

Report to the HGCCC members

Eugene Tian, Chair

Department of Business, Economic Development & Tourism

2020 Census Hawaii Government Complete Count Committee
February 18, 2020

New Activities Since Last Monthly Meeting

Census Day at the Capitol Jan 14, 2020

Speech by Julie Lam, U.S. Census Bureau LA Regional Director



Census Day at the Capitol Jan 14, 2020

Speech by David Ige, the Governor



Census Day at the Capitol Jan 14, 2020



HGCCC Booth at the Event



DBEDT Census 2020 Website Updates

- [Census Bureau Hiring page](#)
 - Resource links
 - Pay rates
 - Job descriptions
- [2020 Census Outreach page](#)
 - FAQs
 - Questions regarding census response
 - Confidentiality
 - Census Bureau Press kits
- [2020 Census Videos page](#)
 - Census 2020 PSAs
 - General census information
 - Hawaii focused videos
 - Multiple language videos
- [Language Support page](#)
 - Your Ohana Counts brochures
(in all available languages)
 - Translated fact sheets and multi-language web page options



2020 CENSUS OUTREACH

FREQUENTLY ASKED QUESTIONS

- [Your Ohana Counts trifold brochure](#)
- [Census 101 flyer](#)
- [Why We Ask fact sheet](#)

RESPONDING TO THE 2020 CENSUS

- [Your Ohana Counts flyer](#)
- [How the 2020 Census Will Invite Everyone to Respond flyer](#)
- [2020 Census Accessibility](#)

APPLY ONLINE!
2020census.gov/jobs

The U.S. Census Bureau is an Equal Opportunity Employer.

https://census.hawaii.gov/census_2020/

LANGUAGE SUPPORT FOR 2020 CENSUS

YOUR OHANA COUNTS! BROCHURES
 Prepared by the Hawaii State Department of Business, Economic Development & Tourism

- English
- Chinese (Simplified)
- Chinese (Traditional)
- Chuukese
- Hawaiian
- Ilocano
- Japanese
- Korean
- Marshallese
- Samoan
- Spanish
- Tagalog
- Vietnamese

TRANSLATED 2020 CENSUS WEB PAGES AND GUIDES
 Prepared by the United States Census Bureau

- Arabic
- Chinese (Simplified)
- Chinese (Traditional)
- French
- German
- Hindi
- Ilocano
- Korean
- Lao
- Portuguese
- Russian
- Spanish
- Tagalog
- Thai

2020 Census Slider on DBEDT Website

<http://dbedt.hawaii.gov/economic/>
<http://census.hawaii.gov/>

The screenshot shows the DBEDT website homepage. At the top, the Department of Business, Economic Development & Tourism Research & Economic Analysis logo is on the left, and a search bar is on the right. Below the header is a navigation menu with links: Home, Data, Forecasts, Reports, Charts/Maps, Tourism, Energy, Labor, Population, and DBEDT Home. The main content area features a large yellow banner for the 2020 Census with the text "2020 Census Your Ohana Counts!" and "Be counted starting March 12. It's easy, safe, and important for your community." To the right of the banner is a sidebar with five teal buttons: "Survey for Research Tax Credit", "Current Economic Conditions", "Daily Passenger Counts", "Weekly Unemployment Updates", and "Hawaii Census". Below the banner is a "2020 CENSUS - YOUR OHANA COUNTS!" section with a "Read More" link. At the bottom, there is a "Welcome to the Research & Economic Analysis Division (READ)" section with a paragraph about the division's mission and a "Sign Up" button for the "Products Mailing List".

Department of Business, Economic Development & Tourism
Research & Economic Analysis

Search

Home Data Forecasts Reports Charts/Maps Tourism Energy Labor Population DBEDT Home

2020 Census
Your Ohana Counts!
Be counted starting March 12. It's easy, safe, and important for your community.

2020 CENSUS - YOUR OHANA COUNTS!
Read More ➔

Survey for Research Tax Credit

Current Economic Conditions

Daily Passenger Counts

Weekly Unemployment Updates

Hawaii Census

Welcome to the Research & Economic Analysis Division (READ)

We provide [economic forecasts](#) that contribute to long-term statewide planning. READ collects, compiles, interprets and posts [data and statistics](#) on all aspects of [business activity](#), the [economy](#) and [demographic characteristics](#) of the State. READ also creates [research reports](#) on the economy and [emerging industries](#) of the state. READ provides the statistical and economic foundation for the State's HIGrowth Initiative.

For beginning users and casual researchers, start with Hawaii [Facts & Figures](#), the [Hawaii State Data Book](#), or the extensive Hawaii [Census Data](#) section. [Tourism](#) (Visitor Industry) statistics are in a separate category. Economic trends, statistics and insights into Hawaii's economy through various publications are also available.

Sign Up

Products Mailing List
Sign up for our mailing list to be notified about recent releases.

2020 Census Link on DBEDT Website

<http://dbedt.hawaii.gov/>

The screenshot shows the homepage of the State of Hawaii Department of Business, Economic Development & Tourism (DBEDT). The header includes the DBEDT logo, the department name, a search bar, and social media icons. A navigation menu lists: Home, About Us, News Releases, Annual & Legislative Reports, Latest Additions, and State Careers. The main content area features a large banner for 'MONTHLY ECONOMIC INDICATORS' for December '19. To the right of the banner is a sidebar with three blue buttons: 'Census 2020' (highlighted with a red border), 'Hawaii's Creative Entrepreneurs', and 'Contact Us'. Below the banner, there is a section titled 'ALOHA FROM DBEDT!' with a paragraph about the department's role. Under 'What's New', there are two articles: 'Hawaii's First Foreign-Trade Zone Administrator Honored with First Ever National Award' and '2020-2025 Hawaii Housing Planning Study'. To the right of these articles is a portrait of Mike McCartney, Director.

State of Hawaii
Department of Business, Economic Development & Tourism

Search

Home About Us News Releases Annual & Legislative Reports Latest Additions State Careers

MONTHLY ECONOMIC INDICATORS December '19

MONTHLY ECONOMIC INDICATORS
Read More

Census 2020

Hawaii's Creative Entrepreneurs

Contact Us

ALOHA FROM DBEDT!

The Department of Business, Economic Development & Tourism is Hawaii's resource center for economic and statistical data, business development opportunities, energy and conservation information, and foreign trade advantages.


What's New

[Hawaii's First Foreign-Trade Zone Administrator Honored with First Ever National Award](#)

Hawaii's first Foreign-Trade Zone administrator, Homer A. Maxey, is being honored by the National Association of Foreign-Trade Zones (NAFTZ) with its first ever, annual award inaugurated in his name.

[2020-2025 Hawaii Housing Planning Study](#)

Hawaii Housing Finance and Development Corp. — A consortium of state and county housing agencies released the "2019 Hawaii Housing Planning Study." Included in the study are data on housing supply, demand, and estimates of housing units needed by levels of affordability.



Mike McCartney, Director

2020 Census Link on Energy Office Website

<http://energy.hawaii.gov/>

Aloha! The State of Hawaii has a bold energy agenda – to achieve 100 percent clean energy by the year 2045. Along with reducing our islands' dependency on fossil fuels and increasing efficiency measures, the clean energy plan is also contributing to the state's economic growth.

Because Hawaii is committed to re-powering the clean energy market, we have embraced bold solutions that will help develop this competitive industry making Hawaii one of the leaders in the clean energy race.

The Hawaii State Energy Office is leading the charge and has embarked on a strategic plan to position Hawaii as a proving ground for clean energy technologies and accelerate our transformation to a clean energy economy.

our vision

A Hawaii-powered clean energy economy.

our mission

The Hawaii State Energy Office is committed to promoting energy efficiency, renewable energy, and clean transportation to help achieve a resilient, clean energy, decarbonized economy.

SPOTLIGHT ON

ENR BY 2020

The Hawaii Green Business Program is proud to

Hawaii State Energy Office

Dept. of Business, Economic Development & Tourism
235 S. Beretania Street, 5th Floor
Honolulu, Hawaii 96813

Phone: (808) 587-3807

Email: dbedt.energyoffice@hawaii.gov

[Keep in touch with our e-Newsletter](#)

[Current issue](#)

United States[®]
**Census
2020**

Your Ohana
counts!



Your Ohana Counts! The goal of Census 2020 is to count everyone once, only once and in the right place. Census Day is April 1, 2020. By April 1, you will receive an invitation in the mail to participate in the 2020 Census. You'll have three options for responding: online, by mail, or by phone. Learn more at [Census 2020](#).

2020 Census Link on DOT Website

<https://hidot.hawaii.gov/administration/ocr/>



Department of Transportation
Administration

Search



Home ▾ FAQs About Library ▾ Contracts Civil Rights/Disadvantage Business Statewide Transportation Planning
Boards & Commissions Property for Sale

Home » Office of Civil Rights

OFFICE OF CIVIL RIGHTS

Your response to the 2020 Census Question helps Hawaii get federal funding to support our keiki, kupuna and everyone in our community to continue and kick-start transportation project initiatives. The HDOT OCR supports a complete count in the 2020 Census. Please click on the image below to learn more.



Hawaii Government
Complete Count Committee

Shape
your future
START HERE >

United States®
**Census
2020**



YOUR OHANA COUNTS!

Census Day: April 1, 2020
Online self-response starts March 12, 2020

RECENT POSTS

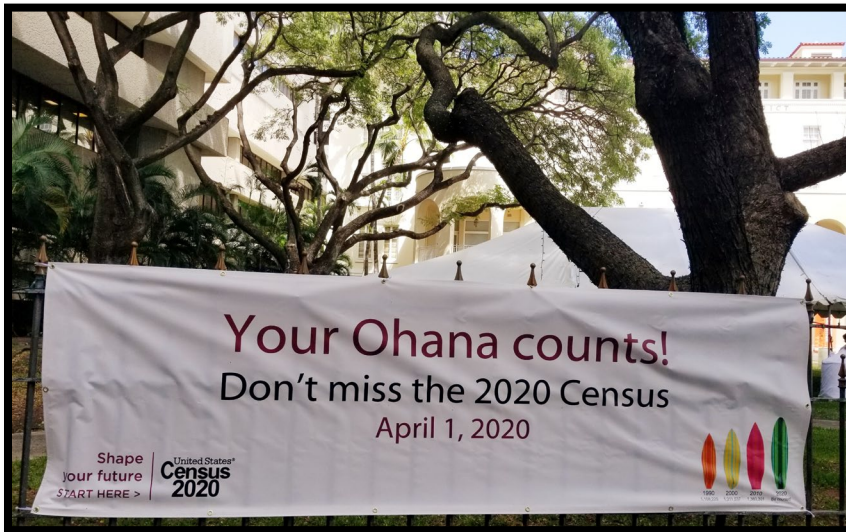
- Dedication ceremony held for the opening of the Kapolei Interchange Complex, Phase 2 project
- Closures of Farrington Highway and the H-1 Freeway scheduled at the Kapolei Interchange for the week starting on Feb. 16
- Public informational meeting for Wahiawa pedestrian bridge project
- HDOT, U.S. Army and FAA continue Dillingham Airfield transition to military management

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**Census
2020**



Your Ohana Counts! Banner on Hemmeter Building Fence



Hotel Street



Beretania St/Richard St

Distributing Census T-Shirts for Great Aloha Run participants through HGCCC

Total distribution = 8

DBEDT

DAGS

Judiciary

DLNR

Census 2020 article

-Capitol Connection, March 2020 issue
-ERS Newsletter, March 2020 issue

Big Mahalo for HGCCC member Deborah Kwan and
Carlie Liddell for drafting the articles

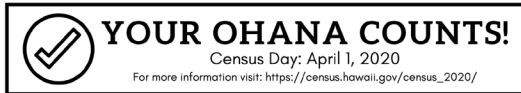


Your Ohana Counts Flyer

Original

Template

Public Safety



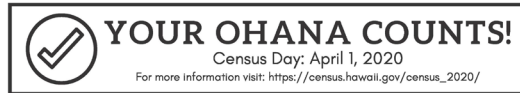
Online self-response starts March 12, 2020

Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.

Businesses use census data to decide where to build factories, offices and stores. These new businesses create jobs.

Government officials use the census to ensure public safety and plan new schools and hospitals.

Real estate developers and city planners use the census to plan new homes and improve neighborhoods.



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Department of Public Safety

Starting in the end of April through the middle of May, census takers will come door-to-door to gather responses from households that have not yet responded. If you have not responded to your census by the week of April 20th, you can expect a census taker at your door in the coming weeks.

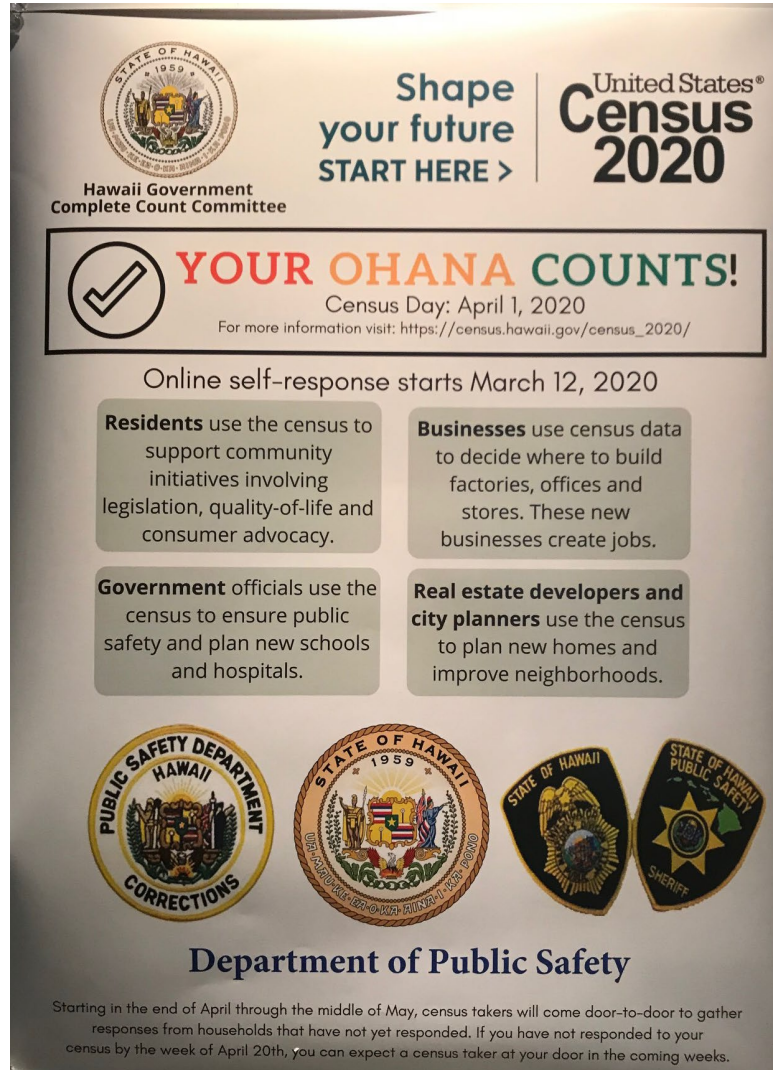
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2020



Your Ohana Counts Poster size 18"x24"

Department of Public Safety




The poster features the State of Hawaii seal at the top left, with the text "Hawaii Government Complete Count Committee" below it. To the right is the slogan "Shape your future START HERE >" and the "United States® Census 2020" logo. A central box contains a checkmark icon, the title "YOUR OHANA COUNTS!", the date "Census Day: April 1, 2020", and a URL. Below this, a line states "Online self-response starts March 12, 2020". Four text boxes describe how residents, businesses, government officials, and real estate developers use the census. At the bottom are four logos: Hawaii Department of Corrections, the State of Hawaii seal, the Hawaii State Police, and the Hawaii Sheriff's Office. The footer includes the "Department of Public Safety" name, a paragraph about door-to-door census takers, and the "Shape your future START HERE >" slogan.

STATE OF HAWAII
1959

Hawaii Government
Complete Count Committee

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your future
START HERE >

United States®
Census
2020

 **YOUR OHANA COUNTS!**
Census Day: April 1, 2020
For more information visit: https://census.hawaii.gov/census_2020/





Online self-response starts March 12, 2020

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Census
2020



Memo To the Governor

1. Starting March 12, 2020, people can self-respond to the Census questionnaire through a secure online portal, by telephone, or by mail. The response time should take between 15 and 30 minutes. We would like to ask your support by allowing state workers to use state time and equipment (computer or telephone) to answer Census questionnaires between March 12 – April 12, 2020.
2. Encourage state agencies to include a message promoting the 2020 Census on their home page, such as “Don’t forget to be counted in 2020 Census! For more information, visit https://census.hawaii.gov/census_2020” or another message of their own design.
3. Encourage state agencies to send 2020 Census brochures and/or flyers alongside government documents such as: general excise tax licenses, birth certificates, business registration, etc. Agencies can request brochures in 13 languages and flyers in English from the HGCCC at dbedt.census@hawaii.gov.
4. Give permission to the HGCCC to conduct a post-census survey within state agencies to determine the 2020 Census self-response rate of state employees, with an announcement of the department(s) with the highest self-response rate at the 2020 State Government Service Awards Ceremony.

Memo to the Legislators



DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
Web site: dbedt.hawaii.gov

DAVID Y. IGE
GOVERNOR
MIKE MCCARTNEY
DIRECTOR

Telephone: (808) 586-2355
Fax: (808) 586-2377

February 4, 2020

TO: The Honorable Senator/Representative

THROUGH: Mike McCartney, Director

FROM: Eugene Tian, Chair
Hawaii Government Complete Count Committee for 2020 Census

As you may have known, Hawaii Government Complete Count Committee for 2020 Census was established on April 1, 2019 and Governor Ige appointed me as the Chair of the Committee.

On behalf of the Hawaii Government Complete Count Committee and the Department of Business, Economic Development & Tourism, I would like to provide you a package with promotional materials for you to keep and use.

We have designed and printed the brochure in 13 languages as follows:

English
Hawaiian
Ilocano
Tagalog
Korean
Japanese
Traditional Chinese
Simplified Chinese
Samoan
Spanish
Vietnamese
Chunkeese
Marshallese

If you need any of the brochures, please call 586-2466 or email to dbedt.census@hawaii.gov to request.

Information on the 2020 Census in Hawaii can be found in the link below:
http://census.hawaii.gov/census_2020/

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Census
2020

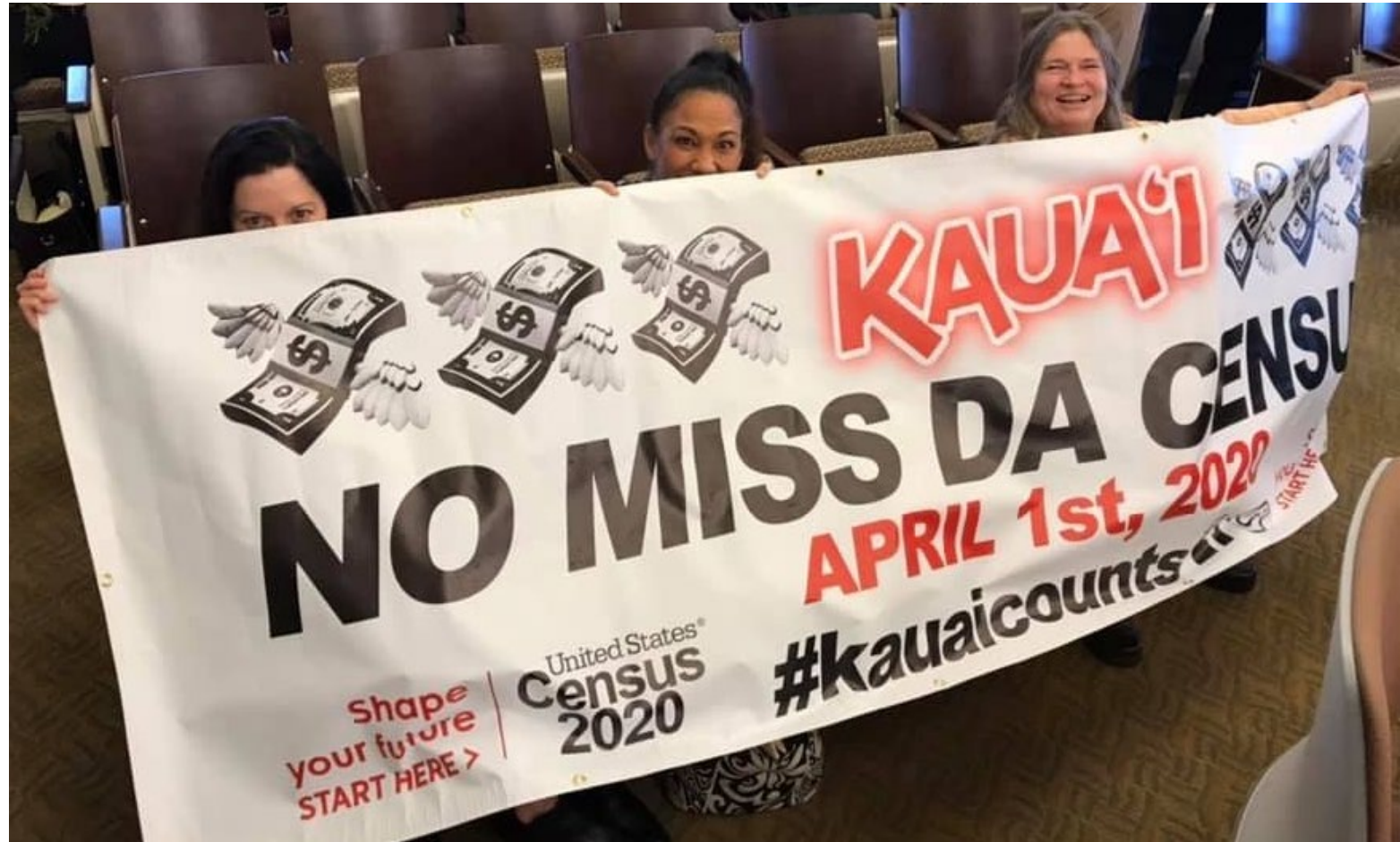


Brochures in 13 Languages



From left to right: English, Chuukese, Hawaiian, Ilocano, Japanese, Korean, Marshallese, Samoan, Simplified Chinese, Spanish, Tagalog, Traditional Chinese, Vietnamese

Kauai Banner



Invitation Letter from U.S. Census Bureau

Dear Resident:

This is your invitation to respond to the **2020 Census**. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staying at this address.

Results from the 2020 Census will be used to:

- Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Help your community prepare to meet transportation and emergency readiness needs.
- Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.

Respond by April 1 at [url removed]	Your Census ID is: [Census ID removed]
--	---

The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free [phone number removed].

Thank you for your prompt response.

Sincerely,

Steven D. Dillingham
Director

Enclosures

Mensaje importante: Para completar su cuestionario del Censo del 2020, visite [url removed] o llame gratis al [phone number removed].

Census Bureau Update

Census Bureau Partnership Specialist Team

Hawaii Community Foundation Update

Robbie Kane

Subcommittee Reports

Time and Room Allocation

- First session of HGCCC meeting: 30 minutes, Room 436
- Individual subcommittee meetings: 60 minutes

Business and Outreach Subcommittee.....BDSD 5th floor
Government & Media Joint Subcommittee.....Room 410
Education Subcommittee.....Room 435A