



September 30, 2014

FREE WORKSHOPS ON THE REDESIGNED CENSUS BUREAU WEBSITE AND BASIC TRAINING OF LOCAL EMPLOYMENT DYNAMIC (LED) DATA TOOLS

The public is invited to two free workshops on October 6th and 7th, 2014 in downtown Honolulu.

Confused about how to get the data you regularly use from the new Census Bureau website? Want to save time by learning a faster way to get the data you need? Plan on attending our census workshop, ***Introducing the Redesigned Census Bureau Website and Basic Training of Local Employment Dynamics (LED) Data Tools***. Each attendee will receive workshop materials to use as future reference.

The first portion of each day will help you understand HOW THE WEBSITE IS ORGANIZED.

This new look is the result of years of customer feedback and is topic-based so users can quickly access the data they need. The most popular data such as local community profiles are also in easy reach. For example, check out the characteristics of the population living in the Kapolei area. Each date will include a refresher course on using the Census Bureau's main data tool, the American FactFinder, which will include newly released data from the American Community Survey and the Population Estimates Program. Plus, find out how to use the redesigned Census Bureau website to locate business data. In addition to demonstrating how to access business data from the census website, attendees will learn about new business data and data tools (for population, housing and business needs) including:

- *Census Explorer* – the newest mapping tool displaying demographic data from the 1990 and 2000 decennial censuses as well as the 2012 American Community Survey. Business data from the County Business Patterns are also included in this tool
- *Easy Stats* – a tool which provides selected social and economic characteristics from the annual American Community Survey
- *2012 Economic Census* – selected national data has already been released, while state-level data are scheduled for release beginning in November 2014



The last portion of each day will focus on U.S. CENSUS BUREAU'S INNOVATIVE LED DATA TOOLS.

This training introduces attendees to U.S. Census Bureau innovative data tools that release data produced by the Local Employment Dynamics (LED) partnership between the Census Bureau and 53 state partners. These data tools provide data on where workers live and work along with wages, and top industries for local areas and workforce. The new on-line data tools, QWI Explorer and the LED Extraction tool will be featured. These new tools replace "QWI Online and Industry Focus" which were retired this month.

The Longitudinal Employer-Household Dynamics (LEHD) program released a Beta version of the new QWI Explorer tool this spring. QWI Explorer is a new, web-based analysis tool that enables comprehensive access to the full depth and breadth of the Quarterly Workforce Indicators (QWI) dataset. QWI is an innovative data product that provides detailed local labor market statistics by industry, worker demographics and employer characteristics. By using unique job-level data that link workers to their employers, labor market data in the QWI is available by worker age, sex, educational attainment, race, and ethnicity. Through bar charts and interactive tables (line charts and thematic maps are in development), users can compare, rank and aggregate QWIs across time, geography, and/or firm and worker characteristics on the fly. This is in addition to the LED Extraction tool, which features access to the complete set of raw data tables from QWI data product – specifically benefitting advanced LED data users by providing access to all 32 QWIs, the ability to query specific rows and geographic/industry clusters, and an improved QWI data schema for simpler data linkages.

Presenters:

Mr. Jerry Wong is an Information Specialist from the Los Angeles Regional Office of the Census Bureau. He has been the Census Bureau trainer for our State of Hawaii for over 20 years and is very knowledgeable about our local population and geography.

Ms. Earlene Dowell is the Marketing and Training Consultant, for the LEHD Program for the Center for Economic Studies (CES) of the Census Bureau. Earlene travels around the nation promoting and training people on LEHD products. Earlene received her master's degree in communication and a bachelor's degree in public relations from Hawaii Pacific University. Prior to joining the LEHD Program Earlene played a key role during the 2010 Census in the public information office and taught communication courses at the College of Southern Maryland.

The Department of Business, Economic Development and Tourism (DBEDT) and the U.S. Census Bureau are co-sponsoring both events. Space is limited; therefore, interested participants are urged to sign up soon.



Both sessions below contain the same content and are demonstration only. You may bring mobile devices, but WiFi access is not being offered.

Session I: ***Introducing the Redesigned Census Bureau Website and Basic Training of Local Employment Dynamics (LED) Data Tools***

Date: Monday, October 6, 2014
Registration: 12:45 p.m.
Workshop: 1:00 to 4:00 p.m.

Location: No. 1 Capitol District Building
250 South Hotel Street, 4th Floor Conference Room 436
Honolulu, Hawai'i 96813

Session II: ***Introducing the Redesigned Census Bureau Website and Basic Training of Local Employment Dynamics (LED) Data Tools***

Date: Tuesday, October 7, 2014
Registration: 12:45 p.m.
Workshop: 1:00 p.m. to 4:00 p.m.

Location: No. 1 Capitol District Building
250 South Hotel Street
4th Floor Conference Room 436
Honolulu, Hawai'i 96813

To register or for more information
contact:
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