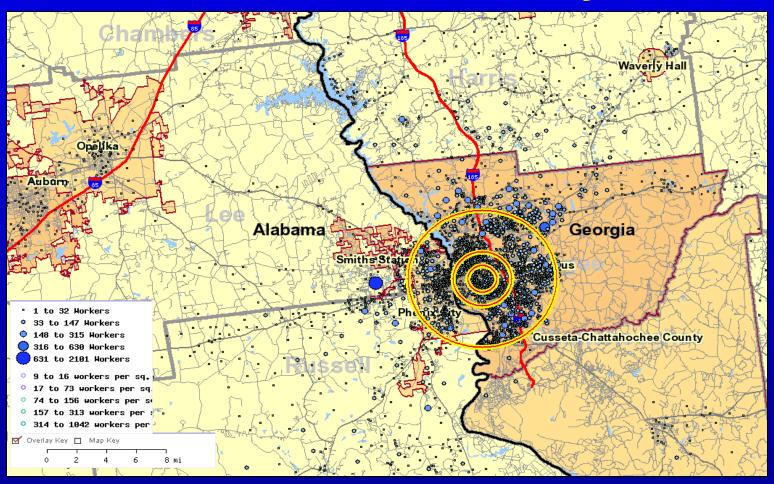
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	Count	Share
All Jobs	1,943	100.0%
All Jobs (Private Sector Only)	1,644	84.6%
All Primary Jobs (Worker's highest paying job)	1,843	94.9%
All Primary Jobs (Private Sector Only) and Baseline Count of Workers	1,557	80.1%
Workers by Earnings Paid	2	003
	Count	Share
\$1,200 per month or less	452	29%
\$1,201 to \$3,400 per month	674	43.3%
More then \$3,400 per month	431	27.7%

OnTheMap: Where Workers Live



Cross-Border Labor Shed Using Concentric Circle Analysis



Report from Concentric Circle Analysis

Jobs by Earnings Paid	5 Mi. Radius		2 Mi. Radius		1 Mi. Radius	
	Count	Share	Count	Share	Count	Share
* \$1,200 per month or less	24,736	32.2%	8,178	23.0%	1,899	27.5%
* \$1,201 to \$3,400 per month	36,414	47.4%	18,690	52.6%	3,660	53.0%
* More then \$3,400 per month	15,735	20.5%	8,649	24.4%	1,348	19.5%

<u>Jobs by Industry Type (2-diqit</u> <u>NAICS)</u>	5 Mi. Radius		2 Mi. Radius		1 Mi. Radius	
	Count	Share	Count	Share	Count	Share
* Agriculture, Forestry, Fishing and Hunting	80	0.1%	25	0.1%	2	0.0%
* Mining	80	0.1%	29	0.1%	0	0.0%
* Utilities	205	0.3%	67	0.2%	63	0.9%
* Construction	3,043	4.0%	1,200	3.4%	346	5.0%
* Manufacturing	9,490	12.3%	3,334	9.4%	53	0.8%
* Wholesale Trade	1,728	2.2%	604	1.7%	37	0.5%
* Retail Trade	9,500	12.4%	1,947	5.5%	433	6.3%
* Transportation and Warehousing	665	0.9%	45	0.1%	11	0.2%
* Information	5,110	6.6%	4,159	11.7%	330	4.8%
* Finance and Insurance	5,659	7.4%	4,127	11.6%	2,797	40.5%
* Real Estate and Rental and Leasing	1,586	2.1%	418	1.2%	90	1.3%
* Professional, Scientific, and Technical Services	3,742	4.9%	2,620	7.4%	425	6.2%
* Management of Companies and Enterprises	1,687	2.2%	1,091	3.1%	86	1.2%
* Administration & Support, Waste Management and Remediation	6,123	8.0%	2,776	7.8%	719	10.4%
* Educational Services	2,374	3.1%	41	0.1%	11	0.2%
* Health Care and Social Assistance	9,846	12.8%	7,030	19.8%	568	8.2%

OnTheMap: Downtown St. Louis Proposed Mississippi River Bridge Project

LED in Action

Proposed Mississippi River Bridge Project Analysis

Cross Border Commuting





Miles de receie de Sur la Compte Cit. II unité?







ere do people who work in East St. Louis II. Ive? Where do peop

Where do people who live in East St. Louis, IL work?

The purple thermal coloration and blue dots represent where people who work in the study area live. The orange thermal coloration and blue dots represent where those who live in the study area work. The study areas (northern St. Louis City, MO, Granite City, IL and East St. Louis, IL in this case) are highlighted in yellow.

In these illustrations, the importance of the current bridges for residents in the northern neighborhoods of greater St. Louis is highlighted by the identification of commuters crossing from northern St. Louis to Granite City, IL, and from Granite City, IL to downtown St. Louis and numerous locations on the inner and outer beltways.

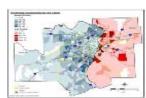


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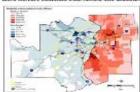
http://lehdmap.dsd.census.gov







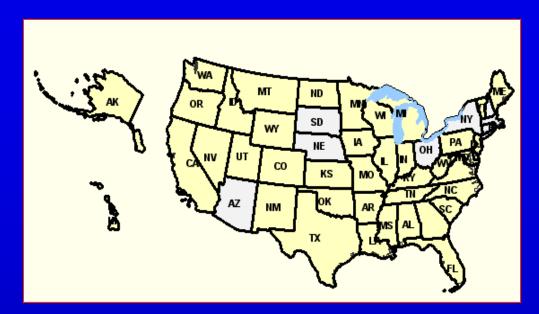
Mosa werkers commute from Ulimpia into Miss.



The Current Situation and the New Mississippi River Bridge

Presently, there is one interstate crossing the Mississippi River in downtown St. Louis; the Poplar St. Bridge. It handles traffic from Interstates 55, 64, and 70. According to transportation planners, the Poplar St. Bridge is severely overburdened. The 2-mile approach from the Illinois side adds to the congestion with the convergence of three interstates. Projections show that severe traffic congestion is likely by the year 2020, without improvements to the transportation network. Rush-hour congestion could double and last up to three hours. The average delay would increase from 10 minutes per vehicle today to 55 minutes per vehicle by the year 2020.

The proposed new bridge would host Interstate 70, one of three primary east-west interstate highways in the country. The cable-stayed bridge would be designed to carry eight lanes of traffic and be located approximately one mile north of the Dr. Martin Luther King Bridge. With LED we can identify geographic concentrations of commuters both where they live and where they work, on either side of the Mississippi, aiding transportation planning within the metropolitan area.



- Where do workers live?
- ✓ Where do residents work?
- Reports on age, earnings, and industries with three years of data
- Cross-state flows

OnTheMap

LED's online dynamic mapping tool

- 42 states online
- User-selected areas
- ✓ Block is base unit for display; block group is base unit for report
- Geographic layers such as community colleges and zip codes

Local Employment Dynamics' Tools and Features http://lehd.did.census.gov



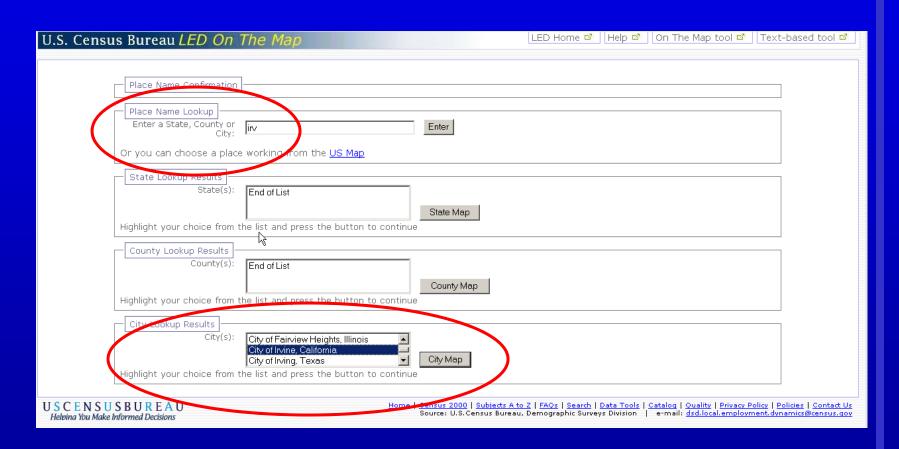
Three Learning Aids for Using OnTheMap

- e-Learning module OnTheMap Tour: on *lehd.did.census.gov* home page under Quick Links –
 12 minute illustrated and narrated scenario
- Exercise: provides text and pictures to do a step by step labor shed exercise in Clark County, WA
- Help includes Glossary of Terms: "Help" is located at the top of every OnTheMap page

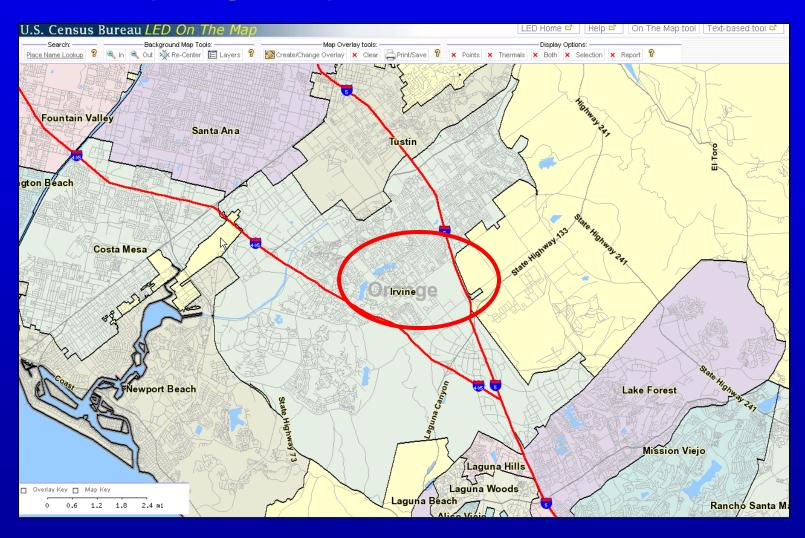
Selecting Your Basic Geography

U.S. Census Bureau LED On The Map LED Home 🗗 Help 🗗 On The Map tool 🗗 Text-based tool 🗗 Place Name Lookup OnTheMap (OTM) Version 2 provides detailed maps showing where people work and workers live with companion reports on worker ages, earnings, industry distribution, and local workforce indicators. A total of 42 states (highlighted on the map below) are currently featured showing data for three years, 2002 through 2004, Click on the "Help" tab at the upper right for a guide to using the application. Getting Started - Select a Geographic Area Start by selecting a geographic area in one of the highlighted states, or enter a state, county or city name in the place name lookup box below: On The Map is produced by the U.S. Census Bureau in cooperation with states under the Local Employment Dynamics (LED) partnership. OTM Version 2 is made possible through the support of the Employment and Training Administration (ETA) at the U.S. Department of Labor.

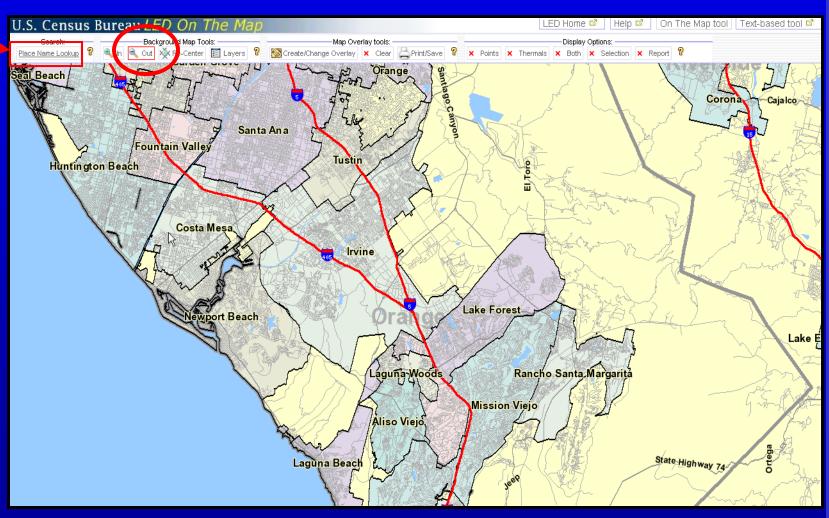
Type "Irv" in Place Name Lookup; Highlight in City Lookup Results



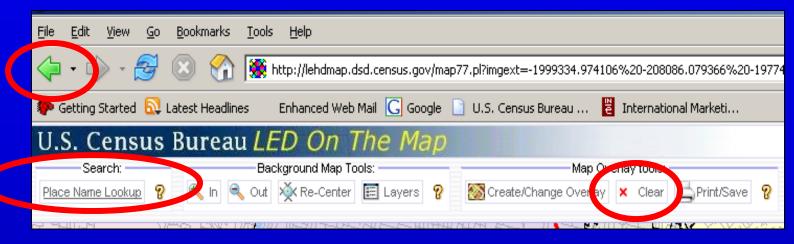
Displaying City of Irvine OnTheMap



OnTheMap Zoom Out: Click, drag and drop

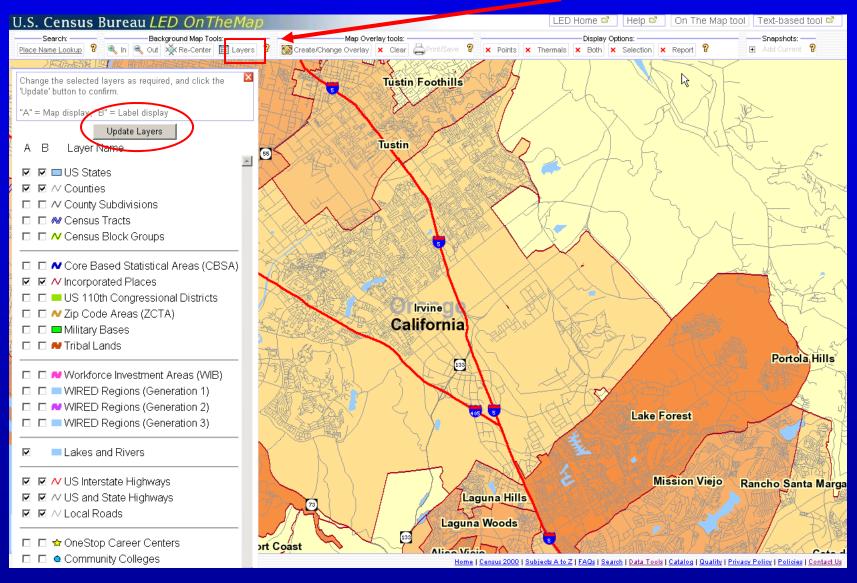


What if I Goof Up?

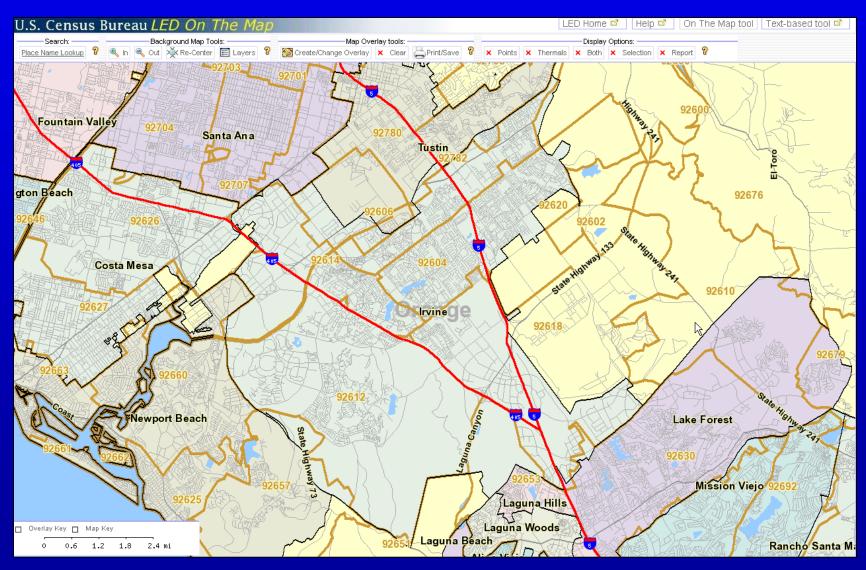


- Back Arrow: will undo most single mistakes
- Clear: clear the points, thermals and selected geography
- Place Name Lookup: use this if things get really confusing; just type in your place name and start over

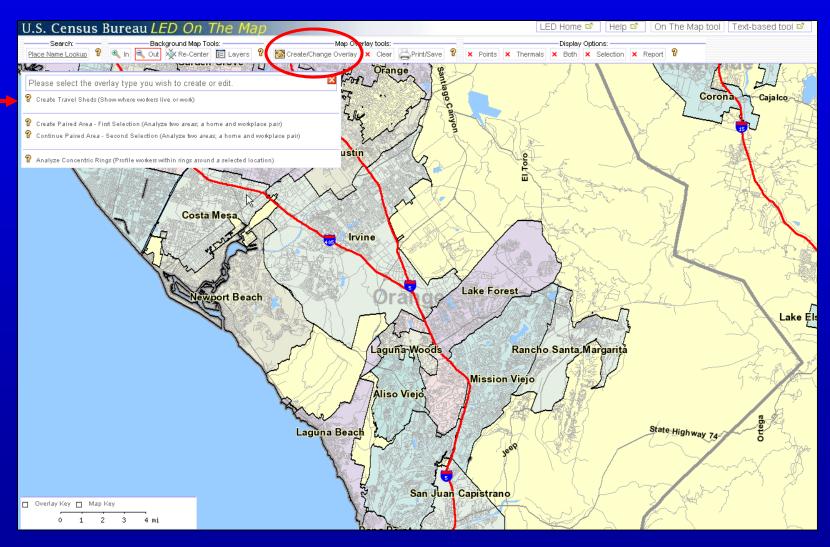
Background Map Layers



Example: Zip Code Layer



Create/Change Overlay: Create Travel Sheds

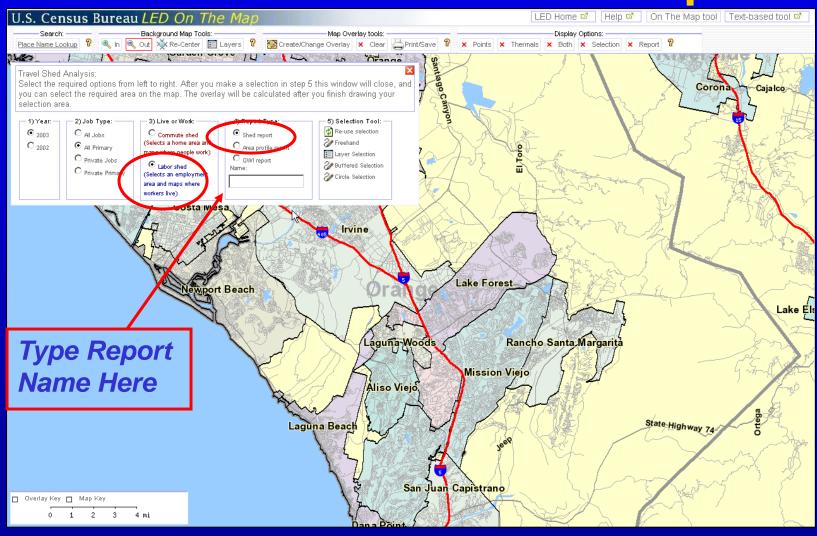


Travel Sheds Defined

Commute shed - Plots and reports where those who *live* in the selection area *work*.

Labor shed - Plots and reports where those who work in the selection area *live*.

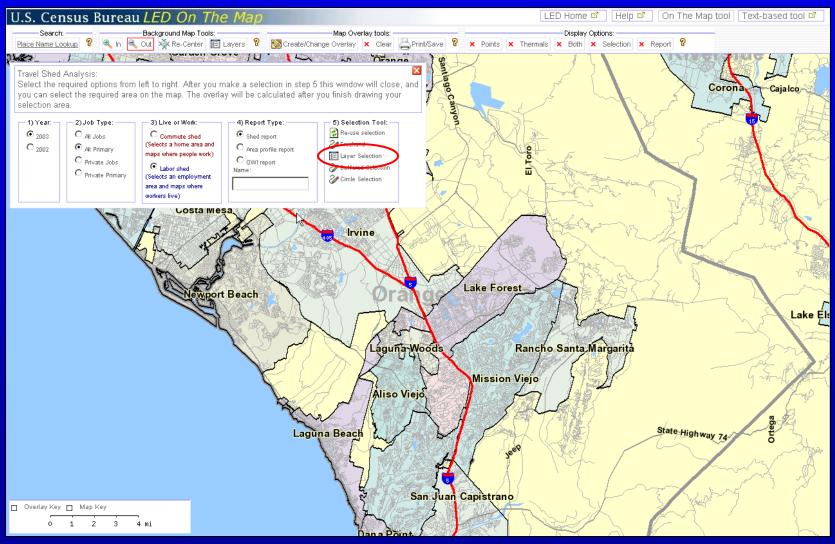
Create Travel Shed Select Labor Shed & Shed Report



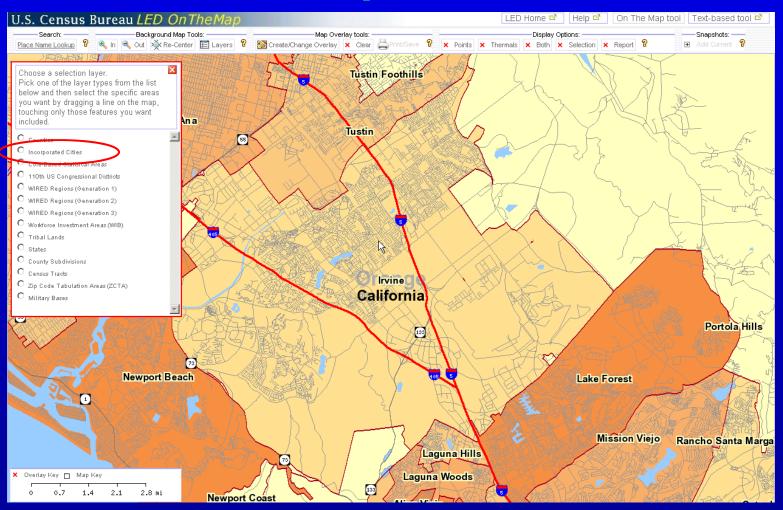
Types of Reports

- Shed: shows top 10 cities and counties and top 3 states where people in the selection area live or work.
- Area Profile: shows job counts, workers' age and wage ranges, and industry types.
- QWI: shows 10 Quarterly Workforce Indicators (in Labor Shed only.)
- The text box allows you to name your report.
- Reports can be downloaded.
- Screen can be bookmarked as a website.

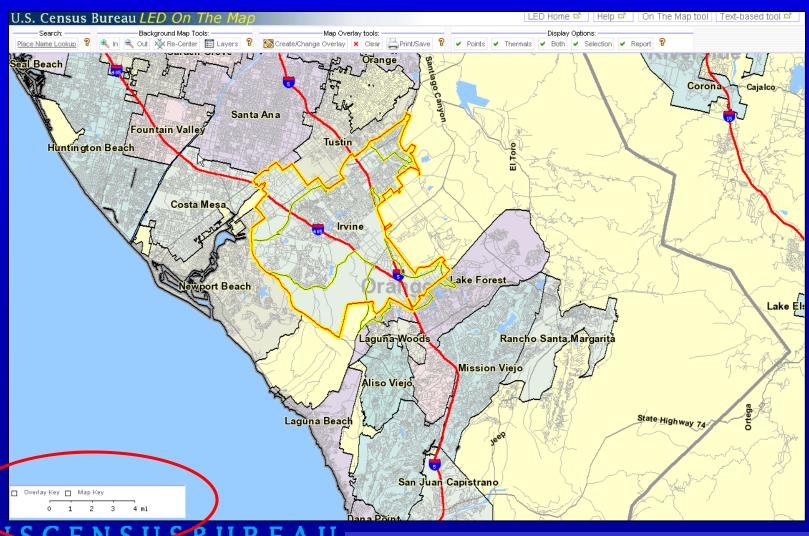
Selection Tools: Choose Layer



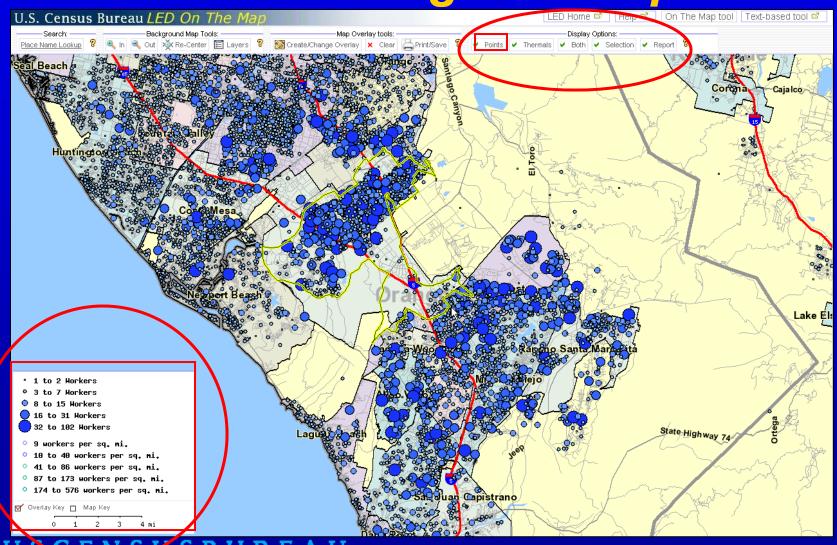
Selection Layer: Select Incorporated Cities



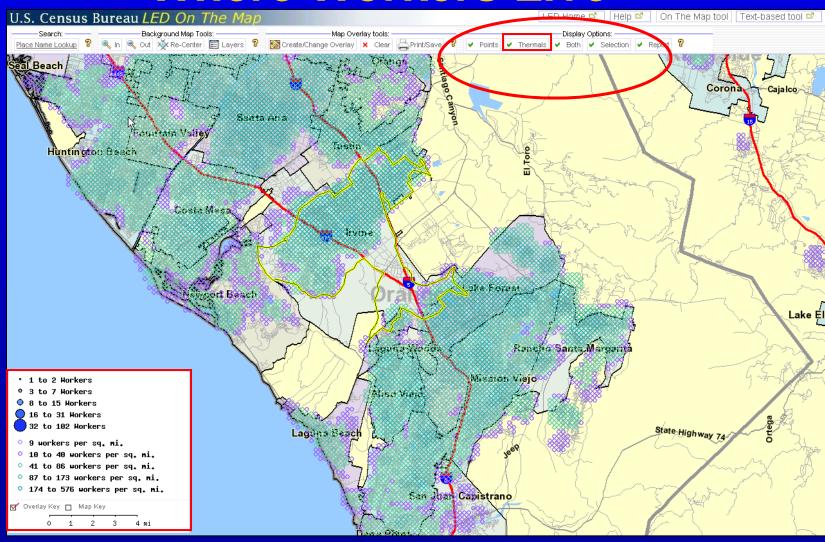
Draw Line Through Irvine to Outline City Boundaries



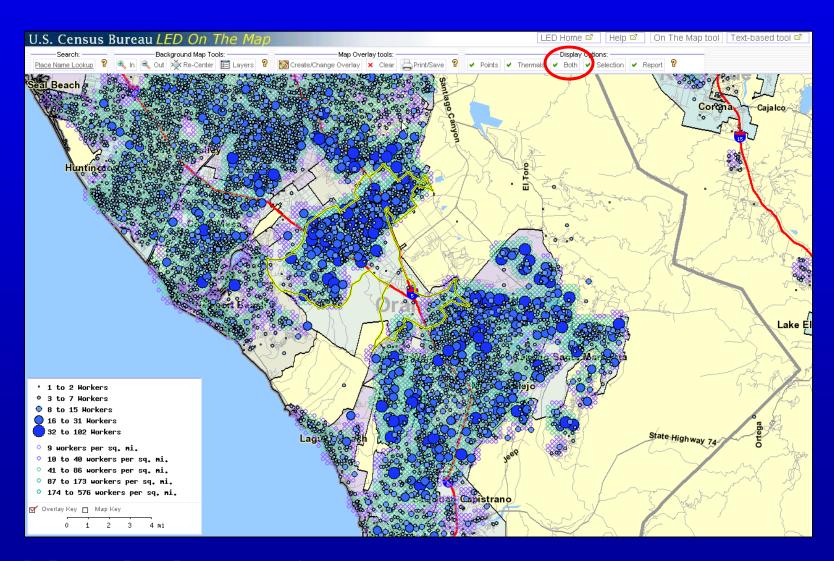
Display Options: Points Let the Hourglasses Spin



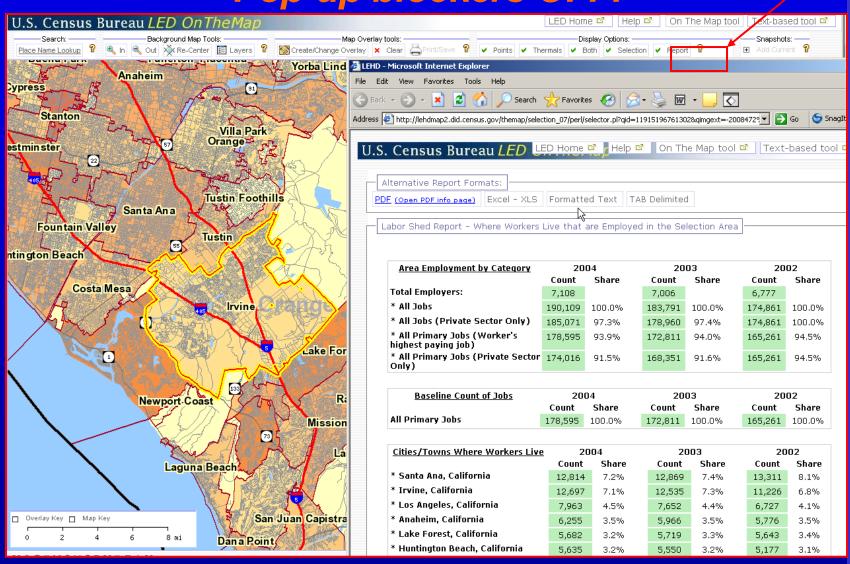
Display Options: Thermals Where Workers Live



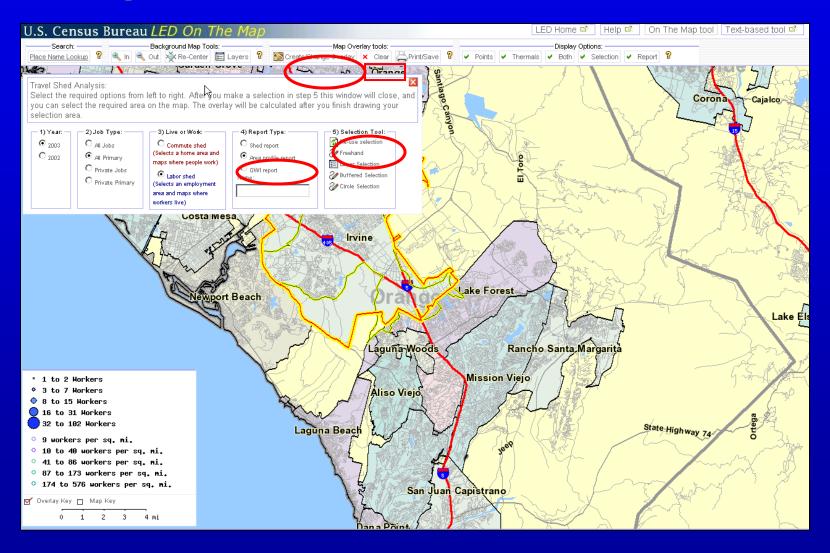
Both Points & Thermals



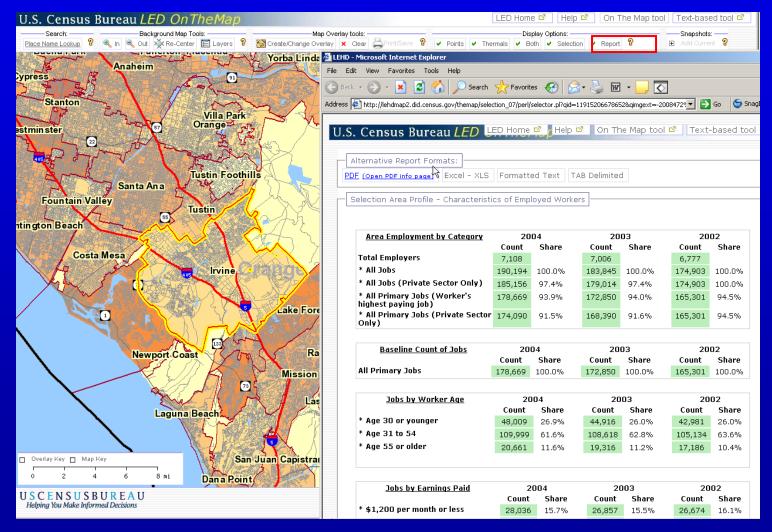
Labor Shed Report Pop-up blockers OFF!



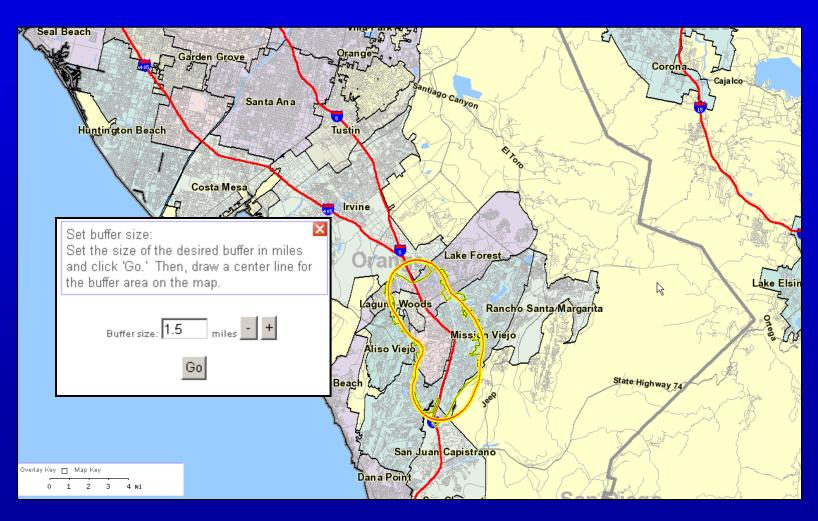
Change Report with Re-use Selection



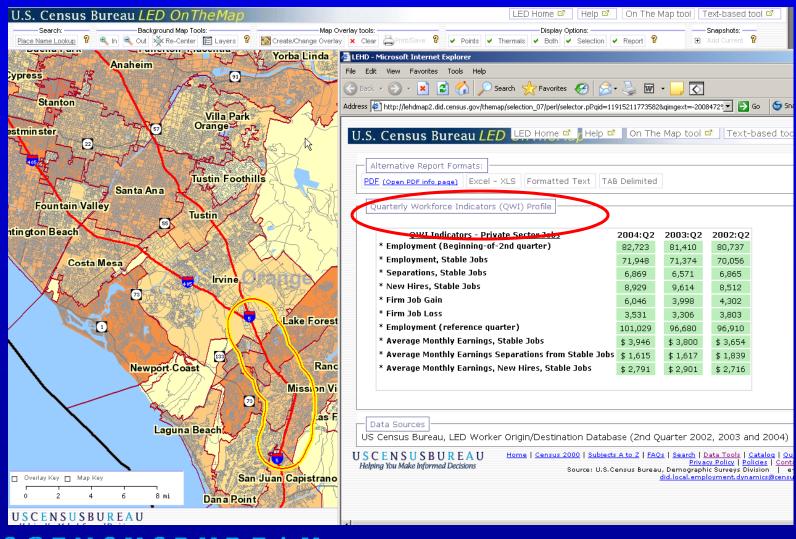
Area Profile Report: Characteristics of Irvine's Workers



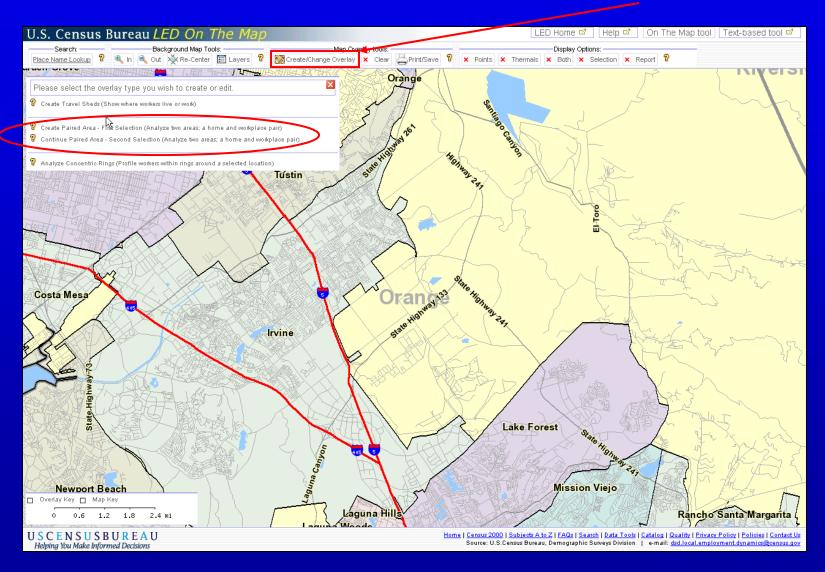
Buffered Selection: Set Width of Corridor & Draw Line



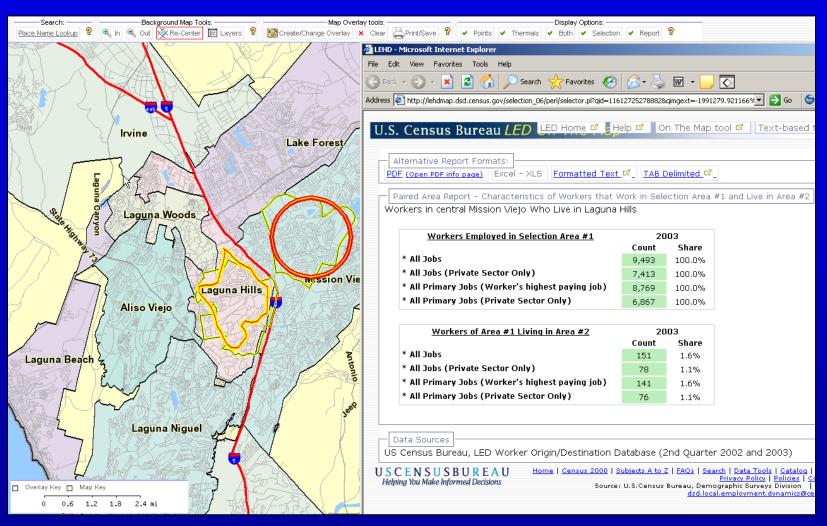
QWI Report Only Available for Labor Shed



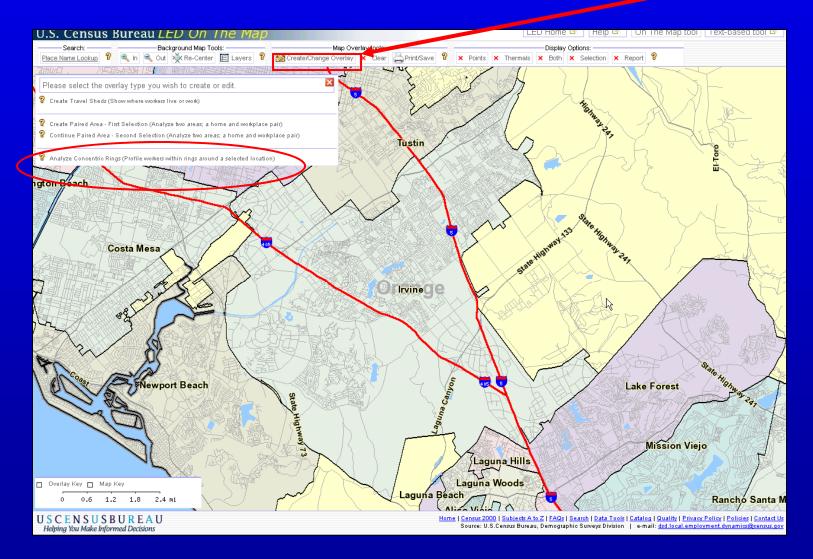
Create & Continue Paired Areas



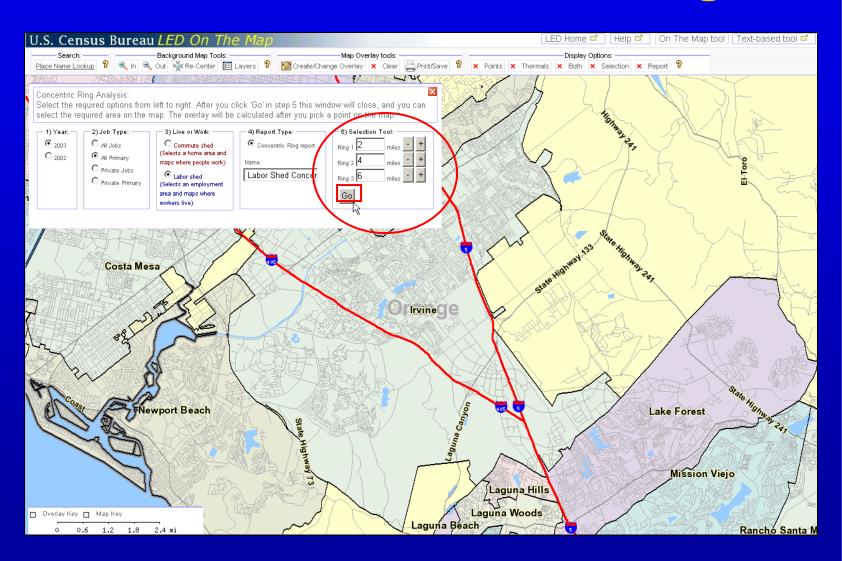
Paired Area Analysis: Circle and Freehand Selections



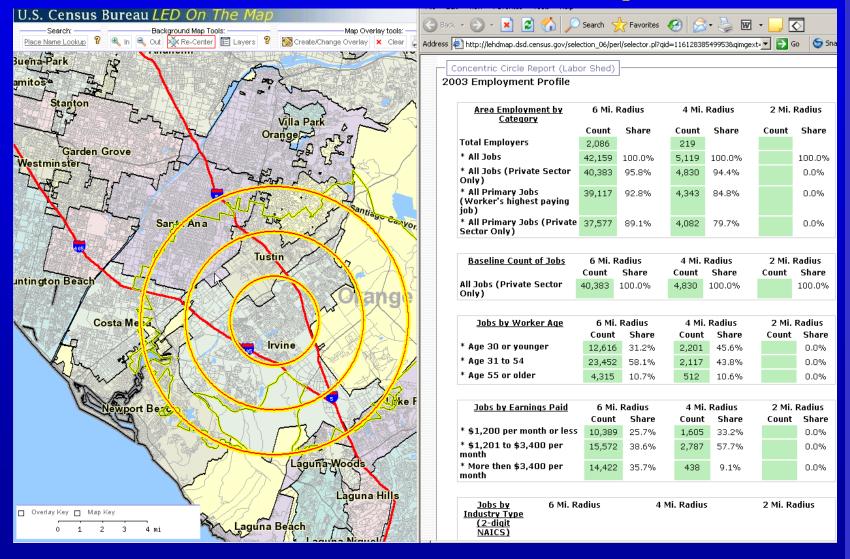
Analyze Concentric Rings



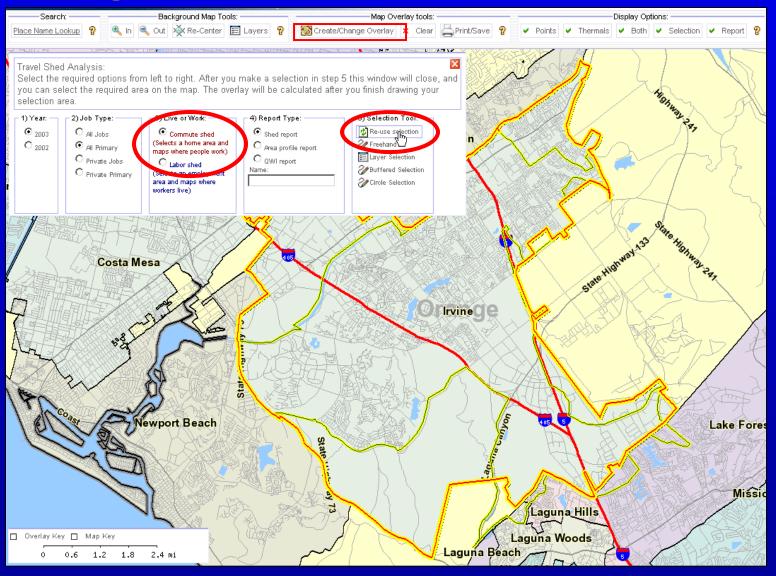
Set Radii of Concentric Rings



Concentric Circle Report



Change Shed with Re-use Selection



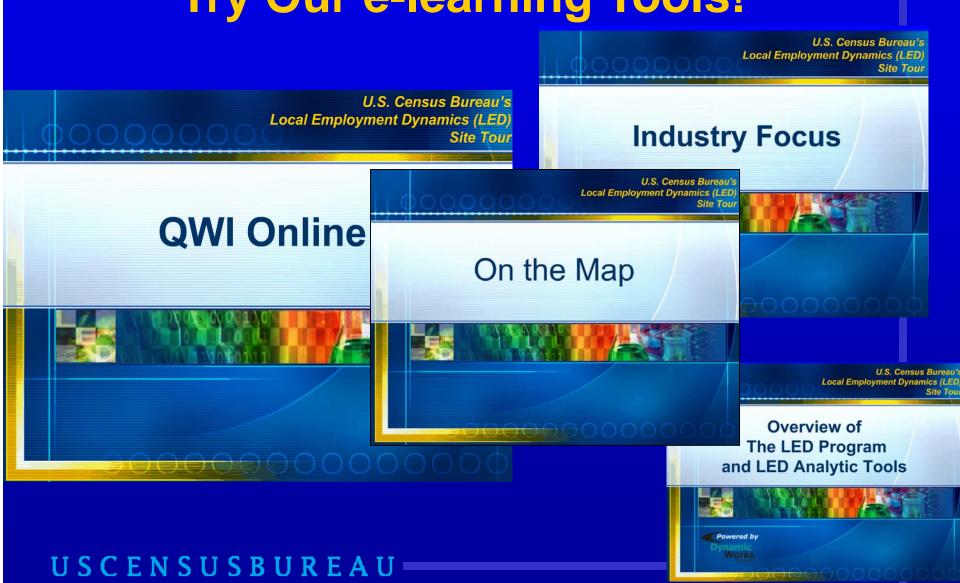
Keep in Mind...

LED not yet national in scope.

 LED does not yet include military, selfemployed or federal workers.

 Data in OnTheMap refreshed annually.
 QWI are refreshed quarterly. Not all states supply data at the same rate.

Want to Learn More? Try Our e-learning Tools!



Contact Us

General Comments/Suggestions

did.local.employment.dynamics@census.gov

Local Employment Dynamics http://lehd.did.census.gov

Community Economic Development HotReport http://ced.census.gov

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