

Report to the HGCCC members

Eugene Tian, Chair

Department of Business, Economic Development & Tourism

2020 Census Hawaii Government Complete Count Committee
December 17, 2019

New Activities Since Last Monthly Meeting

A view from the Garden of the Gods, Island of Lanāi

WINTER 2019

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2020 Pension Payment Schedule

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Employees' Retirement System
of the State of Hawaii

HOLOMUA

RETIREES & ACTIVE MEMBERS

Burton named to Chief Investment Officer magazine's Power 100

Chief Investment Officer magazine honored the Hawaii Employees' Retirement System's Elizabeth Burton in the online publication's annual "Power 100 2019." Burton, FRS's chief investment officer, was profiled on Oct. 22. CIO's Power 100 lauds "asset owners who have distinguished themselves in navigating a changing, and often perilous, market landscape." More at the links below.

Elizabeth Burton interview: <https://www.ai-cio.com/lists/2019-power-100/?pid=45487>

Power 100: <https://www.ai-cio.com/lists/2019-power-100/>



Burton

Your Ohana Counts!

State encourages everyone to complete census questionnaire

Each year, the federal government allocates hundreds of billions of dollars for programs and projects nationwide based on the results of the census. In 2016 alone, Hawaii received \$3.68 billion through just 55 large federal spending programs. Federal funding is used to improve public infrastructure such as schools, roads and public transportation, and for safety net programs such as Medicare and Medicaid. Funding for these programs likely help you and your loved ones during your retirement.

Because major programs use the results of the census to distribute funding, an undercount of Hawaii's population means the loss of money needed in our communities. The best way to prevent an undercount is to make sure everyone responds to the census when they receive their invitation in the mail. In the 2010 Census, Hawaii's response rate was 68 percent, which was lower than the national average of 74 percent. The Neighbor Island response rate was only 54 percent. Hawaii's population may have been undercounted in the past censuses, because when you don't respond to

the census, you increase your chances of not being counted.

The census also determines each state's political representation in the House of Representatives, so an accurate population count will maintain Hawaii's representation in Congress. State and local officials also use census counts to draw boundaries for congressional districts, state legislative districts, and school districts.

In March 2020, expect an invitation in the mail for your household to respond online to the 2020 Census questionnaire. You may also respond to the questionnaire by phone or mail. By filling out your 2020 Census questionnaire, you are helping the state gain more representation, more funding, and a greater understanding of our population's demographics.

If you would like to know more information about the 2020 Census, you can visit the Hawaii Government Complete Count Committee website at <http://census.hawaii.gov/2020/hgcc/>. Your ohana counts!

*Submitted by the Hawaii Government
Census2020 Count Committee*

WORKING TO FULFILL YOUR RETIREMENT DREAMS

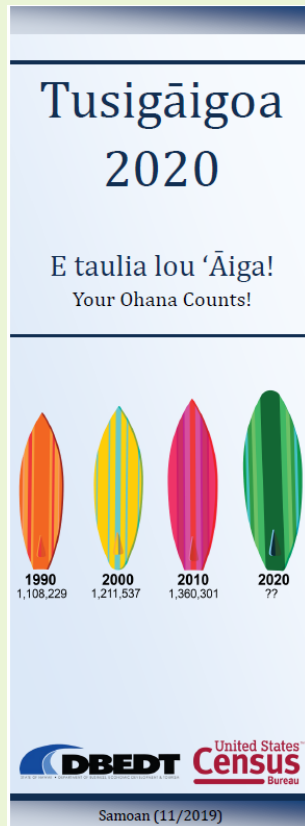
Shape
your future
START HERE >

United States
Census
2020



Brochures in 4 more languages finalized

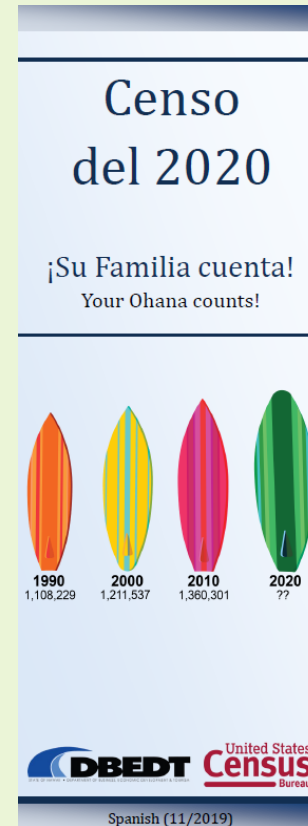
Samoan



Ilocano



Spanish



Vietnamese



Kauai Census Banner



NO MISS DA CENSUS!

APRIL 1st, 2020

#kauaicounts  

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2020



Filed application with DAGS to hang 2020 Banners

If approved, similar banner will be hanging on Hotel and Beretania Street sides in mid January, Mid February, and Late March 2020



Ideas from Sub-Committees

Writing and publishing content for Departments' newsletters, intranets, and social media

Improving, adding content, and managing content on http://census.Hawaii.gov/census_2020/ website (and creating a rotating banner for Departments to put on their website that directs traffic to the DBEDT Census page)

Draft, get approval and disseminate memo from Governor/DHRD to allow use of state computers to complete Census questionnaire during work hours

Contest/acknowledgement for Departments with high Census participation

Envelope size messages
(Driver licenses, Birth certificates, GE license)

Census Bureau Update

Sharen Nakashima
Census Bureau Partnership Specialist

Subcommittee Reports

Migration; Recent Trends and Characteristics

Presentation by Dr. Yang-Seon Kim
Research and Statistics Officer, DBEDT

Time and Room Allocation

- First session of HGCCC meeting: 30 minutes, Room 436
- Individual subcommittee meetings: 60 minutes

Business and Outreach Subcommittee....BDSD 5th floor

Government and Media Joint

Subcommittees..... Room 436

Education Subcommittee.....Room 410