

# Accessing Market Research Data Hawaii



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## Agenda

- Using Census Bureau Data to Understand the Demographics of your Trade Area
  - 2010 Census
  - American Community Survey
- Census Geography
- Accessing Census Data
- Census Bureau's Website
  - Quick Facts
- American Factfinder
- Exercises using American FactFinder
- Questions

## Market Research



**DATA + JUDGMENT**  
**(We supply the data!)**

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## Census Data and Market Research

- Measure business competition--market share
- Site location
- Analyze trade area
- Examine trends for market planning
- Measure sales performance
- Develop advertising strategies
- Delineate sales territories



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## Using Census Data for Local Portraits

- 2010 Census and American Community Survey data can tell you a great deal about your local area in terms of:
  - Population
  - Economic Characteristics
  - Households
  - Housing



## Demographics of Trade Area

- Age
- Gender
- Household income
- Occupations
- Other socio-economic data of potential customers




## Profile of a Market Area


### American Community Survey

#### Data Profiles Supply Over 450 Characteristics


➤ PEOPLE




➤ HOUSEHOLDS




➤ ECONOMICS



➤ HOUSING UNITS







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## Several Key Questions



- What are the geographic limits of the proposed trade area?
- What are the population characteristics of the trade area?
- What's the potential for future population growth?
- What is the household income level?
- What is the estimated market share?



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## Census Data Provides Answers to Questions Like...

- Is the population growing or declining?
- Is this a youthful or aging population?
- What are the income levels?
- How many people/families are living below poverty?
- What are the employment trends?
- What are the levels of education in my community?
- What languages do people speak?
- What is the racial/ethnic make-up of the area?

# 2010 Census

## 2010 Census Content

- Sex
- Age
- Race
- Hispanic Origin
- Household Relationship
- Tenure

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2010 Census Data Products			
Release Date	Data Products	Data Being Released	Lowest Level Geography
Feb – Mar 2011	2010 Redistricting Data (P.L. 94-171)	<ul style="list-style-type: none"> <li>•Total Population</li> <li>•Population 18 Years and Over</li> <li>•Race &amp; Hispanic/Latino</li> <li>•Housing Counts by Occupancy Status (Occupied/Vacant)</li> </ul>	Blocks
May 2011	Demographic Profile (DP-1)	<ul style="list-style-type: none"> <li>•Selected population and housing characteristics</li> <li>•Includes Congressional Districts of the 111th Congress</li> </ul>	Places/Functioning Minor Civil Division Census Tracts
June – Aug 2011	Summary File 1	<ul style="list-style-type: none"> <li>•Population Counts for 63 Race Categories &amp; Hispanic/Latino</li> <li>•Population Counts for Many Detailed Race &amp; Hispanic Latino Categories, and American Indian and Alaska Native tribes</li> <li>•Selected Population &amp; Housing Characteristics</li> </ul>	Blocks Census Tracts Blocks/Census Tract
Dec 2011 – Apr 2012	Summary File 2	<ul style="list-style-type: none"> <li>•Population &amp; Housing Characteristics Iterated for Detailed</li> <li>•Race</li> <li>•Hispanic/Latino</li> <li>•American Indian and Alaska Native Tribes</li> </ul>	Census Tracts

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## 2010 Summary File 1 (SF-1)

- More detail than the Demographic Profile
- Similar content as Census 2000 Summary File 1  
Cross tabulations of age, sex, households, families, relationship to householder, characteristics of owners and renters, detailed race and Hispanic or Latino origin groups and group quarters

## Summary File 1 Tables

- **“P” tables:** Population Subjects available down to the **block level**
- **“PCT” tables:** Population Subjects available down to the **census tract level**
- **“PCO” tables:** Population Subjects available down to the **county level**
- **“H” tables:** Housing Subjects available down to the **block level**
- **“HCT” tables:** Housing Subjects available down to the **census tract level**

## Race and Hispanic or Latino Origin

- Detailed Black or African American, American Indian and Alaska Native tribes, Asian, Native Hawaiian and Other Pacific Islander, and Hispanic or Latino groups (PCT1-PCT11) – tract level

Selected tables iterated by:

- A. White alone
- B. Black or African American alone
- C. American Indian and Alaska Native alone
- D. Asian alone
- E. Native Hawaiian and Other Pacific Islander alone
- F. Some Other Race alone
- G. Two or More Races
- H. Hispanic or Latino
- I. White alone, not Hispanic or Latino

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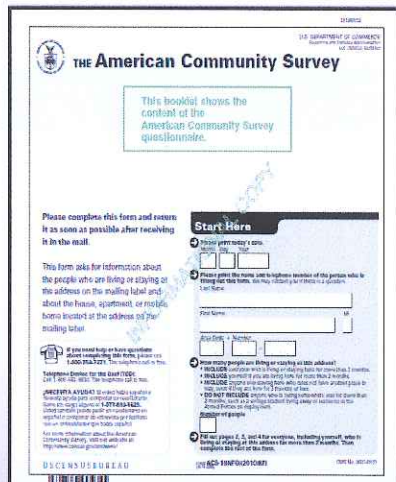
## American Community Survey (ACS)

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# What is The American Community Survey



- Ongoing Household Survey
- Goes to about 2.5% of addresses annually
- Produces credible, cost-efficient statistics for decision making at all levels of geography
- Provides data every year on characteristics of communities

## American Community Survey



### History

1940-2000

- Decennial Census: Short Form & Long Form

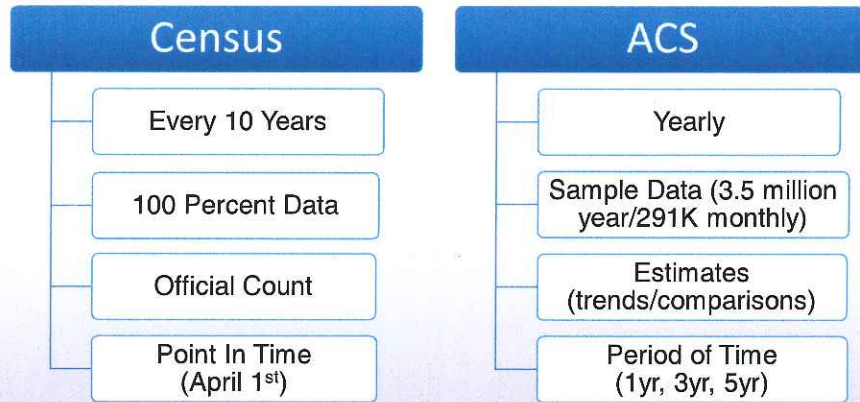
2005

- American Community Survey Replaces Decennial Long Form

2010

- Decennial Census: Short Form Only

## Differences Between Decennial Census and ACS

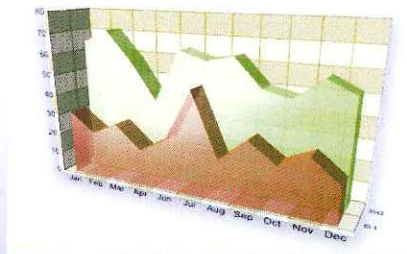


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## Differences Between Decennial Census and ACS

- Census – Point in Time Data (April 1<sup>st</sup>.)
- ACS – Period Estimates (Jan 1<sup>st</sup>. – Dec. 31<sup>st</sup>.)
  - 1 Year
  - 3 Year
  - 5 Year



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## ACS Period Estimates

1-Year  
Estimates

- Geographies of 65,000 or more

3-Year  
Estimates

- Geographies of 20,000 or more

5-Year  
Estimates

- All geographies

## Use Multiyear Estimates When...

No 1-year estimate is available

Margins of error for 1-year estimates are larger than required

Analyzing data for small population groups

## Comparing Across Geographies

Only compare the same type of estimate

1-year estimates to other 1-year estimates

3-year estimates to other 3-year estimates

5-year estimates to other 5-year estimates



# American Community Survey



## ACS Data

- Demographic Characteristics
- Housing Characteristics
- Social Characteristics
- Economic Characteristics



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# American Community Survey

Items in **red** were also collected on the **2010 Census**

### Demographic Characteristics

- **Age**
- **Sex**
- **Race**
- **Hispanic Origin**
- **Household Relationships**



### Social Characteristics

- Education
- Marital Status
- Fertility
- Grandparent Caregivers
- Veterans
- Disability Status
- Place of Birth
- Citizenship
- Year of Entry
- Language Spoken at Home
- Ancestry/Tribal Affiliation

### Housing Characteristics

- **Tenure (Rent/Own)**
- **Occupancy**
- Structure
- Housing Value
- Taxes & Insurance
- Utilities
- Mortgage/Monthly Rent



### Economic Characteristics

- Income
- Benefits
- Employment Status
- Occupation
- Industry
- Commuting to Work



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## Content Changes

### ■ New Content

#### 2008


1. Health Insurance Coverage
2. Veteran's Service-connected Disability
3. Marital History

#### 2009

1. Field of Undergraduate Degree

## ACS Data Products Annual Releases with Population Thresholds

Data Release Timetable



Data Product (next release)	Population Threshold of Statistical Area	Year of Data Release							
		2006	2007	2008	2009	2010	2011	2012	2013
		Year(s) of Data Collection							
1-Year Estimates (Sep)	65,000 +	2005	2006	2007	2008	2009	2010	2011	2012
3-Year Estimates (Oct)	20,000 +			2005 - 2007	2006 - 2008	2007 - 2009	2008 - 2010	2009 - 2011	2010 - 2012
5-Year Estimates (Dec)	All Areas*					2005 - 2009	2006 - 2010	2007 - 2011	2008 - 2012

- \* All Areas = All legal, administrative, and statistical geographic areas down to the block group level.
- \* Zip Code Tabulation Area (ZCTA) estimates first became available in 2012, with the 2007-2011 estimates.

## Inflation Adjustment

- Dollar-valued data items are inflation adjusted to the most recent year for the period
  - Income, rent, home value, and energy costs, etc.
- Adjusted using inflation factors based on the Consumer Price Index (CPI)
- Adjustment designed to put the data into dollars with equal purchasing power

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## American Community Survey Selected Population Profiles

- Detailed Race and Hispanic Groups
- Ancestry Groups
- Tribal Groups
- Population threshold minimum of 50 unweighted sample persons for specific groups
- Similar to Census 2000 Summary File 4

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ACS Data Products	
Data Product	Description
Data Profiles	Provide broad social, economic, housing, and demographic profiles.
Narrative profiles	Summarize the information in the data profiles using concise, nontechnical text.
Comparison profile	Compares over 5-year period selected enhancements.
Selected population profiles	Provide broad social, economic, and housing profiles for a large number of race, ethnic, ancestry, and country/region of birth groups.
Detailed tables	Provide access to the most detailed ACS data and cross tabulations of ACS variables.
Subject tables	Similar to data profiles but include more detailed ACS data, classified by subject.
Ranking tables	Provide state rankings of estimates across 86 key variables.
Geographic comparison tables	Compare geographic areas other than states (e.g., counties or congressional districts) for key variables.
Quick table	Predefined table with frequently requested information for a single geographic area.

## ACS Margin of Error (MOE)

- Margin of Error Definition:

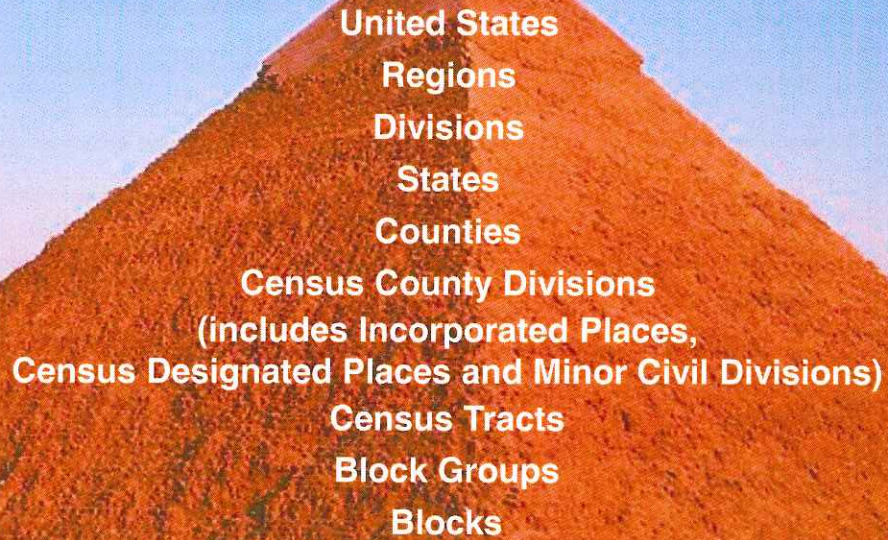
A measure of the precision of an estimate at a given level of confidence (90%, 95%, 99%)  
 -- MOEs at the 90% confidence level for all published ACS estimates

- Confidence Interval Definition:

A range that is expected to contain the population value of the characteristic with a known probability

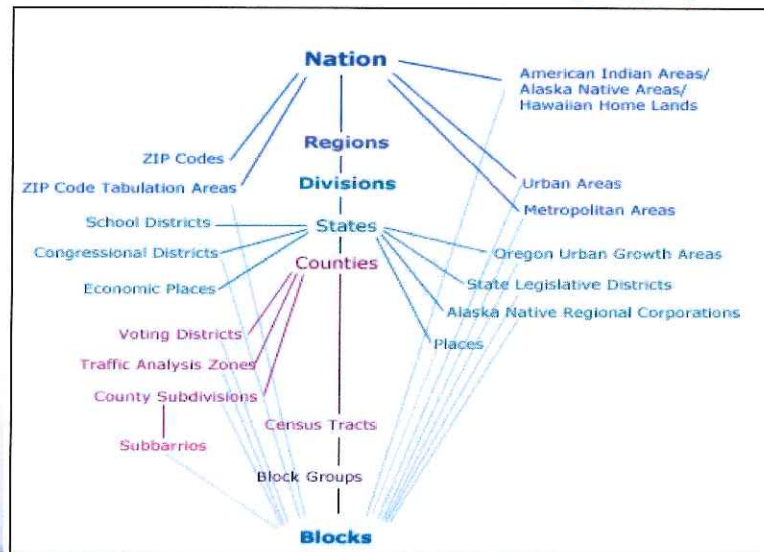
	California	
	Estimate	Margin of Error
Total:	35,150,257	+/-2,934
Speak only English	19,768,046	+/-63,328
Speak Spanish:	10,124,555	+/-52,522
Speak English "very well"	5,980,726	+/-40,493
Speak English less than "very well"	4,525,829	+/-38,772
Speak other languages:	5,265,656	+/-39,517
Speak English "very well"	2,974,814	+/-30,969
Speak English less than "very well"	2,290,842	+/-28,863
Born in state of residence:	18,007,303	+/-47,718
Speak only English	12,734,913	+/-58,214
Speak Spanish:	4,422,762	+/-38,304
Speak English "very well"	3,779,239	+/-38,857
Speak English less than "very well"	643,523	+/-15,772
Speak other languages:	929,708	+/-19,433
Speak English "very well"	797,115	+/-18,647
Speak English less than "very well"	132,593	+/-5,391

## Understanding Census Geography



United States  
Regions  
Divisions  
States  
Counties  
Census County Divisions  
(includes Incorporated Places,  
Census Designated Places and Minor Civil Divisions)  
Census Tracts  
Block Groups  
Blocks

## Hierarchy of Census Geography





## Changes in Hawaii Census Geography for 2010

Geographic Entities	2010 Census	Census 2000
American Indian / Alaska Native / Native Hawaiian Areas	75	61
Block Groups	875	646
Census Blocks	25,016	18,990
Census Tracts	351	286
Congressional Districts (108th - 112th)	2	2
Counties and Equivalent	5	5
County Subdivisions	44	44
Elementary School Districts	N/A	7
Places	151	131
Secondary School Districts	N/A	43
State Legislative Districts (Lower)	52	N/A
State Legislative Districts (Upper)	26	N/A
Unified School Districts	1	1
Voting Districts	344	341

## Understanding Census Geography

- Geography provides the framework for the collection, tabulation, and dissemination of Census Data
- Success of the Census and Census surveys rest not only on collecting data, but also linking data to correct geographic areas
- Two key questions when accessing data:
  - ✓ Population data tells us: *How many?*
  - ✓ Census Geography tells us: *Where?*

## Census Geography Two Broad Categories

- **Legal and Administrative Entities**  
Geographic areas that originate from legal action, treaties, statutes, ordinances, resolutions, or court decisions.  
Specific examples: Nation, States, Counties, Incorporated Places, American Indian Reservations, Hawaiian Home Lands, Congressional Districts, Voting Districts, School Districts, Traffic Analysis Zones, ZIP Codes
- **Statistical Entities**  
Areas that evolve from practice, custom, usage, or need  
Specific examples: Regions, Divisions, Metropolitan Statistical Areas (MSA's), Consolidated MSA's, Primary MSA's, Urbanized Areas, Census County Divisions, Census Tracts, Block Groups, Blocks

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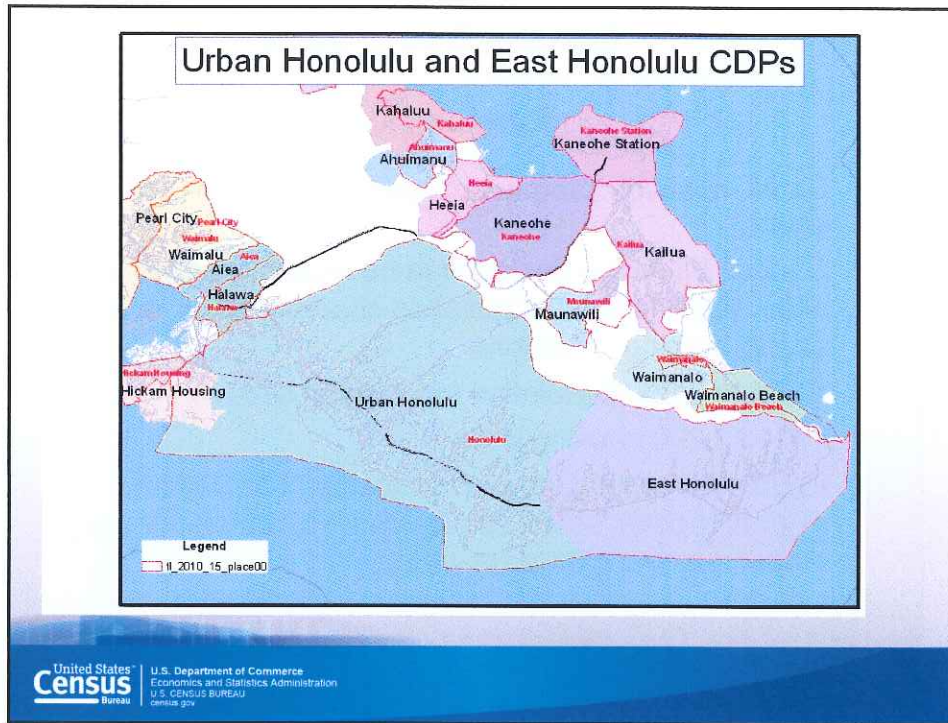
## Census Geography

### Census Designated Place

- No legally defined corporate limits (unincorporated area)
- Defined by the Census Bureau in co-operation with State, Tribal and local officials
- Identified in data tables by the acronym "CDP" following the place name
- All places in Hawaii are Census Designated Places

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- ## New Census Designated Places for 2010
- **Hawaii County**  
 Discovery Harbour  
 Waiohinu
  - **Honolulu County**  
 East Honolulu\*  
 Kalaeloa  
 Kapolei  
 Ko Olina  
 Mililani Mauka  
 Ocean Pointe\*  
 Urban Honolulu\*  
 Waikele  
 West Loch Estate
  - **Kauai County**  
 Haena  
 Wainiha
  - **Maui County**  
 Keokea  
 Kula  
 Launiupoko  
 Mahinahina\*  
 Makena\*  
 Manele  
 Olinda  
 Olowalu  
 Ualapu'e  
 Wailea\*
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## Census Geography

### Census Tract

- Small, relatively permanent statistical subdivision of a county
- Census tracts are designed to be relatively homogeneous units with respect to population characteristics, economic status, & living conditions
- 1,200 to 8,000 population (optimum 4,000)
- 480 to 3,200 housing units
- Aggregate census tracts to delineate communities, neighborhoods, social service delivery areas, planning areas, marketing or trade areas

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## 2010 Census Tract Criteria

CT type	Threshold type	Optimum	Minimum	Maximum
Standard CTs & AIR/ORITL/HHL CTs	Population threshold	4,000	1,200	8,000
	Housing Unit threshold	1,600	480	3,200
Special land use CTs	Area measurement threshold for an urban area (square miles)	<i>None</i>	1.0	<i>none</i>
	Area measurement threshold outside an urban area (square miles)	<i>None</i>	10	<i>none</i>
	Population threshold	Zero or very little, or within the standard CT thresholds		
Water CTs	Area measurement threshold (square miles)	<i>None</i>	100	<i>none</i>

### New Census Tracts Coding Series

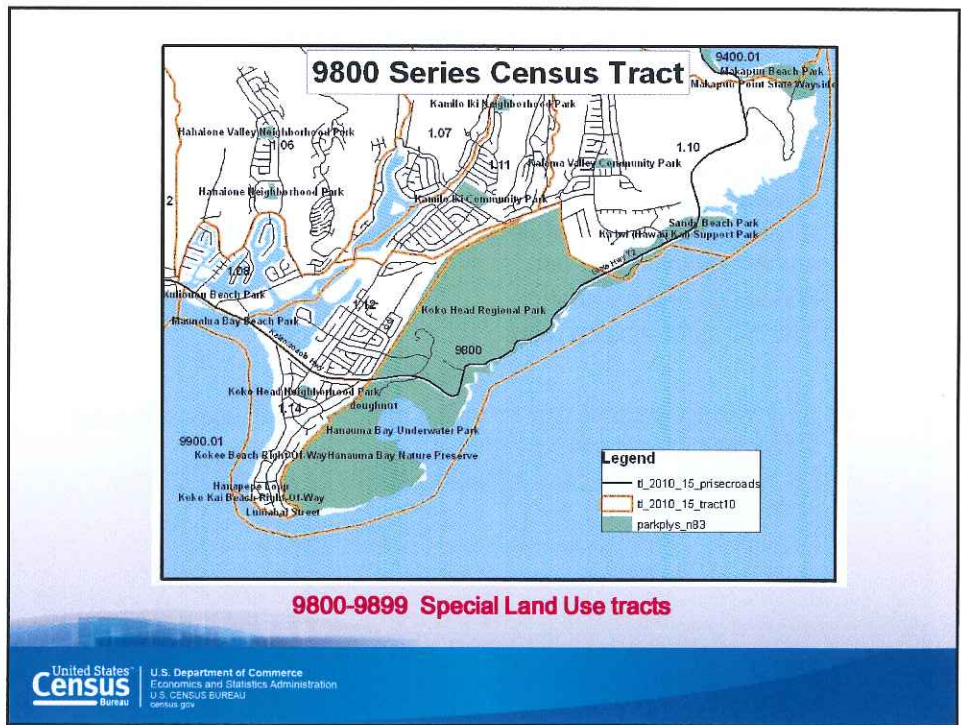
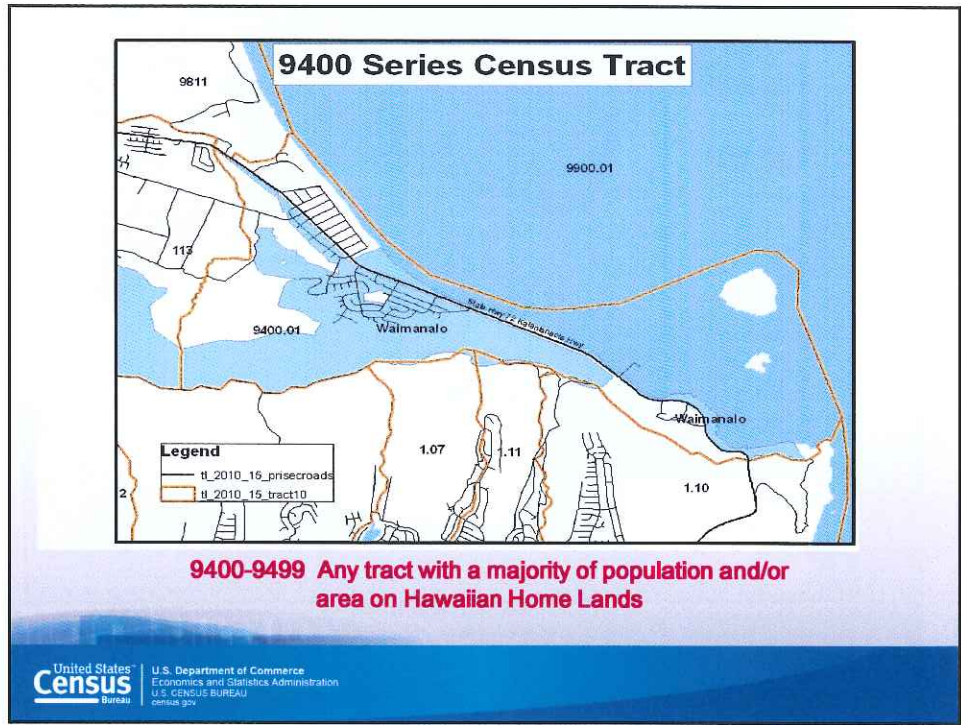
**9400-9499 Any tract with a majority of population and/or area on Hawaiian Home Lands**

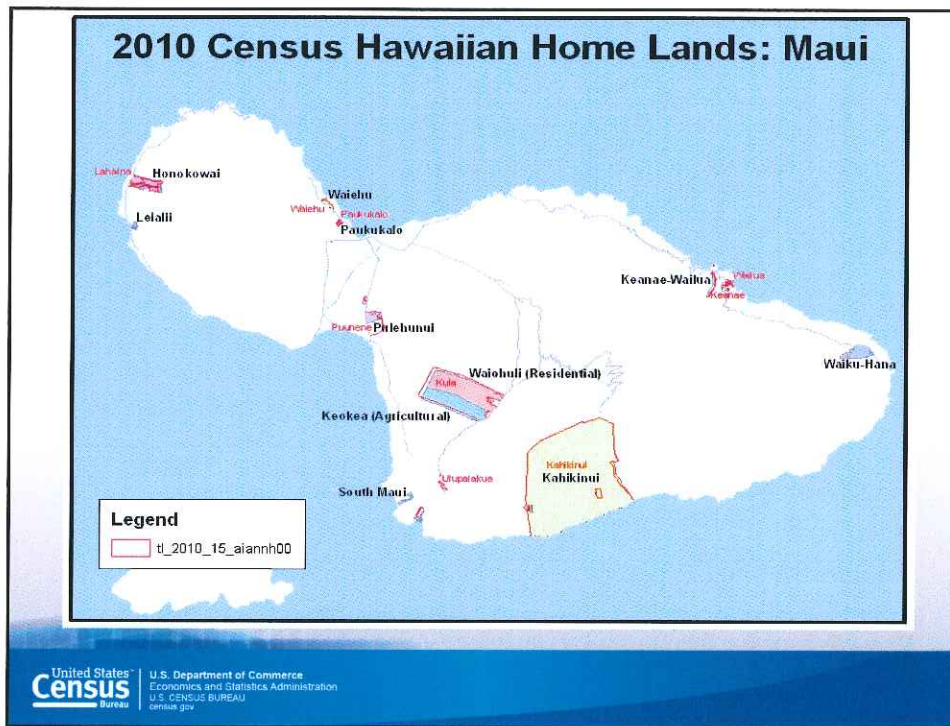
**9800-9899 Special Land Use tracts**

**9900-9999 Water Census Tracts**

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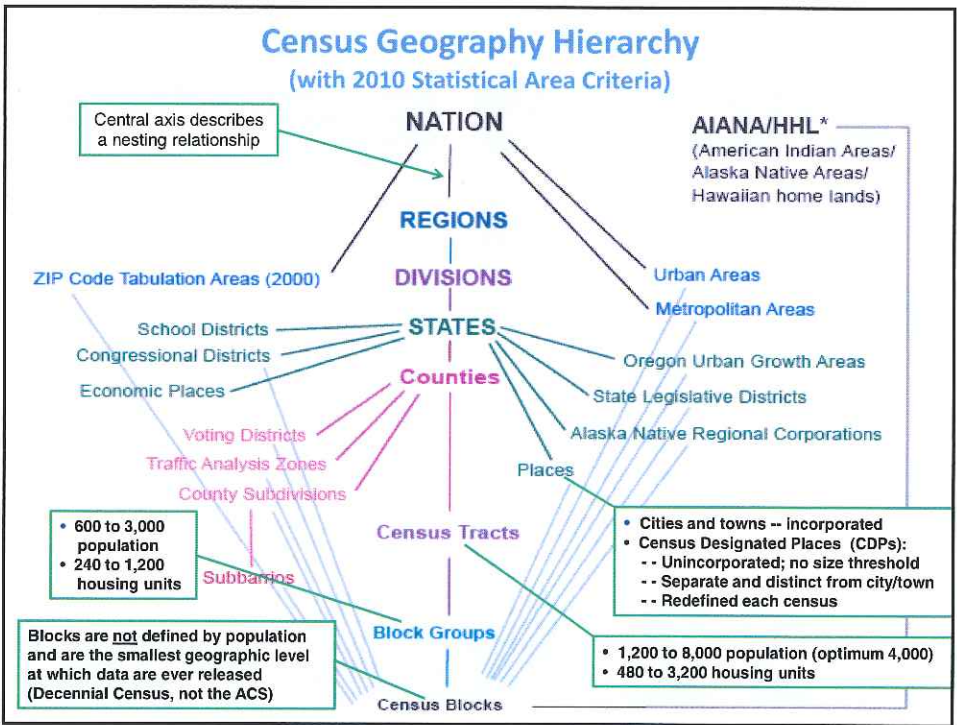
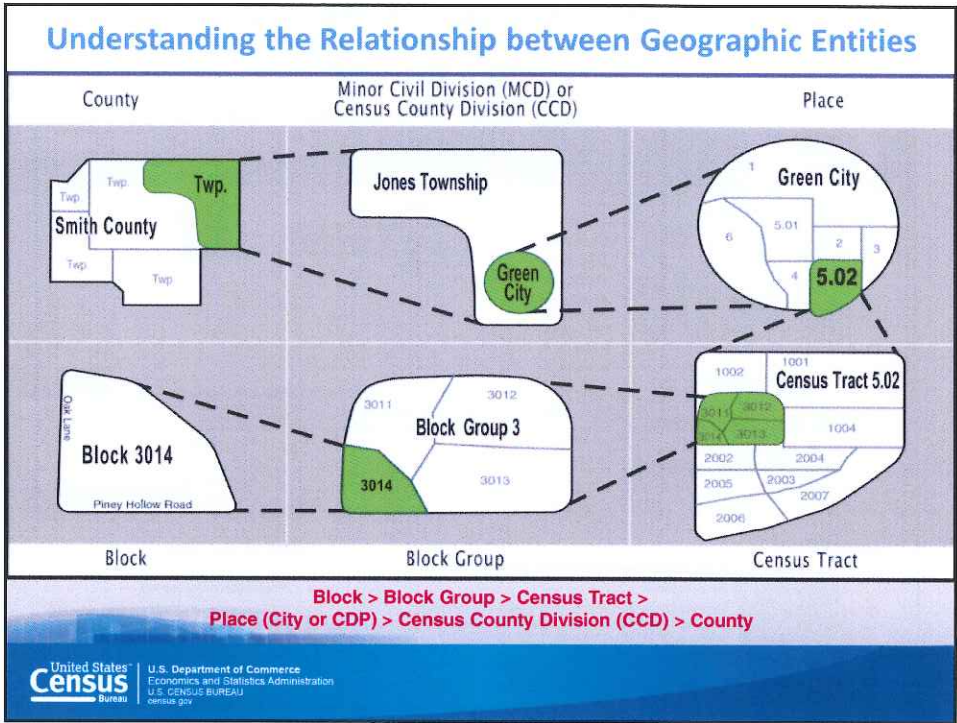
## Census Geography

### Block Group

- Subdivision of a census tract
- Block group is the smallest geographic unit for the tabulation of sample data
- Block group consists of all blocks within a census tract with the same beginning number
- 600 to 3,000 population
- 240 to 1,200 housing units

### Block

- Smallest geographic unit for which the Census Bureau tabulates 100% data (decennial census)
- Many blocks correspond to individual city blocks bounded by streets
- However blocks, especially in rural areas, may include many square miles and may have boundaries that are not streets



## Maps and Mapping Resources

Go to [www.census.gov](http://www.census.gov) Place cursor over the Geography tab and click on Maps and Data

U.S. Department of Commerce | Blogs | Index A-Z | Glossary | FAQs

**Topics**

Population, Economy

**Geography**

Maps, Data, Resources

**Library**

Infographics, Publications

**Data**

Tools, Developers

**About the Bureau**

Research, Surveys

**Population Clock**

U.S. Population: 317,784,362

World Population: 7,156,590,933

Mar 31, 2014 12:18 UTC (+7) [Learn More >>](#)

Quick, easy access to facts about people, business, and geography.

Select a state to begin

**Geography**

Geography provides the framework for Census Bureau survey design, sample selection, data collection, tabulation, and dissemination.

- About
- Education
- GSS Initiative
- Interactive Maps
- Maps & Data**
- Metropolitan & Micropolitan
- Partnerships
- Reference
- Research

**Latest News**

**Race Reporting Among Hispanics: 2010**  
March 26, 2014

This working paper shows how Hispanics reported their race on the 2010 Census questionnaire, with a unique emphasis on Hispanics who self-reported their origin.

**Quarterly Survey of Public Pensions: Fourth Quarter 2013**

**Stat of the Day**

**Population Estimates**

Oil- and gas-rich areas in and near the Great Plains contained many of the fastest-growing areas in the U.S. last year, according to U.S. Census Bureau population estimates.

[Read More](#)

**Advance Report: Durable Goods**  
March 2014 Report  
Released 8:59 AM EDT, 3:58 PM

**New Residential Sales**  
March 2014 Report  
Released 10:00 AM EDT, 3:25 PM

**Quarterly Profits: Retailers**  
\$25.1 B

\* change not statistically significant  
\* significance not reported / applicable

## Census Tract Maps

### Step 1: Click on Reference Maps

**Maps & Data**

- Census Data Mapper
- Reference
- Maps Available for Purchase

**Maps & Data**

Find geographic data and products such as the TIGER Line Shapefiles, GIS, TIGERweb, webpages, Desktop files, geographic relationship files, and releases and thematic maps.

**Maps**

**Census Data Mapper**

The Census Data Mapper is a web mapping application intended to provide users with simple methods to view, join and print custom-based demographic maps of the United States.

**Reference Maps**

Reference maps are designed to show the geographic location of census tracts and block groups. These maps usually include features such as roads, rail lines, and boundaries, such as county, state, census tracts, or city limits. These maps do not contain demographic data and are used solely to show the location of individuality between censuses and tracts. For more information, see TIGERweb.

**Thematic Maps**

Thematic maps are designed to show demographic, economic, or geographic data about a characteristic of an area.

**Geographic Data**

**TIGER Products**

Geographic files and applications from the USAF TIGER database. Tools for using GIS software. Full Mapping Services (GIS) to use in your applications and to create your geographic data.

**Partnership Shapefiles**

The Partnership Shapefiles are used in our partnership to share data with and receive data from our partners.

**Relationship Files**

Partnership files between census and other geographies, such as Census 2010 blocks to 2010 Census blocks at two levels.

**Commutability Files**

### Step 2: Reference Maps, Click on Census Reference Maps

**Maps & Data**

- Census Data Mapper
- Reference
- Thematic
- Maps Available for Purchase

**Geography**

**Reference Maps**

Reference maps include a variety of map types that show the boundaries and names of geographic areas for which the Census Bureau tabulates statistical data. In some cases, the name is only in the form of a geographic code, such as a census block number. Some types of reference maps include geographic features and their identifiers that are consistent with the boundary. Examples are made and some features. Reference maps can include additional features such as roads to aid users in finding their location to the area depicted on the map.

Click on a link below to expand the section and read more information:

- **Census Reference Maps**
- **General Reference Maps**
- **Congressional Districts**
- **Metropolitan Areas**
- **Public Use Microdata Areas (PUMAs)**
- **Urban Areas**
- **Partnership Program Maps**
- **2007 Economic Census**

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## Step 3: Select 2010 Census Tract Maps

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You are here: [Census.gov](#) | [Geography](#) | [Maps & Data](#) | [Reference Maps](#)

### Geography

Main | About | Maps & Data | Reference | Partnerships | Education | Research

**Maps & Data**

- [Maps & Data Main Page](#)

**Maps**

- Census Data Mapper
- Reference
- Thematic
- Maps Available for Purchase

**Date**

- TIGER Products
- Partnership Shapefiles
- Relationship Files
- Comparability Files
- Places
- County Subdivisions
- Gazetteer Files
- Block Assignment Files
- Name Lookup Tables
- Talles
- Landview

**Reference Maps**

Reference Maps include a variety of map types that show the boundaries and names of geographic areas for which the Census Bureau tabulates statistical data. In some cases, the name is only in the form of a geographic code, such as a census block number. Some types of reference maps include geographic features and their identifiers that are coincident with the boundary. Examples are roads and water features. Reference maps can include additional features such as railroads to aid users in orienting themselves to the area depicted on the map.

Click on a title below to expand the section and read more information.

**Census Reference Maps**

Reference Maps from the 2010 Census, Census 2000 and the 1990 Census

- [Census Block Maps - 2010 | 2000 | 1990](#)
- **Census Tract Maps - 2010 | 2000 | 1990**
- [Tribal Tract Maps - 2000](#)
- [P.L. 94-171 County Block Maps - 2010 | 2000](#)
- [P.L. 94-171 Voting/Legislative Districts - 2010 | 2000](#)
- [School District Maps - 2010](#)
- [Reapportionment Map \(PDF\) - 2010 | 2000](#)
- [Change in Congressional Apportionment - 1990 - 2000 \(PDF\)](#)
- [2010 Census Local Census Offices with Type of Enumeration Area](#)

**General Reference Maps**

- **Congressional Districts**
- **Metropolitan Areas**

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## Census Tract Maps

### Step 4: Select the State of Hawaii

#### 2010 Census - Census Tract Reference Maps

These county-based reference maps show and label the census tracts as delineated to support 2010 Census data dissemination. These maps also show the boundaries and names of American Indian areas, Alaska Native areas, Hawaiian home lands, states, counties, county subdivisions, and places. Additionally, these maps display a base feature set including roads, railroads, and water bodies. These features are limited as map scale permits. Each county is covered by one or more parent map sheets at a single scale. Inset map sheets at larger scales were created where there are outliers of census tracts that cannot be identified at the parent map scale. No inset map showing the sheet configuration is included for all counties requiring more than one parent map sheet. The map sheet scale is 20 x 32 inches.



Each set of census tract reference maps is accompanied by a Census Tract to File; Sheet relationship file. These semi-color coded files that include a legend for each census tract within the county, state, and name of the tract, and a list of all map sheet numbers that the tract appears on.

#### FIPS Metadata

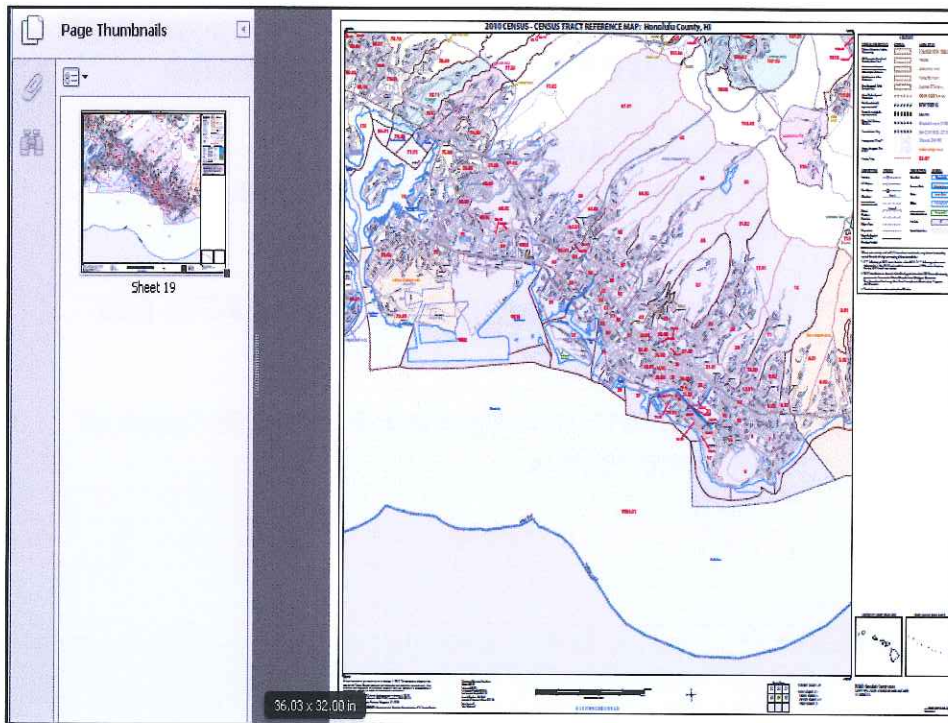
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Alabama	Madison	01003	Madison
Alabama	Jefferson	01005	Jefferson
Alabama	Calhoun	01007	Calhoun
Alabama	Cherokee	01009	Cherokee
Alabama	Etowah	01011	Etowah
Alabama	Franklin	01013	Franklin
Alabama	Washington	01015	Washington
Alabama	St. Clair	01017	St. Clair
Alabama	Blount	01019	Blount
Alabama	Walker	01021	Walker
Alabama	Barbour	01023	Barbour
Alabama	Wilcox	01025	Wilcox
Alabama	DeKalb	01027	DeKalb
Alabama	Madison	01029	Madison
Alabama	Montgomery	01031	Montgomery
Alabama	Choctaw	01033	Choctaw
Alabama	Lawrence	01035	Lawrence
Alabama	Chilton	01037	Chilton
Alabama	Wilcox	01039	Wilcox
Alabama	Lowndes	01041	Lowndes
Alabama	Washington	01043	Washington
Alabama	Etowah	01045	Etowah
Alabama	Franklin	01047	Franklin
Alabama	Cherokee	01049	Cherokee
Alabama	Calhoun	01051	Calhoun
Alabama	Jefferson	01053	Jefferson
Alabama	Madison	01055	Madison
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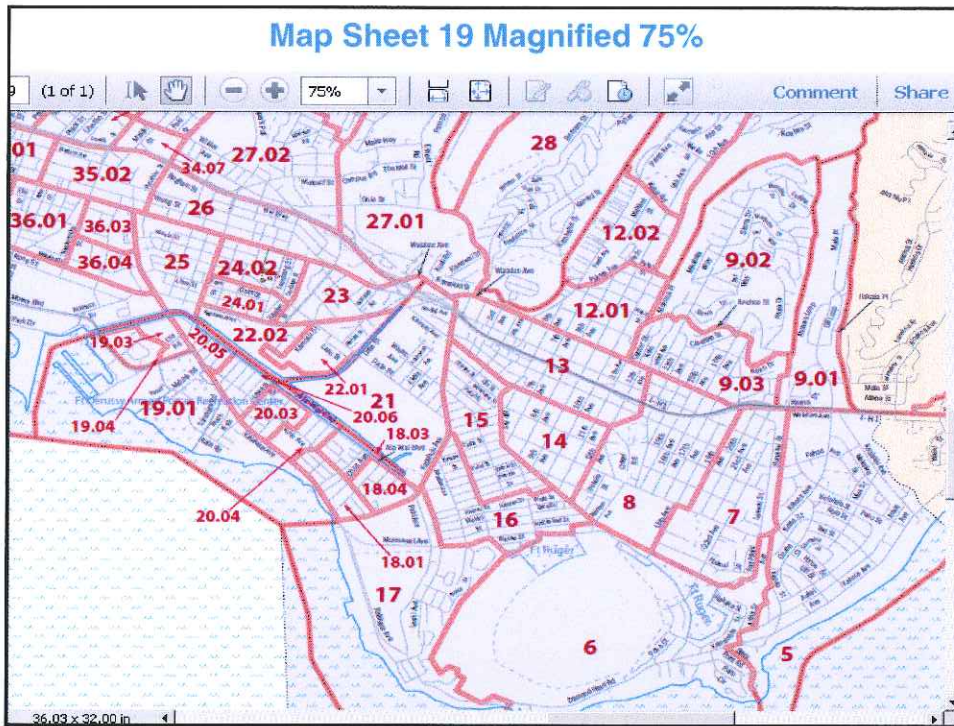


## Map Sheet 19 to view Waikiki, Diamond Head

Name	Last modified	Size	Description
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<a href="#">DC10CT_C15003_001.pdf</a>	10-Mar-2011 09:22	81K	
<a href="#">DC10CT_C15003_002.pdf</a>	10-Mar-2011 09:22	74K	
<a href="#">DC10CT_C15003_003.pdf</a>	10-Mar-2011 09:22	76K	
<a href="#">DC10CT_C15003_004.pdf</a>	10-Mar-2011 09:22	79K	
<a href="#">DC10CT_C15003_005.pdf</a>	10-Mar-2011 09:22	79K	
<a href="#">DC10CT_C15003_006.pdf</a>	10-Mar-2011 09:22	77K	
<a href="#">DC10CT_C15003_007.pdf</a>	10-Mar-2011 09:22	75K	
<a href="#">DC10CT_C15003_008.pdf</a>	10-Mar-2011 09:22	78K	
<a href="#">DC10CT_C15003_009.pdf</a>	10-Mar-2011 09:22	78K	
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<a href="#">DC10CT_C15003_012.pdf</a>	10-Mar-2011 09:22	145K	
<a href="#">DC10CT_C15003_013.pdf</a>	10-Mar-2011 09:22	114K	
<a href="#">DC10CT_C15003_014.pdf</a>	10-Mar-2011 09:22	148K	
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<a href="#">DC10CT_C15003_016.pdf</a>	10-Mar-2011 09:22	393K	
<a href="#">DC10CT_C15003_017.pdf</a>	10-Mar-2011 09:22	109K	
<a href="#">DC10CT_C15003_018.pdf</a>	10-Mar-2011 09:22	560K	
<a href="#">DC10CT_C15003_019.pdf</a>	10-Mar-2011 09:22	972K	
<a href="#">DC10CT_C15003_020.pdf</a>	10-Mar-2011 09:22	328K	
<a href="#">DC10CT_C15003_CT2MS.txt</a>	10-Mar-2011 09:22	6.5K	

United States<sup>®</sup> U.S. Department of Commerce  
**Census** Economics and Statistics Administration  
 Bureau U.S. CENSUS BUREAU  
 census.gov





## Address Search Exercise

- ✓ **Conduct an Address Search:**  
400 Royal Hawaiian Avenue, Honolulu 96815  
Hilo
- ✓ **Compare your Census Tract to Your ZCTA (zip code) City, County**
- ✓ **View the 2011 Demographic Profiles for each of your geographies**
- ✓ **View Profiles in your kit**

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### 2008-2012 American Community Survey

The U.S. Census Bureau recently released updated social, economic and housing statistics for every community in the U.S. from the 2008-2012 American Community Survey.

[See More](#)

### Census Bureau Economic Indicators

Business Inventories January 2014 Report Released 10:00 AM EDT, 3/13/14	\$1,715.1 B	↑ 0.4%
Advance Monthly Retail Sales January 2014 Report Released 8:30 AM EDT, 3/13/14	\$427.2 B	↑ 0.3%
Monthly Services - Info for Quarter 2013 Report Released 10:00 AM EDT, 3/12/14	\$326.0 B	↑ 1.9%
Monthly Wholesale Inventories January 2014 Report Released 10:00 AM EDT, 3/13/14	\$521.2 B	↑

\* change not statistically significant  
\* significance not reported / applicable

#### QuickFacts

Quick, easy access to facts about people, business, and geography

To begin, select a state from this list or use the map.

Select a state to begin

#### Census News

##### Number of Children Without Health Insurance Declines, While It Rises for Working-Age Adults, Census Bureau Reports

Thursday, March 13, 2014

Between 2008 and 2012, the number of children under age 19 without health insurance declined in 1,171 counties ... [Read More](#)

##### 2012 Annual Capital Expenditures

Wednesday, March 12, 2014

These data, based on the 2007 North American Industry Classification System, estimate business spending in 2012 for new ... [Read More](#)

[Facts for Features: Earth Day: April 22, 2014](#)

#### Learn about the American Community Survey

##### Stat of the Day

##### Business Inventories

U.S. total business end-of-month inventories for January 2014 were \$1,715.1 billion, up 0.4 percent (+/- 0.1%) from last month.

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In the new data section of census.gov, find out about mobile apps, data tools, software, and more. Explore the many interactive visualizations highlighting trends throughout the decades.

### Population Clock

U.S. Population: 317,784,297

World Population: 7,156,588,171

Mar 31, 2014 12:01 UTC (+7) [Learn More >>](#)

#### Latest News

##### Race Reporting Among Hispanics: 2010

March 28, 2014

This working paper shows how Hispanics reported their race on the 2010 Census questionnaire, with a unique emphasis on Hispanics who self-reported their origin.

#### QuickFacts

Quick, easy access to facts about people, business, and geography.

Select a state to begin

#### U.S. Census Bureau Economic Indicators

Advance Report Durable Goods March 2014 Report Released 9:30 AM EDT, 3/26/14	\$226.4 B	↑ 2.2%
New Residential Sales March 2014 Report Released 11:00 AM EDT, 3/25/14	440,000	↑ Single-family houses
Quarterly Profits - Retailers*	\$26.1 B	↓ -3.3%

\* change not statistically significant  
\* significance not reported / applicable

#### Quarterly Survey of Public Pensions: Fourth Quarter 2013

#### Stat of the Day


##### Population Estimates

Oil- and gas-rich areas in and near the Great Plains contained many of the fastest-growing areas in the U.S. last year, according to U.S. Census Bureau population estimates.

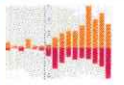
[Read More](#)

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- Related Sites
- Software
- Training & Workshops
- Visualizations

**Tools and more**

Information of census.gov, find out data tools, software, and many interactive things trends throughout the

**Population Clock**

U.S. Population

3 1 7 7 8 4 3 0 2

World Population

7 1 5 6 5 8 8 5 7 5

Mar 31, 2014 12:04 UTC (+7)

[Learn More >>](#)

**QuickFacts**

Quick, easy access to facts about people, business, and geography.


Select a state to begin

**U.S. Census Bureau Economic Indicators**

Advance Report Durable Goods March 2014 Report	\$229.4 B New Orders	↑
Released 8:30 AM EDT, 3/26/14		
New Residential Sales March 2014 Report	440,000 Single-family houses	↓ 2.2%
Released 10:00 AM EDT, 3/25/14		
Quarterly Profits - Retailers*	\$26.1 B	↓

\* change not statistically significant  
\* significance not reported / applicable

**Latest News**



**Race Reporting Among Hispanics: 2010**

March 26, 2014

This working paper shows how Hispanics reported their race on the 2010 Census questionnaire, with a unique emphasis on Hispanics who self-reported their


**Stat of the Day**

**Population Estimates**

Oil- and gas-rich areas in and near the Great Plains contained many of the fastest-growing areas in the U.S. last

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**Data Tools and Apps**

Find information using interactive applications to get statistics from multiple surveys

**The American FactFinder** ←

This interactive application provides statistics from the Economic Census, the American Community Survey, and the 2010 Census, among others.

**QuickFacts**

State and County QuickFacts provides frequently requested Census Bureau information at the national, state, county, and city level.

**Census Explorer**

Make new discoveries about your neighborhood through the power of American Community Survey statistics and the U.S. Census Bureau's new mapping tool.

**Easy Stats**


Quick and easy access to selected statistics collected by the U.S. Census Bureau through the American Community Survey.

**My Congressional District**

Access selected statistics about your Congressional district.

**Census Flows Mapper**

The Census Flows Mapper is a web mapping application intended to provide users with a simple interface to view, save and print migration flows maps.



<p><b>2010 Census Interactive Population Map</b> Use this tool to explore 2010 Census statistics down to the block level, compare your community with others, and embed charts on your web site.</p> <p><b>County Business &amp; Demographics Map</b> Use this interactive map to explore Census data through a mashup of population and economic data.</p> <p><b>Economic Database Search and Trend Charts</b> Easy access to Economic Statistics using drop-down menus. Create tables in ASCII text and spreadsheet format. Display customizable dynamic charts.</p> <p><b>Glossary</b> Simple definitions of key Census Bureau terms.</p> <p><b>Censtats</b> Applications available include: Census Tract Street Locator, County Business Patterns, Zip Business Patterns, International Trade Data, and more.</p> <p><b>Online Mapping Tools</b> Using TIGER and the American FactFinder</p> <p><b>US Gazetteer</b> Place name, and ZIP code search engine.</p> <p><b>Business Dynamics Statistics</b> This tool shows tabulations on establishments, firms, and employment with unique information on firm age and firm size.</p>	<p><b>DataFerrett</b> A tool and data librarian that searches and retrieves data across federal, state, and local surveys.</p> <p><b>Community Economic Development HotReport</b> DataFerrett's newest tool provides community and business leaders speedy access to information on counties and the WIRED areas across the U.S.</p> <p><b>Local Employment Dynamics</b> This partnership offers a variety of data tools.</p> <p><b>Census 2000 EEO Data Tool</b> Select levels of geography based on residence or workplace. The estimates present information for various occupation groupings by race and ethnicity and sex.</p> <p><b>Direct File Access: Census 2000 datasets</b> Download datasets.</p> <p><b>Direct File Access: Census OUTGOING File Directory (HTTP)</b> Pickup files from Census Employees.</p> <p><b>Access Tools at Other Sites: Integrated Public Use Microdata Series (IPUMS) [University of Minnesota]</b></p>
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## Address Search

### Click on street address link

The screenshot shows the American FactFinder website interface. At the top, there is a navigation bar with links for MAIN, COMMUNITY FACTS, GUIDED SEARCH, ADVANCED SEARCH, and DOWNLOAD CENTER. Below this, the 'Community Facts' section is expanded, showing a search input field with the text 'Enter a state, county, city, town, or zip code:' and a 'GO' button. Below the search field are links for 'Guided Search', 'Advanced Search', and 'Download Center'. On the right side of the page, there is a 'News and Notes' section with a sub-header 'Mar 27, 2014' and a link to 'Advance Report for Selected Characteristics of the U.S...'. At the bottom of the page, the 'Address Search' section is highlighted with a red box, and a red arrow points to the 'Find Census data by entering a street address' link. A blue arrow icon is also visible to the right of the red box.

## Enter Address and click GO

### 400 Royal Hawaiian Ave., Honolulu 96815

[Feedback](#) [FAQs](#) [Glossary](#) [Help](#)

MAIN
COMMUNITY FACTS
GUIDED SEARCH
ADVANCED SEARCH
DOWNLOAD OPTIONS

**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

**Your Selections**

Your Selections is empty

*To search for tables and other files in American FactFinder:*

Select Geographies CLOSE X

List	Name	Address	Map
Enter a street address, city and state, or a street address and ZIP code. Click 'Go'.			
Note: address search will use the latest available address data beginning with 2012 and working backwards, based on the contents of Your Selections.			
street address	city	state	zip
400 Royal Hawaiian Av	Honolulu	Hawaii	96815

1. Enter a street address, city and state, or a street address and ZIP code. Click 'Go'.

- \* these are added to 'Your Selections'
- \* the Search Results are updated

2. Next, select **Geographies** (states, counties, cities, towns, etc.)

- \* these are added to 'Your Selections'
- \* the Search Results are updated

3. Select one or more Search Results and click **View**

## Click on County, Census Tract, Place within State, 5-digit ZCTA to Your Selections

**Your Selections**

Your Selections is empty

Select Geographies CLOSE X

List	Name	Address	Map
Enter a street address, city and state, or a street address and ZIP code. Click 'Go'.			
Note: address search will use the latest available address data beginning with 2013 and working backwards, based on the contents of Your Selections.			
street address	city	state	zip
400 Royal Hawaiian Ave	Honolulu	Hawaii	96815

Geographies containing 400 Royal Hawaiian Ave, HONOLULU, HI, 96815:

Select geographies to add to Your Selections

**Geography Results:**

Geography Name	Geography Type	Geography Code
Hawaii	State	040
Honolulu County, Hawaii	County	050
Honolulu CCD, Honolulu County, Hawaii	County Subdivision	060
Block 2002, Block Group 2, Census Tract 20.03, Honolulu County, Hawaii	Block	100
Census Tract 20.03, Honolulu County, Hawaii	Census Tract	140
Block Group 2, Census Tract 20.03, Honolulu County, Hawaii	Block Group within Census Tract	150
Urban Honolulu CDP, Hawaii	Place within State	160
Honolulu, HI Metro Area	Metro/Micro Statistical Area	310
Honolulu, HI MSA	MSA/CMSA	380
Urban Honolulu, HI Urbanized Area (2010)	Urban Area	400
Congressional District 1 (111th Congress), Hawaii	Congressional District	500
Congressional District 1 (113th Congress), Hawaii	Congressional District	500
State Senate District 12 (2010), Hawaii	State Legislative District (Upper)	610
State House District 23 (2010), Hawaii	State Legislative District (Lower)	620
Voting District 2302, Honolulu County, Hawaii	Voting District/Remainder	700
PUMA5 00304, Hawaii	Public Use Microdata Area (PUMA)	795
ZCTA5 96815	5-Digit ZCTA	860
ZIP 96815 (Honolulu, HI)	5-Digit ZIP Code	861
HONOLULU, Hawaii	School District (Elementary)/Remainder	850



### All Geographies are in Your Selections Click CLOSE X

Search Results: 1-25 of 2,250 tables and other products match "Your Selections"
per page: 25

**Your Selections**

Search using...

- Country  
Honolulu County, Hawaii
- Census Tract  
Census Tract 20.03, Honolulu County, Hawaii
- Place within State  
Urban Honolulu CDP, Hawaii
- 5-Digit ZCTA  
ZCTA5 96815

clear all selections and start a new search

Search using the options below:

- Topics  
(age, income, year, dataset, ...)
- Geographies  
(states, counties, places, ...)
- Race and Ethnic Groups  
(race, ancestry, tribe)
- Industry Codes  
(NAICS industry, ...)
- EEO Occupation Codes  
(executives, analysts, ...)

Select Geographies

CLOSE X

List	Name	Address	Map
Enter a street address, city and state, or a street address and ZIP code. Click "Go".			
(Note: address search will use the latest available address data beginning with 2013 and working backwards, based on the contents of Your Selections)			
Street address	City	State	Zip
400 Royal Hawaiian Avenue	Honolulu	Hawaii	96815
GO			

ZCTA5 96815 successfully added to Your Selections.

**Geography Results:**

Geography Name	Geography Type	Geography Code
Hawaii	State	040
Honolulu County, Hawaii	County	080
Honolulu CCD, Honolulu County, Hawaii	County Subdivision	080
Block 2002, Block Group 2, Census Tract 20.03, Honolulu County, Hawaii	Block	100
Census Tract 20.03, Honolulu County, Hawaii	Census Tract	140
Block Group 2, Census Tract 20.03, Honolulu County, Hawaii	Block Group within Census Tract	150
Urban Honolulu CDP, Hawaii	Place within State	180
Honolulu, HI Metro Area	Metro/Micro Statistical Area	310
Honolulu, HI MSA	MSA/CMSA	380
Urban Honolulu, HI Urbanized Area (2010)	Urban Area	400
Congressional District 1 (111th Congress), Hawaii	Congressional District	500

### Select Profiles DP02, DP03, DP04, DP05 and Table S1901 Income in the Past 12 Months Click View

Search Results: 1-75 of 2,250 tables and other products match "Your Selections"
Show results from: All available years

**Your Selections**

Search using...

- Country  
Honolulu County, Hawaii
- Census Tract  
Census Tract 20.03, Honolulu County, Hawaii
- Place within State  
Urban Honolulu CDP, Hawaii
- 5-Digit ZCTA  
ZCTA5 96815

clear all selections and start a new search

Search using the options below:

- Topics  
(age, income, year, dataset, ...)
- Geographies  
(states, counties, places, ...)
- Race and Ethnic Groups  
(race, ancestry, tribe)
- Industry Codes  
(NAICS industry, ...)
- EEO Occupation Codes  
(executives, analysts, ...)

Refine your search results.  topic or table name  state, county or place (optional)

topics  race/ancestry  industries  occupations

11 Selected:

ID	Table, File or Document Title	Dataset	About
<input checked="" type="checkbox"/>	DP02 - SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 5-year estimates	<a href="#">?</a>
<input checked="" type="checkbox"/>	DP03 - SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 5-year estimates	<a href="#">?</a>
<input checked="" type="checkbox"/>	DP04 - SELECTED HOUSING CHARACTERISTICS	2012 ACS 5-year estimates	<a href="#">?</a>
<input checked="" type="checkbox"/>	DP05 - ACS DEMOGRAPHIC AND HOUSING ESTIMATES	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S0101 - AGE AND SEX	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S0601 - SELECTED CHARACTERISTICS OF THE TOTAL AND NATIVE POPULATIONS IN THE UNITED STATES	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S0701 - GEOGRAPHIC MOBILITY BY SELECTED CHARACTERISTICS IN THE UNITED STATES	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S0801 - COMMUTING CHARACTERISTICS BY SEX	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S0802 - MEANS OF TRANSPORTATION TO WORK BY SELECTED CHARACTERISTICS	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S1002 - GRANDPARENTS	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S1101 - HOUSEHOLDS AND FAMILIES	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S1201 - MARITAL STATUS	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S1301 - FERTILITY	2012 ACS 5-year estimates	<a href="#">?</a>

## DP02 Selected Social Characteristics 2008-2012 ACS 5-Year Estimates

### County, Census Tract, City, ZCTA

DP02

SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES  
2008-2012 American Community Survey 5-Year Estimates

Table View

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Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

Subject	Honolulu County, Hawaii			Census Tract 20.03, Honolulu County, Hawaii			Urban Honolulu CDP, Hawaii			ZCTA5 98015						
	Estimate	Margin of Error	Percent	Estimate	Margin of Error	Percent	Estimate	Margin of Error	Percent	Estimate	Margin of Error	Percent				
<b>HOUSEHOLDS BY TYPE</b>																
Total households	308,490	+/-1,423	308,490	(X)	1,351	+/-189	1,351	(X)	127,652	+/-1,045	127,652	(X)	16,955	+/-576	16,955	(X)
Family households (families)	216,181	+/-1,669	70.1%	+/-0.5	364	+/-127	26.9%	+/-5.2	74,234	+/-1,030	59.2%	+/-0.6	6,360	+/-435	38.7%	+/-2.6
With own children under 18 years	87,954	+/-1,437	28.5%	+/-0.5	74	+/-49	5.5%	+/-3.2	26,152	+/-861	20.5%	+/-0.7	1,840	+/-277	11.5%	+/-1.7
Married-couple family	160,754	+/-1,540	52.1%	+/-0.6	287	+/-123	21.2%	+/-6.0	52,598	+/-995	41.2%	+/-0.8	4,777	+/-353	28.8%	+/-2.3
With own children under 18 years	66,420	+/-1,424	21.6%	+/-0.5	30	+/-32	2.2%	+/-2.3	16,813	+/-894	14.7%	+/-0.5	1,250	+/-204	7.8%	+/-1.3
Male householder, no wife present, family	17,033	+/-386	5.5%	+/-0.3	30	+/-29	2.2%	+/-2.2	6,215	+/-480	4.5%	+/-0.4	383	+/-108	2.4%	+/-0.7
With own children under 18 years	5,853	+/-551	1.9%	+/-0.2	24	+/-27	1.8%	+/-2.0	1,797	+/-915	1.4%	+/-0.2	132	+/-68	0.8%	+/-0.4
Female householder, no husband present, family	38,394	+/-1,104	12.4%	+/-0.3	47	+/-34	3.5%	+/-2.6	15,423	+/-696	12.1%	+/-0.5	1,210	+/-220	7.5%	+/-1.3
With own children under 18 years	15,621	+/-626	5.1%	+/-0.3	20	+/-24	1.5%	+/-1.8	4,400	+/-400	4.3%	+/-0.4	458	+/-183	2.6%	+/-1.0
Nonfamily households	92,309	+/-1,476	29.9%	+/-0.5	987	+/-171	73.1%	+/-3.2	53,416	+/-1,231	41.8%	+/-0.8	9,675	+/-604	60.3%	+/-2.6
Householder living alone 65 years and over	24,062	+/-732	7.8%	+/-0.2	133	+/-80	9.8%	+/-8.5	14,119	+/-606	11.1%	+/-0.5	1,804	+/-243	11.2%	+/-1.5
Households with one or more people under 18 years	196,661	+/-1,537	34.6%	+/-0.5	74	+/-43	5.5%	+/-3.2	31,862	+/-851	25.0%	+/-0.7	2,109	+/-298	13.1%	+/-1.8

## DP04 Selected Housing Characteristics 2008-2012 ACS 5-Year Estimates

### County, Census Tract, City, ZCTA

DP04

SELECTED HOUSING CHARACTERISTICS  
2008-2012 American Community Survey 5-Year Estimates

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Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

Subject	Honolulu County, Hawaii			Census Tract 20.03, Honolulu County, Hawaii			Urban Honolulu CDP, Hawaii			ZCTA5 98015						
	Estimate	Margin of Error	Percent	Estimate	Margin of Error	Percent	Estimate	Margin of Error	Percent	Estimate	Margin of Error	Percent				
<b>HOUSING OCCUPANCY</b>																
Total housing units	337,389	+/-2,797	337,389	(X)	2,238	+/-122	2,238	(X)	143,333	+/-490	143,333	(X)	23,007	+/-281	23,007	(X)
Occupied housing units	308,490	+/-1,423	91.4%	+/-0.4	1,351	+/-189	60.4%	+/-8.1	127,652	+/-1,045	89.1%	+/-0.7	16,955	+/-576	69.2%	+/-2.4
Vacant housing units	28,899	+/-1,432	8.6%	+/-0.4	887	+/-192	39.6%	+/-8.1	15,681	+/-1,024	10.9%	+/-0.7	8,982	+/-675	30.2%	+/-2.4
Homeowner vacancy rate	1.4	+/-0.2	(X)	(X)	1.4	+/-2.5	(X)	(X)	1.4	+/-0.4	(X)	(X)	3.1	+/-1.6	(X)	(X)
Renter vacancy rate	4.7	+/-0.5	(X)	(X)	21.0	+/-10.3	(X)	(X)	5.2	+/-0.7	(X)	(X)	13.5	+/-2.7	(X)	(X)
<b>UNITS IN STRUCTURE</b>																
Total housing units	337,389	+/-2,797	337,389	(X)	2,238	+/-122	2,238	(X)	143,333	+/-490	143,333	(X)	23,007	+/-281	23,007	(X)
1-unit, detached	156,228	+/-1,250	46.3%	+/-0.4	17	+/-21	0.8%	+/-1.0	38,380	+/-629	27.5%	+/-0.4	2,122	+/-217	9.2%	+/-0.9
1-unit, attached	39,388	+/-623	11.7%	+/-0.3	15	+/-19	0.7%	+/-0.9	9,194	+/-648	6.4%	+/-0.4	415	+/-108	1.8%	+/-0.5
2 units	9,085	+/-683	2.7%	+/-0.2	0	+/-12	0.0%	+/-1.4	4,328	+/-408	3.0%	+/-0.3	191	+/-106	0.8%	+/-0.6
3 or 4 units	16,352	+/-815	4.8%	+/-0.2	0	+/-12	0.0%	+/-1.4	5,459	+/-445	3.8%	+/-0.3	124	+/-79	0.5%	+/-0.3
5 to 9 units	23,324	+/-738	6.9%	+/-0.2	19	+/-19	0.8%	+/-0.5	7,010	+/-628	5.4%	+/-0.4	532	+/-154	2.3%	+/-0.7
10 to 19 units	16,894	+/-956	5.0%	+/-0.3	98	+/-62	4.4%	+/-2.6	9,766	+/-648	6.8%	+/-0.4	1,501	+/-288	6.5%	+/-1.2
20 or more units	84,248	+/-1,937	25.0%	+/-0.3	2,689	+/-152	93.2%	+/-3.9	67,159	+/-856	46.9%	+/-0.6	18,971	+/-447	78.5%	+/-1.7
Mobile home	306	+/-114	0.1%	+/-0.1	0	+/-12	0.0%	+/-1.4	149	+/-66	0.1%	+/-0.1	23	+/-29	0.1%	+/-0.1
Boat, RV, van, etc.	104	+/-79	0.0%	+/-0.1	0	+/-12	0.0%	+/-1.4	51	+/-53	0.0%	+/-0.1	29	+/-34	0.1%	+/-0.1
<b>YEAR STRUCTURE BUILT</b>																
Total housing units	337,389	+/-2,797	337,389	(X)	2,238	+/-122	2,238	(X)	143,333	+/-490	143,333	(X)	23,007	+/-281	23,007	(X)
Built 2010 or later	1,107	+/-224	0.3%	+/-0.1	0	+/-12	0.0%	+/-1.4	378	+/-141	0.3%	+/-0.1	141	+/-76	0.6%	+/-0.3

### S1901 Income in the Past 12 Months County, Census Tract, City, ZCTA

INCOME IN THE PAST 12 MONTHS (IN 2012 INFLATION-ADJUSTED DOLLARS)  
2008-2012 American Community Survey 5-Year Estimates

S1901

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Subject	Honolulu County, Hawaii								Census Tract 20.03, Honolulu County, Hawaii								Urban Honolulu CDP, Hawaii	
	Households		Families		Married-couple families		Nonfamily households		Households		Families		Married-couple families		Nonfamily households		Households	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Total	308,480	+/-1,423	216,161	+/-1,669	166,754	+/-1,848	92,309	+/-1,476	1,351	+/-109	364	+/-127	287	+/-123	887	+/-171	127,632	+/-1,045
Less than \$10,000	5.3%	+/-0.2	3.1%	+/-0.2	1.3%	+/-0.2	11.4%	+/-0.8	33.8%	+/-3.7	3.6%	+/-1.1	0.0%	+/-0.0	44.9%	+/-3.8	7.1%	+/-0.4
\$10,000 to \$14,999	3.1%	+/-0.2	1.8%	+/-0.2	1.0%	+/-0.2	6.5%	+/-0.6	3.6%	+/-1.1	5.2%	+/-1.2	4.2%	+/-1.2	3.9%	+/-1.1	4.2%	+/-0.4
\$15,000 to \$24,999	6.3%	+/-0.3	4.5%	+/-0.3	3.2%	+/-0.3	11.0%	+/-0.8	5.9%	+/-1.1	3.6%	+/-1.1	4.5%	+/-1.1	6.8%	+/-1.0	8.4%	+/-0.6
\$25,000 to \$34,999	7.5%	+/-0.3	5.9%	+/-0.4	4.6%	+/-0.3	12.2%	+/-0.7	9.9%	+/-1.2	22.0%	+/-1.5	17.6%	+/-1.7	5.2%	+/-1.0	9.7%	+/-0.6
\$35,000 to \$49,999	11.8%	+/-0.4	10.2%	+/-0.4	8.8%	+/-0.4	15.6%	+/-0.9	20.0%	+/-1.7	14.8%	+/-1.7	11.8%	+/-1.2	22.8%	+/-1.7	13.4%	+/-0.8
\$50,000 to \$74,999	17.9%	+/-0.4	17.0%	+/-0.5	16.8%	+/-0.7	18.1%	+/-0.8	17.6%	+/-1.6	33.5%	+/-1.8	40.4%	+/-1.9	11.8%	+/-1.5	18.3%	+/-0.8
\$75,000 to \$99,999	15.0%	+/-0.4	16.6%	+/-0.5	17.8%	+/-0.8	18.4%	+/-0.8	5.3%	+/-3.5	15.7%	+/-1.7	19.8%	+/-1.4	1.4%	+/-1.5	13.4%	+/-0.6
\$100,000 to \$149,999	19.2%	+/-0.4	22.8%	+/-0.5	26.0%	+/-0.8	9.2%	+/-0.6	2.6%	+/-2.3	1.1%	+/-3.2	1.4%	+/-4.1	3.4%	+/-2.9	14.7%	+/-0.7
\$150,000 to \$199,999	7.8%	+/-0.3	9.6%	+/-0.4	11.4%	+/-0.5	2.4%	+/-0.3	0.3%	+/-0.6	0.0%	+/-3.5	0.0%	+/-10.7	0.4%	+/-0.6	5.8%	+/-0.3
\$200,000 or more	6.4%	+/-0.2	7.7%	+/-0.3	9.2%	+/-0.4	2.0%	+/-0.3	0.8%	+/-1.4	0.0%	+/-3.5	0.0%	+/-10.7	1.1%	+/-1.9	5.1%	+/-0.3
Median income	72,282	+/-809	64,636	+/-812	94,685	+/-1,358	43,087	+/-879	26,979	+/-10,833	52,571	+/-22,582	54,683	+/-10,583	16,314	+/-13,749	58,387	+/-1,104

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World Population  
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Advanced Report Durable Goods  
March 2014 Report  
Released 9:36 AM EDT 3/26/14  
New Orders  
\$228.4 B  
2.2%

New Residential Sales  
March 2014 Report  
Released 10:00 AM EDT 3/25/14  
Single-Family Homes  
\$26.1 B  
-3.5%

Quarterly Profits - Retailers  
\$26.1 B

\* change not statistically significant  
# significance not reported / applicable

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**Race Reporting Among Hispanics: 2010**  
March 28, 2014  
This working paper shows how Hispanics reported their race on the 2010 Census questionnaire, with a unique emphasis on Hispanics who self-reported their origin.

**Quarterly Survey of Public Pensions: Fourth Quarter 2013**

**Stat of the Day**

**Population Estimates**  
Oil- and gas-rich areas in and near the Great Plains contained many of the fastest-growing areas in the U.S. last year, according to U.S. Census Bureau population estimates.

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### Quick Facts

**Hawaii**

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People QuickFacts	Hawaii	USA
Population, 2013 estimate	1,404,054	316,128,839
Population, 2012 estimate	1,390,090	313,873,685
Population, 2010 (April 1) estimates base	1,360,301	308,747,716
Population, percent change, April 1, 2010 to July 1, 2013	3.2%	2.4%
Population, percent change, April 1, 2010 to July 1, 2012	2.2%	1.7%
Population, 2010	1,360,301	308,745,538
Persons under 5 years, percent, 2012	6.4%	6.4%
Persons under 18 years, percent, 2012	21.8%	23.5%
Persons 65 years and over, percent, 2012	15.1%	13.7%
Female persons, percent, 2012	49.6%	50.8%
-----		
White alone, percent, 2012 (a)	26.1%	77.9%
Black or African American alone, percent, 2012 (a)	2.1%	13.1%
American Indian and Alaska Native alone, percent, 2012 (a)	0.4%	1.2%
Asian alone, percent, 2012 (a)	38.3%	5.1%
Native Hawaiian and Other Pacific Islander alone, percent, 2012 (a)	10.1%	0.2%
Two or More Races, percent, 2012	23.0%	2.4%
Hispanic or Latino, percent, 2012 (b)	9.5%	16.9%
White alone, not Hispanic or Latino, percent, 2012	22.8%	63.0%
-----		
Living in same house 1 year & over, percent, 2008-2012	84.9%	84.8%
Foreign born persons, percent, 2008-2012	18.1%	12.9%
Language other than English spoken at home, pct age 5+, 2008-2012	25.7%	20.5%
High school graduate or higher, percent of persons age 25+, 2008-2012	90.3%	85.7%
Bachelor's degree or higher, percent of persons age 25+, 2008-2012	29.6%	28.5%
Veterans, 2008-2012	112,569	21,853,912
Mean travel time to work (minutes), workers age 16+, 2008-2012	25.8	26.4
Housing units, 2012	524,343	132,452,405
Homeownership rate, 2008-2012	58.2%	65.5%
Housing units in multi-unit structures, percent, 2008-2012	38.6%	25.9%

### Quick Facts

#### Select a County or City

**State & County QuickFacts**

**Hawaii**

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People QuickFacts	Hawaii	USA
Population, 2013 estimate	1,404,054	316,128,839
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Population, 2010	1,360,301	308,745,538
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Persons under 18 years, percent, 2012	21.8%	23.5%
Persons 65 years and over, percent, 2012	15.1%	13.7%
Female persons, percent, 2012	49.6%	50.8%
-----		
White alone, percent, 2012 (a)	26.1%	77.9%
Black or African American alone, percent, 2012 (a)	2.1%	13.1%
American Indian and Alaska Native alone, percent, 2012 (a)	0.4%	1.2%
Asian alone, percent, 2012 (a)	38.3%	5.1%
Native Hawaiian and Other Pacific Islander alone, percent, 2012 (a)	10.1%	0.2%
Two or More Races, percent, 2012	23.0%	2.4%
Hispanic or Latino, percent, 2012 (b)	9.5%	16.9%
White alone, not Hispanic or Latino, percent, 2012	22.8%	63.0%
-----		
Living in same house 1 year & over, percent, 2008-2012	84.9%	84.8%
Foreign born persons, percent, 2008-2012	18.1%	12.9%
Language other than English spoken at home, pct age 5+, 2008-2012	25.7%	20.5%
High school graduate or higher, percent of persons age 25+, 2008-2012	90.3%	85.7%
Bachelor's degree or higher, percent of persons age 25+, 2008-2012	29.6%	28.5%

## Quick Facts Select a City

### Kihei CDP, Hawaii

Want more? [Browse data sets for Kihei CDP](#)


People QuickFacts	Kihei CDP	Hawaii
Population, 2012 estimate	X	1,390,090
Population, 2010 (April 1) estimates base	X	1,360,301
Population, percent change, April 1, 2010 to July 1, 2012	X	2.2%
Population, 2010	20,881	1,360,301
Persons under 5 years, percent, 2010	6.1%	6.4%
Persons under 18 years, percent, 2010	21.7%	22.3%
Persons 65 years and over, percent, 2010	10.0%	14.3%
Female persons, percent, 2010	46.7%	49.9%
-----		
White alone, percent, 2010 (a)	50.7%	24.7%
Black or African American alone, percent, 2010 (a)	1.2%	1.6%
American Indian and Alaska Native alone, percent, 2010 (a)	0.6%	0.3%
Asian alone, percent, 2010 (a)	21.7%	38.6%
Native Hawaiian and Other Pacific Islander alone, percent, 2010 (a)	6.5%	10.0%
Two or More Races, percent, 2010	16.3%	23.6%
Hispanic or Latino, percent, 2010 (b)	10.5%	8.9%
White alone, not Hispanic or Latino, percent, 2010	47.1%	22.7%
-----		
Living in same house 1 year & over, percent, 2008-2012	69.1%	84.9%
Foreign born persons, percent, 2008-2012	17.2%	18.1%
Language other than English spoken at home, pct age 5+, 2008-2012	18.8%	25.7%
High school graduate or higher, percent of persons age 25+, 2008-2012	92.1%	90.3%
Bachelor's degree or higher, percent of persons age 25+, 2008-2012	28.2%	29.6%
Veterans, 2008-2012	1,436	112,589
Mean travel time to work (minutes), workers age 16+, 2008-2012	19.4	25.8
Housing units, 2010	11,994	519,508
Homeownership rate, 2008-2012	48.0%	58.2%
Housing units in multi-unit structures, percent, 2008-2012	60.0%	38.6%
Median value of owner-occupied housing units, 2008-2012	\$498,200	\$517,000
Households, 2008-2012	8,302	447,453
Persons per household, 2008-2012	2.59	2.95
Per capita money income in past 12 months (2012 dollars), 2008-2012	\$30,544	\$29,227
Median household income, 2008-2012	\$61,515	\$67,492

## American FactFinder Exercise

### Navigating Topics

- Select Urban Honolulu
- Access a Narrative Profile for your marketing proposal
- Access 2012 ACS Data on Educational Attainment

## American FactFinder Advanced Search

U.S. Department of Commerce  
**United States Census Bureau**  
**AMERICAN FactFinder** 

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**Community Facts**


Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

**Guided Search**

**Advanced Search**

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American FactFinder provides access to data about the United States, Puerto Rico and the Island Areas. The data in American FactFinder come from several censuses and surveys. For more information see [Using FactFinder](#) and [What We Provide](#).


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**News and Notes** [GET EMAIL UPDATES](#)

Mar 27, 2014  
 County, Puerto Rico Municipio, Metropolitan and Micropolitan Statistical Area  
 Population Estimates, July 1, 2013.

[view all news, release schedules, and more >](#)

## Enter Urban Honolulu CDP, Hawaii and click GO

U.S. Department of Commerce  
**United States Census Bureau**  
**AMERICAN FactFinder** 

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**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

**Your Selections**

\*Your Selections is empty

---

Search using the options below:

**Topics**  
(age, income, year, dataset, ...)

**Geographies**  
(states, counties, places, ...)


**Race and Ethnic Groups**  
(race, ancestry, tribe)

**Industry Codes**  
(NAICS industry, ...)

**EEO Occupation Codes**  
(occupations, ...)

*To search for tables and other files in American FactFinder:*

**1** Enter search terms and an optional geography and click GO

topic or table name   

topics
  race/ancestry
  industries
  occupations

-- or --

Select from **Topics**, **Race and Ethnic Groups**, **Industry Codes**, **EEO Occupation Codes**.

- these are added to 'Your Selections'
- the Search Results are updated

**2** Next, select **Geographies** (states, counties, cities, towns, etc.)

- these are added to 'Your Selections'
- the Search Results are updated

## Urban Honolulu is in Your Selections Search Results: 11,903 Tables Available

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**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

**Your Selections**

Search using...  
Place, within State  
Urban Honolulu CDR, Hawaii

clear all selections and start a new search

Search Results: 1-25 of 11,903 tables and other products match 'Your Selections' per page: 25

Refine your search results:  state, county or place (optional)

topics
  race/ancestry
  industries
  occupations

Selected:

Show results from: All available years

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/>	DP02 SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP02 SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 3-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP02 SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP03 SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP03 SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 3-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP03 SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP04 SELECTED HOUSING CHARACTERISTICS	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP04 SELECTED HOUSING CHARACTERISTICS	2012 ACS 3-year estimates	<a href="#">?</a>

## Select NP01 Population and Housing Narrative Profile 2012 Click View

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Place, within State  
Urban Honolulu CDR, Hawaii

clear all selections and start a new search

Search Results: 1-25 of 11,903 tables and other products match 'Your Selections' per page: 25

Refine your search results:  state, county or place (optional)

topics
  race/ancestry
  industries
  occupations

1 Selected:

Show results from: All available years

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/>	DP02 SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP02 SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 3-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP02 SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP03 SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP03 SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 3-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP03 SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP04 SELECTED HOUSING CHARACTERISTICS	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP04 SELECTED HOUSING CHARACTERISTICS	2012 ACS 2-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP04 SELECTED HOUSING CHARACTERISTICS	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP05 ACS DEMOGRAPHIC AND HOUSING ESTIMATES	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP05 ACS DEMOGRAPHIC AND HOUSING ESTIMATES	2012 ACS 3-year estimates	<a href="#">?</a>
<input type="checkbox"/>	DP05 ACS DEMOGRAPHIC AND HOUSING ESTIMATES	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	CP02 SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/>	CP02 SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 3-year estimates	<a href="#">?</a>
<input type="checkbox"/>	CP03 SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/>	CP03 SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 3-year estimates	<a href="#">?</a>
<input type="checkbox"/>	CP04 SELECTED HOUSING CHARACTERISTICS	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/>	CP04 SELECTED HOUSING CHARACTERISTICS	2012 ACS 3-year estimates	<a href="#">?</a>
<input type="checkbox"/>	CP05 ACS DEMOGRAPHIC AND HOUSING ESTIMATES	2012 ACS 1-year estimates	<a href="#">?</a>
<input checked="" type="checkbox"/>	NP01 Population and Housing Narrative Profile: 2012	2012 ACS 1-year estimates	<a href="#">?</a>

NP01 Population and Housing Narrative Profile: 2012  
2012 American Community Survey 1-Year Estimates

Actions: [Bookmark](#) [Print](#) [Download](#)

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates program that produces population estimates for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

Geography: [Urban Honolulu CDP, Hawaii](#)

### Households and Families

In 2012 there were 124,000 households in Urban Honolulu CDP, Hawaii. The average household size was 2.7 people.

Families made up 59 percent of the households in Urban Honolulu CDP, Hawaii. This figure includes both married-couple families (41 percent) and other families (18 percent). Of other families, 4 percent are female householder families with no husband present and own children under 18 years. Nonfamily households made up 41 percent of all households in Urban Honolulu CDP, Hawaii. Most of the nonfamily households were people living alone, but some were composed of people living in households in which no one was related to the householder.

In Urban Honolulu CDP, Hawaii, 24 percent of all households have one or more people under the age of 18; 34 percent of all households have one or more people 65 years and over.

The Types of Households in Urban Honolulu CDP, Hawaii in 2012

Household Type	Percentage
Married-couple families	41.1%
People living alone	32.6%
Other nonfamily households	8.7%

## Open Topics to Begin Filtering for Data

U.S. Department of Commerce  
**United States Census Bureau**

AMERICAN **FactFinder**

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Search - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections

Search using...  
Place within State  
Urban Honolulu CDP, Hawaii

Search Results: 1-25 of 11,807 tables and other products match 'Your Selections' per page: 25

Refine your search results:   GO

topics
  race/ancestry
  industries
  occupations

1 Selected: [View](#) [Download](#) [Compare](#) [Clear All](#)

Show results from: [All available years](#)

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 3-year estimates	<a href="#">?</a>
<input type="checkbox"/> DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 3-year estimates	<a href="#">?</a>
<input type="checkbox"/> DP03	SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/> DP04	SELECTED HOUSING CHARACTERISTICS	2012 ACS 1-year estimates	<a href="#">?</a>
<input type="checkbox"/> DP04	SELECTED HOUSING CHARACTERISTICS	2012 ACS 3-year estimates	<a href="#">?</a>

Search using the options below:

- Topics** (age, income, year, dataset, ...)
- Geographies (states, counties, places, ...)
- Race and Ethnic Groups (race, ancestry, size)
- Industry Codes (NAICS industry, ...)
- EEO Occupation Codes (executives, analysts, ...)



**United States Census Bureau**  
U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
census.gov

**Topics**

- + People
- + Housing
- + Business and Industry
- + Year
- + Product Type
- + Program
- + Dataset

**People**

- + Basic Count/Estimate
- + Age & Sex
- + Age Group
- + Disability
- + Education
- + Employment
- + Income & Earnings
- + Insurance Coverage
- + Language
- + Marital & Fertility Status
- + Origins
- + Population Change
- + Poverty
- + Race & Ethnicity
- + Relationship
- + Veterans

**Housing**

- + Basic Count/Estimate
- + Financial Characteristic
- + Occupancy Characteristic
- + Physical Characteristic
- + Health and Safety Characteristic
- + Occupancy Characteristic
- + Physical Characteristic

**Year**

- 2012 (3,846)
- 2011 (3,747)
- 2010 (4,590)
- 2009 (3,407)
- 2008 (2,628)
- 2007 (2,722)
- 2006 (1,274)
- 2005 (1,210)
- 2000 (1,583)

**Product Type**

- Comparison Profile (25)
- Data Profile (128)
- Detailed Table (27,117)
- Geography Comparison Table (19,643)
- Geography Header (85)
- Narrative Profile (6)
- Public Use Microdata Sample (32)
- Quick Table (396)
- Ranking Table (581)
- Selected Population Profile (24)
- Subject Table (1,147)

**Program**

- American Community Survey (38,323)
- American Housing Survey (105)
- Annual Survey of Manufactures (89)
- Business Expenses Survey (3)
- Business Patterns (32)
- Commodity Flow Survey (213)
- Decennial Census (8,142)
- Economic Census (1,057)
- EEO Tabulation (187)
- Nonemployer Statistics (32)
- Population Estimates (26)
- Survey of Business Owners (396)

**Dataset**

- 2012 ACS 5-year estimates (893)
- 2012 ACS 3-year estimates (1,427)
- 2012 ACS 1-year estimates (1,426)
- 2011 ACS 5-year estimates (891)
- 2011 ACS 3-year estimates (1,427)
- 2011 ACS 1-year estimates (1,426)
- 2010 ACS 5-year Selected Population Tables (264)
- 2010 ACS 5-year estimates (868)
- 2010 ACS 3-year estimates (1,410)
- 2010 ACS 1-year estimates (1,432)
- EEO Tabulation 2006-2010 (5-year ACS data) (105)
- 2010 SF1 100% Data (341)

### Expand People Select a Topic: Education Click on Educational Attainment

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Search - Use the options on the left (topics, geographies, ...) to narrow your search results

**Your Selections**

Search using...  
Place within State  
Santa Clarita city, California

clear all selections and start a new search

Search using the options below:

- Topics** (age, income, year, dataset, ...)
- Geographies (states, counties, places, ...)
- Race and Ethnic Groups (race, ancestry, tribe)
- Industry Codes (NAICS industry, ...)
- EEO Occupation Codes (executives, analysts, ...)

**Select Topics**

Select Topics to add to 'Your Selections'

- People**
- + Basic Count/Estimate
- + Age & Sex
- + Age Group
- + Disability
- Education**
- Educational Attainment (754)
- Field of Degree (95)
- School Enrollment (553)
- School Type (116)
- + Employment
- + Income & Earnings
- + Insurance Coverage
- + Language
- + Marital & Fertility Status
- + Origins
- + Population Change
- + Poverty

Include archived products in your search

**Dataset**

Dataset	About
2012 ACS 1-year estimates	?
2012 ACS 3-year estimates	?
2012 ACS 5-year estimates	?
2012 ACS 1-year estimates	?
2012 ACS 3-year estimates	?
2012 ACS 5-year estimates	?
2012 ACS 1-year estimates	?
2012 ACS 3-year estimates	?
2012 ACS 5-year estimates	?
2012 ACS 1-year estimates	?
2012 ACS 3-year estimates	?
2012 ACS 5-year estimates	?

### Educational Attainment is in Your Selections Click CLOSE X

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Search - Use the options on the left (topics, geographies, ...) to narrow your search results

**Your Selections**

Search using...  
 People: Education  
 Educational Attainment  
 Place within State  
 Urban Honolulu CDP, Hawaii

clear all selections and start a new search

**Recommendations (4)**

The 2006-2010 American Community Survey Selected Population Tables (SPT) provide detailed social, economic, demographic and housing data for up to 392 tables for unweighted cases will not be shown for...

The 2006-2010 American Community Survey Selected Population Tables (SPT) provide detailed social, economic, demographic and housing data for up to 392 tables for unweighted cases will not be shown for...

The EEO Tabular Survey. It serves ethnicity, and sex analogous external...

**Select Topics to add to 'Your Selections'**

People

- + Basic Count/Estimate
- + Age & Sex
- + Age Group
- + Disability
- + Education
  - School Enrollment (15)
- + Employment
- + Income & Earnings
- + Insurance Coverage
- + Language
- + Marital & Fertility Status
- + Origins
- + Population Change
- + Poverty
- + Relationship
- + Veterans
- + Housing

Note: The Race & Ethnicity topic is available under the Race and Ethnic Groups button on the left.

Include archived products in your search

### From the 754 tables: Select a Table...DP02, S1501 Education Attainment, B15002 Sex by Educational Attainment for the Population 25 Years and over, B15002E Sex by Educational Attainment for the Population 25 Years and over Native Hawaiian and Other Pacific Islander Alone Click View

Search Results: 175 of 362 tables and other products match 'Your Selections'

Refine your search results    topic of table name    state, county or place (optional)    GO

4 Selected:    View    Download    Compare    Clear All

ID	Table, File or Document Title	Datasets	About
<input checked="" type="checkbox"/>	DP02    SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 1-year estimates	?
<input type="checkbox"/>	DP02    SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 3-year estimates	?
<input type="checkbox"/>	DP02    SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 5-year estimates	?
<input type="checkbox"/>	CP02    SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 1-year estimates	?
<input type="checkbox"/>	CP02    SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 3-year estimates	?
<input type="checkbox"/>	HP04    Population and Housing Narrative Profile: 2012	2012 ACS 1-year estimates	?
<input type="checkbox"/>	NP01    Population and Housing Narrative Profile: 2010-2012	2012 ACS 5-year estimates	?
<input type="checkbox"/>	S0201    SELECTED POPULATION PROFILE IN THE UNITED STATES	2012 ACS 1-year estimates	?
<input checked="" type="checkbox"/>	S1501    EDUCATIONAL ATTAINMENT	2012 ACS 1-year estimates	?
<input type="checkbox"/>	S1501    EDUCATIONAL ATTAINMENT	2012 ACS 3-year estimates	?
<input type="checkbox"/>	S1501    EDUCATIONAL ATTAINMENT	2012 ACS 5-year estimates	?
<input type="checkbox"/>	B06009    PLACE OF BIRTH BY EDUCATIONAL ATTAINMENT IN THE UNITED STATES	2012 ACS 1-year estimates	?
<input type="checkbox"/>	B06009    PLACE OF BIRTH BY EDUCATIONAL ATTAINMENT IN THE UNITED STATES	2012 ACS 3-year estimates	?
<input type="checkbox"/>	B06009    PLACE OF BIRTH BY EDUCATIONAL ATTAINMENT IN THE UNITED STATES	2012 ACS 5-year estimates	?
<input type="checkbox"/>	B07209    GEOGRAPHICAL MOBILITY IN THE PAST YEAR BY EDUCATIONAL ATTAINMENT FOR CURRENT RESIDENCE IN THE UNITED STATES	2012 ACS 1-year	?

## DP02 Selected Social Characteristics Education Attainment

Subject	Urban Honolulu CDP, Hawaii			
	Estimate	Margin of Error	Percent	Percent Margin of Error
<b>SCHOOL ENROLLMENT</b>				
Population 3 years and over enrolled in school	82,352	+/-3,575	82,352	(X)
Nursery school, preschool	3,838	+/-511	4.7%	+/-1.0
Kindergarten	3,602	+/-774	4.4%	+/-0.9
Elementary school (grades 1-8)	25,604	+/-2,153	31.1%	+/-2.2
High school (grades 9-12)	13,645	+/-1,648	16.6%	+/-1.9
College or graduate school	35,683	+/-2,414	43.3%	+/-2.3
<b>EDUCATIONAL ATTAINMENT</b>				
Population 25 years and over	248,010	+/-3,742	248,010	(X)
Less than 9th grade	13,982	+/-1,892	5.6%	+/-0.7
9th to 12th grade, no diploma	15,311	+/-2,297	6.2%	+/-0.9
High school graduate (includes equivalency)	59,032	+/-3,866	23.8%	+/-1.5
Some college, no degree	49,170	+/-3,593	19.8%	+/-1.4
Associate's degree	22,834	+/-2,334	9.2%	+/-0.9
Bachelor's degree	57,053	+/-3,329	23.0%	+/-1.3
Graduate or professional degree	30,640	+/-2,675	12.4%	+/-1.1
Percent high school graduate or higher	(X)	(X)	88.2%	+/-1.2
Percent bachelor's degree or higher	(X)	(X)	35.4%	+/-1.6
<b>VETERAN STATUS</b>				
Civilian population 18 years and over	280,365	+/-3,243	280,365	(X)
Civilian veterans	26,647	+/-2,080	9.5%	+/-0.7
<b>DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION</b>				
Total Civilian Noninstitutionalized Population	335,058	+/-1,205	335,058	(X)
With a disability	35,274	+/-2,888	10.5%	+/-0.9
Under 18 years	59,942	+/-3,056	59,942	(X)
With a disability	1,159	+/-513	1.9%	+/-0.9

## S1501 Education Attainment

S1501

EDUCATIONAL ATTAINMENT  
2012 American Community Survey 1-Year Estimates

Table View

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Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

Subject	Urban Honolulu CDP, Hawaii					
	Total		Male		Female	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Population 18 to 24 years	37,030	+/-2,406	16,419	+/-1,501	18,217	+/-1,579
Less than high school graduate	7.2%	+/-1.9	6.8%	+/-2.8	7.7%	+/-3.0
High school graduate (includes equivalency)	26.9%	+/-4.3	31.9%	+/-6.9	21.8%	+/-4.1
Some college or associate's degree	52.7%	+/-4.3	50.7%	+/-7.1	54.9%	+/-4.7
Bachelor's degree or higher	13.1%	+/-2.4	10.6%	+/-3.4	15.8%	+/-3.7
Population 25 years and over	248,010	+/-3,742	121,333	+/-3,696	126,677	+/-2,861
Less than 9th grade	5.8%	+/-0.7	4.5%	+/-0.7	6.7%	+/-1.0
9th to 12th grade, no diploma	6.2%	+/-0.9	5.1%	+/-1.1	6.2%	+/-1.1
High school graduate (includes equivalency)	23.6%	+/-1.5	24.2%	+/-1.7	23.4%	+/-1.8
Some college, no degree	19.8%	+/-1.4	19.8%	+/-1.8	19.9%	+/-1.8
Associate's degree	9.2%	+/-0.9	9.4%	+/-1.4	9.0%	+/-1.0
Bachelor's degree	23.0%	+/-1.3	23.3%	+/-1.9	22.7%	+/-1.4
Graduate or professional degree	12.4%	+/-1.1	12.7%	+/-1.3	12.0%	+/-1.5
Percent high school graduate or higher	88.2%	+/-1.2	89.4%	+/-1.5	87.1%	+/-1.5
Percent bachelor's degree or higher	35.4%	+/-1.6	36.0%	+/-2.1	34.7%	+/-1.8
Population 25 to 34 years	59,165	+/-3,030	26,559	+/-2,263	23,606	+/-1,603
High school graduate or higher	83.3%	+/-2.2	84.0%	+/-2.5	82.5%	+/-3.1
Bachelor's degree or higher	43.3%	+/-3.3	36.4%	+/-4.0	50.2%	+/-4.7
Population 35 to 44 years	44,021	+/-2,830	22,638	+/-1,782	21,383	+/-1,720
High school graduate or higher	82.8%	+/-1.8	80.8%	+/-2.3	85.2%	+/-1.8

## B1502 Sex by Education Attainment

B15002

SEX BY EDUCATIONAL ATTAINMENT FOR THE POPULATION 25 YEARS AND OVER  
Universe: Population 25 years and over  
2012 American Community Survey 1-Year Estimates

Table View

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[View Geography](#)

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

		Urban Honolulu CDP, Hawaii	
		Estimate	Margin of Error
1	Total	248,010	+/-3,742
35 of 35	Male:	121,333	+/-5,095
	No schooling completed	2,047	+/-510
	Nursery to 4th grade	535	+/-218
	5th and 6th grade	1,531	+/-531
	7th and 8th grade	1,323	+/-436
	9th grade	858	+/-389
	10th grade	2,477	+/-819
	11th grade	1,566	+/-644
	12th grade, no diploma	2,563	+/-641
	High school graduate, GED, or alternative	29,339	+/-2,414
	Some college, less than 1 year	4,849	+/-771
	Some college, 1 or more years, no degree	19,130	+/-2,368
	Associate's degree	11,407	+/-1,894
	Bachelor's degree	29,330	+/-2,982
	Master's degree	8,265	+/-1,259
	Professional school degree	4,890	+/-691
	Doctorate degree	2,433	+/-624
	Female:	126,677	+/-2,661
	No schooling completed	2,494	+/-716
	Nursery to 4th grade	553	+/-370
	5th and 6th grade	2,817	+/-713
	7th and 8th grade	2,662	+/-728
	9th grade	1,224	+/-427
	10th grade	1,687	+/-512

## B1502I Sex by Education Attainment (Native Hawaiian and Other Pacific Islander)

Click Back to Advanced Search to pull new tables

B15002E

SEX BY EDUCATIONAL ATTAINMENT FOR THE POPULATION 25 YEARS AND OVER (NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER ALONE)  
Universe: Native Hawaiian and Other Pacific Islander alone population 25 years and over  
2012 American Community Survey 1-Year Estimates

Table View

← BACK TO ADVANCED SEARCH

Actions: [Modify Table](#) [Bookmark](#) [Print](#) [Download](#) [Create a Map](#)

[View Geography Notes](#) [View Table Notes](#)

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

		Urban Honolulu CDP, Hawaii	
		Estimate	Margin of Error
1	Total	10,457	+/-2,541
16 of 16	Male:	8,291	+/-1,479
	Less than 8th grade	245	+/-186
	8th to 12th grade, no diploma	858	+/-448
	Regular high school diploma	2,954	+/-824
	GED or alternative credential	128	+/-148
	Some college, no degree	1,605	+/-649
	Associate's degree	1,158	+/-578
	Bachelor's degree	1,221	+/-682
	Graduate degree	413	+/-253
	Female:	8,166	+/-1,406
	Less than 8th grade	751	+/-386
	8th to 12th grade, no diploma	824	+/-511
	Regular high school diploma	2,853	+/-824
	GED or alternative credential	87	+/-95
	Some college, no degree	1,987	+/-674
	Associate's degree	809	+/-399
	Bachelor's degree	402	+/-292
	Graduate degree	323	+/-227

Source: U.S. Census Bureau, 2012 American Community Survey.

Explanation of Symbols

An "N" entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not

## American FactFinder Exercise

- Use Geographies Tab to select All Cities (Places) Within Honolulu County
- Access 2012 ACS 5-Year Tables
  - Median Value of Owner-Occupied Housing Units
- Modify and Download Tables
- Create a thematic map

United States  
Census Bureau

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
census.gov

The screenshot shows the American FactFinder website's Advanced Search interface. At the top, the page is titled "Advanced Search". The header includes the U.S. Department of Commerce logo, the "AMERICAN FactFinder" logo with a magnifying glass icon, and navigation links for "Feedback", "FAQs", "Glossary", and "Help". Below the header is a navigation bar with tabs for "HOME", "COMMUNITY FACTS", "GUIDED SEARCH", "ADVANCED SEARCH", and "DOWNLOAD CENTER". The "English" and "Español" language options are also visible.

The main content area is divided into several sections:

- Community Facts:** A section with a dropdown arrow and the heading "Community Facts". It includes a description: "Find popular facts (population, income, etc.) and frequently requested data about your community." Below this is a search input field with the placeholder text "Enter a state, county, city, town, or zip code." and a "GO" button. An example "e.g. Alaska, GA" is shown in the input field.
- Guided Search:** A link with a right-pointing arrow.
- Advanced Search:** A link with a right-pointing arrow.
- Download Center:** A link with a right-pointing arrow.

To the right of the search input field is a large image of a smiling young woman with a headband, sitting at a desk in a classroom.

Below the navigation links, there is a "News and Notes" section with a "GET LATEST UPDATES" button. It features a small thumbnail image of two people and the text: "Mar 27, 2014 County, Puerto Rico Municipio, Metropolitan and Micropolitan Statistical Area Population Estimates: July 1, 2013...". Below the news item are social media sharing icons and a link to "view all news, release schedules, and more".

At the bottom of the page, there is an "Address Search" section with a magnifying glass icon.

## Open Topics, Expand Dataset Select 2012 ACS 5-year estimates

U.S. Department of Commerce  
**United States Census Bureau**

**AMERICAN FactFinder**

MAIN COMMUNITY FACTS GUIDED SEARCH **ADVANCED SEARCH** DOWNLOAD OPTIONS

**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections  
\*Your Selections\* is empty

To search for tables and other files in American FactFinder:

Select Topics to add to 'Your Selections'

- People
- Housing
- Business and Industry
- Governments
- Year
- Product Type
- Program
- Dataset**
  - 2013 Population Estimates (5)
  - 2012 ACS 5-year estimates (2,269)
  - 2012 ACS 3-year estimates (2,753)
  - 2012 ACS 1-year estimates (2,840)
  - 2012 Commodity Flow Survey (12)
  - 2012 Population Estimates (31)
  - 2012 Annual Survey of Public Pensions (6)
  - 2012 Annual Survey of State Government Tax Collections (2)
  - 2012 Census of Governments (31)
  - 2012 Annual Survey of State Government Finances (2)

Include archived products in your search

## 2012 ACS 5-year estimates are in Your Selections Click CLOSE X

U.S. Department of Commerce  
**United States Census Bureau**

**AMERICAN FactFinder**

MAIN COMMUNITY FACTS GUIDED SEARCH **ADVANCED SEARCH** DOWNLOAD OPTIONS

**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections  
Search using...  
Dataset:  
2012 ACS 5-year estimates  
clear all selections and start a new search

Recommendations (1)  
The 2008-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans' service-connected...

Select Topics to add to 'Your Selections'

- People
- Housing
- Year
- Product Type
- Document Type
- Dataset**
  - 2010 Population Estimates (5)
  - 2012 ACS 3-year estimates (2,753)
  - 2012 ACS 1-year estimates (2,840)
  - 2012 Commodity Flow Survey (12)
  - 2012 Population Estimates (31)
  - 2012 Annual Survey of Public Pensions (6)
  - 2012 Annual Survey of State Government Tax Collections (2)
  - 2012 Census of Governments (31)
  - 2012 Annual Survey of State Government Finances (2)
  - 2012 Annual Survey of Public Employment & Payroll (6)
  - 2011 ACS 5-year estimates (2,130)
  - 2011 ACS 3-year estimates (2,733)

Include archived products in your search

Dataset	About
2012 ACS 5-year estimates	?
2012 ACS 5-year estimates	?
2012 ACS 5-year estimates	?
2012 ACS 5-year estimates	?
2012 ACS 5-year estimates	?

## Expand Geographies Select Name Tab Select City or Town

**Your Selections**  
Search using... Dataset: 2012 ACS 5-year estimates

**Search using the options below:**  
Topics (age, income, year, dataset...)  
**Geographies** (states, counties, places...)  
Race and Ethnic Groups (race, ancestry, tribe)  
Industry Codes (NAICS industry...)  
EEO Occupation Codes (executives, analysts...)

**Recommendations (1)**  
The 2008-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans service-connected.

**Select Geographies**  
List **Name** Address Map

Enter a geography name or use the Geography Filter Options below:  
[Enter a geography name (Alabama, Marengo County, ...)]

**Your Geography Filters**  
Your Geography Filters is empty

**Geography Filter Options**  
Geographic Type  
Nation (1)  
Region (6)  
Division (9)  
State (54)  
County (4,687)  
School District (12,795)  
Congressional District (69)  
State Legislative District (162)  
City or Town (36,812)  
Township/Census County Division (41,262)  
Census Tract (116,201)  
Metropolitan Area (2,206)  
Urban Area (3,534)  
ZIP Code/ZIP+4 (97,149)  
American Indian Area/Alaska Native Area/Native Hawaiian Home Land (732)

**Select geographies to add to Your Selections**  
Select from:  
most requested summary levels | all summary levels | individual blocks

**Geography Results: 1-25 of 286,529** per page: 25

Selected: Add Check All Clear All

Geography Name	Geography Type	About
<input type="checkbox"/> United States	United States	?
<input type="checkbox"/> All States within United States and Puerto Rico	State	
<input type="checkbox"/> All States within United States, Puerto Rico, and the Island Areas	State	
<input type="checkbox"/> Alabama	State	?
<input type="checkbox"/> Alaska	State	?
<input type="checkbox"/> Arizona	State	?
<input type="checkbox"/> Arkansas	State	?
<input type="checkbox"/> California	State	?
<input type="checkbox"/> Colorado	State	?

## Expand Within State Select Hawaii

**Your Selections**  
Search using... Dataset: 2011 ACS 5-year estimates

**Search using the options below:**  
Topics (age, income, year, dataset...)  
**Geographies** (states, counties, places...)  
Race and Ethnic Groups (race, ancestry, tribe)  
Industry Codes (NAICS industry...)  
EEO Occupation Codes (executives, analysts...)

**Recommendations (1)**  
The 2007-2011 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. In addition, 5-year estimates are not available for health insurance coverage, disability, marital history, and veterans service-connected.

**Select Geographies**  
List Name **Address** Map

Enter a geography name or use the Geography Filter Options below:  
[Enter a geography name (Alabama, Marengo County, ...)]

**Your Geography Filters**  
Geographic Type  
City or Town

**Geography Filter Options**  
Summary Level  
**Within State**  
Alabama (719)  
Alaska (366)  
Arizona (509)  
Arkansas (873)  
California (1,653)  
Colorado (564)  
Connecticut (169)  
Delaware (87)  
District of Columbia (6)  
Florida (1,137)  
Georgia (835)  
Hawaii (166)  
Idaho (298)

**Select geographies to add to Your Selections**  
Select from:  
most requested summary levels | all summary levels | individual blocks

**Geography Results: 1-25 of 37,079** per page: 25

Selected: Add Check All Clear All

Geography Name	Geography Type	About
<input type="checkbox"/> All Places within United States	Place within State	
<input type="checkbox"/> All Places within United States and Puerto Rico	Place within State	
<input type="checkbox"/> All Places within Alabama	Place within State	
<input type="checkbox"/> All Places within Alaska	Place within State	
<input type="checkbox"/> All Places within Arizona	Place within State	
<input type="checkbox"/> All Places within Arkansas	Place within State	
<input type="checkbox"/> All Places within California	Place within State	
<input type="checkbox"/> All Places within Colorado	Place within State	
<input type="checkbox"/> All Places within Connecticut	Place within State	





**Click on link or  
check box All Places fully within/partially within Honolulu Co. & click Add**

**Your Selections**

Search using...  
Dataset: 2012 ACS 5-year estimates

Search using the options below:

Topics (age, income, year, dataset, ...)

Geographies (cities, counties, places, ...)

Race and Ethnic Groups (race, ancestry, tribe)

Industry Codes (NAICS industry, ...)

EEO Occupation Codes (executives, analysts, ...)

**Recommendations (1)**

The 2008-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans' service-connected disability.

Select geographies

List Name Address Map

Enter a geography name or use the Geography Filter Options below:

Enter a geography name (Alabama, Macon County, ...)

**Your Geography Filters**

Geographic Type: City or Town

Within State: Hawaii

Within County: Honolulu

**Geography Filter Options**

Include in results:

All geographies

Individual geographies

Groups of geographies

Search using geographic codes (FIPS codes)

**Select geographies to add to Your Selections**

Select from: most requested summary levels | all summary levels | individual blocks

Geography Results: 1-25 of 54

1 Selected: Add | Check All | Clear All

Geography Name	Geography Type	About
<input checked="" type="checkbox"/> All Places fully within/partially within Honolulu County, Hawaii	Place within State	
<input type="checkbox"/> Ahumama CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Aiea CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> East Honolulu CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Ewa Beach CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Ewa Gentry CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Ewa Villages CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Halawa CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Haleiwa CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Hahaione CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Hickam Housing CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Iroquois Point CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Kaaawa CDP, Hawaii	Place within State	(?)

**All Places...are in Your Selections  
Click CLOSE X**

**Your Selections**

Search using...  
Dataset: 2012 ACS 5-year estimates

Place within State: All Places fully within/partially within Honolulu County, Hawaii

Search using the options below:

Topics (age, income, year, dataset, ...)

Geographies (cities, counties, places, ...)

Race and Ethnic Groups (race, ancestry, tribe)

Industry Codes (NAICS industry, ...)

EEO Occupation Codes (executives, analysts, ...)

**Recommendations (1)**

The 2008-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans' service-connected disability.

Select geographies

List Name Address Map

Enter a geography name or use the Geography Filter Options below:

Enter a geography name (Alabama, Macon County, ...)

**Your Geography Filters**

Geographic Type: City or Town

Within State: Hawaii

Within County: Honolulu

**Geography Filter Options**

Include in results:

All geographies

Individual geographies

Groups of geographies

**Select geographies to add to Your Selections**

Select from: most requested summary levels | all summary levels | individual blocks

Geography Results: 1-25 of 54

Selected: Add | Check All | Clear All

Geography Name	Geography Type	About
<input type="checkbox"/> All Places fully within/partially within Honolulu County, Hawaii	Place within State	
<input type="checkbox"/> Ahumama CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Aiea CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> East Honolulu CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Ewa Beach CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Ewa Gentry CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Ewa Villages CDP, Hawaii	Place within State	(?)
<input type="checkbox"/> Halawa CDP, Hawaii	Place within State	(?)

## Click Topics Begin Search for Median Value Owner Occupied Housing Units

**Your Selections**

Search using...  
Dataset: 2012 ACS 5-year estimates  
Place within State: All Places Fully within/Partially within Honolulu County, Hawaii

Search using the options below:

- Topics (age, income, year, dataset, ...)
- Geographies (states, counties, places, ...)
- Race and Ethnic Groups (race, ancestry, tribe, ...)
- Industry Codes (NAICS industry, ...)
- EEO Occupation Codes (executives, analysts, ...)

**Recommendations (1)**

The 2008-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans' service-connected disability status and ratings.

ACS Summary File

Search Results: 1-25 of 993 tables and other products match 'Your Selections' per page: 25

Refine your search results: [topic or table name] [state, county or place (optional)] [GO]

Selected: [Views] [Download] [Compare] [Clear All]

ID	Table, File or Document Title	Dataset	About
DP02	SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES	2012 ACS 5-year estimates	[i]
DP03	SELECTED ECONOMIC CHARACTERISTICS	2012 ACS 5-year estimates	[i]
DP04	SELECTED HOUSING CHARACTERISTICS	2012 ACS 5-year estimates	[i]
DP05	ACS DEMOGRAPHIC AND HOUSING ESTIMATES	2012 ACS 5-year estimates	[i]
S0101	AGE AND SEX	2012 ACS 5-year estimates	[i]
S0102	POPULATION 60 YEARS AND OVER IN THE UNITED STATES	2012 ACS 5-year estimates	[i]
S0103	POPULATION 65 YEARS AND OVER IN THE UNITED STATES	2012 ACS 5-year estimates	[i]

## Expand Housing Expand Financial Characteristics Select Value of Home

**Your Selections**

Search using...  
Dataset: 2012 ACS 5-year estimates  
Place within State: All Places Fully within/Partially within Honolulu County, Hawaii

Search using the options below:

- Topics (age, income, year, dataset, ...)
- Geographies (states, counties, places, ...)
- Race and Ethnic Groups (race, ancestry, tribe, ...)
- Industry Codes (NAICS industry, ...)
- EEO Occupation Codes (executives, analysts, ...)

**Recommendations (1)**

The 2008-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans' service-connected disability status and ratings.

ACS Summary File

Search Results: 1-25 of 993 tables and other products match 'Your Selections' per page: 25

Refine your search results: [topic or table name] [state, county or place (optional)] [GO]

Selected: [Views] [Download] [Compare] [Clear All]

Select Topics

Select Topics to add to 'Your Selections'

- Housing
  - Basic Count/Estimate
  - Financial Characteristic
    - Contract/Rent (8)
    - Gross Rent (17)
    - Heads Included in Rent (4)
    - Mobile Home Costs (2)
    - Mortgages and Status (21)
    - Owner Costs & Fees (15)
    - Real Estate Taxes (2)
    - Renter Housing Costs & Fees (6)
    - Utilities and Fees (1)
    - Value of Home (23)
  - Occupancy Characteristic
  - Physical Characteristic
- Product Type
- Dataset

Note: The Race & Ethnicity topic is available under the Race and Ethnic Groups button on the left

Include archived products in your search

ID	Table, File or Document Title	Dataset	About
S0102	POPULATION 60 YEARS AND OVER IN THE UNITED STATES	2012 ACS 5-year estimates	[i]
S0103	POPULATION 65 YEARS AND OVER IN THE UNITED STATES	2012 ACS 5-year estimates	[i]

### Value of Home in Your Selections Click CLOSE X

MAH COMMUNITY FACTS GUIDED SEARCH **ADVANCED SEARCH** DOWNLOAD CENTER

**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

**Your Selections**

Search using...  
Dataset: 2012 ACS 5-year estimates  
Housing Financial Characteristics: Value of Home  
Place within State: All Places fully within/partially within Honolulu County, Hawaii  
[clear all selections and start a new search](#)

Search using the options below:  
Topics (age, income, year, dataset, ...)  
Geographies (states, counties, places, ...)  
Race and Ethnic Groups (race, ancestry, tribe)  
Industry Codes (NAICS industry, ...)  
EEO Occupation Codes (executives, analysts, ...)

**Recommendations (4)**

The 2006-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as...

The 2006-2010 American Community Survey Selected Population Tables (SPT) provide detailed social, economic, demographic and housing data for up to 392 race, tribal, Hispanic, and ancestry groups. Availability of ACS SPT tables for a population group is limited to geographic areas with at least 50 unweighted sample cases of the chosen population group. This means that tables will not be shown for population groups with less than 50 unweighted sample cases...

The 2006-2011 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas with populations of 20,000 or more.

**Select Topics to add to 'Your Selections'**

- People
- Housing
  - Basic Count/Estimate
  - Financial Characteristic
    - Mobile Home Costs (7)
    - Mortgages and Status (6)
    - Owner Costs & Fees (3)
    - Renter Housing Costs & Fees (1)
  - Occupancy Characteristic
  - Physical Characteristic
- Product Type
- Dataset

Note: The Race & Ethnicity topic is available under the Race and Ethnic Groups button on the left.

Include archived products in your search

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/>	DP04 SELECTED HOUSING CHARACTERISTICS	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S2506 FINANCIAL CHARACTERISTICS FOR HOUSING UNITS WITH A MORTGAGE	2012 ACS 5-year estimates	<a href="#">?</a>

### Select Median Value (Dollars) Click View

**Your Selections**

Search using...  
Dataset: 2012 ACS 5-year estimates  
Housing Financial Characteristics: Value of Home  
Place within State: All Places fully within/partially within Honolulu County, Hawaii  
[clear all selections and start a new search](#)

Search using the options below:  
Topics (age, income, year, dataset, ...)  
Geographies (states, counties, places, ...)  
Race and Ethnic Groups (race, ancestry, tribe)  
Industry Codes (NAICS industry, ...)  
EEO Occupation Codes (executives, analysts, ...)

**Search Results: 1-23 of 23 tables and other products match "Your Selections"**

Refine your search results:  topic or table name  state, county or place (optional)  [?](#)

topics  race/ancestry  industries  occupations

1 Selected: [View](#) [Download](#) [Compare](#) [Clear All](#) [?](#)

ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/>	DP04 SELECTED HOUSING CHARACTERISTICS	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S2506 FINANCIAL CHARACTERISTICS FOR HOUSING UNITS WITH A MORTGAGE	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	S2507 FINANCIAL CHARACTERISTICS FOR HOUSING UNITS WITHOUT A MORTGAGE	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	B25075 VALUE	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	B25076 LOWER VALUE QUARTILE (DOLLARS)	2012 ACS 5-year estimates	<a href="#">?</a>
<input checked="" type="checkbox"/>	B25077 MEDIAN VALUE (DOLLARS)	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	B25078 UPPER VALUE QUARTILE (DOLLARS)	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	B25079 AGGREGATE VALUE (DOLLARS) BY AGE OF HOUSEHOLDER	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	B25080 AGGREGATE VALUE (DOLLARS) BY UNITS IN STRUCTURE	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	B25082 AGGREGATE VALUE (DOLLARS) BY MORTGAGE STATUS	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	B25083 MEDIAN VALUE (DOLLARS) FOR MOBILE HOMES	2012 ACS 5-year estimates	<a href="#">?</a>
<input type="checkbox"/>	B25085 PRICE ASKED	2012 ACS 5-year estimates	<a href="#">?</a>

## Modify Table

B25077

MEDIAN VALUE (DOLLARS)

Universe: Owner-occupied housing units  
2008-2012 American Community Survey 5-Year Estimates

Table View

BACK TO ADVANCED SEARCH

Actions: **Modify Table** | Bookmark | Print | Download | Create a Map

View Geography Notes | View Table Notes

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

1 - 18 of 108 >>

<< 1 - 18 of 108 >>

	Ahihiwaimoku CDP, Hawaii		Aiea CDP, Hawaii		East Honolulu CDP, Hawaii		Ewa Beach CDP, Hawaii		Ewa Gentry CDP, Hawaii		Ewa Villages CDP, Hawaii		Halawa CDP, Hawaii		Haleiwa CDP, Hawaii		Hauula CDP, Hawaii	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Median value (dollars)	567,100	+/-21,616	664,800	+/-23,301	777,500	+/-19,165	410,500	+/-34,072	414,300	+/-17,939	411,000	+/-23,717	593,400	+/-14,972	602,100	+/-45,279	522,700	+/-68,280

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Explanation of Symbols:

An "N/A" entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.

An "-" entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the

## Transpose Rows/Columns

B25077

MEDIAN VALUE (DOLLARS)

Universe: Owner-occupied housing units  
2008-2012 American Community Survey 5-Year Estimates

Table View

BACK TO ADVANCED SEARCH

Actions: Hide Table Tools | Bookmark | Print | Download | Create a Map

Table Tools: Reset Table | Show Hidden Rows/Columns | **Transpose Rows/Columns**

Legend:  show/hide rows and columns |  collapse/expand data categories |  rearrange columns |  rearrange rows |  sort ascending/descending |  filter rows

View Geography Notes | View Table Notes

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

1 - 18 of 108 >>

<< 1 - 18 of 108 >>

	Ahihiwaimoku CDP, Hawaii		Aiea CDP, Hawaii		East Honolulu CDP, Hawaii		Ewa Beach CDP, Hawaii		Ewa Gentry CDP, Hawaii		Ewa Villages CDP, Hawaii		Halawa CDP, Hawaii		Haleiwa CDP, Hawaii		Hauula CDP, Hawaii	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Median value (dollars)	567,100	+/-21,616	664,800	+/-23,301	777,500	+/-19,165	410,500	+/-34,072	414,300	+/-17,939	411,000	+/-23,717	593,400	+/-14,972	602,100	+/-45,279	522,700	+/-68,280

Source: U.S. Census Bureau, 2008-2012 American Community Survey

## Transpose Rows/Columns Download

B25077      MEDIAN VALUE (DOLLARS)  
 Universe: Owner-occupied housing units  
 2008-2012 American Community Survey 5-Year Estimates

Table View      [BACK TO ADVANCED SEARCH](#)

Actions: [Hide Table Tools](#) [Bookmark](#) [Print](#) **Download** [Create a Map](#)

Table Tools: [Reset Table](#) [Show/Hide Rows/Columns](#) **Transpose Rows/Columns**

Click 'Back to Search' to select other tables or geographies

Legend:  Show/Hide rows and columns     Collapse/Expand data categories     Rearrange columns     Rearrange rows     Sort ascending/Descending     Filter rows

Note: This is a modified view of the original table.      [View Geography Notes](#)    [View Table Notes](#)

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

	Median value (dollars)
Ahuimanu CDP, Hawaii	567,100
Estimate	
Margin of Error	+/-21,616
Aiea CDP, Hawaii	664,000
Estimate	
Margin of Error	+/-23,301
East Honolulu CDP, Hawaii	777,500
Estimate	
Margin of Error	+/-19,165
Ewa Beach CDP, Hawaii	410,500
Estimate	
Margin of Error	+/-34,072
Ewa Gentry CDP, Hawaii	414,200
Estimate	
Margin of Error	+/-17,939
Ewa Villages CDP, Hawaii	411,000
Estimate	

American Factfinder - Results - Windows Internet Explorer

http://factfinder2.census.gov/faces/tableservices/jsf/pages/productview.xhtml?\_af=4

File Edit View Favorites Tools Help

notes webex

B25077      MEDIAN VALUE (DOLLARS)  
 Universe: Owner-occupied housing units  
 2008-2012 American Community Survey 5-Year Estimates

Table View      [BACK TO ADVANCED SEARCH](#)

Actions: [Hide Table Tools](#) [Bookmark](#) [Print](#) **Download** [Create a Map](#)

Table Tools: [Reset Table](#) [Show/Hide Rows/Columns](#) **Transpose Rows/Columns**

Click 'Back to Search' to select other tables or geographies

Legend:  Show/Hide rows and columns     Collapse/Expand data categories     Rearrange columns     Rearrange rows     Sort ascending/Descending     Filter rows

Note: This is a modified view of the original table.      [View Geography Notes](#)    [View Table Notes](#)

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

**Download**

Select a download format and click OK

**Comma delimited (.csv) format (data rows only)**  
 (.csv is compatible with spreadsheet programs such as Microsoft Excel)

Data and annotations in a single file

Data and annotations in separate files

Include descriptive data element names

**Presentation-ready formats**

PDF

Microsoft Excel (.xls)

Rich Text Format (.rtf)

Orientation:  Portrait     Landscape

Paper size:  8 1/2" x 11"     8 1/2" x 14"

[PDF] or [RTF] indicates a document in Adobe's Portable Document Format. To view the file you will need the Adobe® Acrobat® Reader, available free from Adobe.

**OK**    CANCEL

	Median value
Ahuimanu CDP, Hawaii	567,100
Estimate	
Margin of Error	+/-21,616
Aiea CDP, Hawaii	664,000
Estimate	
Margin of Error	+/-23,301
East Honolulu CDP, Hawaii	777,500
Estimate	
Margin of Error	+/-19,165
Ewa Beach CDP, Hawaii	410,500
Estimate	
Margin of Error	+/-34,072
Ewa Gentry CDP, Hawaii	414,200
Estimate	
Margin of Error	+/-17,939
Ewa Villages CDP, Hawaii	411,000
Estimate	

ACS\_12\_Syr\_B25077 [Protected View] - Microsoft Excel

Protected View This file originated from an Internet location and might be unsafe. Click for more de

	A	B	C	D	E	F
9					Median value (dollars)	
10	Ahuimanu CDP	Estimate			567,100	
11	Ahuimanu CDP	Margin of Error			+/-21,616	
12	Aiea CDP, Hawaii	Estimate			664,800	
13	Aiea CDP, Hawaii	Margin of Error			+/-23,301	
14	East Honolulu	Estimate			777,500	
15	East Honolulu	Margin of Error			+/-19,165	
16	Ewa Beach CDP	Estimate			410,500	
17	Ewa Beach CDP	Margin of Error			+/-34,072	
18	Ewa Gentry CDP	Estimate			414,300	
19	Ewa Gentry CDP	Margin of Error			+/-17,939	
20	Ewa Villages CDP	Estimate			411,800	
21	Ewa Villages CDP	Margin of Error			+/-23,717	
22	Halawa CDP	Estimate			593,400	
23	Halawa CDP	Margin of Error			+/-14,972	
24	Haleiwa CDP	Estimate			602,100	
25	Haleiwa CDP	Margin of Error			+/-45,279	
26	Hauula CDP	Estimate			522,700	
27	Hauula CDP	Margin of Error			+/-68,280	
28	Heeiea CDP, Hawaii	Estimate			706,400	
29	Heeiea CDP, Hawaii	Margin of Error			+/-51,093	
30	Hickam Housing	Estimate			-	
31	Hickam Housing	Margin of Error			**	
32	Iroquois Point CDP	Estimate			-	
33	Iroquois Point CDP	Margin of Error			**	
34	Kaaawa CDP	Estimate			688,600	
35	Kaaawa CDP	Margin of Error			+/-52,725	
36	Kahaluu CDP	Estimate			704,900	
37	Kahaluu CDP	Margin of Error			+/-50,700	
38	Kahuku CDP	Estimate			488,500	
39	Kahuku CDP	Margin of Error			+/-57,799	
40	Kailua CDP	Estimate			781,100	
41	Kailua CDP	Margin of Error			+/-19,241	
42	Kalaheo CDP	Estimate			-	
43	Kalaheo CDP	Margin of Error			**	
44	Kaneohe CDP	Estimate			620,300	
45	Kaneohe CDP	Margin of Error			+/-9,354	
46	Kaneohe Station	Estimate			-	
47	Kaneohe Station	Margin of Error			**	
48	Kapelee CDP	Estimate			479,300	

### Reset Table

B25077 MEDIAN VALUE (DOLLARS)  
 Universe: Owner-occupied housing units  
 2008-2012 American Community Survey 5-Year Estimates

Table View ← BACK TO ADVANCED SEARCH

Actions: [Hide Table Tools](#) [Bookmark](#) [Print](#) [Download](#) [Create a Map](#)

Table Tools: [Reset Table](#) [Show Hidden Rows/Columns](#) [Transpose Rows/Columns](#)

Click "Back to Search" to select other tables or geographies

Legend:  show/hide rows and columns  collapse/expand data categories  rearrange columns  rearrange rows  sort (ascending/descending)  filter rows

Note: This is a modified view of the original table. [View Geography Notes](#) [View Table Notes](#)

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

		Median value (dollars)
Ahuimanu CDP, Hawaii	Estimate	567,100
Ahuimanu CDP, Hawaii	Margin of Error	+/-21,616
Aiea CDP, Hawaii	Estimate	664,800
Aiea CDP, Hawaii	Margin of Error	+/-23,301

## Create a Map

B25077      **MEDIAN VALUE (DOLLARS)**  
 Universe: Owner-occupied housing units ⓘ  
 2008-2012 American Community Survey 5-Year Estimates

Table View ← BACK TO ADVANCED SEARCH

Actions: Modify Table Bookmark Print Download **Create a Map** View Geography Notes View Table Notes

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

1 - 18 of 106 >>> 1 - 18 of 106 >>>

	Aiea CDP, Hawaii		East Honolulu CDP, Hawaii		Ewa Beach CDP, Hawaii		Ewa Gentry CDP, Hawaii		Ewa Village CDP, Hawaii		Halawa CDP, Hawaii		Haleiwa CDP, Hawaii		Hauula CDP, Hawaii			
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error		
Median value (dollars)	567,100	+/-21,616	684,000	+/-23,301	777,500	+/-19,165	410,500	+/-34,072	414,300	+/-17,539	411,600	+/-23,717	593,400	+/-14,972	602,100	+/-45,279	532,700	+/-68,280

Source: U.S. Census Bureau, 2008-2012 American Community Survey

**Explanation of Symbols:**  
 An "™" entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.  
 An "-" entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.  
 An "+" following a median estimate means the median falls in the lowest interval of an open-ended distribution.  
 An "-/" following a median estimate means the median falls in the upper interval of an open-ended distribution.

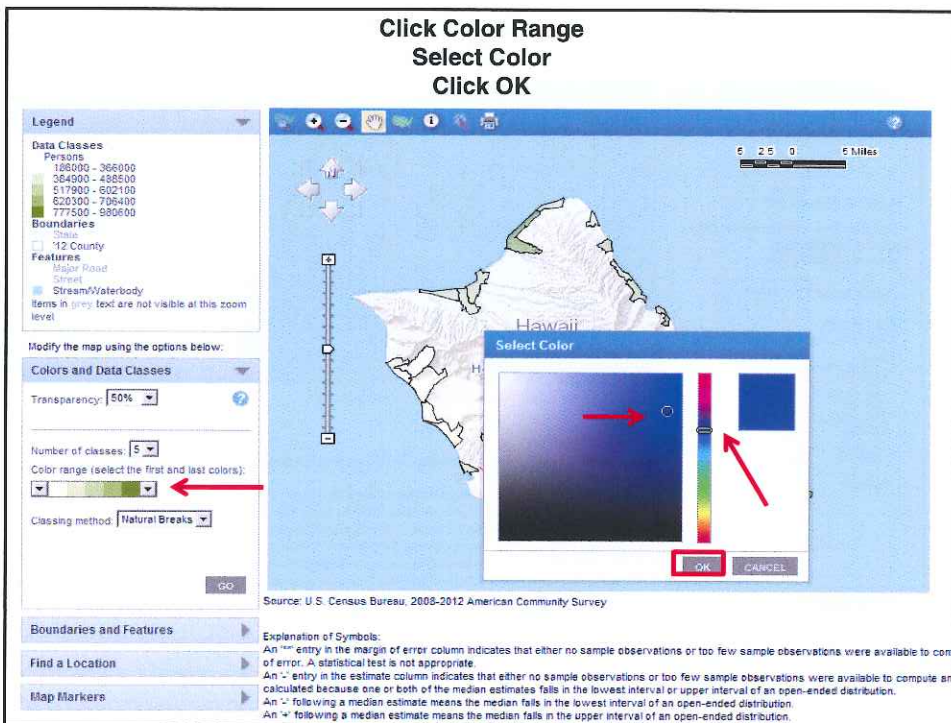
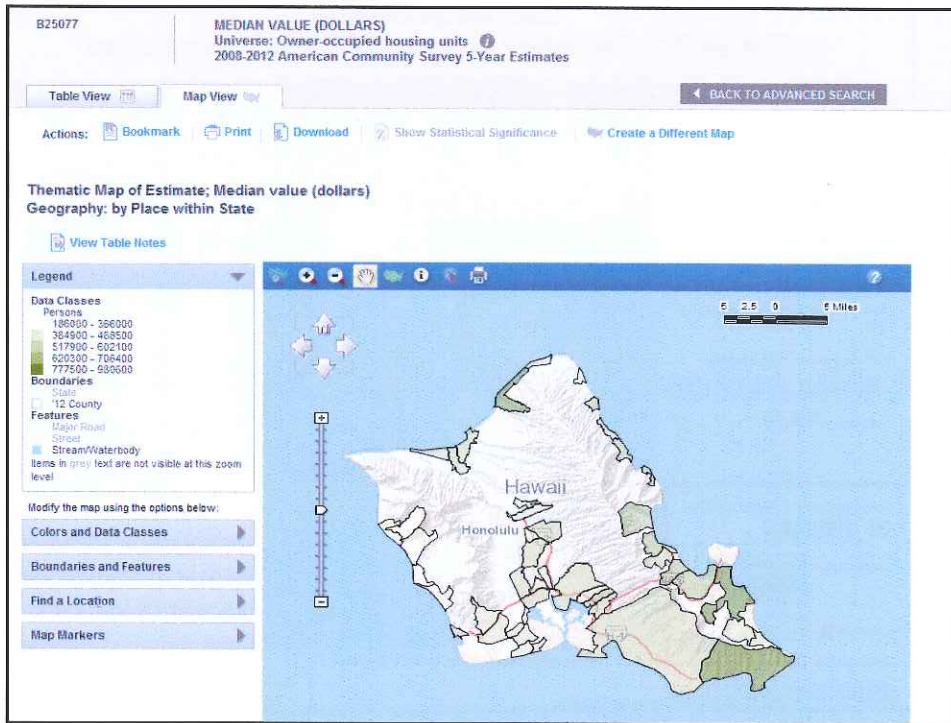
## Mapping Data

To map data, you must have a table containing at least two or more “like” geographies, ie..two cities, two counties, two states.

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
census.gov







### Color Range Changed Change Classing Method from Natural Breaks to User Defined

**Legend**

**Data Classes**  
Persons  
186000 - 365000  
364800 - 438500  
517900 - 602100  
620300 - 706400  
777500 - 980600

**Boundaries**  
State  
 12 County

**Features**  
Major Road  
Street  
Stream/Waterbody  
Items in grey text are not visible at this zoom level

Modify the map using the options below:

**Colors and Data Classes**

Transparency: 50%

Number of classes: 5

Color range (select the first and last colors):

Classing method: **Natural Breaks** (dropdown menu open showing: Natural Breaks, Equal Interval, Quantile, User Defined)

Source: U.S. Census Bureau, 2008-2012 American Community Survey

### Enter Values Click GO

**Colors and Data Classes**

Transparency: 50%

Number of classes: 5

Color range (select the first and last colors):

Classing method: User Defined

Define classes  
Values range from 186000 to 980600  
Persons

1	186000	249999
2	250000	399999
3	400000	549999
4	550000	699999
5	700000	980600

Source: U.S. Census Bureau, 2008-2012 American Community Survey

**Explanation of Symbols:**

An "" entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute an estimate. A statistical test is not appropriate.

An "-" entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.

An "-" following a median estimate means the median falls in the lowest interval of an open-ended distribution.

An "" entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution.

An "" entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.

An "N" entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of observations is too small.

An "(X)" means that the estimate is not applicable or not available.

### Click Boundaries and Features

**Legend**

**Data Classes**

Persons

- 185000 - 249999
- 250000 - 399999
- 400000 - 549999
- 550000 - 699999
- 700000 - 900000

**Boundaries**

State

- 12 County

**Features**

Major Road

- Stream/Waterbody

Items in grey text are not visible at this zoom level.

Modify the map using the options below:

**Colors and Data Classes**

Transparency: 50%

Number of classes: 5

Color range (select the first and last colors):

Classing method: User Defined

Define classes. Values range from 185000 to 900000

Persons

1	185000	249999
2	250000	399999
3	400000	549999
4	550000	699999
5	700000	900000

**Boundaries and Features**

Find a Location

Source: U.S. Census Bureau, 2008-2012 American Community Survey

**Explanation of Symbols:**

An "" entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute an estimate. A statistical test is not appropriate.

An "N" entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate. A statistical test is not appropriate.

An "L" following a median estimate means the median falls in the lowest interval of an open-ended distribution.

An "U" following a median estimate means the median falls in the upper interval of an open-ended distribution.

An "" entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.

An "N" entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample observations were too few to compute an estimate.

An "X" means that the estimate is not applicable or not available.

### Check Boundary and Check Label for 2012 Place Scroll down and click UPDATE

**Thematic Map of Estimate: Median Household Income by Geography: by Place within State**

View Table Notes

**Legend**

**Data Classes**

Persons

- 185000 - 249999
- 250000 - 399999
- 400000 - 549999
- 550000 - 699999
- 700000 - 900000

**Boundaries**

State

- 12 County

**Features**

Major Road

- Stream/Waterbody

Items in grey text are not visible at this zoom level.

Modify the map using the options below:

**Colors and Data Classes**

Transparency: 50%

Number of classes: 5

Color range (select the first and last colors):

Classing method: User Defined

Define classes. Values range from 185000 to 900000

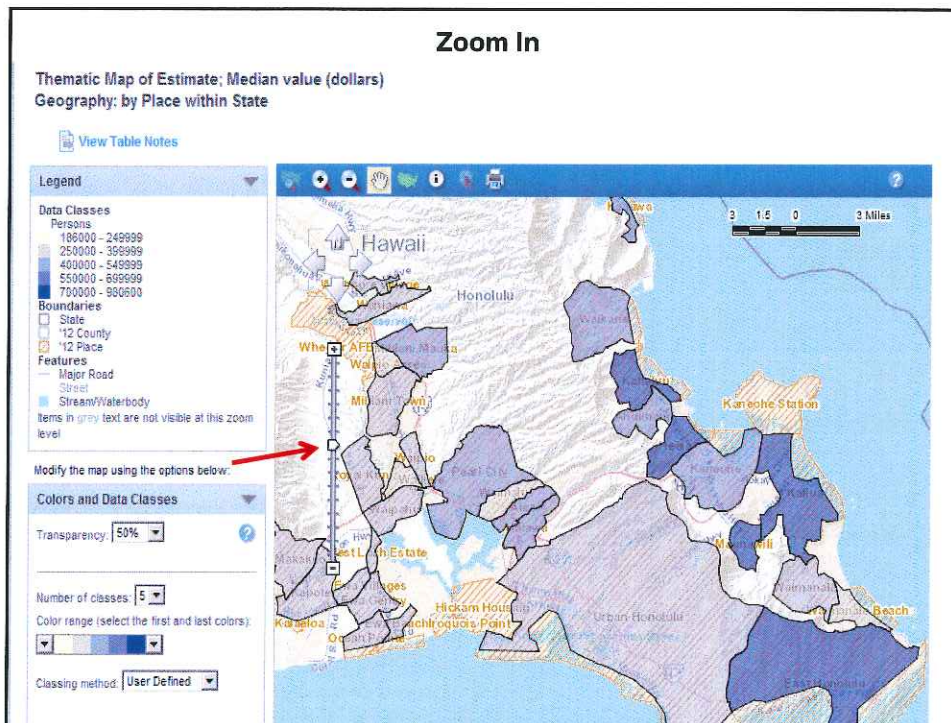
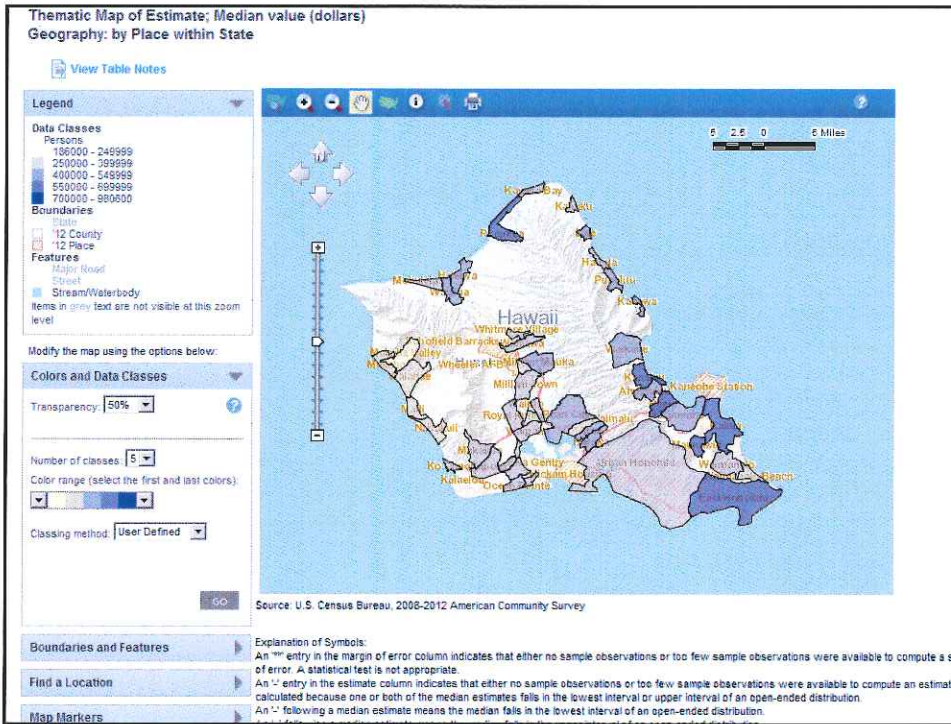
Persons

1	185000	249999
2	250000	399999
3	400000	549999
4	550000	699999
5	700000	900000

Display Boundaries and Features from 2012

Boundary	Label	Name
<input type="checkbox"/>	<input type="checkbox"/>	Region
<input type="checkbox"/>	<input type="checkbox"/>	Division
<input type="checkbox"/>	<input type="checkbox"/>	2012 County Subdivision
<input type="checkbox"/>	<input type="checkbox"/>	2012 Subbarrio
<input type="checkbox"/>	<input type="checkbox"/>	2012 Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2012 Block Group
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	2012 Place
<input type="checkbox"/>	<input type="checkbox"/>	2012 Consolidated city
<input type="checkbox"/>	<input type="checkbox"/>	2012 Alaska Native Regional Corporation
<input type="checkbox"/>	<input type="checkbox"/>	2012 American Indian Area/Alaska Native Area/Hawaiian Home Land
<input type="checkbox"/>	<input type="checkbox"/>	2012 Tribal Subdivision
<input type="checkbox"/>	<input type="checkbox"/>	2012 American Indian Area Off-Reservation Trust Lands/Hawaiian Home Land
<input type="checkbox"/>	<input type="checkbox"/>	2012 Tribal Census Tract
<input type="checkbox"/>	<input type="checkbox"/>	2010 Core Based Statistical Area
<input type="checkbox"/>	<input type="checkbox"/>	2013 Core Based Statistical Area
<input type="checkbox"/>	<input type="checkbox"/>	2010 Principal City of CBSA
<input type="checkbox"/>	<input type="checkbox"/>	2010 Metropolitan Division
<input type="checkbox"/>	<input type="checkbox"/>	2013 Metropolitan Division
<input type="checkbox"/>	<input type="checkbox"/>	2010 Combined Statistical Area
<input type="checkbox"/>	<input type="checkbox"/>	2013 Combined Statistical Area
<input type="checkbox"/>	<input type="checkbox"/>	2010 Combined New England City and Town Area
<input type="checkbox"/>	<input type="checkbox"/>	2010 New England City and Town Area

↓



# American FactFinder

## Exercise

- Use Geographies Tab to select All Census Tracts Within Hilo
- Access 2011 ACS 5-Year Tables
  - Median Household Income

United States  
Census Bureau  
U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
census.gov

Expand Topics  
Expand Dataset  
Select 2012 5-Year Estimates

U.S. Department of Commerce  
United States Census Bureau  
AMERICAN FactFinder

MAIN COMMUNITY FACTS GUIDED SEARCH **ADVANCED SEARCH** DOWNLOAD OPTIONS

**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections  
'Your Selections' is empty

To search for tables and other files in American FactFinder:

Search using the options below:

- Topics (age, income, year, dataset, ...)
- Geographies (states, counties, places, ...)
- Race and Ethnic Groups (race, ancestry, tribe)
- Industry Codes (NAICS Industry, ...)
- EEO Occupation Codes (executives, analysts, ...)

Select Topics

Select Topics to add to 'Your Selections'

- + People
- + Housing
- + Business and Industry
- + Governments
- + Year
- + Product Type
- + Program
- **Dataset**

- 2012 Population Estimates (5)
- 2012 ACS 5-year estimates (2,289)
- 2012 ACS 3-year estimates (2,753)
- 2012 ACS 1-year estimates (2,840)
- 2012 Commodity Flow Survey (12)
- 2012 Population Estimates (31)
- 2012 Annual Survey of Public Pensions (6)
- 2012 Annual Survey of State Government Tax Collections (2)
- 2012 Census of Governments (31)
- 2012 Annual Survey of State Government Finances (2)

Include archived products in your search

### 2012 ACS 5-year estimates are in Your Selections

#### Click CLOSE X

MAIN COMMUNITY FACTS GUIDED SEARCH **ADVANCED SEARCH** DOWNLOAD OPTIONS

**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

**Your Selections**

Search using...  
Dataset:  
2012 ACS 5-year estimates

clear all selections and start a new search

**Recommendations (1)**

The 2008-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans service-connected...

Select Topics

Select Topics to add to 'Your Selections'

- + People
- + Housing
- + Year
- + Product Type
- + Document Type
- Dataset
  - 2013 Population Estimates (5)
  - 2012 ACS 3-year estimates (2,753)
  - 2012 ACS 1-year estimates (2,048)
  - 2012 Commodity Flow Survey (12)
  - 2012 Population Estimates (31)
  - 2012 Annual Survey of Public Pensioners (6)
  - 2012 Annual Survey of State Government Tax Collections (2)
  - 2012 Census of Governments (31)
  - 2012 Annual Survey of State Government Finances (2)
  - 2012 Annual Survey of Public Employment & Payroll (6)
  - 2011 ACS 5-year estimates (2,136)
  - 2011 ACS 3-year estimates (2,733)

Include archived products in your search

per page: 25

Dataset	About
2012 ACS 5-year estimates	?
2012 ACS 5-year estimates	?
2012 ACS 5-year estimates	?
2012 ACS 5-year estimates	?
2012 ACS 5-year estimates	?
2012 ACS 5-year estimates	?

### Expand Geographies

#### Select Name Tab, Select "all summary levels" click Census Tract

MAIN COMMUNITY FACTS GUIDED SEARCH **ADVANCED SEARCH** DOWNLOAD OPTIONS

**Search** - Use the options on the left (topics, geographies, ...) to narrow your search results

**Your Selections**

Search using...  
Dataset:  
2012 ACS 5-year estimates

clear all selections and start a new search

**Recommendations (1)**

The 2008-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans service-connected...

Select Geographies

List **Name** Address Map

Enter a geography name or use the Geography Filter Options below:  
Enter a geography name (Alabama, Marengo County, ...)

**Your Geography Filters**

Your Geography Filters is empty

**Geography Filter Options**

- Geographic Type
  - Nation (1)
  - Region (4)
  - Division (9)
  - State (6,779)
  - County (40,669)
  - School District (113,736)
  - Congressional District (693)
  - State Legislative District (6,861)
  - City or Town (189,256)
  - Township/Census County Division (43,454)
  - Census Tract (289,344)
  - MetroMicro Area (3,836)
  - Urban Area (3,594)
  - ZIP Code/ZIP Code Tabulation Area (87,149)
  - Alaska Native Regional Corporation (12)
  - American Indian Area/Alaska Native Village Statistical Area

**Select geographies to add to Your Selections**

Select from:  
most requested summary levels **all summary levels** individual blocks

Geography Results: 1-25 of 599,377

Selected:  Add  Check All  Clear All

Geography Name	Geography Type	About
<input type="checkbox"/> United States	United States	?
<input type="checkbox"/> All States within United States and Puerto Rico	State	?
<input type="checkbox"/> All States within United States, Puerto Rico, and the Island Areas	State	?
<input type="checkbox"/> Alabama	State	?
<input type="checkbox"/> Alaska	State	?
<input type="checkbox"/> Arizona	State	?
<input type="checkbox"/> Arkansas	State	?
<input type="checkbox"/> California	State	?

## Expand Within State Scroll down and Select Hawaii

**Your Selections**

Search using...  
Dataset: 2012 ACS 5-year estimates

Search using the options below:  
Topics (age, income, year, dataset, ...)

**Geographies** (state, county, place, ...)

Race and Ethnic Groups (race, ancestry, tribe)

Industry Codes (NAICS industry, ...)

EEO Occupation Codes (executives, analysts, ...)

**Geography Filter Options**

Geographic Type: Census Tract

Geography Filter Options

- Summary Level
- Within State**
- Alabama (4,543)
- Alaska (993)
- Arizona (4,488)
- Arkansas (6,908)
- California (21,355)
- Colorado (4,081)
- Connecticut (2,047)
- Delaware (654)
- District of Columbia (381)
- Florida (12,203)
- Georgia (6,406)
- Hawaii (1,021)
- Idaho (1,287)
- Illinois (14,657)
- Indiana (8,981)
- Iowa (7,232)
- Kansas (5,834)

Include in results:  
 All geographies  
 Individual geographies

**Select geographies to add to Your Selections**

Select from:  
 most requested summary levels  all summary levels  individual blocks

Geography Results: 1-25 of 289,344

Selected:  Add  Check All  Clear All

Geography Name	Geography Type	About
<input type="checkbox"/> All Census Tracts within Alabama	Census Tract	
<input type="checkbox"/> All Census Tracts within Alaska	Census Tract	
<input type="checkbox"/> All Census Tracts within Arizona	Census Tract	
<input type="checkbox"/> All Census Tracts within Arkansas	Census Tract	
<input type="checkbox"/> All Census Tracts within California	Census Tract	
<input type="checkbox"/> All Census Tracts within Colorado	Census Tract	
<input type="checkbox"/> All Census Tracts within Connecticut	Census Tract	
<input type="checkbox"/> All Census Tracts within Delaware	Census Tract	
<input type="checkbox"/> All Census Tracts within District of Columbia	Census Tract	
<input type="checkbox"/> All Census Tracts within Florida	Census Tract	
<input type="checkbox"/> All Census Tracts within Georgia	Census Tract	
<input checked="" type="checkbox"/> All Census Tracts within Hawaii	Census Tract	

## Expand Within Place Scroll down and select Hilo CDP

**Your Selections**

Search using...  
Dataset: 2012 ACS 5-year estimates

Search using the options below:  
Topics (age, income, year, dataset, ...)

**Geographies** (state, county, place, ...)

Race and Ethnic Groups (race, ancestry, tribe)

Industry Codes (NAICS industry, ...)

EEO Occupation Codes (executives, analysts, ...)

**Geography Filter Options**

Geographic Type: Census Tract

Geography Filter Options

- Summary Level
- Within State
- Within Place**
- Alabama (2)
- Alaska (1)
- Anahele (1)
- Captain Cook (2)
- Discovery Harbour (3)
- East Honolulu (15)
- Eden Roc (1)
- Heale (1)
- Ewa Beach (3)
- Ewa Gentry (0)
- Ewa Villages (1)
- Fern Acres (1)
- Fern Forest (1)
- Haena (1)
- Haku-Paunoi (3)

Include in result:  
 All geographies  
 Individual geographies  
 Groups of geographies

**Select geographies to add to Your Selections**

Select from:  
 most requested summary levels  all summary levels  individual blocks

Geography Results: 1-25 of 1,021

Selected:  Add  Check All  Clear All

Geography Name	Geography Type	About
<input type="checkbox"/> All Census Tracts within Hawaii	Census Tract	
<input type="checkbox"/> All Census Tracts within Hawaii County, Hawaii	Census Tract	
<input type="checkbox"/> All Census Tracts within Honolulu County, Hawaii	Census Tract	
<input type="checkbox"/> All Census Tracts within Kalaheo County, Hawaii	Census Tract	
<input type="checkbox"/> All Census Tracts within Kauai County, Hawaii	Census Tract	
<input type="checkbox"/> All Census Tracts within Maui County, Hawaii	Census Tract	
<input type="checkbox"/> All Census Tracts (or parts) within Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	
<input type="checkbox"/> All Census Tracts (or parts) within Honolulu-Kulaheo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	
<input type="checkbox"/> All Census Tracts (or parts) within Kauaui CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	
<input type="checkbox"/> All Census Tracts (or parts) within Kona-Haunani View CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	
<input type="checkbox"/> All Census Tracts (or parts) within North Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	
<input type="checkbox"/> All Census Tracts (or parts) within North Kohala CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	
<input type="checkbox"/> All Census Tracts (or parts) within North Kona CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	

## Geography Results: 10 census tracts Check All and Click Add

**Your Selections**

Search using...  
Dataset:  
2012 ACS 5-year estimates

Search using the options below:

Topics  
(age, income, year, dataset...)

Geographies  
(cities, counties, places...)

Race and Ethnic Groups  
(race, ancestry, tribe...)

Industry Codes  
(NAICS industry...)

EEO Occupation Codes  
(executives, analysts...)

**Recommendations (1)**

The 2009-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans' service-connected.

Select Geographies

Enter a geography name or use the Geography Filter Options below:

Enter a geography name (Alabama, Marengo County) ...

**Your Geography Filters**

Geographic Type: Census Tract  
Within State: Hawaii  
Within Place: Hilo

**Geography Filter Options**

Include in results:  
All geographies  
Individual geographies  
Groups of geographies

Search using geographic codes  
FPS codes

**Geography Results: 1-10 of 10**

10 Selected:

Geography Name	Geography Type	About
<input checked="" type="checkbox"/> Census Tract 202.02 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input checked="" type="checkbox"/> Census Tract 203, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input checked="" type="checkbox"/> Census Tract 204, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input checked="" type="checkbox"/> Census Tract 205, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input checked="" type="checkbox"/> Census Tract 206 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input checked="" type="checkbox"/> Census Tract 207.01, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input checked="" type="checkbox"/> Census Tract 207.02, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input checked="" type="checkbox"/> Census Tract 208.01 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input checked="" type="checkbox"/> Census Tract 208.02, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input checked="" type="checkbox"/> Census Tract 209 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?

## 10 tracts are in Your Selections Click Close X

**Your Selections**

Search using...  
Dataset:  
2012 ACS 5-year estimates

Census Tract (or part) within Place/Remainder  
Census Tract 202.02 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii  
Census Tract 203, Hilo CDP, Hilo CCD, Hawaii County, Hawaii  
Census Tract 204, Hilo CDP, Hilo CCD, Hawaii County, Hawaii

Search using the options below:

Topics  
(age, income, year, dataset...)

Geographies  
(cities, counties, places...)

Race and Ethnic Groups  
(race, ancestry, tribe...)

Industry Codes  
(NAICS industry...)

EEO Occupation Codes  
(executives, analysts...)

**Recommendations (1)**

The 2009-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans' service-connected.

Select Geographies

Enter a geography name or use the Geography Filter Options below:

Enter a geography name (Alabama, Marengo County) ...

**Your Geography Filters**

Geographic Type: Census Tract  
Within State: Hawaii  
Within Place: Hilo

**Geography Filter Options**

Include in results:  
All geographies  
Individual geographies  
Groups of geographies

Search using geographic codes  
FPS codes

**Geography Results: 1-10 of 10**

Selected:

Geography Name	Geography Type	About
<input type="checkbox"/> Census Tract 202.02 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input type="checkbox"/> Census Tract 203, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input type="checkbox"/> Census Tract 204, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input type="checkbox"/> Census Tract 205, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input type="checkbox"/> Census Tract 206 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input type="checkbox"/> Census Tract 207.01, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input type="checkbox"/> Census Tract 207.02, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input type="checkbox"/> Census Tract 208.01 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input type="checkbox"/> Census Tract 208.02, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?
<input type="checkbox"/> Census Tract 209 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract (or part) within Place/Remainder	?



## Narrow Your Search: Enter Median Household Income Click GO

**Your Selections**

Search using...  
Dataset: 2012 ACS 5-year estimates

Census Tract (or part) within Place/Remainder  
Census Tract 202 02 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii

Census Tract 203, Hilo CDP, Hilo CCD, Hawaii County, Hawaii

Census Tract 204, Hilo CDP, Hilo CCD, Hawaii County, Hawaii

**Recommendations (1)**

The 2000-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans' service-connected disability status and ratings.  
ACS Summary File

Search Results: 1-25 of 873 tables and other products match "Your Selections" per page: 25

Refine your search results:  state, county or place (optional)

Selected:

ID	Table, File or Document Title	Dataset	About
B00001	UNWEIGHTED SAMPLE COUNT OF THE POPULATION	2012 ACS 5-year estimates	
B00002	UNWEIGHTED SAMPLE HOUSING UNITS	2012 ACS 5-year estimates	
B01001	SEX BY AGE	2012 ACS 5-year estimates	
B01001A	SEX BY AGE (WHITE ALONE)	2012 ACS 5-year estimates	
B01001B	SEX BY AGE (BLACK OR AFRICAN AMERICAN ALONE)	2012 ACS 5-year estimates	
B01001C	SEX BY AGE (AMERICAN INDIAN AND ALASKA NATIVE ALONE)	2012 ACS 5-year estimates	
B01001D	SEX BY AGE (ASIAN ALONE)	2012 ACS 5-year estimates	
B01001E	SEX BY AGE (NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER ALONE)	2012 ACS 5-year estimates	

## Check Box and Click View or Click on Link for Table B19013

**Your Selections**

Search using...  
Search: "median household income"  
Dataset: 2012 ACS 5-year estimates

Census Tract (or part) within Place/Remainder  
Census Tract 202 02 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii

Census Tract 203, Hilo CDP, Hilo CCD, Hawaii County, Hawaii

**Recommendations (1)**

The 2000-2012 American Community Survey 5-year estimates provide detailed social, economic, demographic, and housing data for areas as small as census tracts. Block group estimates are available only in the ACS Summary File. This is the first 5-year data release to include health insurance coverage, disability, marital history, and veterans' service-connected disability status and ratings.  
ACS Summary File

Search Results: 1-25 of 28 tables and other products match "Your Selections" per page: 25

Refine your search results:  state, county or place (optional)

1 Selected:

ID	Table, File or Document Title	Dataset	About
<input checked="" type="checkbox"/>	B19013 <a href="#">MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2012 INFLATION-ADJUSTED DOLLARS)</a>	2012 ACS 5-year estimates	
<input type="checkbox"/>	B19013A MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2012 INFLATION-ADJUSTED DOLLARS) (WHITE ALONE HOUSEHOLDER)	2012 ACS 5-year estimates	
<input type="checkbox"/>	B19013B MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2012 INFLATION-ADJUSTED DOLLARS) (BLACK OR AFRICAN AMERICAN ALONE HOUSEHOLDER)	2012 ACS 5-year estimates	
<input type="checkbox"/>	B19013C MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2012 INFLATION-ADJUSTED DOLLARS) (AMERICAN INDIAN AND ALASKA NATIVE ALONE HOUSEHOLDER)	2012 ACS 5-year estimates	
<input type="checkbox"/>	B19013D MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2012 INFLATION-ADJUSTED DOLLARS) (ASIAN ALONE HOUSEHOLDER)	2012 ACS 5-year estimates	
<input type="checkbox"/>	B19013E MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2012 INFLATION-ADJUSTED DOLLARS) (NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER ALONE HOUSEHOLDER)	2012 ACS 5-year estimates	

B19013 MEDIAH HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2012 INFLATION-ADJUSTED DOLLARS)  
 Universe: Households  
 2008-2012 American Community Survey 5-Year Estimates

Table View [BACK TO ADVANCED SEARCH](#)

Actions: [Modify Table](#) [Bookmark](#) [Print](#) [Download](#) [Create a Map](#)

[View Geography Notes](#) [View Table Notes](#)

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

1 - 18 of 20 >>

	Census Tract 292.02 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract 203, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract 204, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract 205, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract 205 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract 297.01, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract 207.02, Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract 288.01 (part), Hilo CDP, Hilo CCD, Hawaii County, Hawaii	Census Tract 286.02, Hilo CDP, Hilo CCD, Hawaii County, Hawaii									
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error								
Median household income in the past 12 months (in 2012 inflation-adjusted dollars)	14,000	+/-36,641	25,454	+/-5,955	31,427	+/-7,065	22,943	+/-12,120	61,207	+/-13,029	68,306	+/-12,326	78,143	+/-7,203	68,760	+/-10,955	53,438	+/-10,426

Source: U.S. Census Bureau, 2008-2012 American Community Survey

## American FactFinder Exercise

- Use Geographies Tab to select All ZCTAs Maui County
- Access 2011 ACS 5-Year Tables
  - Poverty for families and individuals (hint: Tables S1701 and S1702 are two examples)

## Questions



United States  
**Census**  
Bureau

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
census.gov

## Resources: Need Assistance?

U.S. Census Bureau  
Partnership & Data Services Program  
15350 Sherman Way, Suite 400  
Van Nuys, CA 91406



**(888) 806-6389 Toll Free**



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L.A. Regional Office Website:  
[www.census.gov/regions/los\\_angeles/](http://www.census.gov/regions/los_angeles/)

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