

# CENSUS DATA HIGHLIGHTS

Hawaii State Data Center, December 8, 2021

## HIGHLIGHTS OF THE 2017-2021 AMERICAN COMMUNITY SURVEY 5-YEAR DATA FOR HAWAII

The U.S. Census Bureau released its 2017-2021 American Community Survey (ACS) 5-year estimates on December 8, 2022. The Census Bureau conducted interviews with 7.7% of Hawaii's population between this 2017 to 2021 period. A total of 42,237 households in Hawaii were surveyed, an average of 8,447 households per year.

In this release, the Census Bureau includes four new detailed housing tables. Two new tables contain information on monthly costs for electricity and gas and two other tables cover data on annual costs for water and sewer and other house heating fuels. There is also a new detailed table on poverty status. It includes the total number of people in households for whom poverty status is determined, the number of people in households whose income is below the poverty level, and the number of people in households whose income is at or above the poverty level.

Data Profiles for Hawaii's most common geographies—including counties, census tracts, census designated places, and zip codes—are available for download on the Hawaii State Data Center's [ACS website](#). The full 2017-2021 ACS data release is available at <https://data.census.gov>. A guide to the different geographies available for Hawaii and how to access the data can be found in [READ's Small Area Data Guide](#).

### Selected small area rankings

Census tract ranking tables were created for fourteen topics including total population, average household and family sizes, median incomes, poverty rates, homeownership and housing value, educational attainment, foreign born populations, and populations who speak a language other than English at home. These ranking tables are based on the 422 census tracts in Hawaii which had a population during the 2017-2021 period. The following tables are a subset of the ranking tables available. For reference, the State of Hawaii and four counties are also presented. The numbers presented below are averages over the 2017-2021 time period. Tables included in these highlights display only the top-ranking census tracts. For the complete list and for the margin of errors, see the accompanying [Excel file](#).



## Average household size

Seven census tracts in the State had an average household size of five or more people, all of which were located on Oahu. North Wailuku had the largest household size on Maui at 4.48 persons per household. Kaumakani-Hanapepe had the largest average household size on Kauai at 3.84, and Kahalu'u Mauka had the largest household size on Hawaii Island at 3.77.

Despite Oahu having some of the highest-ranking census tracts for average household size, Kauai County's average household size of 3.20 was greater than Honolulu County's average household size of 2.96. Maui County had the second largest average household size at 3.00, and Hawaii County had the smallest average household size at 2.77.

**Table 1. AVERAGE HOUSEHOLD SIZE,  
STATE OF HAWAII, RANKED BY CENSUS TRACT: 2017-2021**

[Average over the 5-year period. Based on survey data and subject to sampling variability. See full table for census tract margins of error]

Rank	Geography/ Island	Census tract	Name	Persons
	<b>State of Hawaii</b>			<b>2.95</b>
	Hawaii County			2.77
	Honolulu County			2.96
	Kauai County			3.20
	Maui County			3.00
1	Oahu	89.13	Robinson Heights	5.85
2	Oahu	61	Kalihi Waena	5.74
3	Oahu	89.38	Pacific Supermarket	5.44
4	Oahu	64.01	Gulick Avenue-Likelike	5.40
5	Oahu	60	Umi Street	5.33
6	Oahu	89.12	August Ahrens School	5.26
7	Oahu	63.02	Kalena Drive	5.05
8	Oahu	97.06	Kaupuni Neighborhood Park	4.98
9	Oahu	68.17	Likini Street-Maluna Street	4.96
10	Oahu	63.01	Kalihi Valley Park	4.80
11	Oahu	9400.05	Nanakuli High & Intermediate School	4.78
12	Oahu	83.02	Campbell High School	4.77
13	Oahu	88.02	Waipahu Uka Neighborhood Park	4.65
14	Oahu	65	Upper Kalihi Valley	4.54
14	Oahu	84.13	Puuloa Neighborhood Park	4.54
18	Maui	309.03	North Wailuku	4.48
54	Kauai	408	Kaumakani-Hanapepe	3.84
78	Hawaii	215.11	Kahalu'u Mauka	3.62



## Median household income

Median household income is the combined income for everyone living in the home, including extended family and non-related individuals. The top 20 census tracts in Hawaii had a median income over \$150,000, and the top 15 are shown below. The median household income in Portlock was the highest in the state at \$191,250. It was nearly \$16,000 more than the second ranked tract.

On Maui, the highest median income was \$141,484 in the Maui Lani Parkway – Kuihelani Highway, North census tract. The highest median income on Hawaii island was \$113,438 in Hilo: Kahuku-Kaumana. The highest median income on Kauai was \$110,893 in Hanamaulu-Lower Puhi. The tracts with the highest median incomes in Maui and Kauai counties are new tracts following the 2020 decennial census.

**Table 2. MEDIAN HOUSEHOLD INCOME,  
STATE OF HAWAII, RANKED BY CENSUS TRACT: 2017-2021**

[Average value over the 5-year period in 2021 dollars. Based on survey data and subject to sampling variability. See full table for census tract margins of error]

Rank	Geography/ Island	Census tract	Name	Dollars
	<b>State of Hawaii</b>			<b>88,005</b>
	Hawaii County			68,399
	Honolulu County			92,600
	Kauai County			86,287
	Maui County			88,249
1	Oahu	1.14	Portlock	191,250
2	Oahu	3.01	Aina Haina-Hawaii Loa Ridge	175,278
3	Oahu	109.01	Kalaheo Hillside	173,458
4	Oahu	89.31	Waiawa Prison	171,442
5	Oahu	1.19	Kalanipuu	167,644
6	Oahu	4.02	Waialae Iki	167,500
7	Oahu	78.17	Pono Street	166,719
8	Oahu	89.43	Meheu Street	165,417
9	Oahu	46	Puunui-Waokanaka Street	162,750
10	Oahu	107.01	Kokokahi	159,531
11	Oahu	78.14	Nahele Neighborhood Park	157,115
12	Oahu	112.01	Kalaheo Avenue	156,111
13	Oahu	31.04	Woodlawn Drive-Alani Drive	154,044
14	Oahu	1.22	Kaiser High School	153,571
15	Oahu	1.20	Kamilo Iki Neighborhood Park	153,304
35	Maui	311.04	Maui Lani Parkway - Kuihelani Hwy, N.	141,484
104	Hawaii	208.01	Hilo: Kahuku-Kaumana	113,438
116	Kauai	404.02	Hanamaulu-Lower Puhi	110,893



## Persons below poverty level

In the State of Hawaii, 9.5% of people were below the poverty level. Hawaii County had a higher rate of poverty at 13.8%. The percentage of people below the poverty level on Maui County matched the state, and Kauai County and Honolulu County had rates lower than the state at 9.1% and 8.6% respectively.

Between 2016-2021, 11 of the top 15 tracts with the highest poverty rates were located on Oahu but were spread across the island. On Hawaii Island, two of the tracts with the highest poverty levels were located in the Puna region and one tract was in the Hilo region. On Maui, the tract with the highest poverty level was a newly created tract from the 2020 decennial census. It is adjacent to the tract with Maui's highest household income.

The Mamala Bay Golf Course tract had an estimated 100% of its population below the poverty level. However, tract only had 16 households and 523 people, so estimates are likely skewed by the small population size.

**Table 3. PERSONS BELOW POVERTY LEVEL,  
STATE OF HAWAII, RANKED BY CENSUS TRACT: 2017-2021**

[In percent. Population for whom poverty status is determined. Average over the 5-year period. Based on survey data and subject to sampling variability. See full table for census tract margins of error]

Rank	Geography/ Island	Census tract	Name	Percent
	<b>State of Hawaii</b>			<b>9.5</b>
	Hawaii County			13.8
	Honolulu County			8.6
	Kauai County			9.1
	Maui County			9.5
1	Oahu	9819	Mamala Bay Golf Course	100.0
2	Oahu	63.02	Kalena Drive	47.0
3	Oahu	93.01	Wahiawa General Hospital	42.7
4	Oahu	54	Mayor Wright Housing	40.5
5	Oahu	34.10	Wilder Avenue-Kewalo Street	38.6
6	Oahu	62.02	Linapuni Street	37.7
7	Hawaii	205	Hilo: University-Houselots	36.1
8	Oahu	11.01	Palolo Elementary	34.8
9	Hawaii	211.01	Kalapana-Kapoho	34.6
10	Oahu	97.07	Waianae Valley Road	34.5
11	Oahu	94.02	Medical Arts Clinic Wahiawa	32.6
12	Oahu	98.04	Makaha Elementary School	32.5
13	Hawaii	211.07	Kilauea- Paho	31.2
14	Oahu	86.26	Ewa Villages Golf Course	30.8
15	Maui	311.07	Maui Lani Parkway - Kuihelani Hwy, S.	30.6
86	Kauai	407.01	South Kalaheo-Eleele	14.8



## Owner-occupancy rate

The owner-occupancy rate is the percentage of occupied households in which the homeowner lives in the home, rather than the home being rented out. One census tract on Oahu had an owner-occupancy rate of 100%. It is a new tract following the 2020 decennial census. An additional 24 tracts had an owner-occupancy rate over 90%. Maui Lani Parkway – Kuihelani Highway, North on Maui Island had an owner-occupancy rate of 89.5%. On Hawaii Island, the Hilo: Kahuku-Kaumana census tract had an owner occupancy rate of 88.2%. The Kalihiwai-Kilauea tract, a new tract on Kauai following the decennial, had an owner occupancy rate of 82.3%.

The top 30 tracts for owner-occupancy were on Oahu, but Honolulu County’s overall owner-occupancy rate is lower than the state average. All other counties had rates higher than the state average.

**Table 4. OWNER-OCCUPANCY RATE,  
STATE OF HAWAII, RANKED BY CENSUS TRACT: 2017-2021**

[In percent. Average over the 5-year period. Based on survey data and subject to sampling variability. See full table for census tract margins of error]

Rank	Geography/ Island	Census tract	Name	Percent
	<b>State of Hawaii</b>			<b>61.0</b>
	Hawaii County			69.8
	Honolulu County			58.4
	Kauai County			64.0
	Maui County			63.9
1	Oahu	89.51	Kupuna Loop-Kaaka Street	100.0
2	Oahu	9400.05	Nanakuli High & Intermediate School	97.9
3	Oahu	89.50	Kunia Neighborhood Park	96.2
4	Oahu	89.43	Meheu Street	95.4
5	Oahu	105.05	Heeia Kea	94.4
6	Oahu	1.22	Kaiser High School	94.2
7	Oahu	68.16	Likini Street-Aila Street	93.9
8	Oahu	6	Diamond Head	93.8
9	Oahu	78.14	Nahele Neighborhood Park	93.3
10	Oahu	80.10	Waimano Home Road-Hoomoana St.	93.1
11	Oahu	80.13	Waimano Home Road-Komo Mai Drive	93.0
12	Oahu	86.23	UH West Oahu	92.9
13	Oahu	1.18	Hawaii Kai Drive	92.8
14	Oahu	84.13	Puuloa Neighborhood Park	92.4
15	Oahu	1.19	Kalanipuu	91.4
15	Oahu	109.01	Kalaheo Hillside	91.4
31	Maui	311.04	Maui Lani Parkway - Kuihelani Hwy, N.	89.5
39	Hawaii	208.01	Hilo: Kahuku-Kaumana	88.2
74	Kauai	401.05	Kalihiwai-Kilauea	82.3



## Median owner-occupied housing unit values

Lanikai and Diamond Head on Oahu both had median housing values of at least \$2 million. On Maui Island, the median value of owner-occupied housing units in Kula Makai was \$1.59 million. The median value of owner-occupied units on Haena-Hanalei on Kauai was \$1.07 million on Kauai Island. On Hawaii Island, Hualalai's median housing value was \$756,400.

The median value of Owner-occupied housing units in the State was \$662,100. Both Honolulu County and Maui County had median values higher than the state. Kauai and Hawaii counties both had median values less than the state; however, the median value of owner-occupied housing units in Hawaii County was \$276,200 less than the state median.

**Table 5. MEDIAN VALUE OF OWNER-OCCUPIED HOUSING UNITS, STATE OF HAWAII, RANKED BY CENSUS TRACT: 2017-2021**

[Average value over the 5-year period in 2021 dollars. Based on survey data and subject to sampling variability. See full table for census tract margins of error]

Rank	Geography/ Island	Census tract	Name	Dollars
	<b>State of Hawaii</b>			<b>662,100</b>
	Hawaii County			385,900
	Honolulu County			726,800
	Kauai County			632,900
	Maui County			676,800
1	Oahu	6	Diamond Head	2,000,000+
1	Oahu	112.02	Lanikai	2,000,000+
3	Oahu	5	Waialae-Kahala	1,963,900
4	Oahu	1.14	Portlock	1,932,100
5	Oahu	112.01	Kalaheo Avenue	1,723,900
6	Maui	303.06	Kula Makai	1,593,600
7	Oahu	4.02	Waialae Iki	1,507,100
8	Oahu	30	Judd Hillside-Lowrey Avenue	1,438,900
9	Maui	303.07	La Perouse Bay	1,429,400
10	Oahu	9.05	Maunalani Community Park	1,379,500
11	Maui	320	Launiupoko	1,284,700
12	Maui	315.03	Honokowai	1,220,000
13	Oahu	109.01	Kalaheo Hillside	1,201,900
14	Oahu	4.01	Waialae Nui Ridge-Ainakoa	1,197,900
15	Oahu	9.04	Mauumae Nature Park	1,197,400
30	Kauai	401.04	Haena-Hanalei	1,069,000
147	Hawaii	215.02	Hualalai	756,400

To view Hawaii data, visit [DBEDT's Census website](#). For original data, visit [U.S. Census Bureau's data.census.gov platform](#). Highlights compiled by Carlie E. Liddell and Giovanni Vila, Research Statisticians, Hawaii State Data Center.

