

CENSUS DATA HIGHLIGHTS

Hawaii State Data Center, December 7, 2023

HIGHLIGHTS OF THE 2018-2022 AMERICAN COMMUNITY SURVEY 5-YEAR DATA FOR HAWAII

The U.S. Census Bureau [released](#) its 2018-2022 American Community Survey (ACS) 5-year estimates on December 7, 2023. The Census Bureau conducted interviews with 7.8% of Hawaii's population between the 2018 to 2022 period. A total of 42,895 households in Hawaii were surveyed, an average of 8,579 households per year.

The Census Bureau included several new tables with this release. New housing tables provide tenure, household size, and median home values by race and ethnicity. There are new earnings tables related to college education and a new table for the limited English-speaking population. More information on the new tables can be found [here](#).

Hawaii-specific data are available for download on the State Data Center's [ACS site](#). The downloads include Data Profiles for Hawaii's most common geographies, including counties, census tracts, census designated places, and zip codes. The full 2018-2022 ACS data release is available at <https://data.census.gov>, and geography guide can be found in [READ's Small Area Data Guide](#).

Selected small area rankings

From this release, census tract ranking tables were created for fourteen topics including total population, average household and family sizes, median incomes, poverty rates, homeownership and housing value, educational attainment, foreign born populations, and populations who speak a language other than English at home. These ranking tables are based on the 424 census tracts in Hawaii which had a population during the 2018-2022 period. The following tables are a subset of the ranking tables available. For reference, state and county estimates are also included. The numbers presented below are averages over the 2018-2022 period. Tables included in these highlights display only the top-ranking census tracts. For the complete list and for the margin of errors, see the accompanying [Excel file](#).



Average household size

Six census tracts in the State had an average household size of five or more people, all of which were located on Oahu. North Wailuku had the largest household size on Maui at 4.22 persons per household. Lihue-Kukui Grove Mall had the largest average household size on Kauai at 4.00, and Kealakehe had the largest household size on Hawaii Island at 3.69. The tracts with the largest average household sizes also had the highest percentage of relatives other than spouses or children living in the home, suggesting that many of the homes in these tracts are multi-generational.

**Table 1. AVERAGE HOUSEHOLD SIZE,
STATE OF HAWAII, RANKED BY CENSUS TRACT: 2018-2022**

[Average over the 5-year period. Based on survey data and subject to sampling variability. See full table for census tract margins of error]

Rank	Geography/ Island	Census tract	Name	Persons
	State of Hawaii			2.92
	Hawaii County			2.76
	Honolulu County			2.93
	Kauai County			3.16
	Maui County			2.96
1	Oahu	89.13	Robinson Heights	5.77
2	Oahu	61	Kalihi Waena	5.48
2	Oahu	64.01	Gulick Avenue-Likelike	5.48
4	Oahu	89.38	Pacific Supermarket	5.22
5	Oahu	89.12	August Ahrens School	5.18
6	Oahu	63.02	Kalena Drive	5.08
7	Oahu	63.01	Kalihi Valley Park	4.95
8	Oahu	62.02	Linapuni Street	4.91
9	Oahu	83.02	Campbell High School	4.84
10	Oahu	68.17	Likini Street-Maluna Street	4.80
11	Oahu	60	Umi Street	4.77
12	Oahu	97.06	Kaupuni Neighborhood Park	4.73
13	Oahu	87.07	Waipahu District Park	4.63
14	Oahu	113	Waimanalo	4.62
15	Oahu	9819	Malama Bay Golf Course	4.57
27	Maui	309.03	North Wailuku	4.22
38	Kauai	404.01	Lihue-Kukui Grove Mall	4.00
66	Hawaii	215.04	Kealakehe	3.69



Median household income

The top 39 census tracts in Hawaii had a median income over \$150,000, and the top 15 are shown below. The median household income in Portlock was the highest in the state at \$216,103.

Household income is the combined income for everyone living in the home, including extended family and non-related individuals. There is a tendency for tracts with larger average household sizes to have higher median incomes due to the potential for more workers to contribute to household income. However, eight of the top tracts shown below had average household sizes smaller than the State's average.

The highest median household income on Maui was in the La Perouse Bay census tract, at \$169,708. Maui had three other tracts with median incomes higher than \$150,000. The highest median income on Kauai was \$121,838 in Haena-Hanalei. The highest median income on Hawaii island was \$120,250 in Waimea - Pu'u Anahulu.

**Table 2. MEDIAN HOUSEHOLD INCOME,
STATE OF HAWAII, RANKED BY CENSUS TRACT: 2018-2022**

[Average value over the 5-year period in 2022 dollars. Based on survey data and subject to sampling variability. See full table for census tract margins of error]

Rank	Geography/ Island	Census tract	Name	Dollars
	State of Hawaii			94,814
	Hawaii County			74,238
	Honolulu County			99,816
	Kauai County			88,869
	Maui County			95,379
1	Oahu	1.14	Portlock	216,103
2	Oahu	9.05	Maunalani Community Park	198,333
3	Oahu	31.04	Woodlawn Drive-Alani Drive	188,315
4	Oahu	89.31	Waiawa Prison	186,574
5	Oahu	3.01	Aina Haina-Hawaii Loa Ridge	183,864
6	Oahu	1.19	Kalanipuu	178,406
7	Oahu	4.02	Waiialae Iki	178,405
8	Oahu	89.43	Meheu Street	178,393
9	Oahu	6	Diamond Head	175,236
10	Oahu	1.18	Hawaii Kai Drive	170,000
11	Oahu	78.09	Newtown	169,861
12	Maui	303.07	La Perouse Bay	169,708
13	Oahu	112.01	Kalaheo Avenue	167,188
14	Oahu	78.14	Nahele Neighborhood Park	166,131
15	Oahu	109.01	Kalaheo Hillside	165,938
99	Kauai	401.04	Haena-Hanalei	121,838
109	Hawaii	217.06	Waimea - Pu'u Anahulu	120,250



Persons below poverty level

In the State of Hawaii, 9.6% of people were below the poverty level. Hawaii County had the highest percentage of people below the poverty level, at 14.1%. All other counties had poverty levels lower than the State average.

Between 2018-2022, 10 of the top 15 tracts with the highest poverty rates were located on Oahu. Six tracts were clustered around downtown Honolulu. On Hawaii Island, the tracts with the highest poverty levels were located on Hilo side.

**Table 3. PERSONS BELOW POVERTY LEVEL,
STATE OF HAWAII, RANKED BY CENSUS TRACT: 2018-2022**

[In percent. Population for whom poverty status is determined. Average over the 5-year period. Based on survey data and subject to sampling variability. See full table for census tract margins of error]

Rank ¹	Geography/ Island	Census tract	Name	Percent
	State of Hawaii			9.6
	Hawaii County			14.1
	Honolulu County			8.8
	Kauai County			8.3
	Maui County			9.3
1	Oahu	63.02	Kalena Drive	52.4
2	Oahu	93.01	Wahiawa General Hospital	44.9
3	Maui	311.07	Maui Lani Parkway - Kuihelani Hwy, S.	41.2
4	Oahu	34.10	Wilder Avenue-Kewalo Street	40.0
5	Oahu	54	Mayor Wright Housing	37.0
6	Hawaii	211.01	Kalapana-Kapoho	33.8
7	Oahu	52	Chinatown	33.3
8	Oahu	97.07	Waianae Valley Road	32.5
9	Oahu	57	Iwilei-Anuenue	31.7
9	Oahu	62.02	Linapuni Street	31.7
11	Oahu	94.02	Medical Arts Clinic Wahiawa	30.9
12	Hawaii	205	Hilo: University-Houselots	30.5
13	Oahu	11.01	Palolo Elementary	30.3
14	Hawaii	211.08	Pahoa- Makai	30.2
15	Hawaii	211.07	Kilauea- Pahoa	29.8
67	Kauai	401.05	Kalihiwai-Kilauea	14.1

¹ Omitted from this table is Tract 9819, Malama Bay Golf Course, which had a poverty rate of 100 percent. This tract was omitted due to its small size (586 people and 14 households).



Owner-occupancy rate

The owner-occupancy rate is the percentage of occupied households in which the homeowner lives in the home, rather than the home being rented out. One census tract on Oahu had an owner-occupancy rate of 100%. It was a new tract following the 2020 decennial census. An additional 20 tracts had owner-occupancy rates over 90%, with 19 of the tracts on Oahu. La Perouse Bay on Maui had an owner-occupancy rate of 90.7%. On Hawaii Island, the Holualoa census tract had a rate of 86.9%, and the Kalihiwai-Kilauea tract on Kauai had an owner-occupancy rate of 79.9%.

**Table 4. OWNER-OCCUPANCY RATE,
STATE OF HAWAII, RANKED BY CENSUS TRACT: 2018-2022**

[In percent. Average over the 5-year period. Based on survey data and subject to sampling variability.
See full table for census tract margins of error]

Rank	Geography/ Island	Census tract	Name	Percent
	State of Hawaii			61.8
	Hawaii County			71.4
	Honolulu County			58.9
	Kauai County			64.8
	Maui County			65.3
1	Oahu	89.51	Kupuna Loop-Kaaka Street	100.0
2	Oahu	9400.05	Nanakuli High & Intermediate School	97.9
3	Oahu	6	Diamond Head	96.0
4	Oahu	89.5	Kunia Neighborhood Park	94.6
5	Oahu	1.22	Kaiser High School	93.9
6	Oahu	86.23	UH West Oahu	93.4
7	Oahu	105.05	Heeia Kea	93.3
8	Oahu	1.19	Kalanipuu	92.8
9	Oahu	84.1	Coral Creek Golf Course	92.7
10	Oahu	78.14	Nahele Neighborhood Park	92.3
11	Oahu	103.08	Kapunahala	91.8
12	Oahu	89.4	Waimakua Drive-Wailawa Street	91.6
13	Oahu	89.32	Kamaio Neighborhood Park	91.4
14	Oahu	1.18	Hawaii Kai Drive	91.1
15	Oahu	89.43	Meheu Street	90.9
17	Maui	303.07	La Perouse Bay	90.7
39	Hawaii	216.07	Holualoa	86.9
96	Kauai	401.05	Kalihiwai-Kilauea	79.9



Median housing values of owner-occupied housing units

Four tracts on Oahu had median housing values of at least \$2 million. On Maui Island, the median value of owner-occupied housing units in La Perouse Bay was \$1.7 million. The median value in the Haena-Hanalei tract on Kauai was \$1.18 million. On Hawaii Island, Hualalai's median housing value was \$884,900. The median value of owner-occupied housing units in Hawaii County was substantially less, \$309,900, than the state median.

There were 77 tracts with median owner-occupied home values of \$1 million or more. Of those tracts, 32 had owner-occupancy rates of at least 80%. Nine of the top 15 tracts had owner-occupancy rates of at least 80%. Of the top tracts, Pupukeya on Oahu had the lowest owner-occupancy rate at 39.6%.

Table 5. MEDIAN VALUE OF OWNER-OCCUPIED HOUSING UNITS, STATE OF HAWAII, RANKED BY CENSUS TRACT: 2018-2022

[Average value over the 5-year period in 2022 dollars. Based on survey data and subject to sampling variability. See full table for census tract margins of error]

Rank	Geography/ Island	Census tract	Name	Dollars
	State of Hawaii			764,800
	Hawaii County			454,900
	Honolulu County			832,200
	Kauai County			742,900
	Maui County			800,100
1	Oahu	1.14	Portlock	2,000,000+
1	Oahu	5	Waialae-Kahala	2,000,000+
1	Oahu	6	Diamond Head	2,000,000+
1	Oahu	112.02	Lanikai	2,000,000+
5	Oahu	112.01	Kalaheo Avenue	1,951,500
6	Oahu	4.02	Waialae Iki	1,709,600
7	Maui	303.07	La Perouse Bay	1,699,200
8	Maui	320	Launiupoko	1,691,700
9	Maui	303.06	Kula Makai	1,635,300
10	Oahu	30	Judd Hillside-Lowrey Avenue	1,565,100
11	Oahu	101.01	Pupukeya	1,506,700
12	Oahu	9.05	Maunalani Community Park	1,458,100
13	Oahu	9.04	Mauumae Nature Park	1,433,000
14	Oahu	31.04	Woodlawn Drive-Alani Drive	1,399,400
15	Oahu	4.01	Waialae Nui Ridge-Ainakoa	1,378,100
33	Kauai	401.04	Haena-Hanalei	1,178,400
130	Hawaii	215.02	Hualalai	884,900

To view Hawaii data, visit [DBEDT's Census website](#). For original data, visit [U.S. Census Bureau's data.census.gov platform](#). Highlights compiled by Carlie E. Liddell and Giovanni Vila, Research Statisticians, Hawaii State Data Center.

