Eugene Tian, Chair
Department of Business, Economic Development & Tourism

2020 Census Hawaii Government Complete Count Committee
February 18, 2020
New Activities Since Last Monthly Meeting
Census Day at the Capitol Jan 14, 2020

Speech by Julie Lam, U.S. Census Bureau LA Regional Director
Census Day at the Capitol Jan 14, 2020

Speech by David Ige, the Governor
Census Day at the Capitol Jan 14, 2020

HGCCC Booth at the Event
DBEDT Census 2020 Website Updates

- **Census Bureau Hiring page**
  - Resource links
  - Pay rates
  - Job descriptions

- **2020 Census Outreach page**
  - FAQs
  - Questions regarding census response
  - Confidentiality
  - Census Bureau Press kits

- **2020 Census Videos page**
  - Census 2020 PSAs
  - General census information
  - Hawaii focused videos
  - Multiple language videos

- **Language Support page**
  - Your Ohana Counts brochures
    (in all available languages)
  - Translated fact sheets and multi-language web page options

- **2020 Census Outreach**
  - FREQUENTLY ASKED QUESTIONS
    - Your Ohana Counts trifold brochure
    - Census 101 flyer
    - Why We Ask fact sheet
  - RESPONDING TO THE 2020 CENSUS
    - Your Ohana Counts flyer
    - How the 2020 Census Will Invite Everyone to Respond flyer
    - 2020 Census Accessibility

- **2020 Census Videos**
  - General census information
  - Hawaii focused videos
  - Multiple language videos

- **Language Support**
  - YOUR OHANA COUNTS BROCHURES
    Prepared by the Hawaii State Department of Business, Economic Development & Tourism
    - English
    - Chinese (simplified)
    - Chinese (traditional)
    - Hawaiian
    - Japanese
    - Korean
    - Spanish
    - Vietnamese
    - Arabic
    - Chinese (simplified)
    - Chinese (traditional)
    - French
    - German
    - Italian
    - Russian
    - Spanish

- **Translated 2020 Census Web Pages and Guides**
  - Preparad by the United States Census Bureau
    - English
    - Chinese (simplified)
    - Chinese (traditional)
    - French
    - German
    - Italian
    - Russian
    - Spanish
    - Vietnamese
    - Arabic
    - Chinese (simplified)
    - Chinese (traditional)
    - French
    - German
    - Italian
    - Russian
    - Spanish
    - Vietnamese
    - Arabic
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https://census.hawaii.gov/census_2020/
2020 Census Slider on DBEDT Website

http://dbedt.hawaii.gov/economic/
http://census.hawaii.gov/
2020 Census Link on DBEDT Website
http://dbedt.hawaii.gov/
Aloha! The State of Hawaii has a bold energy agenda – to achieve 100 percent clean energy by the year 2045. Along with reducing our islands’ dependency on fossil fuels and increasing efficiency measures, the clean energy plan is also contributing to the state’s economic growth.

Because Hawaii is committed to re-powering the clean energy market, we have embraced bold solutions that will help develop this competitive industry making Hawaii one of the leaders in the clean energy race.

The Hawaii State Energy Office is leading the charge and has embarked on a strategic plan to position Hawaii as a proving ground for clean energy technologies and accelerate our transformation to a clean energy economy.
2020 Census Link on DOT Website
https://hidot.hawaii.gov/administration/ocr/

Your response to the 2020 Census Question helps Hawaii get federal funding to support our keiki, kupuna and everyone in our community to continue and kick-start transportation project initiatives. The HDOT OCR supports a complete count in the 2020 Census. Please click on the image below to learn more.

Your OHANA COUNTS!
Census Day: April 1, 2020
Online self-response starts March 12, 2020
Your Ohana Counts! Banner on Hemmeter Building Fence

Hotel Street

Beretania St/Richard St
Distributing Census T-Shirts for Great Aloha Run participants through HGCCC

Total distribution = 8
DBEDT
DAGS
Judiciary
DLNR
Big Mahalo for HGCCC member Deborah Kwan and Carlie Liddell for drafting the articles

Your Ohana Counts Flyer

Original

Shape your future
START HERE >
United States® Census 2020

Hawaii Government
Complete Count Committee

YOUR OHANA COUNTS!
Census Day: April 1, 2020
For more information visit: https://census.hawaii.gov/census_2020/

Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.

Businesses use census data to decide where to build factories, offices and stores. These new businesses create jobs.

Government officials use the census to ensure public safety and plan new schools and hospitals.

Real estate developers and city planners use the census to plan new homes and improve neighborhoods.

Responding should take less time than it takes to finish your morning coffee!

Starting in the end of April through the middle of May, census takers will come door-to-door to gather responses from households that have not yet responded. If you have not responded to your census by the week of April 20th, you can expect a census taker at your door in the coming weeks.

Template

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United States® Census 2020

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Public Safety

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Department of Public Safety

Shape your future
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United States® Census 2020

DBEDT
Your Ohana Counts Poster size 18”x24”
Department of Public Safety

Shape your future
START HERE >

United States Census
2020

Hawaii Government Complete Count Committee

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Online self-response starts March 12, 2020

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Department of Public Safety

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1. Starting March 12, 2020, people can self-respond to the Census questionnaire through a secure online portal, by telephone, or by mail. The response time should take between 15 and 30 minutes. We would like to ask your support by allowing state workers to use state time and equipment (computer or telephone) to answer Census questionnaires between March 12 – April 12, 2020.

2. Encourage state agencies to include a message promoting the 2020 Census on their home page, such as “Don’t forget to be counted in 2020 Census! For more information, visit https://census.hawaii.gov/census_2020” or another message of their own design.

3. Encourage state agencies to send 2020 Census brochures and/or flyers alongside government documents such as: general excise tax licenses, birth certificates, business registration, etc. Agencies can request brochures in 13 languages and flyers in English from the HGCCC at dbedt.census@hawaii.gov.

4. Give permission to the HGCCC to conduct a post-census survey within state agencies to determine the 2020 Census self-response rate of state employees, with an announcement of the department(s) with the highest self-response rate at the 2020 State Government Service Awards Ceremony.
Memo to the Legislators

February 4, 2020

TO: The Honorable Senator/Representative

THROUGH: Mike McCartney, Director

FROM: Eugene Tain, Chair
Hawaii Government Complete Count Committee for 2020 Census

As you may have known, Hawaii Government Complete Count Committee for 2020 Census was established on April 1, 2019 and Governor Ige appointed me as the Chair of the Committee.

On behalf of the Hawaii Government Complete Count Committee and the Department of Business, Economic Development & Tourism, I would like to provide you a package with promotional materials for you to keep and use.

We have designed and printed the brochure in 13 languages as follows:

- English
- Hawaiian
- Ilocano
- Tagalog
- Korean
- Japanese
- Traditional Chinese
- Simplified Chinese
- Samoan
- Spanish
- Vietnamese
- Chukchee
- Marshallese

If you need any of the brochures, please call 586-2466 or email to dbedt.census@hawaii.gov to request.

Information on the 2020 Census in Hawaii can be found in the link below:
http://census.hawaii.gov/census_2020/
Brochures in 13 Languages

From left to right: English, Chuukese, Hawaiian, Ilocano, Japanese, Korean, Marshallese, Samoan, Simplified Chinese, Spanish, Tagalog, Traditional Chinese, Vietnamese
Kauai Banner

NO MISS DA CENSUS
APRIL 1st, 2020

#kauaicounts
Invitation Letter from U.S. Census Bureau

Dear Resident:

This is your invitation to respond to the 2020 Census. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staying at this address.

Results from the 2020 Census will be used to:

- Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Help your community prepare to meet transportation and emergency readiness needs.
- Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.

Respond by April 1 at [url removed]  
Your Census ID is: [Census ID removed]

The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free [phone number removed].

Thank you for your prompt response.

Sincerely,

Steven D. Dillingham  
Director

Enclosures

Mensaje importante: Para completar su cuestionario del Censo del 2020, visite [url removed] o llame gratis al [phone number removed].
Census Bureau Update
Census Bureau Partnership Specialist Team
Hawaii Community Foundation Update
Robbie Kane
Subcommittee Reports
Time and Room Allocation

- First session of HGCCC meeting: 30 minutes, Room 436
- Individual subcommittee meetings: 60 minutes

Business and Outreach Subcommittee...........BDSD 5th floor
Government & Media Joint Subcommittee........Room 410
Education Subcommittee.....................................Room 435A