

# Report to the HGCCC members

Eugene Tian, Chair

Department of Business, Economic Development & Tourism

2020 Census Hawaii Government Complete Count Committee  
September 17, 2019

# Announcement

# Census Data Training Workshop

Monday, September 23

Census 2020 Update: 9:00 to 9:30 a.m.

Workshop: 9:30 to 12:00 p.m.

State Office Tower Rm 204

For anyone interested in using Census data in their organizations or with their Census 2020 outreach campaigns.

Details are at

<http://census.hawaii.gov/whats-new-releases/workshop-092019/>

# Funding Updates

- Request for proposal (RFP)
  - Posted on August 26
  - Pre-RFP conference held on September 12
  - Proposal due September 27
  - Contract award October 25
- Project amount is \$667,500 due to budget restrictions

# October 15 GCCC Meeting

## CENSUS 2020

### HAWAI'I GOVERNMENT COMPLETE COUNT COMMITTEE

Tuesday, October 15th, 2019  
Tamarind Room, 'Ōhelo Building  
Kapi'olani Community College, Honolulu

#### 10AM TO 12PM

Committee Meeting

#### 12PM TO 1PM

Community Partner  
Initiatives

#### COMMUNITY PARTNERS

Department of Business, Economic  
Development and Tourism  
Office of Hawaiian Affairs  
Common Cause Hawai'i  
Federal Census Liaison  
University of Hawai'i



EVERYONE  
**COUNTS** *Census 2020*

Learn how to support partnerships seeking to ensure that all communities are represented in the 2020 Census and democratic representation

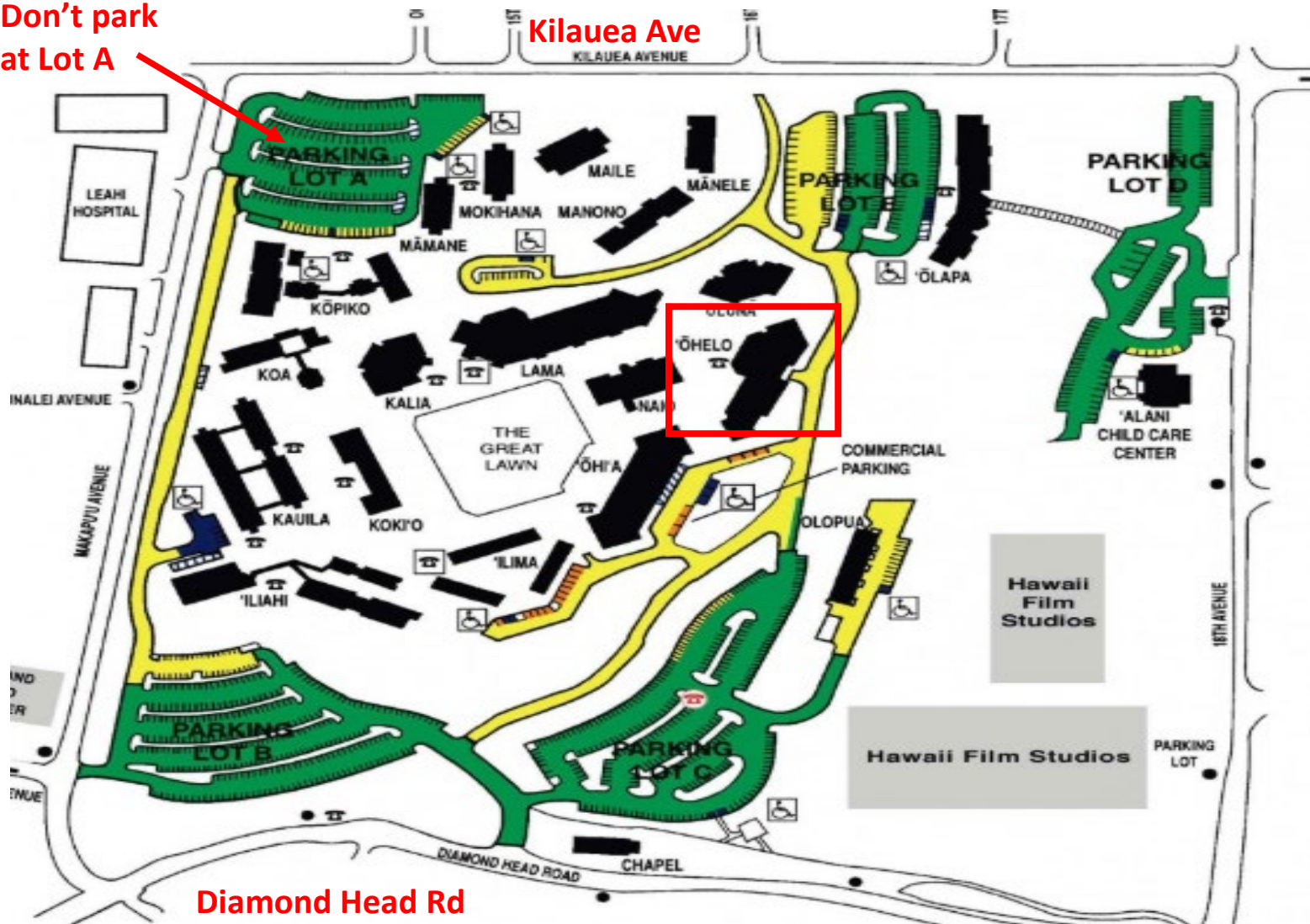
COMMITTEE INFO: [http://census.hawaii.gov/census\\_2020/hgccc/](http://census.hawaii.gov/census_2020/hgccc/)  
IMAGES: NorcrossWorks (2019); Colorado Dept of Local Affairs (2019)  
CONTACT: Dr. Robert Franco, [bfranco@hawaii.edu](mailto:bfranco@hawaii.edu)

# October 15 Meeting Location

Don't park  
at Lot A

Kilauea Ave

Green -  
Student &  
Visitor  
Parking  
(No permit  
required,  
EXCEPT Lot A  
Parking)



# Brochure translation status

Received draft translations for:

**Simplified Chinese**

**Hawaiian**

**Ilocano**

**Tagalog**

**Korean**

**Japanese**

**Traditional Chinese**

We welcome any member to review the translations  
Seems difficulty in translation – “Your Ohana counts”

# Some population characteristics from American Community Survey



## Hawaii population by age group

| Age group         | 2005-2009 Avg | 2013-2017 Avg |
|-------------------|---------------|---------------|
| Under 5 years     | 6.7%          | 6.4%          |
| Under 18 years    | 22.6%         | 21.6%         |
| 18 to 24 years    | 9.9%          | 9.2%          |
| 25 to 34 years    | 14.3%         | 14.4%         |
| 35 to 54 years    | 27.7%         | 25.1%         |
| 55 to 64 years    | 11.5%         | 12.9%         |
| 65 years and over | 14.1%         | 16.7%         |

Source: U.S. Census Bureau, American Community Survey

## Hawaii population by marital status

| Category                      | 2005-2009 Avg | 2013-2017 Avg |
|-------------------------------|---------------|---------------|
| Never married                 | 31.6%         | 33.1%         |
| Now married, except separated | 51.7%         | 49.8%         |
| Separated                     | 1.3%          | 1.3%          |
| Widowed                       | 6.2%          | 6.3%          |
| Divorced                      | 9.2%          | 9.5%          |

Source: U.S. Census Bureau, American Community Survey

## Language spoken at home: 2013-2017 average

| Category                             | US    | HI    |
|--------------------------------------|-------|-------|
| English only                         | 78.7% | 74.2% |
| Language other than English          | 21.3% | 25.8% |
| Speak English less than "very well"  | 8.5%  | 12.4% |
| Spanish                              | 13.2% | 2.1%  |
| Speak English less than "very well"  | 5.4%  | 0.6%  |
| Other Indo-European languages        | 3.6%  | 1.1%  |
| Speak English less than "very well"  | 1.1%  | 0.3%  |
| Asian and Pacific Islander languages | 3.5%  | 22.2% |
| Speak English less than "very well"  | 1.6%  | 11.5% |
| Other languages                      | 1.0%  | 0.5%  |
| Speak English less than "very well"  | 0.3%  | 0.1%  |

Source: U.S. Census Bureau, American Community Survey

## Population by race: 2013-2017 average

| Age group                         | US     | Hawaii |
|-----------------------------------|--------|--------|
| One race                          | 96.90% | 76.20% |
| White alone                       | 73.00% | 25.10% |
| Black or African American alone   | 12.70% | 1.80%  |
| American Indian and Alaska Native | 0.80%  | 0.20%  |
| Asian alone                       | 5.40%  | 38.00% |
| NHOPI alone                       | 0.20%  | 10.00% |
| Some other race alone             | 4.80%  | 1.00%  |
| Two or more races                 | 3.10%  | 23.80% |

Source: U.S. Census Bureau, American Community Survey

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# Population Estimates and Percentages by Race Group: 2011-2015 average

| Race Alone or in Combination      | Population          |                  | Household          |                  |
|-----------------------------------|---------------------|------------------|--------------------|------------------|
|                                   | Population Estimate | Percent of Total | Household Estimate | Percent of Total |
| Total                             | 1,406,299           | 100.0%           | 450,572            | 100.0%           |
| White                             | 604,474             | 43.0%            | 203,877            | 45.2%            |
| Filipino                          | 352,100             | 25.0%            | 73,578             | 16.3%            |
| Japanese                          | 310,595             | 22.1%            | 101,734            | 22.6%            |
| Native Hawaiian                   | 299,451             | 21.3%            | 69,217             | 15.4%            |
| Chinese                           | 197,905             | 14.1%            | 53,203             | 11.8%            |
| Black or African American         | 48,863              | 3.5%             | 13,932             | 3.1%             |
| Korean                            | 47,394              | 3.4%             | 13,360             | 3.0%             |
| Samoaan                           | 35,554              | 2.5%             | 5,824              | 1.3%             |
| American Indian and Alaska Native | 32,989              | 2.3%             | 9,231              | 2.0%             |
| Vietnamese                        | 13,373              | 1.0%             | 3,899              | 0.9%             |
| Marshallese                       | 9,215               | 0.7%             | 1,202              | 0.3%             |
| Okinawan                          | 6,821               | 0.5%             | 2,027              | 0.4%             |
| Guamanian or Chamorro             | 6,570               | 0.5%             | 1,423              | 0.3%             |
| Tongan                            | 6,241               | 0.4%             | 915                | 0.2%             |

Source: U.S. Census Bureau, American Community Survey

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# More Information About the 2020 Census

# Timeline

| WHAT WE WILL SEND IN THE MAIL |  |
|-------------------------------|--|
| On or between                 | You'll receive:  |
| March 12-20                   | An invitation to respond online to the 2020 Census.<br>(Some households will also receive paper questionnaires.) |
| March 16-24                   | A reminder letter.   |
|                               | <b>If you haven't responded yet:</b>   |
| March 26-April 3              | A reminder postcard.   |
| April 8-16                    | A reminder letter and paper questionnaire.   |
| April 20-27                   | A final reminder postcard before we follow up in person.   |

# the sample questionnaire

OMB No. 0607-1006; Approval Expires 11/30/2021

United States  
**Census 2020**

This is the official questionnaire for this address.  
It is quick and easy to respond, and your answers are protected by law.

FOR OFFICIAL USE ONLY

**Start here** OR go online at [url removed] to complete your 2020 Census questionnaire.  
Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people = [ ]

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?  
Mark ☒ all that apply.

- ☐ Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- ☐ Relatives, such as adult children, cousins, or in-laws
- ☐ Nonrelatives, such as roommates or live-in babysitters
- ☐ People staying here temporarily
- ☐ No additional people

3. Is this house, apartment, or mobile home — Mark ☒ ONE box.

- ☐ Owned by you or someone in this household with a mortgage or loan? Include home equity loans.
- ☐ Owned by you or someone in this household free and clear (without a mortgage or loan)?
- ☐ Rented?
- ☐ Occupied without payment of rent?

4. What is your telephone number?  
We will only contact you if needed for official Census Bureau business.

Telephone Number [ ] - [ ] - [ ]

[From number removed]

**Person 1**

5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1's name? Print name below.

First Name [ ] MI [ ]  
Last Name(s) [ ]

6. What is Person 1's sex? Mark ☒ ONE box.

☐ Male ☐ Female

7. What is Person 1's age and what is Person 1's date of birth? For babies less than 1 year old, do not write the age in months. Write 0 as the age.

Age on April 1, 2020 [ ] years  
Print numbers in boxes. Month [ ] Day [ ] Year of birth [ ]

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

- ☐ No, not of Hispanic, Latino, or Spanish origin
- ☐ Yes, Mexican, Mexican Am., Chicano
- ☐ Yes, Puerto Rican
- ☐ Yes, Cuban
- ☐ Yes, another Hispanic, Latino, or Spanish origin — Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc. [ ]

9. What is Person 1's race?  
Mark ☒ one or more boxes AND print origins.

- ☐ White — Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. [ ]
- ☐ Black or African Am. — Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. [ ]
- ☐ American Indian or Alaska Native — Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow, Inupiat Traditional Government, Nome Eskimo Community, etc. [ ]
- ☐ Chinese ☐ Vietnamese ☐ Native Hawaiian
- ☐ Filipino ☐ Korean ☐ Samoan
- ☐ Asian Indian ☐ Japanese ☐ Chamorro
- ☐ Other Asian — Print, for example, Pakistani, Cambodian, Hmong, etc. [ ]
- ☐ Other Pacific Islander — Print, for example, Tongan, Fijian, Marshallese, etc. [ ]
- ☐ Some other race — Print race or origin. [ ]

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

→ If more people were counted in Question 1 on the front page, continue with Person 2 on the next page.



# Federal Dollars Allocated to Hawaii (Fiscal Year 2016)

## Hawaii Total Program Obligations: \$3,682.5 Million

| Program                                     | Obligations (Mil) |
|---|-------------------|
| <b><i>Financial Assistance Programs</i></b> | <b>\$3,512.6</b>  |
| Medicaid                                    | \$1,497.0         |
| Nutrition Program                           | \$484.2           |
| Student Loans                               | \$209.7           |
| Low Income Housing Loans                    | \$182.3           |
| Medicare                                    | \$153.4           |
| <b><i>Federal Tax Credit</i></b>            | <b>\$49.3</b>     |
| <b><i>Federal Procurement Programs</i></b>  | <b>\$120.6</b>    |

# Information gathering

List of complete count committees

All members

Planned events

All members

# 2020 Census HGCCC Subcommittee Working Session

# Time and Room Allocation

- First session of HGCCC meeting: 30 minutes, Room 436
- Individual subcommittee meetings: 60 minutes

Business and Outreach Subcommittee....BDSD 5<sup>th</sup> floor

Government Subcommittee.....Room 436

Media Subcommittee.....Room 435A

Education Subcommittee.....Room 410