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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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U.S. Department of Commerce
Economics and Statistics Administration
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Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HAWAII								
72	Accommodation and food services	3 138	5 551 380	1 604 706	387 730	85 641	9.3	11.0
721	Accommodation	280	3 219 788	959 017	233 252	34 860	1.0	9.6
7211	Traveler accommodation	272	3 218 155	958 659	233 168	34 835	1.0	9.6
72111	Hotels (except casino hotels) and motels	243	3 212 231	957 486	232 890	34 759	1.0	9.6
721110	Hotels (except casino hotels) and motels	243	3 212 231	957 486	232 890	34 759	1.0	9.6
72119	Other traveler accommodation	29	5 924	1 173	278	76	16.1	6.1
721191	Bed-and-breakfast inns	20	3 514	743	178	48	27.1	6.3
721199	All other traveler accommodation	9	2 410	430	100	28	—	5.9
7212	RV (recreational vehicle) parks and recreational camps	3	298	84	20	5	—	—
72121	RV (recreational vehicle) parks and recreational camps	3	298	84	20	5	—	—
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	5	1 335	274	64	20	—	17.2
72131	Rooming and boarding houses	5	1 335	274	64	20	—	17.2
721310	Rooming and boarding houses	5	1 335	274	64	20	—	17.2
722	Food services and drinking places	2 858	2 331 592	645 689	154 478	50 781	20.7	12.8
7221	Full-service restaurants	1 081	1 185 561	368 028	89 625	27 296	19.8	7.5
72211	Full-service restaurants	1 081	1 185 561	368 028	89 625	27 296	19.8	7.5
722110	Full-service restaurants	1 081	1 185 561	368 028	89 625	27 296	19.8	7.5
7222	Limited-service eating places	1 401	869 160	207 744	48 171	18 613	23.5	18.2
72221	Limited-service eating places	1 401	869 160	207 744	48 171	18 613	23.5	18.2
722211	Limited-service restaurants	1 145	751 321	179 421	41 661	16 221	24.9	20.2
722212	Cafeterias, buffets, and grill buffets	13	12 457	3 199	851	249	7.6	—
722213	Snack and nonalcoholic beverage bars	243	105 382	25 124	5 659	2 143	15.4	6.2
7223	Special food services	109	174 794	46 889	11 035	2 556	4.9	22.9
72231	Food service contractors	56	150 324	39 650	9 423	2 011	1.3	25.6
722310	Food service contractors	56	150 324	39 650	9 423	2 011	1.3	25.6
72232	Caterers	33	20 778	6 430	1 414	479	27.0	5.7
722320	Caterers	33	20 778	6 430	1 414	479	27.0	5.7
72233	Mobile food services	20	3 692	809	198	66	27.2	9.8
722330	Mobile food services	20	3 692	809	198	66	27.2	9.8
7224	Drinking places (alcoholic beverages)	267	102 077	23 028	5 647	2 316	34.3	11.4
72241	Drinking places (alcoholic beverages)	267	102 077	23 028	5 647	2 316	34.3	11.4
722410	Drinking places (alcoholic beverages)	267	102 077	23 028	5 647	2 316	34.3	11.4

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HILO, HI MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	350	747 901	210 356	52 253	10 595	7.9	4.8
721	Accommodation	53	559 086	157 626	39 451	6 183	.7	2.5
7211	Traveler accommodation	52	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	39	556 291	157 077	39 325	6 141	.6	2.5
721110	Hotels (except casino hotels) and motels	39	556 291	157 077	39 325	6 141	.6	2.5
722	Food services and drinking places	297	188 815	52 730	12 802	4 412	29.4	11.4
7222	Limited-service eating places	143	81 894	19 597	4 664	1 658	22.8	15.4
72221	Limited-service eating places	143	81 894	19 597	4 664	1 658	22.8	15.4
HONOLULU, HI METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	2 119	2 956 987	830 599	197 918	49 864	10.5	11.5
721	Accommodation	116	1 331 713	384 531	91 633	14 322	.2	8.9
7211	Traveler accommodation	112	1 330 946	384 299	91 578	14 309	.2	8.9
72111	Hotels (except casino hotels) and motels	106	1 329 515	384 045	91 515	14 294	.2	8.9
721110	Hotels (except casino hotels) and motels	106	1 329 515	384 045	91 515	14 294	.2	8.9
722	Food services and drinking places	2 003	1 625 274	446 068	106 285	35 542	18.9	13.7
7221	Full-service restaurants	683	753 545	232 655	55 863	17 344	18.5	7.9
72211	Full-service restaurants	683	753 545	232 655	55 863	17 344	18.5	7.9
722110	Full-service restaurants	683	753 545	232 655	55 863	17 344	18.5	7.9
7222	Limited-service eating places	1 006	631 002	152 157	35 667	13 853	21.2	18.6
72221	Limited-service eating places	1 006	631 002	152 157	35 667	13 853	21.2	18.6
722211	Limited-service restaurants	836	548 720	131 912	31 019	12 147	22.3	20.6
722212	Cafeterias, buffets, and grill buffets	10	11 956	3 122	829	238	3.8	—
722213	Snack and nonalcoholic beverage bars	160	70 326	17 123	3 819	1 468	15.3	5.8
7223	Special food services	88	152 136	41 210	9 857	2 268	4.2	22.6
7224	Drinking places (alcoholic beverages)	226	88 591	20 046	4 898	2 077	31.3	12.6
72241	Drinking places (alcoholic beverages)	226	88 591	20 046	4 898	2 077	31.3	12.6
722410	Drinking places (alcoholic beverages)	226	88 591	20 046	4 898	2 077	31.3	12.6
KAHULUI-WAILUKU, HI MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	461	1 379 316	441 069	108 237	18 932	7.6	15.2
721	Accommodation	75	996 407	333 043	81 394	11 110	2.6	16.8
7211	Traveler accommodation	73	D	D	D	j	D	D
72111	Hotels (except casino hotels) and motels	69	994 946	332 713	81 310	11 091	2.5	16.8
721110	Hotels (except casino hotels) and motels	69	994 946	332 713	81 310	11 091	2.5	16.8
722	Food services and drinking places	386	382 909	108 026	26 843	7 822	20.7	11.0
7221	Full-service restaurants	180	252 101	77 875	19 811	5 299	17.5	5.8
72211	Full-service restaurants	180	252 101	77 875	19 811	5 299	17.5	5.8
722110	Full-service restaurants	180	252 101	77 875	19 811	5 299	17.5	5.8
7222	Limited-service eating places	178	107 752	24 716	5 836	2 268	28.2	21.7
72221	Limited-service eating places	178	107 752	24 716	5 836	2 268	28.2	21.7
7223	Special food services	10	16 403	4 198	881	158	7.8	22.6
KAPAA, HI MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	208	467 176	122 682	29 322	6 250	8.9	4.8
721	Accommodation	36	332 582	83 817	20 774	3 245	—	2.9
7211	Traveler accommodation	35	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	29	331 479	83 651	20 740	3 233	—	2.9
721110	Hotels (except casino hotels) and motels	29	331 479	83 651	20 740	3 233	—	2.9
722	Food services and drinking places	172	134 594	38 865	8 548	3 005	30.7	9.5
7222	Limited-service eating places	74	48 512	11 274	2 004	834	44.9	10.5
72221	Limited-service eating places	74	48 512	11 274	2 004	834	44.9	10.5

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAWAII								
72	Accommodation and food services	350	747 901	210 356	52 253	10 595	7.9	4.8
721	Accommodation	53	559 086	157 626	39 451	6 183	.7	2.5
7211	Traveler accommodation	52	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	39	556 291	157 077	39 325	6 141	.6	2.5
721110	Hotels (except casino hotels) and motels	39	556 291	157 077	39 325	6 141	.6	2.5
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	297	188 815	52 730	12 802	4 412	29.4	11.4
7221	Full-service restaurants	126	96 891	30 817	7 609	2 550	33.5	8.1
72211	Full-service restaurants	126	96 891	30 817	7 609	2 550	33.5	8.1
722110	Full-service restaurants	126	96 891	30 817	7 609	2 550	33.5	8.1
7222	Limited-service eating places	143	81 894	19 597	4 664	1 658	22.8	15.4
72221	Limited-service eating places	143	81 894	19 597	4 664	1 658	22.8	15.4
722211	Limited-service restaurants	115	71 937	17 301	4 144	1 463	24.0	16.0
722213	Snack and nonalcoholic beverage bars	27	D	D	D	c	D	D
7223	Special food services	8	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	20	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	20	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	20	D	D	D	c	D	D
HONOLULU								
72	Accommodation and food services	2 119	2 956 987	830 599	197 918	49 864	10.5	11.5
721	Accommodation	116	1 331 713	384 531	91 633	14 322	.2	8.9
7211	Traveler accommodation	112	1 330 946	384 299	91 578	14 309	.2	8.9
72111	Hotels (except casino hotels) and motels	106	1 329 515	384 045	91 515	14 294	.2	8.9
721110	Hotels (except casino hotels) and motels	106	1 329 515	384 045	91 515	14 294	.2	8.9
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	2 003	1 625 274	446 068	106 285	35 542	18.9	13.7
7221	Full-service restaurants	683	753 545	232 655	55 863	17 344	18.5	7.9
72211	Full-service restaurants	683	753 545	232 655	55 863	17 344	18.5	7.9
722110	Full-service restaurants	683	753 545	232 655	55 863	17 344	18.5	7.9
7222	Limited-service eating places	1 006	631 002	152 157	35 667	13 853	21.2	18.6
72221	Limited-service eating places	1 006	631 002	152 157	35 667	13 853	21.2	18.6
722211	Limited-service restaurants	836	548 720	131 912	31 019	12 147	22.3	20.6
722212	Cafeterias, buffets, and grill buffets	10	11 956	3 122	829	238	3.8	—
722213	Snack and nonalcoholic beverage bars	160	70 326	17 123	3 819	1 468	15.3	5.8
7223	Special food services	88	152 136	41 210	9 857	2 268	4.2	22.6
7224	Drinking places (alcoholic beverages)	226	88 591	20 046	4 898	2 077	31.3	12.6
72241	Drinking places (alcoholic beverages)	226	88 591	20 046	4 898	2 077	31.3	12.6
722410	Drinking places (alcoholic beverages)	226	88 591	20 046	4 898	2 077	31.3	12.6
KAUAI								
72	Accommodation and food services	208	467 176	122 682	29 322	6 250	8.9	4.8
721	Accommodation	36	332 582	83 817	20 774	3 245	—	2.9
7211	Traveler accommodation	35	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	29	331 479	83 651	20 740	3 233	—	2.9
721110	Hotels (except casino hotels) and motels	29	331 479	83 651	20 740	3 233	—	2.9
722	Food services and drinking places	172	134 594	38 865	8 548	3 005	30.7	9.5
7221	Full-service restaurants	92	83 024	26 681	6 342	2 103	23.2	8.0
72211	Full-service restaurants	92	83 024	26 681	6 342	2 103	23.2	8.0
722110	Full-service restaurants	92	83 024	26 681	6 342	2 103	23.2	8.0
7222	Limited-service eating places	74	48 512	11 274	2 004	834	44.9	10.5
72221	Limited-service eating places	74	48 512	11 274	2 004	834	44.9	10.5
722211	Limited-service restaurants	61	43 253	10 138	1 750	738	47.0	11.8
7223	Special food services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	MAUI							
72	Accommodation and food services	461	1 379 316	441 069	108 237	18 932	7.6	15.2
721	Accommodation	75	996 407	333 043	81 394	11 110	2.6	16.8
7211	Traveler accommodation	73	D	D	D	j	D	D
72111	Hotels (except casino hotels) and motels	69	994 946	332 713	81 310	11 091	2.5	16.8
721110	Hotels (except casino hotels) and motels	69	994 946	332 713	81 310	11 091	2.5	16.8
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	386	382 909	108 026	26 843	7 822	20.7	11.0
7221	Full-service restaurants	180	252 101	77 875	19 811	5 299	17.5	5.8
72211	Full-service restaurants	180	252 101	77 875	19 811	5 299	17.5	5.8
722110	Full-service restaurants	180	252 101	77 875	19 811	5 299	17.5	5.8
7222	Limited-service eating places	178	107 752	24 716	5 836	2 268	28.2	21.7
72221	Limited-service eating places	178	107 752	24 716	5 836	2 268	28.2	21.7
722211	Limited-service restaurants	133	87 411	20 070	4 748	1 873	31.2	25.1
722213	Snack and nonalcoholic beverage bars	43	D	D	D	e	D	D
7223	Special food services	10	16 403	4 198	881	158	7.8	22.6
7224	Drinking places (alcoholic beverages)	18	6 653	1 237	315	97	54.1	3.4
72241	Drinking places (alcoholic beverages)	18	6 653	1 237	315	97	54.1	3.4
722410	Drinking places (alcoholic beverages)	18	6 653	1 237	315	97	54.1	3.4

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
AHUIMANU CDP								
72	Accommodation and food services	7	3 592	823	169	88	37.8	—
722	Food services and drinking places	7	3 592	823	169	88	37.8	—
AIEA CDP								
72	Accommodation and food services	59	41 004	10 292	2 522	910	21.6	20.6
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	58	D	D	D	f	D	D
7222	Limited-service eating places	35	20 077	4 812	1 113	421	24.5	16.8
72221	Limited-service eating places	35	20 077	4 812	1 113	421	24.5	16.8
7223	Special food services	1	D	D	D	c	D	D
CAPTAIN COOK CDP								
72	Accommodation and food services	5	1 697	524	140	42	—	25.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
EWA BEACH CDP								
72	Accommodation and food services	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7222	Limited-service eating places	9	7 781	1 903	420	180	15.2	12.6
72221	Limited-service eating places	9	7 781	1 903	420	180	15.2	12.6
EWA GENTRY CDP								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
EWA VILLAGES CDP								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
HAIKU-PAUWELA CDP								
72	Accommodation and food services	6	D	D	D	a	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	4	666	107	17	8	62.8	—
HALAWA CDP								
72	Accommodation and food services	15	12 170	3 371	507	191	41.1	4.7
722	Food services and drinking places	15	12 170	3 371	507	191	41.1	4.7
7222	Limited-service eating places	12	8 974	2 220	463	177	20.1	6.3
72221	Limited-service eating places	12	8 974	2 220	463	177	20.1	6.3
HANAMAULU CDP								
72	Accommodation and food services	2	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
HAUULA CDP								
72	Accommodation and food services	8	5 213	1 217	308	108	6.8	44.8
722	Food services and drinking places	8	5 213	1 217	308	108	6.8	44.8
7222	Limited-service eating places	8	5 213	1 217	308	108	6.8	44.8
72221	Limited-service eating places	8	5 213	1 217	308	108	6.8	44.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HILO CDP								
72	Accommodation and food services	137	91 546	25 391	6 319	2 263	27.1	19.9
721	Accommodation	10	22 053	6 244	1 781	479	.8	52.7
7211	Traveler accommodation	9	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	6	20 563	6 027	1 731	461	—	56.4
721110	Hotels (except casino hotels) and motels	6	20 563	6 027	1 731	461	—	56.4
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	127	69 493	19 147	4 538	1 784	35.4	9.4
7221	Full-service restaurants	42	24 756	8 144	1 971	788	49.7	13.8
72211	Full-service restaurants	42	24 756	8 144	1 971	788	49.7	13.8
722110	Full-service restaurants	42	24 756	8 144	1 971	788	49.7	13.8
7222	Limited-service eating places	66	39 350	10 156	2 380	901	25.9	7.6
72221	Limited-service eating places	66	39 350	10 156	2 380	901	25.9	7.6
722211	Limited-service restaurants	54	34 942	9 057	2 133	815	27.8	7.0
7223	Special food services	4	D	D	D	b	D	D
HOLUALOA CDP								
72	Accommodation and food services	7	D	D	D	b	D	D
721	Accommodation	4	6 836	1 285	299	71	—	—
7211	Traveler accommodation	4	6 836	1 285	299	71	—	—
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
HONOLULU CDP								
72	Accommodation and food services	1 446	2 385 495	679 399	162 441	37 237	8.8	8.8
721	Accommodation	104	D	D	D	j	D	D
7211	Traveler accommodation	101	D	D	D	j	D	D
72111	Hotels (except casino hotels) and motels	96	1 247 247	357 188	85 273	13 124	.2	4.6
721110	Hotels (except casino hotels) and motels	96	1 247 247	357 188	85 273	13 124	.2	4.6
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	1 342	D	D	D	j	D	D
7221	Full-service restaurants	509	577 765	181 594	43 723	13 100	18.1	7.1
72211	Full-service restaurants	509	577 765	181 594	43 723	13 100	18.1	7.1
722110	Full-service restaurants	509	577 765	181 594	43 723	13 100	18.1	7.1
7222	Limited-service eating places	586	348 224	86 027	20 193	7 349	22.5	19.3
72221	Limited-service eating places	586	348 224	86 027	20 193	7 349	22.5	19.3
722211	Limited-service restaurants	474	288 882	71 088	16 795	6 169	24.4	22.5
722212	Cafeterias, buffets, and grill buffets	7	10 330	2 787	730	199	3.3	—
722213	Snack and nonalcoholic beverage bars	105	49 012	12 152	2 668	961	15.2	4.7
7223	Special food services	66	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	181	76 812	17 462	4 270	1 790	25.7	13.1
72241	Drinking places (alcoholic beverages)	181	76 812	17 462	4 270	1 790	25.7	13.1
722410	Drinking places (alcoholic beverages)	181	76 812	17 462	4 270	1 790	25.7	13.1
ISLAND OF LANAI								
72	Accommodation and food services	6	D	D	D	f	D	D
721	Accommodation	1	D	D	D	f	D	D
7211	Traveler accommodation	1	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	f	D	D
722	Food services and drinking places	5	2 623	1 072	287	79	58.4	—
ISLAND OF MOLOKAI (BALANCE)								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
KAHALUU CDP								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KAHULUI CDP								
72	Accommodation and food services	77	85 862	21 545	5 204	1 620	17.1	24.2
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	75	D	D	D	g	D	D
7221	Full-service restaurants	24	28 650	7 626	2 045	650	15.2	21.0
72211	Full-service restaurants	24	28 650	7 626	2 045	650	15.2	21.0
722110	Full-service restaurants	24	28 650	7 626	2 045	650	15.2	21.0
7222	Limited-service eating places	47	D	D	D	f	D	D
72221	Limited-service eating places	47	D	D	D	f	D	D
722211	Limited-service restaurants	35	29 233	6 534	1 513	602	35.3	34.5
722213	Snack and nonalcoholic beverage bars	11	D	D	D	c	D	D
7223	Special food services	3	D	D	D	c	D	D
KAILUA CDP (HAWAII COUNTY)								
72	Accommodation and food services	76	259 893	47 177	11 475	2 442	6.4	2.2
721	Accommodation	9	205 938	31 955	7 708	1 226	1.2	.7
7211	Traveler accommodation	9	205 938	31 955	7 708	1 226	1.2	.7
72111	Hotels (except casino hotels) and motels	9	205 938	31 955	7 708	1 226	1.2	.7
721110	Hotels (except casino hotels) and motels	9	205 938	31 955	7 708	1 226	1.2	.7
722	Food services and drinking places	67	53 955	15 222	3 767	1 216	26.1	8.1
7221	Full-service restaurants	38	33 965	10 486	2 644	850	27.5	2.1
72211	Full-service restaurants	38	33 965	10 486	2 644	850	27.5	2.1
722110	Full-service restaurants	38	33 965	10 486	2 644	850	27.5	2.1
7222	Limited-service eating places	24	17 350	3 949	940	311	14.3	20.9
72221	Limited-service eating places	24	17 350	3 949	940	311	14.3	20.9
KAILUA CDP (HONOLULU COUNTY)								
72	Accommodation and food services	85	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	84	50 822	12 931	2 998	1 256	28.2	13.0
7222	Limited-service eating places	43	26 563	5 968	1 412	623	24.3	22.5
72221	Limited-service eating places	43	26 563	5 968	1 412	623	24.3	22.5
722211	Limited-service restaurants	38	25 358	5 681	1 340	580	23.3	23.3
KALAHEO CDP								
72	Accommodation and food services	8	4 002	1 432	331	119	32.4	1.5
722	Food services and drinking places	8	4 002	1 432	331	119	32.4	1.5
KALAOA CDP								
72	Accommodation and food services	4	2 850	608	146	66	30.8	-
722	Food services and drinking places	4	2 850	608	146	66	30.8	-
KANEOHE CDP								
72	Accommodation and food services	76	48 562	12 210	2 858	1 158	29.5	18.6
722	Food services and drinking places	76	48 562	12 210	2 858	1 158	29.5	18.6
7222	Limited-service eating places	53	28 554	6 767	1 624	611	23.7	21.3
72221	Limited-service eating places	53	28 554	6 767	1 624	611	23.7	21.3
722211	Limited-service restaurants	42	24 231	5 914	1 425	518	24.9	23.8
7223	Special food services	3	1 908	325	72	39	20.9	18.2
KANEOHE STATION CDP								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
KAPAA CDP								
72	Accommodation and food services	37	30 977	8 861	2 013	602	19.3	23.0
721	Accommodation	4	D	D	D	c	D	D
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
722	Food services and drinking places	33	D	D	D	e	D	D
7222	Limited-service eating places	13	7 106	1 609	385	147	25.0	27.1
72221	Limited-service eating places	13	7 106	1 609	385	147	25.0	27.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
KAUNAKAKAI CDP								
72	Accommodation and food services	10	D	D	D	c	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
KEKAHA CDP								
72	Accommodation and food services	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
KIHEI CDP								
72	Accommodation and food services	78	71 471	17 616	4 251	1 285	21.9	19.8
721	Accommodation	11	23 443	4 951	1 308	213	—	31.5
7211	Traveler accommodation	11	23 443	4 951	1 308	213	—	31.5
72111	Hotels (except casino hotels) and motels	11	23 443	4 951	1 308	213	—	31.5
721110	Hotels (except casino hotels) and motels	11	23 443	4 951	1 308	213	—	31.5
722	Food services and drinking places	67	48 028	12 665	2 943	1 072	32.6	14.1
7221	Full-service restaurants	32	25 740	7 583	1 709	622	38.9	8.6
72211	Full-service restaurants	32	25 740	7 583	1 709	622	38.9	8.6
722110	Full-service restaurants	32	25 740	7 583	1 709	622	38.9	8.6
7222	Limited-service eating places	28	17 841	4 188	1 007	386	22.9	25.4
72221	Limited-service eating places	28	17 841	4 188	1 007	386	22.9	25.4
7224	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
LAHAINA CDP								
72	Accommodation and food services	94	154 665	42 979	10 902	2 627	17.5	2.3
721	Accommodation	11	51 199	12 997	3 162	558	16.2	—
7211	Traveler accommodation	11	51 199	12 997	3 162	558	16.2	—
72111	Hotels (except casino hotels) and motels	10	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	f	D	D
722	Food services and drinking places	83	103 466	29 982	7 740	2 069	18.2	3.4
7221	Full-service restaurants	46	82 039	24 680	6 475	1 615	15.8	.5
72211	Full-service restaurants	46	82 039	24 680	6 475	1 615	15.8	.5
722110	Full-service restaurants	46	82 039	24 680	6 475	1 615	15.8	.5
7222	Limited-service eating places	36	D	D	D	e	D	D
72221	Limited-service eating places	36	D	D	D	e	D	D
LAIE CDP								
72	Accommodation and food services	7	4 958	1 289	293	125	58.0	38.0
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	c	D	D
LIHUE CDP								
72	Accommodation and food services	41	101 526	28 230	6 578	1 383	10.9	2.2
721	Accommodation	6	D	D	D	f	D	D
7211	Traveler accommodation	6	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	f	D	D
722	Food services and drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	13	9 111	2 009	461	186	47.5	8.1
72221	Limited-service eating places	13	9 111	2 009	461	186	47.5	8.1
MAILI CDP								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
MAKAHA CDP								
72	Accommodation and food services	3	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
7211	Traveler accommodation	1	D	D	D	a	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	a	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
MAKAKILO CITY CDP								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MAKAWAO CDP								
72	Accommodation and food services	8	8 392	2 869	730	263	32.6	.3
722	Food services and drinking places	8	8 392	2 869	730	263	32.6	.3
MAUNAWILI CDP								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
MILILANI TOWN CDP								
72	Accommodation and food services	35	28 049	7 293	1 725	696	8.4	11.6
722	Food services and drinking places	35	28 049	7 293	1 725	696	8.4	11.6
7222	Limited-service eating places	26	19 130	4 614	1 074	479	8.5	14.0
72221	Limited-service eating places	26	19 130	4 614	1 074	479	8.5	14.0
NANAKULI CDP								
72	Accommodation and food services	4	3 303	798	197	85	8.5	20.2
722	Food services and drinking places	4	3 303	798	197	85	8.5	20.2
NAPILI-HONOKOWAI CDP								
72	Accommodation and food services	18	29 908	6 698	1 793	449	8.9	26.4
721	Accommodation	6	12 674	2 750	803	123	—	46.2
7211	Traveler accommodation	6	12 674	2 750	803	123	—	46.2
72111	Hotels (except casino hotels) and motels	6	12 674	2 750	803	123	—	46.2
721110	Hotels (except casino hotels) and motels	6	12 674	2 750	803	123	—	46.2
722	Food services and drinking places	12	17 234	3 948	990	326	15.5	11.8
PEARL CITY CDP								
72	Accommodation and food services	38	32 168	7 797	1 907	751	19.0	16.8
722	Food services and drinking places	38	32 168	7 797	1 907	751	19.0	16.8
7222	Limited-service eating places	23	17 830	4 064	971	408	16.4	18.8
72221	Limited-service eating places	23	17 830	4 064	971	408	16.4	18.8
PUKALANI CDP								
72	Accommodation and food services	9	5 840	1 455	283	135	27.4	55.4
722	Food services and drinking places	9	5 840	1 455	283	135	27.4	55.4
7222	Limited-service eating places	6	4 588	1 095	212	106	7.7	70.5
72221	Limited-service eating places	6	4 588	1 095	212	106	7.7	70.5
VILLAGE PARK CDP								
72	Accommodation and food services	7	5 207	1 066	257	121	12.6	4.9
722	Food services and drinking places	7	5 207	1 066	257	121	12.6	4.9
7222	Limited-service eating places	5	D	D	D	c	D	D
72221	Limited-service eating places	5	D	D	D	c	D	D
WAHIAWA CDP								
72	Accommodation and food services	40	31 160	7 999	1 853	751	17.6	11.2
722	Food services and drinking places	40	31 160	7 999	1 853	751	17.6	11.2
7222	Limited-service eating places	27	20 043	4 720	1 089	483	18.0	17.4
72221	Limited-service eating places	27	20 043	4 720	1 089	483	18.0	17.4
7223	Special food services	2	D	D	D	b	D	D
WAIALUA CDP								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
WAIANAE CDP								
72	Accommodation and food services	20	12 233	2 958	690	311	23.2	19.3
722	Food services and drinking places	20	12 233	2 958	690	311	23.2	19.3
7222	Limited-service eating places	12	7 611	1 706	392	195	24.9	18.3
72221	Limited-service eating places	12	7 611	1 706	392	195	24.9	18.3
WAIKOLOA VILLAGE CDP								
72	Accommodation and food services	11	13 050	4 286	1 186	228	18.0	2.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAILEA-MAKENA CDP								
72	Accommodation and food services	34	371 472	140 687	31 475	4 687	5.8	12.9
721	Accommodation	13	339 283	130 655	28 714	4 035	5.0	14.0
7211	Traveler accommodation	13	339 283	130 655	28 714	4 035	5.0	14.0
72111	Hotels (except casino hotels) and motels	13	339 283	130 655	28 714	4 035	5.0	14.0
721110	Hotels (except casino hotels) and motels	13	339 283	130 655	28 714	4 035	5.0	14.0
722	Food services and drinking places	21	32 189	10 032	2 761	652	14.1	1.5
7221	Full-service restaurants	15	30 745	9 740	2 687	632	13.4	.2
72211	Full-service restaurants	15	30 745	9 740	2 687	632	13.4	.2
722110	Full-service restaurants	15	30 745	9 740	2 687	632	13.4	.2
WAILUA HOMESTEADS CDP								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
WAILUKU CDP								
72	Accommodation and food services	52	22 777	5 642	1 282	471	28.7	4.9
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	50	D	D	D	e	D	D
7222	Limited-service eating places	19	12 487	2 456	615	254	24.3	4.5
72221	Limited-service eating places	19	12 487	2 456	615	254	24.3	4.5
WAIMALU CDP								
72	Accommodation and food services	68	60 141	15 985	3 823	1 417	13.0	13.4
721	Accommodation	4	2 782	708	178	50	—	61.1
722	Food services and drinking places	64	57 359	15 277	3 645	1 367	13.7	11.0
7221	Full-service restaurants	25	31 815	9 301	2 273	776	11.9	2.6
72211	Full-service restaurants	25	31 815	9 301	2 273	776	11.9	2.6
722110	Full-service restaurants	25	31 815	9 301	2 273	776	11.9	2.6
7222	Limited-service eating places	32	23 454	5 514	1 279	560	12.6	23.4
72221	Limited-service eating places	32	23 454	5 514	1 279	560	12.6	23.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
WAIMANALO CDP								
72	Accommodation and food services	6	2 794	707	180	70	40.1	9.9
722	Food services and drinking places	6	2 794	707	180	70	40.1	9.9
WAIMANALO BEACH CDP								
72	Accommodation and food services	4	1 598	364	92	39	26.0	1.8
722	Food services and drinking places	4	1 598	364	92	39	26.0	1.8
WAIMEA CDP								
72	Accommodation and food services	24	12 061	3 520	869	236	44.8	9.7
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	c	D	D
7222	Limited-service eating places	13	5 963	1 427	365	111	54.3	8.3
72221	Limited-service eating places	13	5 963	1 427	365	111	54.3	8.3
WAIPAHU CDP								
72	Accommodation and food services	60	40 653	9 402	2 398	886	17.4	10.3
722	Food services and drinking places	60	40 653	9 402	2 398	886	17.4	10.3
7222	Limited-service eating places	36	25 536	5 558	1 453	543	13.4	15.0
72221	Limited-service eating places	36	25 536	5 558	1 453	543	13.4	15.0
722211	Limited-service restaurants	34	D	D	D	f	D	D
WAIPIO CDP								
72	Accommodation and food services	13	18 980	4 169	960	408	17.3	.1
722	Food services and drinking places	13	18 980	4 169	960	408	17.3	.1
7222	Limited-service eating places	7	6 227	1 436	318	147	31.4	—
72221	Limited-service eating places	7	6 227	1 436	318	147	31.4	—
7223	Special food services	1	D	D	D	b	D	D
WHITMORE VILLAGE CDP								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF HAWAII COUNTY								
72	Accommodation and food services	86	D	D	D	i	D	D
721	Accommodation	24	D	D	D	h	D	D
7211	Traveler accommodation	24	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	18	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	18	D	D	D	h	D	D
722	Food services and drinking places	62	D	D	D	f	D	D
7222	Limited-service eating places	31	D	D	D	e	D	D
72221	Limited-service eating places	31	D	D	D	e	D	D
BALANCE OF HONOLULU COUNTY								
72	Accommodation and food services	94	D	D	D	h	D	D
721	Accommodation	2	D	D	D	g	D	D
7211	Traveler accommodation	2	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	g	D	D
722	Food services and drinking places	92	D	D	D	g	D	D
7221	Full-service restaurants	19	32 678	9 833	2 512	719	7.8	25.1
72211	Full-service restaurants	19	32 678	9 833	2 512	719	7.8	25.1
722110	Full-service restaurants	19	32 678	9 833	2 512	719	7.8	25.1
7222	Limited-service eating places	62	D	D	D	g	D	D
72221	Limited-service eating places	62	D	D	D	g	D	D
722211	Limited-service restaurants	46	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	16	D	D	D	c	D	D
7223	Special food services	9	D	D	D	b	D	D
BALANCE OF KAUAI COUNTY								
72	Accommodation and food services	117	329 338	83 617	20 234	4 077	7.0	3.9
721	Accommodation	24	D	D	D	g	D	D
7211	Traveler accommodation	24	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	g	D	D
722	Food services and drinking places	93	D	D	D	g	D	D
7221	Full-service restaurants	46	D	D	D	g	D	D
72211	Full-service restaurants	46	D	D	D	g	D	D
722110	Full-service restaurants	46	D	D	D	g	D	D
7222	Limited-service eating places	43	D	D	D	e	D	D
72221	Limited-service eating places	43	D	D	D	e	D	D
722211	Limited-service restaurants	34	D	D	D	e	D	D
7223	Special food services	2	D	D	D	b	D	D
BALANCE OF MAUI COUNTY								
72	Accommodation and food services	63	573 227	169 702	43 418	6 297	1.7	11.0
721	Accommodation	22	513 042	149 461	38 466	5 165	.1	11.8
7211	Traveler accommodation	21	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	20	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	20	D	D	D	i	D	D
722	Food services and drinking places	41	60 185	20 241	4 952	1 132	15.4	4.0
7221	Full-service restaurants	24	52 312	18 567	4 537	975	11.8	4.6
72211	Full-service restaurants	24	52 312	18 567	4 537	975	11.8	4.6
722110	Full-service restaurants	24	52 312	18 567	4 537	975	11.8	4.6
7222	Limited-service eating places	17	7 873	1 674	415	157	39.0	—
72221	Limited-service eating places	17	7 873	1 674	415	157	39.0	—

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.