

Hawaii: 2002

Issued January 2005

EC02-44A-HI

2002 Economic Census

Retail Trade

Geographic Area Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **John W. Nogle II**, **Barbara T. Parlett**, and **Maria A. Poschinger**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Jamie R. English**, **Stephanie L. Glegorovich**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Amber D. Tracy**, **Latroy M. Wands**, and **Jessica A. Watts**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

2002 Economic Census

Retail Trade

Geographic Area Series



U.S. Department of Commerce

Donald L. Evans,

Secretary

Theodore W. Kassinger,

Deputy Secretary

Economics and Statistics Administration

Kathleen B. Cooper,

Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU

Charles Louis Kincannon,

Director



**Economics
and Statistics
Administration**

Kathleen B. Cooper,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Charles Louis Kincannon,
Director

Hermann Habermann,
Deputy Director and
Chief Operating Officer

Vacant,
Principal Associate
Director for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Mark E. Wallace,
Chief, Service Sector
Statistics Division

CONTENTS

Introduction to the Economic Census	v
Retail Trade	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	4
3. Summary Statistics for Counties: 2002	9
4. Summary Statistics for Places: 2002	17
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

This page is intentionally blank.

Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

-
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HAWAII								
44-45	Retail trade	4 924	13 008 182	1 333 809	320 859	63 794	8.1	5.1
441	Motor vehicle and parts dealers	336	2 552 832	218 125	49 706	6 013	8.0	6.4
4411	Automobile dealers	107	2 261 080	173 306	38 604	4 240	7.1	6.6
44111	New car dealers	76	2 169 351	166 763	37 029	4 060	6.6	6.7
441110	New car dealers	76	2 169 351	166 763	37 029	4 060	6.6	6.7
44112	Used car dealers	31	91 729	6 543	1 575	180	19.1	4.4
441120	Used car dealers	31	91 729	6 543	1 575	180	19.1	4.4
4412	Other motor vehicle dealers	36	93 589	9 229	2 366	310	13.1	1.1
44121	Recreational vehicle dealers	2	D	D	D	a	D	D
441210	Recreational vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	34	D	D	D	e	D	D
441221	Motorcycle dealers	18	73 748	6 630	1 802	189	10.0	1.4
441222	Boat dealers	15	D	D	D	c	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	193	198 163	35 590	8 736	1 463	15.3	6.7
44131	Automotive parts and accessories stores	143	142 309	22 148	5 452	1 029	18.8	6.7
441310	Automotive parts and accessories stores	143	142 309	22 148	5 452	1 029	18.8	6.7
44132	Tire dealers	50	55 854	13 442	3 284	434	6.2	6.5
441320	Tire dealers	50	55 854	13 442	3 284	434	6.2	6.5
442	Furniture and home furnishings stores	189	258 702	38 995	9 388	1 440	16.7	4.5
4421	Furniture stores	76	139 131	18 199	4 462	592	18.1	3.4
44211	Furniture stores	76	139 131	18 199	4 462	592	18.1	3.4
442110	Furniture stores	76	139 131	18 199	4 462	592	18.1	3.4
4422	Home furnishings stores	113	119 571	20 796	4 926	848	15.1	5.7
44221	Floor covering stores	42	54 276	9 516	2 324	312	18.6	.2
442210	Floor covering stores	42	54 276	9 516	2 324	312	18.6	.2
44229	Other home furnishings stores	71	65 295	11 280	2 602	536	12.1	10.2
442291	Window treatment stores	5	2 083	278	101	19	41.1	4.1
442299	All other home furnishings stores	66	63 212	11 002	2 501	517	11.2	10.4
443	Electronics and appliance stores	171	290 837	29 290	6 910	1 332	11.6	5.6
4431	Electronics and appliance stores	171	290 837	29 290	6 910	1 332	11.6	5.6
44311	Appliance, television, and other electronics stores	120	154 469	18 494	4 490	799	16.1	10.5
443111	Household appliance stores	34	29 150	3 645	926	138	37.1	4.8
443112	Radio, television, and other electronics stores	86	125 319	14 849	3 564	661	11.2	11.8
44312	Computer and software stores	39	128 850	9 492	2 119	457	6.8	.1
443120	Computer and software stores	39	128 850	9 492	2 119	457	6.8	.1
44313	Camera and photographic supplies stores	12	7 518	1 304	301	76	.8	—
443130	Camera and photographic supplies stores	12	7 518	1 304	301	76	.8	—
444	Building material and garden equipment and supplies dealers ...	255	748 447	90 904	20 696	3 605	5.6	10.8
4441	Building material and supplies dealers	210	690 615	83 199	18 907	3 262	5.7	11.0
44411	Home centers	22	379 473	38 983	8 500	1 675	.4	8.9
444110	Home Centers	22	379 473	38 983	8 500	1 675	.4	8.9
44412	Paint and wallpaper stores	23	32 181	4 566	1 067	148	10.0	1.2
444120	Paint and wallpaper stores	23	32 181	4 566	1 067	148	10.0	1.2
44413	Hardware stores	46	84 636	11 825	2 935	600	10.8	3.0
444130	Hardware stores	46	84 636	11 825	2 935	600	10.8	3.0
44419	Other building material dealers	119	194 325	27 825	6 405	839	13.1	20.0
444190	Other building material dealers	119	194 325	27 825	6 405	839	13.1	20.0
4442	Lawn and garden equipment and supplies stores	45	57 832	7 705	1 789	343	5.2	9.0
44421	Outdoor power equipment stores	5	9 369	1 381	332	43	—	—
444210	Outdoor power equipment stores	5	9 369	1 381	332	43	—	—
44422	Nursery, garden center, and farm supply stores	40	48 463	6 324	1 457	300	6.3	10.7
444220	Nursery, garden center, and farm supply stores	40	48 463	6 324	1 457	300	6.3	10.7
445	Food and beverage stores	722	2 258 963	236 558	59 330	12 080	9.0	3.0
4451	Grocery stores	499	2 108 993	215 435	54 207	10 751	7.3	1.5
44511	Supermarkets and other grocery (except convenience) stores	316	1 809 684	183 918	46 358	8 998	7.5	1.5
445110	Supermarkets and other grocery (except convenience) stores	316	1 809 684	183 918	46 358	8 998	7.5	1.5
44512	Convenience stores	183	299 309	31 517	7 849	1 753	6.4	1.8
445120	Convenience stores	183	299 309	31 517	7 849	1 753	6.4	1.8
4452	Specialty food stores	162	112 831	18 446	4 474	1 127	31.9	27.3
4453	Beer, wine, and liquor stores	61	37 139	2 677	649	202	35.6	8.9
44531	Beer, wine, and liquor stores	61	37 139	2 677	649	202	35.6	8.9
445310	Beer, wine, and liquor stores	61	37 139	2 677	649	202	35.6	8.9
446	Health and personal care stores	295	961 240	100 170	23 877	4 915	6.8	1.8
4461	Health and personal care stores	295	961 240	100 170	23 877	4 915	6.8	1.8
44611	Pharmacies and drug stores	113	841 690	79 117	18 887	3 835	5.9	1.4
446110	Pharmacies and drug stores	113	841 690	79 117	18 887	3 835	5.9	1.4
4461101	Pharmacies and drug stores	106	837 135	78 483	18 731	3 813	5.8	1.4
4461102	Proprietary stores	7	4 555	634	156	22	28.3	2.7
44612	Cosmetics, beauty supplies, and perfume stores	31	22 452	3 270	754	178	16.4	4.7
446120	Cosmetics, beauty supplies, and perfume stores	31	22 452	3 270	754	178	16.4	4.7
44613	Optical goods stores	73	33 077	6 644	1 646	338	8.8	4.1
446130	Optical goods stores	73	33 077	6 644	1 646	338	8.8	4.1
44619	Other health and personal care stores	78	64 021	11 139	2 590	564	13.8	4.4
446191	Food (health) supplement stores	55	42 347	6 159	1 382	392	8.4	3.9
446199	All other health and personal care stores	23	21 674	4 980	1 208	172	24.2	5.3

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
HAWAII—Con.									
Retail trade—Con.									
44-45	Retail trade—Con.								
447	Gasoline stations	324	778 401	53 129	12 820	3 443	13.1	6.9	
4471	Gasoline stations	324	778 401	53 129	12 820	3 443	13.1	6.9	
44711	Gasoline stations with convenience stores	217	568 571	35 058	8 445	2 292	8.8	6.0	
447110	Gasoline stations with convenience stores	217	568 571	35 058	8 445	2 292	8.8	6.0	
44719	Other gasoline stations	107	209 830	18 071	4 375	1 151	25.0	9.3	
447190	Other gasoline stations	107	209 830	18 071	4 375	1 151	25.0	9.3	
448	Clothing and clothing accessories stores	1 239	1 506 061	190 245	48 292	10 753	12.0	9.6	
4481	Clothing stores	719	945 447	117 261	30 058	7 500	10.3	9.3	
44811	Men's clothing stores	55	32 909	5 473	1 264	308	15.9	13.3	
448110	Men's clothing stores	55	32 909	5 473	1 264	308	15.9	13.3	
44812	Women's clothing stores	206	162 355	21 340	5 209	1 685	16.6	11.8	
448120	Women's clothing stores	206	162 355	21 340	5 209	1 685	16.6	11.8	
44813	Children's and infants' clothing stores	23	19 375	2 056	499	179	10.9	3.4	
448130	Children's and infants' clothing stores	23	19 375	2 056	499	179	10.9	3.4	
44814	Family clothing stores	231	520 967	63 186	16 571	3 958	7.3	5.3	
448140	Family clothing stores	231	520 967	63 186	16 571	3 958	7.3	5.3	
44815	Clothing accessories stores	74	119 345	12 878	3 151	531	8.0	9.9	
448150	Clothing accessories stores	74	119 345	12 878	3 151	531	8.0	9.9	
44819	Other clothing stores	130	90 496	12 328	3 364	839	17.8	26.8	
448190	Other clothing stores	130	90 496	12 328	3 364	839	17.8	26.8	
4482	Shoe stores	118	131 600	14 155	3 359	947	3.8	3.8	
44821	Shoe stores	118	131 600	14 155	3 359	947	3.8	3.8	
448210	Shoe stores	118	131 600	14 155	3 359	947	3.8	3.8	
4482101	Men's shoe stores	4	D	D	D	a	D	D	
4482102	Women's shoe stores	9	7 236	830	165	51	—	20.4	
4482103	Children's and juveniles' shoe stores	2	D	D	D	a	D	D	
4482104	Family shoe stores	72	68 660	7 463	1 785	492	3.1	4.7	
4482105	Athletic footwear stores	31	50 199	5 397	1 296	377	5.8	.1	
4483	Jewelry, luggage, and leather goods stores	402	429 014	58 829	14 875	2 306	18.2	12.2	
44831	Jewelry stores	380	344 350	48 535	11 723	2 027	21.3	12.8	
448310	Jewelry stores	380	344 350	48 535	11 723	2 027	21.3	12.8	
44832	Luggage and leather goods stores	22	84 664	10 294	3 152	279	5.7	9.5	
448320	Luggage and leather goods stores	22	84 664	10 294	3 152	279	5.7	9.5	
451	Sporting goods, hobby, book, and music stores	330	359 850	46 009	11 300	2 935	12.4	9.7	
4511	Sporting goods, hobby, and musical instrument stores	218	219 220	26 823	6 780	1 782	15.0	7.1	
45111	Sporting goods stores	129	128 158	16 528	4 284	1 073	16.8	5.8	
451110	Sporting goods stores	129	128 158	16 528	4 284	1 073	16.8	5.8	
4511101	General-line sporting goods stores	19	48 493	4 693	1 188	298	18.8	8.0	
4511102	Specialty-line sporting goods stores	110	79 665	11 835	3 096	775	15.7	4.4	
45112	Hobby, toy, and game stores	58	69 886	7 255	1 770	520	9.6	7.6	
451120	Hobby, toy, and game stores	58	69 886	7 255	1 770	520	9.6	7.6	
45113	Sewing, needlework, and piece goods stores	10	4 751	921	237	72	18.8	2.9	
451130	Sewing, needlework, and piece goods stores	10	4 751	921	237	72	18.8	2.9	
45114	Musical instrument and supplies stores	21	16 425	2 119	489	117	22.0	16.8	
451140	Musical instrument and supplies stores	21	16 425	2 119	489	117	22.0	16.8	
4512	Book, periodical, and music stores	112	140 630	19 186	4 520	1 153	8.3	13.6	
45121	Book stores and news dealers	56	96 749	14 995	3 526	841	10.3	8.6	
451211	Book stores	50	87 329	13 189	3 207	749	10.8	9.5	
4512111	Book stores, general	40	83 416	12 538	3 037	697	8.1	9.3	
4512112	Specialty book stores	10	3 913	651	170	52	68.6	13.2	
451212	News dealers and newsstands	6	9 420	1 806	319	92	5.1	—	
45122	Prerecorded tape, compact disc, and record stores	56	43 881	4 191	994	312	4.1	24.6	
451220	Prerecorded tape, compact disc, and record stores	56	43 881	4 191	994	312	4.1	24.6	
452	General merchandise stores	107	2 568 623	224 563	52 649	11 633	.7	.4	
4521	Department stores	32	1 256 447	135 512	33 254	7 651	—	—	
45210009	Department stores (incl. leased depts.) ³	32	1 256 447	135 512	33 254	7 651	—	—	
45211	Department stores	32	1 256 447	135 512	33 254	7 651	—	—	
452111	Department stores (except discount department stores) ..	19	D	D	D	h	D	D	
452112	Discount department stores	13	D	D	D	h	D	D	
4529	Other general merchandise stores	75	1 312 176	89 051	19 395	3 982	1.5	.7	
45291	Warehouse clubs and supercenters	10	D	D	D	g	D	D	
452910	Warehouse clubs and supercenters	10	D	D	D	g	D	D	
45299	All other general merchandise stores	65	D	D	D	g	D	D	
452990	All other general merchandise stores	65	D	D	D	g	D	D	
4529901	Variety stores	13	D	D	D	c	D	D	
4529904	Miscellaneous general merchandise stores	52	369 908	27 462	6 491	1 544	5.0	1.3	
453	Miscellaneous store retailers	809	560 414	85 053	20 947	4 751	15.9	10.5	
4531	Florists	100	38 810	7 461	1 825	545	24.2	4.1	
45311	Florists	100	38 810	7 461	1 825	545	24.2	4.1	
453110	Florists	100	38 810	7 461	1 825	545	24.2	4.1	
4532	Office supplies, stationery, and gift stores	427	348 898	44 344	10 878	2 632	13.7	9.0	
45321	Office supplies and stationery stores	37	127 622	16 855	4 279	695	3.7	.6	
453210	Office supplies and stationery stores	37	127 622	16 855	4 279	695	3.7	.6	
45322	Gift, novelty, and souvenir stores	390	221 276	27 489	6 599	1 937	19.4	13.8	
453220	Gift, novelty, and souvenir stores	390	221 276	27 489	6 599	1 937	19.4	13.8	
4533	Used merchandise stores	68	36 878	8 472	2 036	451	12.2	8.7	
45331	Used merchandise stores	68	36 878	8 472	2 036	451	12.2	8.7	
453310	Used merchandise stores	68	36 878	8 472	2 036	451	12.2	8.7	

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	HAWAII—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	214	135 828	24 776	6 208	1 123	20.1	16.5
45391	Pet and pet supplies stores	35	32 879	4 818	1 181	316	15.1	15.0
453910	Pet and pet supplies stores	35	32 879	4 818	1 181	316	15.1	15.0
45392	Art dealers	96	63 220	12 792	3 269	494	21.6	15.0
453920	Art dealers	96	63 220	12 792	3 269	494	21.6	15.0
45399	All other miscellaneous store retailers	83	39 729	7 166	1 758	313	22.0	20.0
454	Nonstore retailers	147	163 812	20 768	4 944	894	13.6	3.6
4541	Electronic shopping and mail-order houses	34	51 177	4 112	958	198	8.7	3.0
45411	Electronic shopping and mail-order houses	34	51 177	4 112	958	198	8.7	3.0
454111	Electronic shopping	13	7 938	1 181	271	76	21.6	1.6
454113	Mail-order houses	21	43 239	2 931	687	122	6.3	3.2
4542	Vending machine operators	22	6 472	1 299	298	90	19.1	7.7
45421	Vending machine operators	22	6 472	1 299	298	90	19.1	7.7
454210	Vending machine operators	22	6 472	1 299	298	90	19.1	7.7
4543	Direct selling establishments	91	106 163	15 357	3 688	606	15.7	3.7
45431	Fuel dealers	10	55 349	6 906	1 650	156	.9	—
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	9	D	D	D	c	D	D
45439	Other direct selling establishments	81	50 814	8 451	2 038	450	31.7	7.7
454390	Other direct selling establishments	81	50 814	8 451	2 038	450	31.7	7.7

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HILO, HI MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	691	1 704 360	176 092	40 835	8 541	8.3	5.3
441	Motor vehicle and parts dealers	58	285 427	28 515	6 484	882	4.2	.8
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	32	43 640	7 913	1 825	288	8.5	4.0
44131	Automotive parts and accessories stores	25	30 700	5 597	1 251	211	10.3	5.7
441310	Automotive parts and accessories stores	25	30 700	5 597	1 251	211	10.3	5.7
442	Furniture and home furnishings stores	31	28 244	4 246	1 001	166	37.6	4.8
4421	Furniture stores	14	14 473	2 436	581	84	31.4	.2
44211	Furniture stores	14	14 473	2 436	581	84	31.4	.2
442110	Furniture stores	14	14 473	2 436	581	84	31.4	.2
4422	Home furnishings stores	17	13 771	1 810	420	82	44.2	9.5
443	Electronics and appliance stores	23	16 494	2 485	606	118	16.3	4.3
4431	Electronics and appliance stores	23	16 494	2 485	606	118	16.3	4.3
444	Building material and garden equipment and supplies dealers	66	152 705	15 572	3 349	613	6.1	27.4
4441	Building material and supplies dealers	52	135 357	13 626	2 966	531	5.9	30.6
44411	Home centers	5	D	D	D	c	D	D
444110	Home Centers	5	D	D	D	c	D	D
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	29	38 725	4 224	1 026	148	9.6	19.5
444190	Other building material dealers	29	38 725	4 224	1 026	148	9.6	19.5
4442	Lawn and garden equipment and supplies stores	14	17 348	1 946	383	82	7.4	1.6
44422	Nursery, garden center, and farm supply stores	13	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	13	D	D	D	b	D	D
445	Food and beverage stores	98	378 411	40 993	9 395	2 110	7.9	2.7
4451	Grocery stores	74	360 937	37 841	8 677	1 946	6.1	1.2
44511	Supermarkets and other grocery (except convenience) stores	36	319 992	33 425	7 600	1 659	4.9	.3
445110	Supermarkets and other grocery (except convenience) stores	36	319 992	33 425	7 600	1 659	4.9	.3
44512	Convenience stores	38	40 945	4 416	1 077	287	15.2	8.1
445120	Convenience stores	38	40 945	4 416	1 077	287	15.2	8.1
4452	Specialty food stores	19	13 311	2 847	657	144	52.0	46.1
446	Health and personal care stores	39	99 454	11 248	2 557	497	8.6	1.7
4461	Health and personal care stores	39	99 454	11 248	2 557	497	8.6	1.7
446191	Food (health) supplement stores	6	4 976	828	205	63	11.7	20.3
447	Gasoline stations	66	162 580	10 822	2 594	765	17.2	5.0
4471	Gasoline stations	66	162 580	10 822	2 594	765	17.2	5.0
44711	Gasoline stations with convenience stores	42	94 239	6 302	1 484	402	13.6	8.7
447110	Gasoline stations with convenience stores	42	94 239	6 302	1 484	402	13.6	8.7
44719	Other gasoline stations	24	68 341	4 520	1 110	363	22.1	—
447190	Other gasoline stations	24	68 341	4 520	1 110	363	22.1	—
448	Clothing and clothing accessories stores	121	113 413	14 381	3 766	883	13.0	17.0
4481	Clothing stores	64	71 657	8 718	2 372	619	9.6	11.6
44819	Other clothing stores	12	5 850	678	209	48	—	18.0
448190	Other clothing stores	12	5 850	678	209	48	—	18.0
4483	Jewelry, luggage, and leather goods stores	45	33 637	4 819	1 188	212	23.4	32.1
44831	Jewelry stores	45	33 637	4 819	1 188	212	23.4	32.1
448310	Jewelry stores	45	33 637	4 819	1 188	212	23.4	32.1
451	Sporting goods, hobby, book, and music stores	42	27 094	4 712	1 151	297	15.4	4.2
4512	Book, periodical, and music stores	19	D	D	D	c	D	D
45121	Book stores and news dealers	11	D	D	D	c	D	D
451211	Book stores	11	D	D	D	c	D	D
4512111	Book stores, general	8	D	D	D	c	D	D
452	General merchandise stores	24	352 520	30 896	6 957	1 571	1.4	.1
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	16	D	D	D	c	D	D
453	Miscellaneous store retailers	106	59 365	8 947	2 210	542	15.6	4.6
4532	Office supplies, stationery, and gift stores	56	D	D	D	e	D	D
45321	Office supplies and stationery stores	5	D	D	D	b	D	D
453210	Office supplies and stationery stores	5	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	51	25 146	2 670	624	222	20.1	7.6
453220	Gift, novelty, and souvenir stores	51	25 146	2 670	624	222	20.1	7.6
4539	Other miscellaneous store retailers	31	14 655	3 312	875	140	19.5	3.5
45392	Art dealers	15	9 377	2 024	557	72	15.9	5.5
453920	Art dealers	15	9 377	2 024	557	72	15.9	5.5
45399	All other miscellaneous store retailers	12	4 134	1 104	274	49	17.4	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HILO, HI MICROPOLITAN STATISTICAL AREA—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	17	28 653	3 275	765	97	24.9	2.3
4543	Direct selling establishments	10	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
HONOLULU, HI METROPOLITAN STATISTICAL AREA								
44-45	Retail trade	3 065	8 816 634	880 174	212 995	41 968	7.5	5.1
441	Motor vehicle and parts dealers	214	1 911 972	154 027	35 178	4 247	6.9	8.2
4411	Automobile dealers	68	1 726 616	126 134	28 184	3 118	6.2	8.5
44111	New car dealers	52	1 659 149	121 416	27 029	2 992	5.7	8.7
441110	New car dealers	52	1 659 149	121 416	27 029	2 992	5.7	8.7
44112	Used car dealers	16	67 467	4 718	1 155	126	16.2	5.3
441120	Used car dealers	16	67 467	4 718	1 155	126	16.2	5.3
4412	Other motor vehicle dealers	18	66 565	6 349	1 596	212	7.5	.7
44122	Motorcycle, boat, and other motor vehicle dealers	17	D	D	D	c	D	D
441221	Motorcycle dealers	8	52 805	4 582	1 192	119	7.3	.8
441222	Boat dealers	8	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	128	118 791	21 544	5 398	917	17.9	7.2
44131	Automotive parts and accessories stores	93	84 055	11 988	3 060	613	22.9	5.8
441310	Automotive parts and accessories stores	93	84 055	11 988	3 060	613	22.9	5.8
44132	Tire dealers	35	34 736	9 556	2 338	304	5.7	10.5
441320	Tire dealers	35	34 736	9 556	2 338	304	5.7	10.5
442	Furniture and home furnishings stores	105	174 143	25 138	6 066	908	13.4	3.9
4421	Furniture stores	40	96 149	11 113	2 822	331	17.8	1.8
44211	Furniture stores	40	96 149	11 113	2 822	331	17.8	1.8
442110	Furniture stores	40	96 149	11 113	2 822	331	17.8	1.8
4422	Home furnishings stores	65	77 994	14 025	3 244	577	8.0	6.4
44221	Floor covering stores	22	29 828	5 374	1 319	160	6.6	.3
442210	Floor covering stores	22	29 828	5 374	1 319	160	6.6	.3
44229	Other home furnishings stores	43	48 166	8 651	1 925	417	8.8	10.2
442299	All other home furnishings stores	40	D	D	D	e	D	D
443	Electronics and appliance stores	115	249 775	23 616	5 441	1 044	10.7	5.8
4431	Electronics and appliance stores	115	249 775	23 616	5 441	1 044	10.7	5.8
44311	Appliance, television, and other electronics stores	83	D	D	D	f	D	D
443111	Household appliance stores	20	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	63	108 890	12 690	3 021	549	11.5	12.0
44312	Computer and software stores	26	116 988	8 215	1 795	377	4.1	.1
443120	Computer and software stores	26	116 988	8 215	1 795	377	4.1	.1
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	121	425 560	53 768	12 363	2 142	5.5	7.7
4441	Building material and supplies dealers	103	404 540	50 219	11 514	1 973	5.4	8.1
44411	Home centers	15	247 929	26 218	5 993	1 198	—	—
444110	Home Centers	15	247 929	26 218	5 993	1 198	—	—
44412	Paint and wallpaper stores	14	22 410	3 066	701	97	12.1	1.8
444120	Paint and wallpaper stores	14	22 410	3 066	701	97	12.1	1.8
44413	Hardware stores	15	33 708	5 548	1 326	252	12.4	6.2
444130	Hardware stores	15	33 708	5 548	1 326	252	12.4	6.2
44419	Other building material dealers	59	100 493	15 387	3 494	426	14.9	30.0
444190	Other building material dealers	59	100 493	15 387	3 494	426	14.9	30.0
4442	Lawn and garden equipment and supplies stores	18	21 020	3 549	849	169	6.7	.3
44422	Nursery, garden center, and farm supply stores	16	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	16	D	D	D	c	D	D
445	Food and beverage stores	490	1 330 536	138 677	35 659	7 113	8.9	3.3
4451	Grocery stores	319	1 221 533	124 280	32 150	6 165	6.7	2.0
44511	Supermarkets and other grocery (except convenience) stores	216	1 029 892	105 552	27 472	5 161	7.1	2.1
445110	Supermarkets and other grocery (except convenience) stores	216	1 029 892	105 552	27 472	5 161	7.1	2.1
44512	Convenience stores	103	191 641	18 728	4 678	1 004	4.7	1.1
445120	Convenience stores	103	191 641	18 728	4 678	1 004	4.7	1.1
4452	Specialty food stores	122	82 914	12 470	3 017	799	28.3	20.8
446	Health and personal care stores	190	709 644	71 835	17 263	3 549	6.2	1.5
4461	Health and personal care stores	190	709 644	71 835	17 263	3 549	6.2	1.5
44611	Pharmacies and drug stores	66	624 317	57 126	13 848	2 824	5.0	1.2
446110	Pharmacies and drug stores	66	624 317	57 126	13 848	2 824	5.0	1.2
4461101	Pharmacies and drug stores	63	D	D	D	h	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	24	21 106	2 904	683	157	17.4	4.1
446120	Cosmetics, beauty supplies, and perfume stores	24	21 106	2 904	683	157	17.4	4.1
44613	Optical goods stores	47	22 951	4 731	1 155	233	12.2	5.9
446130	Optical goods stores	47	22 951	4 731	1 155	233	12.2	5.9
44619	Other health and personal care stores	53	41 270	7 074	1 577	335	14.2	2.6
446191	Food (health) supplement stores	38	25 297	3 664	760	218	10.8	2.3
446199	All other health and personal care stores	15	15 973	3 410	817	117	19.7	3.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HONOLULU, HI METROPOLITAN STATISTICAL AREA—Con.								
Retail trade—Con.								
44-45	Gasoline stations	201	459 715	30 500	7 399	1 995	12.0	7.1
447	Gasoline stations	201	459 715	30 500	7 399	1 995	12.0	7.1
4471	Gasoline stations	201	459 715	30 500	7 399	1 995	12.0	7.1
44711	Gasoline stations with convenience stores	139	365 333	20 981	5 132	1 450	8.5	5.1
447110	Gasoline stations with convenience stores	139	365 333	20 981	5 132	1 450	8.5	5.1
44719	Other gasoline stations	62	94 382	9 519	2 267	545	25.2	14.7
447190	Other gasoline stations	62	94 382	9 519	2 267	545	25.2	14.7
448	Clothing and clothing accessories stores	801	1 077 599	132 136	33 388	7 434	12.2	7.2
4481	Clothing stores	474	660 577	81 675	20 766	5 162	10.7	7.7
44811	Men's clothing stores	37	25 452	4 445	1 014	228	17.2	6.0
448110	Men's clothing stores	37	25 452	4 445	1 014	228	17.2	6.0
44812	Women's clothing stores	150	131 479	17 150	4 202	1 342	16.4	9.5
448120	Women's clothing stores	150	131 479	17 150	4 202	1 342	16.4	9.5
44813	Children's and infants' clothing stores	17	16 955	1 717	417	154	11.2	2.6
448130	Children's and infants' clothing stores	17	16 955	1 717	417	154	11.2	2.6
44814	Family clothing stores	132	328 249	40 718	10 506	2 461	6.5	4.2
448140	Family clothing stores	132	328 249	40 718	10 506	2 461	6.5	4.2
44815	Clothing accessories stores	57	98 611	9 471	2 330	386	7.9	12.0
448150	Clothing accessories stores	57	98 611	9 471	2 330	386	7.9	12.0
44819	Other clothing stores	81	59 831	8 174	2 297	591	23.4	18.7
448190	Other clothing stores	81	59 831	8 174	2 297	591	23.4	18.7
4482	Shoe stores	82	107 405	11 340	2 645	760	3.8	3.8
44821	Shoe stores	82	107 405	11 340	2 645	760	3.8	3.8
448210	Shoe stores	82	107 405	11 340	2 645	760	3.8	3.8
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	8	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	49	53 198	5 721	1 355	385	2.2	4.8
4482105	Athletic footwear stores	21	D	D	D	e	D	D
4483	Jewelry, luggage, and leather goods stores	245	309 617	39 121	9 977	1 512	18.4	7.1
44831	Jewelry stores	227	231 538	29 834	7 112	1 266	22.5	7.3
448310	Jewelry stores	227	231 538	29 834	7 112	1 266	22.5	7.3
44832	Luggage and leather goods stores	18	78 079	9 287	2 865	246	6.2	6.5
448320	Luggage and leather goods stores	18	78 079	9 287	2 865	246	6.2	6.5
451	Sporting goods, hobby, book, and music stores	214	266 985	31 119	7 620	1 979	11.9	10.4
4511	Sporting goods, hobby, and musical instrument stores	145	167 687	18 918	4 746	1 241	14.6	7.7
45111	Sporting goods stores	79	90 959	10 618	2 743	683	17.6	5.7
451110	Sporting goods stores	79	90 959	10 618	2 743	683	17.6	5.7
4511101	General-line sporting goods stores	12	38 957	3 684	928	237	21.2	9.1
4511102	Specialty-line sporting goods stores	67	52 002	6 934	1 815	446	14.8	3.2
45112	Hobby, toy, and game stores	44	60 874	6 082	1 475	434	9.6	7.9
451120	Hobby, toy, and game stores	44	60 874	6 082	1 475	434	9.6	7.9
45114	Musical instrument and supplies stores	16	13 106	1 682	390	86	18.9	21.1
451140	Musical instrument and supplies stores	16	13 106	1 682	390	86	18.9	21.1
4512	Book, periodical, and music stores	69	99 298	12 201	2 874	738	7.4	14.9
45121	Book stores and news dealers	33	63 483	8 915	2 051	489	11.1	12.6
451211	Book stores	28	D	D	D	e	D	D
4512111	Book stores, general	22	D	D	D	e	D	D
4512112	Specialty book stores	6	D	D	D	b	D	D
451212	News dealers and newsstands	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	36	35 815	3 286	823	249	.8	19.0
451220	Prerecorded tape, compact disc, and record stores	36	35 815	3 286	823	249	.8	19.0
452	General merchandise stores	52	1 767 130	153 082	36 342	7 990	.7	.1
4521	Department stores	18	750 729	84 516	21 116	4 808	—	—
45210009	Department stores (incl. leased depts.) ³	18	781 537	84 516	21 116	4 808	—	—
45211	Department stores	18	750 729	84 516	21 116	4 808	—	—
452111	Department stores (except discount department stores) ..	12	D	D	D	h	D	D
452112	Discount department stores	6	D	D	D	g	D	D
4529	Other general merchandise stores	34	1 016 401	68 566	15 226	3 182	1.2	.1
45291	Warehouse clubs and supercenters	8	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	8	D	D	D	g	D	D
45299	All other general merchandise stores	26	D	D	D	g	D	D
452990	All other general merchandise stores	26	D	D	D	g	D	D
4529904	Miscellaneous general merchandise stores	19	D	D	D	g	D	D
453	Miscellaneous store retailers	451	337 525	52 771	13 001	2 921	13.2	11.6
4531	Florists	67	28 092	5 488	1 335	396	22.5	4.2
45311	Florists	67	28 092	5 488	1 335	396	22.5	4.2
453110	Florists	67	28 092	5 488	1 335	396	22.5	4.2
4532	Office supplies, stationery, and gift stores	230	217 797	29 891	7 382	1 629	10.7	11.0
45321	Office supplies and stationery stores	29	102 817	14 291	3 649	565	3.7	.4
453210	Office supplies and stationery stores	29	102 817	14 291	3 649	565	3.7	.4
45322	Gift, novelty, and souvenir stores	201	114 980	15 600	3 733	1 064	17.0	20.5
453220	Gift, novelty, and souvenir stores	201	114 980	15 600	3 733	1 064	17.0	20.5
4533	Used merchandise stores	48	24 593	5 645	1 350	288	15.9	13.0
45331	Used merchandise stores	48	24 593	5 645	1 350	288	15.9	13.0
453310	Used merchandise stores	48	24 593	5 645	1 350	288	15.9	13.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	HONOLULU, HI METROPOLITAN STATISTICAL AREA —Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	106	67 043	11 747	2 934	608	16.1	15.9
45391	Pet and pet supplies stores	28	28 536	4 133	1 007	258	9.4	17.3
45392	Art dealers	25	10 944	2 537	643	127	18.4	13.5
45399	All other miscellaneous store retailers	53	27 563	5 077	1 284	223	22.2	15.5
454	Nonstore retailers	111	106 050	13 505	3 275	646	14.3	4.6
4541	Electronic shopping and mail-order houses	28	45 771	3 080	732	132	9.7	2.5
45411	Electronic shopping and mail-order houses	28	45 771	3 080	732	132	9.7	2.5
4543	Direct selling establishments	66	54 723	9 334	2 306	436	17.4	6.4
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	63	D	D	D	e	D	D
454390	Other direct selling establishments	63	D	D	D	e	D	D
	KAHULUI-WAILUKU, HI MICROPOLITAN STATISTICAL AREA							
44-45	Retail trade	816	1 772 473	198 794	48 104	9 201	7.7	5.4
441	Motor vehicle and parts dealers	48	242 297	25 612	5 767	624	4.4	1.5
4412	Other motor vehicle dealers	8	10 989	1 270	413	39	31.8	5.2
44122	Motorcycle, boat, and other motor vehicle dealers	8	10 989	1 270	413	39	31.8	5.2
441221	Motorcycle dealers	5	9 093	1 027	359	28	32.3	6.3
442	Furniture and home furnishings stores	36	39 260	6 690	1 609	224	16.1	2.2
4421	Furniture stores	16	18 703	2 832	600	85	17.2	2.1
44211	Furniture stores	16	18 703	2 832	600	85	17.2	2.1
442110	Furniture stores	16	18 703	2 832	600	85	17.2	2.1
4422	Home furnishings stores	20	20 557	3 858	1 009	139	15.2	2.3
44229	Other home furnishings stores	11	9 491	1 365	379	59	4.0	5.0
443	Electronics and appliance stores	22	19 569	2 526	695	128	17.0	5.4
4431	Electronics and appliance stores	22	19 569	2 526	695	128	17.0	5.4
44311	Appliance, television, and other electronics stores	15	13 283	1 751	507	76	8.6	7.9
444	Building material and garden equipment and supplies dealers	43	122 190	14 202	3 259	543	3.2	.9
4441	Building material and supplies dealers	35	111 213	13 106	2 976	500	3.4	.9
44419	Other building material dealers	17	29 220	3 894	910	101	7.0	2.1
444190	Other building material dealers	17	29 220	3 894	910	101	7.0	2.1
4442	Lawn and garden equipment and supplies stores	8	10 977	1 096	283	43	.8	—
445	Food and beverage stores	87	360 785	38 166	9 612	1 841	9.2	2.1
4451	Grocery stores	68	346 405	36 070	9 102	1 721	8.5	1.2
44511	Supermarkets and other grocery (except convenience) stores	42	302 129	30 273	7 630	1 413	9.1	1.4
445110	Supermarkets and other grocery (except convenience) stores	42	302 129	30 273	7 630	1 413	9.1	1.4
44512	Convenience stores	26	44 276	5 797	1 472	308	4.7	—
445120	Convenience stores	26	44 276	5 797	1 472	308	4.7	—
4452	Specialty food stores	15	D	D	D	c	D	D
446	Health and personal care stores	51	111 463	12 430	2 950	652	8.0	4.0
4461	Health and personal care stores	51	111 463	12 430	2 950	652	8.0	4.0
4461102	Proprietary stores	3	D	D	D	a	D	D
44619	Other health and personal care stores	10	13 949	2 165	538	119	16.9	—
446191	Food (health) supplement stores	8	D	D	D	b	D	D
447	Gasoline stations	38	109 984	9 254	2 217	501	11.4	9.5
44711	Gasoline stations with convenience stores	26	81 444	6 576	1 555	359	7.1	8.8
447110	Gasoline stations with convenience stores	26	81 444	6 576	1 555	359	7.1	8.8
448	Clothing and clothing accessories stores	229	258 961	35 434	9 211	1 937	9.4	16.1
4481	Clothing stores	132	181 246	22 708	5 935	1 411	7.6	13.0
44814	Family clothing stores	55	122 661	13 986	3 805	927	6.0	8.7
448140	Family clothing stores	55	122 661	13 986	3 805	927	6.0	8.7
44815	Clothing accessories stores	13	D	D	D	c	D	D
448150	Clothing accessories stores	13	D	D	D	c	D	D
44819	Other clothing stores	26	19 338	2 570	630	152	8.8	58.5
448190	Other clothing stores	26	19 338	2 570	630	152	8.8	58.5
4483	Jewelry, luggage, and leather goods stores	78	65 267	11 144	2 866	416	14.8	26.6
44831	Jewelry stores	74	58 682	10 137	2 579	383	16.5	24.5
448310	Jewelry stores	74	58 682	10 137	2 579	383	16.5	24.5
44832	Luggage and leather goods stores	4	6 585	1 007	287	33	—	45.7
448320	Luggage and leather goods stores	4	6 585	1 007	287	33	—	45.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KAHULUI-WAILUKU, HI MICROPOLITAN STATISTICAL AREA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	54	50 746	7 678	1 807	466	13.4	9.6
4511	Sporting goods, hobby, and musical instrument stores	36	33 558	4 937	1 181	317	14.6	5.4
45111	Sporting goods stores	26	25 634	3 782	915	232	13.3	5.0
451110	Sporting goods stores	26	25 634	3 782	915	232	13.3	5.0
4512	Book, periodical, and music stores	18	17 188	2 741	626	149	11.1	17.8
45121	Book stores and news dealers	8	D	D	D	c	D	D
4512111	Book stores, general	7	D	D	D	c	D	D
452	General merchandise stores	20	312 192	26 761	6 081	1 250	.3	1.6
4529	Other general merchandise stores	16	D	D	D	e	D	D
45299	All other general merchandise stores	15	D	D	D	c	D	D
452990	All other general merchandise stores	15	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	14	D	D	D	b	D	D
453	Miscellaneous store retailers	176	125 798	17 364	4 291	929	20.4	11.1
4532	Office supplies, stationery, and gift stores	97	D	D	D	e	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	95	59 061	6 535	1 579	442	19.5	6.5
453220	Gift, novelty, and souvenir stores	95	59 061	6 535	1 579	442	19.5	6.5
4533	Used merchandise stores	12	D	D	D	c	D	D
45331	Used merchandise stores	12	D	D	D	c	D	D
453310	Used merchandise stores	12	D	D	D	c	D	D
4539	Other miscellaneous store retailers	53	41 958	7 297	1 827	289	28.9	22.7
45392	Art dealers	39	33 657	6 280	1 576	222	27.0	19.7
453920	Art dealers	39	33 657	6 280	1 576	222	27.0	19.7
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	12	19 228	2 677	605	106	—	2.3
4543	Direct selling establishments	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
KAPAA, HI MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	352	714 715	78 749	18 925	4 084	16.0	4.2
441	Motor vehicle and parts dealers	16	113 136	9 971	2 277	260	43.1	.6
442	Furniture and home furnishings stores	17	17 055	2 921	712	142	17.2	15.2
443	Electronics and appliance stores	11	4 999	663	168	42	19.5	3.0
444	Building material and garden equipment and supplies dealers	25	47 992	7 362	1 725	307	12.2	11.5
445	Food and beverage stores	47	189 231	18 722	4 664	1 016	12.3	2.3
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health and personal care stores	15	40 679	4 657	1 107	217	9.7	.1
4461	Health and personal care stores	15	40 679	4 657	1 107	217	9.7	.1
447	Gasoline stations	19	46 122	2 553	610	182	14.8	5.3
448	Clothing and clothing accessories stores	88	56 088	8 294	1 927	499	17.2	12.6
4481	Clothing stores	49	31 967	4 160	985	308	19.4	16.1
44819	Other clothing stores	11	5 477	906	228	48	7.0	12.3
448190	Other clothing stores	11	5 477	906	228	48	7.0	12.3
4483	Jewelry, luggage, and leather goods stores	34	20 493	3 745	844	166	16.8	9.3
451	Sporting goods, hobby, book, and music stores	20	15 025	2 500	722	193	12.0	6.9
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
452	General merchandise stores	11	136 781	13 824	3 269	822	.5	2.5
453	Miscellaneous store retailers	76	37 726	5 971	1 445	359	25.5	7.6
4532	Office supplies, stationery, and gift stores	44	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	43	22 089	2 684	663	209	30.7	5.3
453220	Gift, novelty, and souvenir stores	43	22 089	2 684	663	209	30.7	5.3
4539	Other miscellaneous store retailers	24	12 172	2 420	572	86	12.7	13.7
45392	Art dealers	17	9 242	1 951	493	73	11.4	9.6
453920	Art dealers	17	9 242	1 951	493	73	11.4	9.6
454	Nonstore retailers	7	9 881	1 311	299	45	—	—
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HAWAII								
44-45	Retail trade	691	1 704 360	176 092	40 835	8 541	8.3	5.3
441	Motor vehicle and parts dealers	58	285 427	28 515	6 484	882	4.2	.8
4411	Automobile dealers	18	D	D	D	f	D	D
44111	New car dealers	11	D	D	D	f	D	D
441110	New car dealers	11	D	D	D	f	D	D
44112	Used car dealers	7	D	D	D	b	D	D
441120	Used car dealers	7	D	D	D	b	D	D
4412	Other motor vehicle dealers	8	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	7	D	D	D	b	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	32	43 640	7 913	1 825	288	8.5	4.0
44131	Automotive parts and accessories stores	25	30 700	5 597	1 251	211	10.3	5.7
441310	Automotive parts and accessories stores	25	30 700	5 597	1 251	211	10.3	5.7
44132	Tire dealers	7	12 940	2 316	574	77	4.2	—
441320	Tire dealers	7	12 940	2 316	574	77	4.2	—
442	Furniture and home furnishings stores	31	28 244	4 246	1 001	166	37.6	4.8
4421	Furniture stores	14	14 473	2 436	581	84	31.4	.2
44211	Furniture stores	14	14 473	2 436	581	84	31.4	.2
442110	Furniture stores	14	14 473	2 436	581	84	31.4	.2
4422	Home furnishings stores	17	13 771	1 810	420	82	44.2	9.5
44221	Floor covering stores	6	9 722	1 198	272	50	45.6	—
442210	Floor covering stores	6	9 722	1 198	272	50	45.6	—
44229	Other home furnishings stores	11	4 049	612	148	32	41.0	32.3
442299	All other home furnishings stores	11	4 049	612	148	32	41.0	32.3
443	Electronics and appliance stores	23	16 494	2 485	606	118	16.3	4.3
4431	Electronics and appliance stores	23	16 494	2 485	606	118	16.3	4.3
44311	Appliance, television, and other electronics stores	15	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	9	D	D	D	b	D	D
44312	Computer and software stores	6	D	D	D	b	D	D
443120	Computer and software stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	66	152 705	15 572	3 349	613	6.1	27.4
4441	Building material and supplies dealers	52	135 357	13 626	2 966	531	5.9	30.6
44411	Home centers	5	D	D	D	c	D	D
444110	Home Centers	5	D	D	D	c	D	D
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	29	38 725	4 224	1 026	148	9.6	19.5
444190	Other building material dealers	29	38 725	4 224	1 026	148	9.6	19.5
4442	Lawn and garden equipment and supplies stores	14	17 348	1 946	383	82	7.4	1.6
44422	Nursery, garden center, and farm supply stores	13	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	13	D	D	D	b	D	D
445	Food and beverage stores	98	378 411	40 993	9 395	2 110	7.9	2.7
4451	Grocery stores	74	360 937	37 841	8 677	1 946	6.1	1.2
44511	Supermarkets and other grocery (except convenience) stores	36	319 992	33 425	7 600	1 659	4.9	.3
445110	Supermarkets and other grocery (except convenience) stores	36	319 992	33 425	7 600	1 659	4.9	.3
44512	Convenience stores	38	40 945	4 416	1 077	287	15.2	8.1
445120	Convenience stores	38	40 945	4 416	1 077	287	15.2	8.1
4452	Specialty food stores	19	13 311	2 847	657	144	52.0	46.1
446	Health and personal care stores	39	99 454	11 248	2 557	497	8.6	1.7
4461	Health and personal care stores	39	99 454	11 248	2 557	497	8.6	1.7
44611	Pharmacies and drug stores	18	D	D	D	e	D	D
446110	Pharmacies and drug stores	18	D	D	D	e	D	D
4461101	Pharmacies and drug stores	17	D	D	D	e	D	D
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D
44619	Other health and personal care stores	11	D	D	D	b	D	D
446191	Food (health) supplement stores	6	4 976	828	205	63	11.7	20.3
447	Gasoline stations	66	162 580	10 822	2 594	765	17.2	5.0
4471	Gasoline stations	66	162 580	10 822	2 594	765	17.2	5.0
44711	Gasoline stations with convenience stores	42	94 239	6 302	1 484	402	13.6	8.7
447110	Gasoline stations with convenience stores	42	94 239	6 302	1 484	402	13.6	8.7
44719	Other gasoline stations	24	68 341	4 520	1 110	363	22.1	—
447190	Other gasoline stations	24	68 341	4 520	1 110	363	22.1	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	HAWAII—Con.							
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	121	113 413	14 381	3 766	883	13.0	17.0
4481	Clothing stores	64	71 657	8 718	2 372	619	9.6	11.6
44811	Men's clothing stores	9	D	D	D	b	D	D
448110	Men's clothing stores	9	D	D	D	b	D	D
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	24	49 748	6 039	1 682	384	11.2	.4
448140	Family clothing stores	24	49 748	6 039	1 682	384	11.2	.4
44819	Other clothing stores	12	5 850	678	209	48	—	18.0
448190	Other clothing stores	12	5 850	678	209	48	—	18.0
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	45	33 637	4 819	1 188	212	23.4	32.1
44831	Jewelry stores	45	33 637	4 819	1 188	212	23.4	32.1
448310	Jewelry stores	45	33 637	4 819	1 188	212	23.4	32.1
451	Sporting goods, hobby, book, and music stores	42	27 094	4 712	1 151	297	15.4	4.2
4511	Sporting goods, hobby, and musical instrument stores	23	D	D	D	c	D	D
45111	Sporting goods stores	16	6 746	1 279	304	68	17.8	2.8
451110	Sporting goods stores	16	6 746	1 279	304	68	17.8	2.8
45112	Hobby, toy, and game stores	5	D	D	D	b	D	D
451120	Hobby, toy, and game stores	5	D	D	D	b	D	D
4512	Book, periodical, and music stores	19	D	D	D	c	D	D
45121	Book stores and news dealers	11	D	D	D	c	D	D
451211	Book stores	11	D	D	D	c	D	D
4512111	Book stores, general	8	D	D	D	c	D	D
4512112	Specialty book stores	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	8	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	8	D	D	D	b	D	D
452	General merchandise stores	24	352 520	30 896	6 957	1 571	1.4	.1
4521	Department stores	6	D	D	D	g	D	D
45210009	Department stores (incl. leased depts.) ³	6	D	D	D	g	D	D
45211	Department stores	6	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	3	D	D	D	e	D	D
452112	Discount department stores	3	D	D	D	f	D	D
4529	Other general merchandise stores	18	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
45299	All other general merchandise stores	17	D	D	D	c	D	D
452990	All other general merchandise stores	17	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	16	D	D	D	c	D	D
453	Miscellaneous store retailers	106	59 365	8 947	2 210	542	15.6	4.6
4531	Florists	15	D	D	D	b	D	D
45311	Florists	15	D	D	D	b	D	D
453110	Florists	15	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	56	D	D	D	e	D	D
45321	Office supplies and stationery stores	5	D	D	D	b	D	D
453210	Office supplies and stationery stores	5	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	51	25 146	2 670	624	222	20.1	7.6
453220	Gift, novelty, and souvenir stores	51	25 146	2 670	624	222	20.1	7.6
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	31	14 655	3 312	875	140	19.5	3.5
45391	Pet and pet supplies stores	4	1 144	184	44	19	56.2	—
453910	Pet and pet supplies stores	4	1 144	184	44	19	56.2	—
45392	Art dealers	15	9 377	2 024	557	72	15.9	5.5
453920	Art dealers	15	9 377	2 024	557	72	15.9	5.5
45399	All other miscellaneous store retailers	12	4 134	1 104	274	49	17.4	—
454	Nonstore retailers	17	28 653	3 275	765	97	24.9	2.3
4543	Direct selling establishments	10	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	7	D	D	D	b	D	D
454390	Other direct selling establishments	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HONOLULU								
44-45	Retail trade	3 065	8 816 634	880 174	212 995	41 968	7.5	5.1
441	Motor vehicle and parts dealers	214	1 911 972	154 027	35 178	4 247	6.9	8.2
4411	Automobile dealers	68	1 726 616	126 134	28 184	3 118	6.2	8.5
44111	New car dealers	52	1 659 149	121 416	27 029	2 992	5.7	8.7
441110	New car dealers	52	1 659 149	121 416	27 029	2 992	5.7	8.7
44112	Used car dealers	16	67 467	4 718	1 155	126	16.2	5.3
441120	Used car dealers	16	67 467	4 718	1 155	126	16.2	5.3
4412	Other motor vehicle dealers	18	66 565	6 349	1 596	212	7.5	.7
44122	Motorcycle, boat, and other motor vehicle dealers	17	D	D	D	c	D	D
441221	Motorcycle dealers	8	52 805	4 582	1 192	119	7.3	.8
441222	Boat dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	128	118 791	21 544	5 398	917	17.9	7.2
44131	Automotive parts and accessories stores	93	84 055	11 988	3 060	613	22.9	5.8
441310	Automotive parts and accessories stores	93	84 055	11 988	3 060	613	22.9	5.8
44132	Tire dealers	35	34 736	9 556	2 338	304	5.7	10.5
441320	Tire dealers	35	34 736	9 556	2 338	304	5.7	10.5
442	Furniture and home furnishings stores	105	174 143	25 138	6 066	908	13.4	3.9
4421	Furniture stores	40	96 149	11 113	2 822	331	17.8	1.8
44211	Furniture stores	40	96 149	11 113	2 822	331	17.8	1.8
442110	Furniture stores	40	96 149	11 113	2 822	331	17.8	1.8
4422	Home furnishings stores	65	77 994	14 025	3 244	577	8.0	6.4
44221	Floor covering stores	22	29 828	5 374	1 319	160	6.6	.3
442210	Floor covering stores	22	29 828	5 374	1 319	160	6.6	.3
44229	Other home furnishings stores	43	48 166	8 651	1 925	417	8.8	10.2
442299	All other home furnishings stores	40	D	D	D	e	D	D
443	Electronics and appliance stores	115	249 775	23 616	5 441	1 044	10.7	5.8
4431	Electronics and appliance stores	115	249 775	23 616	5 441	1 044	10.7	5.8
44311	Appliance, television, and other electronics stores	83	D	D	D	f	D	D
443111	Household appliance stores	20	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	63	108 890	12 690	3 021	549	11.5	12.0
44312	Computer and software stores	26	116 988	8 215	1 795	377	4.1	.1
443120	Computer and software stores	26	116 988	8 215	1 795	377	4.1	.1
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	121	425 560	53 768	12 363	2 142	5.5	7.7
4441	Building material and supplies dealers	103	404 540	50 219	11 514	1 973	5.4	8.1
44411	Home centers	15	247 929	26 218	5 993	1 198	—	—
444110	Home Centers	15	247 929	26 218	5 993	1 198	—	—
44412	Paint and wallpaper stores	14	22 410	3 066	701	97	12.1	1.8
444120	Paint and wallpaper stores	14	22 410	3 066	701	97	12.1	1.8
44413	Hardware stores	15	33 708	5 548	1 326	252	12.4	6.2
444130	Hardware stores	15	33 708	5 548	1 326	252	12.4	6.2
44419	Other building material dealers	59	100 493	15 387	3 494	426	14.9	30.0
444190	Other building material dealers	59	100 493	15 387	3 494	426	14.9	30.0
4442	Lawn and garden equipment and supplies stores	18	21 020	3 549	849	169	6.7	.3
44421	Outdoor power equipment stores	2	D	D	D	b	D	D
444210	Outdoor power equipment stores	2	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	16	D	D	D	c	D	D
444220	Nursery, garden center, and farm supply stores	16	D	D	D	c	D	D
445	Food and beverage stores	490	1 330 536	138 677	35 659	7 113	8.9	3.3
4451	Grocery stores	319	1 221 533	124 280	32 150	6 165	6.7	2.0
44511	Supermarkets and other grocery (except convenience) stores	216	1 029 892	105 552	27 472	5 161	7.1	2.1
445110	Supermarkets and other grocery (except convenience) stores	216	1 029 892	105 552	27 472	5 161	7.1	2.1
44512	Convenience stores	103	191 641	18 728	4 678	1 004	4.7	1.1
445120	Convenience stores	103	191 641	18 728	4 678	1 004	4.7	1.1
4452	Specialty food stores	122	82 914	12 470	3 017	799	28.3	20.8
4453	Beer, wine, and liquor stores	49	26 089	1 927	492	149	46.5	12.2
44531	Beer, wine, and liquor stores	49	26 089	1 927	492	149	46.5	12.2
445310	Beer, wine, and liquor stores	49	26 089	1 927	492	149	46.5	12.2
446	Health and personal care stores	190	709 644	71 835	17 263	3 549	6.2	1.5
4461	Health and personal care stores	190	709 644	71 835	17 263	3 549	6.2	1.5
44611	Pharmacies and drug stores	66	624 317	57 126	13 848	2 824	5.0	1.2
446110	Pharmacies and drug stores	66	624 317	57 126	13 848	2 824	5.0	1.2
4461101	Pharmacies and drug stores	63	D	D	D	h	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	24	21 106	2 904	683	157	17.4	4.1
446120	Cosmetics, beauty supplies, and perfume stores	24	21 106	2 904	683	157	17.4	4.1
44613	Optical goods stores	47	22 951	4 731	1 155	233	12.2	5.9
446130	Optical goods stores	47	22 951	4 731	1 155	233	12.2	5.9
44619	Other health and personal care stores	53	41 270	7 074	1 577	335	14.2	2.6
446191	Food (health) supplement stores	38	25 297	3 664	760	218	10.8	2.3
446199	All other health and personal care stores	15	15 973	3 410	817	117	19.7	3.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HONOLULU—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	201	459 715	30 500	7 399	1 995	12.0	7.1
4471	Gasoline stations	201	459 715	30 500	7 399	1 995	12.0	7.1
44711	Gasoline stations with convenience stores	139	365 333	20 981	5 132	1 450	8.5	5.1
447110	Gasoline stations with convenience stores	139	365 333	20 981	5 132	1 450	8.5	5.1
44719	Other gasoline stations	62	94 382	9 519	2 267	545	25.2	14.7
447190	Other gasoline stations	62	94 382	9 519	2 267	545	25.2	14.7
448	Clothing and clothing accessories stores	801	1 077 599	132 136	33 388	7 434	12.2	7.2
4481	Clothing stores	474	660 577	81 675	20 766	5 162	10.7	7.7
44811	Men's clothing stores	37	25 452	4 445	1 014	228	17.2	6.0
448110	Men's clothing stores	37	25 452	4 445	1 014	228	17.2	6.0
44812	Women's clothing stores	150	131 479	17 150	4 202	1 342	16.4	9.5
448120	Women's clothing stores	150	131 479	17 150	4 202	1 342	16.4	9.5
44813	Children's and infants' clothing stores	17	16 955	1 717	417	154	11.2	2.6
448130	Children's and infants' clothing stores	17	16 955	1 717	417	154	11.2	2.6
44814	Family clothing stores	132	328 249	40 718	10 506	2 461	6.5	4.2
448140	Family clothing stores	132	328 249	40 718	10 506	2 461	6.5	4.2
44815	Clothing accessories stores	57	98 611	9 471	2 330	386	7.9	12.0
448150	Clothing accessories stores	57	98 611	9 471	2 330	386	7.9	12.0
44819	Other clothing stores	81	59 831	8 174	2 297	591	23.4	18.7
448190	Other clothing stores	81	59 831	8 174	2 297	591	23.4	18.7
4482	Shoe stores	82	107 405	11 340	2 645	760	3.8	3.8
44821	Shoe stores	82	107 405	11 340	2 645	760	3.8	3.8
448210	Shoe stores	82	107 405	11 340	2 645	760	3.8	3.8
4482101	Men's shoe stores	3	D	D	D	a	D	D
4482102	Women's shoe stores	8	D	D	D	b	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	49	53 198	5 721	1 355	385	2.2	4.8
4482105	Athletic footwear stores	21	D	D	D	e	D	D
4483	Jewelry, luggage, and leather goods stores	245	309 617	39 121	9 977	1 512	18.4	7.1
44831	Jewelry stores	227	231 538	29 834	7 112	1 266	22.5	7.3
448310	Jewelry stores	227	231 538	29 834	7 112	1 266	22.5	7.3
44832	Luggage and leather goods stores	18	78 079	9 287	2 865	246	6.2	6.5
448320	Luggage and leather goods stores	18	78 079	9 287	2 865	246	6.2	6.5
451	Sporting goods, hobby, book, and music stores	214	266 985	31 119	7 620	1 979	11.9	10.4
4511	Sporting goods, hobby, and musical instrument stores	145	167 687	18 918	4 746	1 241	14.6	7.7
45111	Sporting goods stores	79	90 959	10 618	2 743	683	17.6	5.7
451110	Sporting goods stores	79	90 959	10 618	2 743	683	17.6	5.7
4511101	General-line sporting goods stores	12	38 957	3 684	928	237	21.2	9.1
4511102	Specialty-line sporting goods stores	67	52 002	6 934	1 815	446	14.8	3.2
45112	Hobby, toy, and game stores	44	60 874	6 082	1 475	434	9.6	7.9
451120	Hobby, toy, and game stores	44	60 874	6 082	1 475	434	9.6	7.9
45113	Sewing, needlework, and piece goods stores	6	2 748	536	138	38	3.6	5.0
451130	Sewing, needlework, and piece goods stores	6	2 748	536	138	38	3.6	5.0
45114	Musical instrument and supplies stores	16	13 106	1 682	390	86	18.9	21.1
451140	Musical instrument and supplies stores	16	13 106	1 682	390	86	18.9	21.1
4512	Book, periodical, and music stores	69	99 298	12 201	2 874	738	7.4	14.9
45121	Book stores and news dealers	33	63 483	8 915	2 051	489	11.1	12.6
451211	Book stores	28	D	D	D	e	D	D
4512111	Book stores, general	22	D	D	D	e	D	D
4512112	Specialty book stores	6	D	D	D	b	D	D
451212	News dealers and newsstands	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	36	35 815	3 286	823	249	.8	19.0
451220	Prerecorded tape, compact disc, and record stores	36	35 815	3 286	823	249	.8	19.0
452	General merchandise stores	52	1 767 130	153 082	36 342	7 990	.7	.1
4521	Department stores	18	750 729	84 516	21 116	4 808	—	—
45210009	Department stores (incl. leased depts.) ³	18	781 537	84 516	21 116	4 808	—	—
45211	Department stores	18	750 729	84 516	21 116	4 808	—	—
452111	Department stores (except discount department stores) ..	12	D	D	D	h	D	D
452112	Discount department stores	6	D	D	D	g	D	D
4529	Other general merchandise stores	34	1 016 401	68 566	15 226	3 182	1.2	.1
45291	Warehouse clubs and supercenters	8	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	8	D	D	D	g	D	D
45299	All other general merchandise stores	26	D	D	D	g	D	D
452990	All other general merchandise stores	26	D	D	D	g	D	D
4529901	Variety stores	7	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	19	D	D	D	g	D	D
453	Miscellaneous store retailers	451	337 525	52 771	13 001	2 921	13.2	11.6
4531	Florists	67	28 092	5 488	1 335	396	22.5	4.2
45311	Florists	67	28 092	5 488	1 335	396	22.5	4.2
453110	Florists	67	28 092	5 488	1 335	396	22.5	4.2
4532	Office supplies, stationery, and gift stores	230	217 797	29 891	7 382	1 629	10.7	11.0
45321	Office supplies and stationery stores	29	102 817	14 291	3 649	565	3.7	.4
453210	Office supplies and stationery stores	29	102 817	14 291	3 649	565	3.7	.4
45322	Gift, novelty, and souvenir stores	201	114 980	15 600	3 733	1 064	17.0	20.5
453220	Gift, novelty, and souvenir stores	201	114 980	15 600	3 733	1 064	17.0	20.5
4533	Used merchandise stores	48	24 593	5 645	1 350	288	15.9	13.0
45331	Used merchandise stores	48	24 593	5 645	1 350	288	15.9	13.0
453310	Used merchandise stores	48	24 593	5 645	1 350	288	15.9	13.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HONOLULU—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	106	67 043	11 747	2 934	608	16.1	15.9
45391	Pet and pet supplies stores	28	28 536	4 133	1 007	258	9.4	17.3
453910	Pet and pet supplies stores	28	28 536	4 133	1 007	258	9.4	17.3
45392	Art dealers	25	10 944	2 537	643	127	18.4	13.5
453920	Art dealers	25	10 944	2 537	643	127	18.4	13.5
45399	All other miscellaneous store retailers	53	27 563	5 077	1 284	223	22.2	15.5
454	Nonstore retailers	111	106 050	13 505	3 275	646	14.3	4.6
4541	Electronic shopping and mail-order houses	28	45 771	3 080	732	132	9.7	2.5
45411	Electronic shopping and mail-order houses	28	45 771	3 080	732	132	9.7	2.5
4542	Vending machine operators	17	5 556	1 091	237	78	22.3	4.4
45421	Vending machine operators	17	5 556	1 091	237	78	22.3	4.4
454210	Vending machine operators	17	5 556	1 091	237	78	22.3	4.4
4543	Direct selling establishments	66	54 723	9 334	2 306	436	17.4	6.4
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	63	D	D	D	e	D	D
454390	Other direct selling establishments	63	D	D	D	e	D	D
KAUAI								
44-45	Retail trade	352	714 715	78 749	18 925	4 084	16.0	4.2
441	Motor vehicle and parts dealers	16	113 136	9 971	2 277	260	43.1	.6
4411	Automobile dealers	8	D	D	D	c	D	D
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	17	17 055	2 921	712	142	17.2	15.2
4421	Furniture stores	6	9 806	1 818	459	92	3.4	26.4
44211	Furniture stores	6	9 806	1 818	459	92	3.4	26.4
442110	Furniture stores	6	9 806	1 818	459	92	3.4	26.4
4422	Home furnishings stores	11	7 249	1 103	253	50	36.0	—
44229	Other home furnishings stores	6	3 589	652	150	28	45.9	—
443	Electronics and appliance stores	11	4 999	663	168	42	19.5	3.0
4431	Electronics and appliance stores	11	4 999	663	168	42	19.5	3.0
44311	Appliance, television, and other electronics stores	7	2 822	480	122	24	7.4	5.3
443112	Radio, television, and other electronics stores	4	2 414	372	96	19	8.6	—
44312	Computer and software stores	4	2 177	183	46	18	35.2	—
443120	Computer and software stores	4	2 177	183	46	18	35.2	—
444	Building material and garden equipment and supplies dealers	25	47 992	7 362	1 725	307	12.2	11.5
4441	Building material and supplies dealers	20	39 505	6 248	1 451	258	14.2	1.6
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	14	25 887	4 320	975	164	18.3	2.5
444190	Other building material dealers	14	25 887	4 320	975	164	18.3	2.5
4442	Lawn and garden equipment and supplies stores	5	8 487	1 114	274	49	2.9	57.3
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	47	189 231	18 722	4 664	1 016	12.3	2.3
4451	Grocery stores	38	180 118	17 244	4 278	919	11.7	—
44511	Supermarkets and other grocery (except convenience) stores	22	157 671	14 668	3 656	765	12.2	—
445110	Supermarkets and other grocery (except convenience) stores	22	157 671	14 668	3 656	765	12.2	—
44512	Convenience stores	16	22 447	2 576	622	154	8.0	—
445120	Convenience stores	16	22 447	2 576	622	154	8.0	—
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health and personal care stores	15	40 679	4 657	1 107	217	9.7	.1
4461	Health and personal care stores	15	40 679	4 657	1 107	217	9.7	.1
44611	Pharmacies and drug stores	9	D	D	D	c	D	D
446110	Pharmacies and drug stores	9	D	D	D	c	D	D
4461101	Pharmacies and drug stores	9	D	D	D	c	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	19	46 122	2 553	610	182	14.8	5.3
4471	Gasoline stations	19	46 122	2 553	610	182	14.8	5.3
44711	Gasoline stations with convenience stores	10	27 555	1 199	274	81	.1	—
447110	Gasoline stations with convenience stores	10	27 555	1 199	274	81	.1	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KAUAI—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	88	56 088	8 294	1 927	499	17.2	12.6
4481	Clothing stores	49	31 967	4 160	985	308	19.4	16.1
44814	Family clothing stores	20	20 309	2 443	578	186	18.6	16.0
44819	Other clothing stores	11	5 477	906	228	48	7.0	12.3
4483	Jewelry, luggage, and leather goods stores	34	20 493	3 745	844	166	16.8	9.3
44831	Jewelry stores	34	20 493	3 745	844	166	16.8	9.3
448310	Jewelry stores	34	20 493	3 745	844	166	16.8	9.3
451	Sporting goods, hobby, book, and music stores	20	15 025	2 500	722	193	12.0	6.9
4511	Sporting goods, hobby, and musical instrument stores	14	D	D	D	c	D	D
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	11	136 781	13 824	3 269	822	.5	2.5
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	c	D	D
452112	Discount department stores	2	D	D	D	f	D	D
45299	All other general merchandise stores	7	D	D	D	b	D	D
452990	All other general merchandise stores	7	D	D	D	b	D	D
453	Miscellaneous store retailers	76	37 726	5 971	1 445	359	25.5	7.6
4532	Office supplies, stationery, and gift stores	44	D	D	D	c	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	43	22 089	2 684	663	209	30.7	5.3
453220	Gift, novelty, and souvenir stores	43	22 089	2 684	663	209	30.7	5.3
4539	Other miscellaneous store retailers	24	12 172	2 420	572	86	12.7	13.7
45392	Art dealers	17	9 242	1 951	493	73	11.4	9.6
453920	Art dealers	17	9 242	1 951	493	73	11.4	9.6
45399	All other miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	7	9 881	1 311	299	45	—	—
4543	Direct selling establishments	7	9 881	1 311	299	45	—	—
45431	Fuel dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
MAUI								
44-45	Retail trade	816	1 772 473	198 794	48 104	9 201	7.7	5.4
441	Motor vehicle and parts dealers	48	242 297	25 612	5 767	624	4.4	1.5
4411	Automobile dealers	13	D	D	D	e	D	D
44111	New car dealers	8	D	D	D	e	D	D
441110	New car dealers	8	D	D	D	e	D	D
4412	Other motor vehicle dealers	8	10 989	1 270	413	39	31.8	5.2
44122	Motorcycle, boat, and other motor vehicle dealers	8	10 989	1 270	413	39	31.8	5.2
441221	Motorcycle dealers	5	9 093	1 027	359	28	32.3	6.3
4413	Automotive parts, accessories, and tire stores	27	D	D	D	c	D	D
44131	Automotive parts and accessories stores	21	D	D	D	c	D	D
441310	Automotive parts and accessories stores	21	D	D	D	c	D	D
442	Furniture and home furnishings stores	36	39 260	6 690	1 609	224	16.1	2.2
4421	Furniture stores	16	18 703	2 832	600	85	17.2	2.1
44211	Furniture stores	16	18 703	2 832	600	85	17.2	2.1
442110	Furniture stores	16	18 703	2 832	600	85	17.2	2.1
4422	Home furnishings stores	20	20 557	3 858	1 009	139	15.2	2.3
44221	Floor covering stores	9	11 066	2 493	630	80	24.8	—
442210	Floor covering stores	9	11 066	2 493	630	80	24.8	—
44229	Other home furnishings stores	11	9 491	1 365	379	59	4.0	5.0
442299	All other home furnishings stores	10	D	D	D	b	D	D
443	Electronics and appliance stores	22	19 569	2 526	695	128	17.0	5.4
4431	Electronics and appliance stores	22	19 569	2 526	695	128	17.0	5.4
44311	Appliance, television, and other electronics stores	15	13 283	1 751	507	76	8.6	7.9
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	10	D	D	D	b	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
44313	Camera and photographic supplies stores	4	D	D	D	b	D	D
443130	Camera and photographic supplies stores	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MAUI—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	43	122 190	14 202	3 259	543	3.2	.9
4441	Building material and supplies dealers	35	111 213	13 106	2 976	500	3.4	.9
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	5	D	D	D	b	D	D
444120	Paint and wallpaper stores	5	D	D	D	b	D	D
44413	Hardware stores	11	D	D	D	c	D	D
444130	Hardware stores	11	D	D	D	c	D	D
44419	Other building material dealers	17	29 220	3 894	910	101	7.0	2.1
444190	Other building material dealers	17	29 220	3 894	910	101	7.0	2.1
4442	Lawn and garden equipment and supplies stores	8	10 977	1 096	283	43	.8	—
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	87	360 785	38 166	9 612	1 841	9.2	2.1
4451	Grocery stores	68	346 405	36 070	9 102	1 721	8.5	1.2
44511	Supermarkets and other grocery (except convenience) stores	42	302 129	30 273	7 630	1 413	9.1	1.4
445110	Supermarkets and other grocery (except convenience) stores	42	302 129	30 273	7 630	1 413	9.1	1.4
44512	Convenience stores	26	44 276	5 797	1 472	308	4.7	—
445120	Convenience stores	26	44 276	5 797	1 472	308	4.7	—
4452	Specialty food stores	15	D	D	D	c	D	D
446	Health and personal care stores	51	111 463	12 430	2 950	652	8.0	4.0
4461	Health and personal care stores	51	111 463	12 430	2 950	652	8.0	4.0
44611	Pharmacies and drug stores	20	D	D	D	e	D	D
446110	Pharmacies and drug stores	20	D	D	D	e	D	D
4461101	Pharmacies and drug stores	17	D	D	D	e	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	6	D	D	D	b	D	D
44613	Optical goods stores	15	D	D	D	b	D	D
446130	Optical goods stores	15	D	D	D	b	D	D
44619	Other health and personal care stores	10	13 949	2 165	538	119	16.9	—
446191	Food (health) supplement stores	8	D	D	D	b	D	D
447	Gasoline stations	38	109 984	9 254	2 217	501	11.4	9.5
4471	Gasoline stations	38	109 984	9 254	2 217	501	11.4	9.5
44711	Gasoline stations with convenience stores	26	81 444	6 576	1 555	359	7.1	8.8
447110	Gasoline stations with convenience stores	26	81 444	6 576	1 555	359	7.1	8.8
44719	Other gasoline stations	12	28 540	2 678	662	142	23.5	11.4
447190	Other gasoline stations	12	28 540	2 678	662	142	23.5	11.4
448	Clothing and clothing accessories stores	229	258 961	35 434	9 211	1 937	9.4	16.1
4481	Clothing stores	132	181 246	22 708	5 935	1 411	7.6	13.0
44812	Women's clothing stores	27	16 064	2 360	580	164	15.0	8.3
448120	Women's clothing stores	27	16 064	2 360	580	164	15.0	8.3
44813	Children's and infants' clothing stores	4	D	D	D	a	D	D
448130	Children's and infants' clothing stores	4	D	D	D	a	D	D
44814	Family clothing stores	55	122 661	13 986	3 805	927	6.0	8.7
448140	Family clothing stores	55	122 661	13 986	3 805	927	6.0	8.7
44815	Clothing accessories stores	13	D	D	D	c	D	D
448150	Clothing accessories stores	13	D	D	D	c	D	D
44819	Other clothing stores	26	19 338	2 570	630	152	8.8	58.5
448190	Other clothing stores	26	19 338	2 570	630	152	8.8	58.5
4482	Shoe stores	19	12 448	1 582	410	110	7.3	6.7
44821	Shoe stores	19	12 448	1 582	410	110	7.3	6.7
448210	Shoe stores	19	12 448	1 582	410	110	7.3	6.7
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	13	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	78	65 267	11 144	2 866	416	14.8	26.6
44831	Jewelry stores	74	58 682	10 137	2 579	383	16.5	24.5
448310	Jewelry stores	74	58 682	10 137	2 579	383	16.5	24.5
44832	Luggage and leather goods stores	4	6 585	1 007	287	33	—	45.7
448320	Luggage and leather goods stores	4	6 585	1 007	287	33	—	45.7
451	Sporting goods, hobby, book, and music stores	54	50 746	7 678	1 807	466	13.4	9.6
4511	Sporting goods, hobby, and musical instrument stores	36	33 558	4 937	1 181	317	14.6	5.4
45111	Sporting goods stores	26	25 634	3 782	915	232	13.3	5.0
451110	Sporting goods stores	26	25 634	3 782	915	232	13.3	5.0
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	23	D	D	D	c	D	D
45112	Hobby, toy, and game stores	7	D	D	D	b	D	D
451120	Hobby, toy, and game stores	7	D	D	D	b	D	D
45114	Musical instrument and supplies stores	2	D	D	D	b	D	D
451140	Musical instrument and supplies stores	2	D	D	D	b	D	D
4512	Book, periodical, and music stores	18	17 188	2 741	626	149	11.1	17.8
45121	Book stores and news dealers	8	D	D	D	c	D	D
451211	Book stores	8	D	D	D	c	D	D
4512111	Book stores, general	7	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, and record stores	10	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MAUI—Con.								
Retail trade—Con.								
44-45	General merchandise stores	20	312 192	26 761	6 081	1 250	.3	1.6
452	Department stores	4	D	D	D	f	D	D
4521	Department stores (incl. leased depts.) ³	4	D	D	D	f	D	D
45210009	Department stores	4	D	D	D	f	D	D
45211	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	f	D	D
4529	Other general merchandise stores	16	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	15	D	D	D	c	D	D
452990	All other general merchandise stores	15	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	14	D	D	D	b	D	D
453	Miscellaneous store retailers	176	125 798	17 364	4 291	929	20.4	11.1
4531	Florists	14	D	D	D	b	D	D
45311	Florists	14	D	D	D	b	D	D
453110	Florists	14	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	97	D	D	D	e	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	95	59 061	6 535	1 579	442	19.5	6.5
453220	Gift, novelty, and souvenir stores	95	59 061	6 535	1 579	442	19.5	6.5
4533	Used merchandise stores	12	D	D	D	c	D	D
45331	Used merchandise stores	12	D	D	D	c	D	D
453310	Used merchandise stores	12	D	D	D	c	D	D
4539	Other miscellaneous store retailers	53	41 958	7 297	1 827	289	28.9	22.7
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	39	33 657	6 280	1 576	222	27.0	19.7
453920	Art dealers	39	33 657	6 280	1 576	222	27.0	19.7
45399	All other miscellaneous store retailers	12	D	D	D	b	D	D
454	Nonstore retailers	12	19 228	2 677	605	106	—	2.3
4541	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
4543	Direct selling establishments	8	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
AHUIMANU CDP								
44-45	Retail trade	6	15 842	1 358	333	82	.4	12.2
445	Food and beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
AIEA CDP								
44-45	Retail trade	119	368 185	40 304	10 059	2 292	3.3	2.0
441	Motor vehicle and parts dealers	7	13 659	1 923	343	64	—	—
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
4422	Home furnishings stores	2	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	7	61 633	4 729	1 141	195	3.1	—
4431	Electronics and appliance stores	7	61 633	4 729	1 141	195	3.1	—
44311	Appliance, television, and other electronics stores	4	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	c	D	D
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores	10	22 288	2 256	603	121	4.6	2.4
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	13	29 650	3 529	857	174	4.3	—
4461	Health and personal care stores	13	29 650	3 529	857	174	4.3	—
4461101	Pharmacies and drug stores	3	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	6	4 372	937	234	42	—	—
446130	Optical goods stores	6	4 372	937	234	42	—	—
44619	Other health and personal care stores	2	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	5	22 972	1 413	329	100	11.6	3.9
4471	Gasoline stations	5	22 972	1 413	329	100	11.6	3.9
44711	Gasoline stations with convenience stores	4	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	c	D	D
448	Clothing and clothing accessories stores	38	54 428	6 567	1 692	394	4.4	2.4
4481	Clothing stores	20	31 738	3 409	931	242	.8	3.9
44812	Women's clothing stores	9	10 328	1 042	240	91	—	12.1
448120	Women's clothing stores	9	10 328	1 042	240	91	—	12.1
44814	Family clothing stores	5	18 082	1 842	566	110	—	—
448140	Family clothing stores	5	18 082	1 842	566	110	—	—
44815	Clothing accessories stores	4	D	D	D	b	D	D
448150	Clothing accessories stores	4	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482	Shoe stores	8	8 025	834	189	55	—	.7
44821	Shoe stores	8	8 025	834	189	55	—	.7
448210	Shoe stores	8	8 025	834	189	55	—	.7
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	14 665	2 324	572	97	14.7	—
44831	Jewelry stores	10	14 665	2 324	572	97	14.7	—
448310	Jewelry stores	10	14 665	2 324	572	97	14.7	—
451	Sporting goods, hobby, book, and music stores	16	23 894	2 102	533	173	3.3	5.9
4511	Sporting goods, hobby, and musical instrument stores	9	12 230	1 148	279	105	—	—
45111	Sporting goods stores	4	5 087	529	134	50	—	—
451110	Sporting goods stores	4	5 087	529	134	50	—	—
4511102	Specialty-line sporting goods stores	4	5 087	529	134	50	—	—
45112	Hobby, toy, and game stores	4	D	D	D	b	D	D
451120	Hobby, toy, and game stores	4	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, and music stores	7	11 664	954	254	68	6.9	12.1
4512121	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
AIEA CDP—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	3	104 409	12 708	3 340	836	—	—
4521	Department stores	3	104 409	12 708	3 340	836	—	—
45210009	Department stores (incl. leased depts.) ³	3	108 684	12 708	3 340	836	—	—
45211	Department stores	3	104 409	12 708	3 340	836	—	—
452111	Department stores (except discount department stores) ..	3	104 409	12 708	3 340	836	—	—
453	Miscellaneous store retailers	14	9 820	1 594	408	117	7.3	32.4
4532	Office supplies, stationery, and gift stores	7	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	6	5 382	756	183	42	5.3	13.4
453220	Gift, novelty, and souvenir stores	6	5 382	756	183	42	5.3	13.4
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
CAPTAIN COOK CDP								
44-45	Retail trade	8	17 240	2 282	434	96	3.6	—
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
447	Gasoline stations	3	5 604	268	70	11	—	—
EWA BEACH CDP								
44-45	Retail trade	10	16 972	2 052	510	110	7.5	19.5
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	3 455	238	64	19	36.8	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
EWA GENTRY CDP								
44-45	Retail trade	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	b	D	D
4461	Health and personal care stores	1	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
EWA VILLAGES CDP								
44-45	Retail trade	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
HAIKU-PAUWELA CDP								
44-45	Retail trade	11	7 202	1 046	232	59	68.1	6.0
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	4	4 939	769	166	41	63.0	—
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HALAWA CDP								
44-45	Retail trade	23	20 135	2 771	671	125	14.8	4.2
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	4	4 412	619	128	18	50.2	—
4431	Electronics and appliance stores	4	4 412	619	128	18	50.2	—
44311	Appliance, television, and other electronics stores	4	4 412	619	128	18	50.2	—
443111	Household appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
44619	Other health and personal care stores	1	D	D	D	a	D	D
446199	All other health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	1 404	386	98	21	1.4	—
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	5 861	938	225	49	—	14.3
4543	Direct selling establishments	4	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	b	D	D
454390	Other direct selling establishments	4	D	D	D	b	D	D
HANAMAULU CDP								
44-45	Retail trade	3	3 332	387	85	28	—	15.5
445	Food and beverage stores	3	3 332	387	85	28	—	15.5
4452	Specialty food stores	2	D	D	D	a	D	D
HAUULA CDP								
44-45	Retail trade	14	14 711	1 532	622	157	19.5	3.0
445	Food and beverage stores	7	9 764	953	478	100	21.9	4.5
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	3 382	329	76	38	17.3	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
HAWAIIAN BEACHES CDP								
44-45	Retail trade	3	3 828	486	117	35	—	—
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
HAWAIIAN PARADISE PARK CDP								
44-45	Retail trade	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
HEEIA CDP								
44-45	Retail trade	3	402	61	16	4	43.8	—
446	Health and personal care stores	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HILO CDP								
44-45	Retail trade	249	792 491	83 458	19 764	3 863	7.1	2.9
441	Motor vehicle and parts dealers	29	191 929	19 631	4 531	612	4.0	.8
4411	Automobile dealers	10	164 144	14 748	3 386	434	2.8	—
44111	New car dealers	6	155 251	14 200	3 267	416	—	—
441110	New car dealers	6	155 251	14 200	3 267	416	—	—
44112	Used car dealers	4	8 893	548	119	18	51.7	—
441120	Used car dealers	4	8 893	548	119	18	51.7	—
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	c	D	D
44131	Automotive parts and accessories stores	11	15 501	2 712	639	108	6.4	9.7
441310	Automotive parts and accessories stores	11	15 501	2 712	639	108	6.4	9.7
44132	Tire dealers	5	D	D	D	b	D	D
441320	Tire dealers	5	D	D	D	b	D	D
442	Furniture and home furnishings stores	14	18 237	3 008	703	115	42.0	6.5
4421	Furniture stores	7	10 990	1 973	470	67	25.7	—
44211	Furniture stores	7	10 990	1 973	470	67	25.7	—
442110	Furniture stores	7	10 990	1 973	470	67	25.7	—
4422	Home furnishings stores	7	7 247	1 035	233	48	66.7	16.5
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	12	7 012	1 078	263	58	34.8	10.0
4431	Electronics and appliance stores	12	7 012	1 078	263	58	34.8	10.0
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	3 696	580	136	32	24.8	19.0
44312	Computer and software stores	3	D	D	D	b	D	D
443120	Computer and software stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	24	59 409	5 615	1 275	237	4.7	9.8
4441	Building material and supplies dealers	16	49 319	4 601	1 061	186	4.0	11.2
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44413	Hardware stores	3	D	D	D	b	D	D
444130	Hardware stores	3	D	D	D	b	D	D
44419	Other building material dealers	9	14 492	1 229	300	42	—	38.1
444190	Other building material dealers	9	14 492	1 229	300	42	—	38.1
4442	Lawn and garden equipment and supplies stores	8	10 090	1 014	214	51	8.5	2.8
44422	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	7	D	D	D	b	D	D
445	Food and beverage stores	33	161 605	18 095	4 287	908	1.6	2.1
4451	Grocery stores	25	156 447	17 042	4 043	852	1.1	.2
44511	Supermarkets and other grocery (except convenience) stores	11	144 294	15 370	3 664	724	.4	.1
445110	Supermarkets and other grocery (except convenience) stores	11	144 294	15 370	3 664	724	.4	.1
44512	Convenience stores	14	12 153	1 672	379	128	9.2	1.8
445120	Convenience stores	14	12 153	1 672	379	128	9.2	1.8
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health and personal care stores	19	59 514	6 792	1 523	263	3.1	1.1
4461	Health and personal care stores	19	59 514	6 792	1 523	263	3.1	1.1
44611	Pharmacies and drug stores	9	53 986	5 417	1 189	185	3.4	—
446110	Pharmacies and drug stores	9	53 986	5 417	1 189	185	3.4	—
4461101	Pharmacies and drug stores	9	53 986	5 417	1 189	185	3.4	—
44619	Other health and personal care stores	6	4 201	1 008	242	59	—	16.0
446191	Food (health) supplement stores	3	D	D	D	b	D	D
447	Gasoline stations	24	70 547	4 224	1 005	260	20.3	8.1
4471	Gasoline stations	24	70 547	4 224	1 005	260	20.3	8.1
44711	Gasoline stations with convenience stores	9	18 958	1 160	287	77	—	30.0
447110	Gasoline stations with convenience stores	9	18 958	1 160	287	77	—	30.0
44719	Other gasoline stations	15	51 589	3 064	718	183	27.8	.1
447190	Other gasoline stations	15	51 589	3 064	718	183	27.8	.1
448	Clothing and clothing accessories stores	32	42 190	5 355	1 417	330	10.3	4.1
4481	Clothing stores	15	30 627	3 839	1 050	249	6.3	4.5
44814	Family clothing stores	6	26 790	3 351	939	199	4.9	—
448140	Family clothing stores	6	26 790	3 351	939	199	4.9	—
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	D	D	D	b	D	D
44831	Jewelry stores	10	D	D	D	b	D	D
448310	Jewelry stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HILO CDP—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	20	15 064	2 349	591	148	16.9	3.6
4511	Sporting goods, hobby, and musical instrument stores	11	7 257	965	260	60	15.5	.8
4512	Book, periodical, and music stores	9	7 807	1 384	331	88	18.1	6.2
45121	Book stores and news dealers	5	D	D	D	b	D	D
451211	Book stores	5	D	D	D	b	D	D
4512111	Book stores, general	4	D	D	D	b	D	D
452	General merchandise stores	6	123 117	11 994	2 909	685	.6	—
4521	Department stores	3	121 850	11 806	2 862	661	—	—
45210009	Department stores (incl. leased depts.) ³	3	123 412	11 806	2 862	661	—	—
45211	Department stores	3	121 850	11 806	2 862	661	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
452112	Discount department stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	13	13 215	1 609	386	121	3.4	10.8
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	10	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers	6	2 322	516	134	24	18.4	—
454	Nonstore retailers	8	D	D	D	b	D	D
4543	Direct selling establishments	5	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	b	D	D
45439	Other direct selling establishments	3	D	D	D	b	D	D
454390	Other direct selling establishments	3	D	D	D	b	D	D
HOLUALOA CDP								
44-45	Retail trade	14	22 105	1 687	365	77	5.2	2.7
441	Motor vehicle and parts dealers	1	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
445	Food and beverage stores	5	1 827	204	44	26	41.0	4.3
447	Gasoline stations	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	1 159	199	51	11	12.6	44.9
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
HONOLULU CDP								
44-45	Retail trade	2 088	5 375 770	534 189	130 580	25 050	7.6	6.6
441	Motor vehicle and parts dealers	114	1 228 832	90 249	21 593	2 516	2.3	12.3
4411	Automobile dealers	43	1 116 518	75 246	17 831	1 931	1.5	13.2
44111	New car dealers	31	1 053 633	71 166	16 844	1 833	.7	13.6
441110	New car dealers	31	1 053 633	71 166	16 844	1 833	.7	13.6
44112	Used car dealers	12	62 885	4 080	987	98	14.6	5.6
441120	Used car dealers	12	62 885	4 080	987	98	14.6	5.6
4412	Other motor vehicle dealers	13	57 362	5 300	1 361	170	2.3	.8
44122	Motorcycle, boat, and other motor vehicle dealers	13	57 362	5 300	1 361	170	2.3	.8
441221	Motorcycle dealers	6	D	D	D	c	D	D
441222	Boat dealers	6	8 298	944	214	53	13.7	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	58	54 952	9 703	2 401	415	18.5	6.7
44131	Automotive parts and accessories stores	47	43 366	6 444	1 596	320	21.2	3.9
441310	Automotive parts and accessories stores	47	43 366	6 444	1 596	320	21.2	3.9
44132	Tire dealers	11	11 586	3 259	805	95	8.6	16.9
441320	Tire dealers	11	11 586	3 259	805	95	8.6	16.9
442	Furniture and home furnishings stores	78	105 431	14 533	3 603	583	17.7	3.2
4421	Furniture stores	30	48 963	5 776	1 499	189	28.4	2.9
44211	Furniture stores	30	48 963	5 776	1 499	189	28.4	2.9
442110	Furniture stores	30	48 963	5 776	1 499	189	28.4	2.9
4422	Home furnishings stores	48	56 468	8 757	2 104	394	8.5	3.4
44221	Floor covering stores	15	20 778	3 226	827	86	6.2	.4
442210	Floor covering stores	15	20 778	3 226	827	86	6.2	.4
44229	Other home furnishings stores	33	35 690	5 531	1 277	308	9.9	5.1
442299	All other home furnishings stores	31	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HONOLULU CDP—Con.								
44-45	Retail trade—Con.							
443	Electronics and appliance stores	75	139 944	13 362	3 072	568	15.3	5.8
4431	Electronics and appliance stores	75	139 944	13 362	3 072	568	15.3	5.8
44311	Appliance, television, and other electronics stores	49	47 167	6 225	1 505	254	35.3	17.0
443111	Household appliance stores	11	12 052	1 038	241	43	52.8	—
443112	Radio, television, and other electronics stores	38	35 115	5 187	1 264	211	29.3	22.8
44312	Computer and software stores	20	D	D	D	e	D	D
443120	Computer and software stores	20	D	D	D	e	D	D
44313	Camera and photographic supplies stores	6	D	D	D	b	D	D
443130	Camera and photographic supplies stores	6	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	71	238 996	28 944	6 696	1 120	7.8	11.4
4441	Building material and supplies dealers	66	231 365	27 496	6 337	1 050	7.6	11.8
44411	Home centers	6	D	D	D	f	D	D
444110	Home Centers	6	D	D	D	f	D	D
44412	Paint and wallpaper stores	8	D	D	D	b	D	D
444120	Paint and wallpaper stores	8	D	D	D	b	D	D
44413	Hardware stores	9	22 172	3 771	926	177	18.8	9.4
444130	Hardware stores	9	22 172	3 771	926	177	18.8	9.4
44419	Other building material dealers	43	71 225	10 216	2 327	287	15.1	34.7
444190	Other building material dealers	43	71 225	10 216	2 327	287	15.1	34.7
4442	Lawn and garden equipment and supplies stores	5	7 631	1 448	359	70	12.4	—
44422	Nursery, garden center, and farm supply stores	5	7 631	1 448	359	70	12.4	—
444220	Nursery, garden center, and farm supply stores	5	7 631	1 448	359	70	12.4	—
445	Food and beverage stores	344	763 547	77 112	19 848	3 945	9.6	4.4
4451	Grocery stores	217	688 388	67 225	17 441	3 306	6.9	3.0
44511	Supermarkets and other grocery (except convenience) stores	138	524 430	51 904	13 535	2 536	7.9	3.8
445110	Supermarkets and other grocery (except convenience) stores	138	524 430	51 904	13 535	2 536	7.9	3.8
44512	Convenience stores	79	163 958	15 321	3 906	770	3.6	.7
445120	Convenience stores	79	163 958	15 321	3 906	770	3.6	.7
4452	Specialty food stores	96	58 277	8 719	2 099	544	31.6	18.1
4453	Beer, wine, and liquor stores	31	16 882	1 168	308	95	45.0	13.8
44531	Beer, wine, and liquor stores	31	16 882	1 168	308	95	45.0	13.8
445310	Beer, wine, and liquor stores	31	16 882	1 168	308	95	45.0	13.8
446	Health and personal care stores	115	406 105	40 735	9 893	1 885	7.2	1.7
4461	Health and personal care stores	115	406 105	40 735	9 893	1 885	7.2	1.7
44611	Pharmacies and drug stores	35	350 173	30 654	7 482	1 414	5.4	1.1
446110	Pharmacies and drug stores	35	350 173	30 654	7 482	1 414	5.4	1.1
4461101	Pharmacies and drug stores	32	D	D	D	g	D	D
4461102	Proprietary stores	3	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	16	17 446	2 304	548	116	20.1	5.0
446120	Cosmetics, beauty supplies, and perfume stores	16	17 446	2 304	548	116	20.1	5.0
44613	Optical goods stores	31	14 686	2 976	712	138	17.5	9.2
446130	Optical goods stores	31	14 686	2 976	712	138	17.5	9.2
44619	Other health and personal care stores	33	23 800	4 801	1 151	217	17.9	4.4
446191	Food (health) supplement stores	21	13 449	1 896	456	122	8.2	4.3
446199	All other health and personal care stores	12	10 351	2 905	695	95	30.5	4.6
447	Gasoline stations	102	219 103	16 700	4 095	1 041	16.7	6.8
4471	Gasoline stations	102	219 103	16 700	4 095	1 041	16.7	6.8
44711	Gasoline stations with convenience stores	65	160 039	9 843	2 466	675	14.5	3.4
447110	Gasoline stations with convenience stores	65	160 039	9 843	2 466	675	14.5	3.4
44719	Other gasoline stations	37	59 064	6 857	1 629	366	22.6	16.2
447190	Other gasoline stations	37	59 064	6 857	1 629	366	22.6	16.2
448	Clothing and clothing accessories stores	610	839 681	104 579	26 070	5 611	13.0	7.9
4481	Clothing stores	366	495 248	63 337	15 761	3 922	12.2	9.1
44811	Men's clothing stores	31	20 339	3 384	804	181	14.2	5.6
448110	Men's clothing stores	31	20 339	3 384	804	181	14.2	5.6
44812	Women's clothing stores	110	91 414	12 953	3 201	934	19.3	11.0
448120	Women's clothing stores	110	91 414	12 953	3 201	934	19.3	11.0
44813	Children's and infants' clothing stores	9	D	D	D	c	D	D
448130	Children's and infants' clothing stores	9	D	D	D	c	D	D
44814	Family clothing stores	102	227 387	30 031	7 342	1 843	8.4	5.9
448140	Family clothing stores	102	227 387	30 031	7 342	1 843	8.4	5.9
44815	Clothing accessories stores	50	D	D	D	e	D	D
448150	Clothing accessories stores	50	D	D	D	e	D	D
44819	Other clothing stores	64	50 928	6 912	1 940	509	25.7	15.8
448190	Other clothing stores	64	50 928	6 912	1 940	509	25.7	15.8
4482	Shoe stores	50	75 878	8 301	1 911	507	5.4	5.3
44821	Shoe stores	50	75 878	8 301	1 911	507	5.4	5.3
448210	Shoe stores	50	75 878	8 301	1 911	507	5.4	5.3
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	7	D	D	D	b	D	D
4482104	Family shoe stores	29	34 675	3 972	914	241	3.4	7.2
4482105	Athletic footwear stores	12	32 963	3 574	849	223	8.8	—
4483	Jewelry, luggage, and leather goods stores	194	268 555	32 941	8 398	1 182	16.6	6.4
44831	Jewelry stores	179	D	D	D	f	D	D
448310	Jewelry stores	179	D	D	D	f	D	D
44832	Luggage and leather goods stores	15	D	D	D	c	D	D
448320	Luggage and leather goods stores	15	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
HONOLULU CDP—Con.									
44-45	Retail trade—Con.								
451	Sporting goods, hobby, book, and music stores	144	163 807	20 206	4 846	1 302	16.1	9.8	
4511	Sporting goods, hobby, and musical instrument stores	99	101 312	12 127	2 983	796	20.7	10.4	
45111	Sporting goods stores	54	60 369	6 819	1 684	415	22.0	8.1	
451110	Sporting goods stores	54	60 369	6 819	1 684	415	22.0	8.1	
4511101	General-line sporting goods stores	10	D	D	D	c	D	D	
4511102	Specialty-line sporting goods stores	44	D	D	D	c	D	D	
45112	Hobby, toy, and game stores	27	27 777	3 399	842	276	18.5	9.9	
451120	Hobby, toy, and game stores	27	27 777	3 399	842	276	18.5	9.9	
45113	Sewing, needlework, and piece goods stores	6	2 748	536	138	38	3.6	5.0	
451130	Sewing, needlework, and piece goods stores	6	2 748	536	138	38	3.6	5.0	
45114	Musical instrument and supplies stores	12	10 418	1 373	319	67	23.7	26.6	
451140	Musical instrument and supplies stores	12	10 418	1 373	319	67	23.7	26.6	
4512	Book, periodical, and music stores	45	62 495	8 079	1 863	506	8.5	8.9	
45121	Book stores and news dealers	23	41 992	6 074	1 367	351	12.5	3.2	
451211	Book stores	18	D	D	D	e	D	D	
4512111	Book stores, general	14	31 051	3 938	961	237	10.9	4.0	
4512112	Specialty book stores	4	D	D	D	b	D	D	
451212	News dealers and newsstands	5	D	D	D	b	D	D	
45122	Prerecorded tape, compact disc, and record stores	22	20 503	2 005	496	155	.5	20.4	
451220	Prerecorded tape, compact disc, and record stores	22	20 503	2 005	496	155	.5	20.4	
452	General merchandise stores	28	956 023	81 096	19 442	3 998	.1	.1	
4521	Department stores	7	300 131	37 141	9 508	2 034	—	—	
45210009	Department stores (incl. leased depts.) ³	7	317 595	37 141	9 508	2 034	—	—	
45211	Department stores	7	300 131	37 141	9 508	2 034	—	—	
452111	Department stores (except discount department stores) ..	6	D	D	D	g	D	D	
4529	Other general merchandise stores	21	655 892	43 955	9 934	1 964	.2	.1	
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D	
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D	
45299	All other general merchandise stores	18	D	D	D	g	D	D	
452990	All other general merchandise stores	18	D	D	D	g	D	D	
4529901	Variety stores	5	5 847	672	152	61	9.9	13.2	
4529904	Miscellaneous general merchandise stores	13	D	D	D	g	D	D	
453	Miscellaneous store retailers	331	246 051	37 969	9 285	2 045	14.2	8.3	
4531	Florists	47	22 150	4 416	1 046	288	17.2	4.9	
45311	Florists	47	22 150	4 416	1 046	288	17.2	4.9	
453110	Florists	47	22 150	4 416	1 046	288	17.2	4.9	
4532	Office supplies, stationery, and gift stores	175	166 250	23 384	5 726	1 226	11.4	7.5	
45321	Office supplies and stationery stores	23	83 278	12 406	3 161	483	4.6	.3	
453210	Office supplies and stationery stores	23	83 278	12 406	3 161	483	4.6	.3	
45322	Gift, novelty, and souvenir stores	152	82 972	10 978	2 565	743	18.3	14.8	
453220	Gift, novelty, and souvenir stores	152	82 972	10 978	2 565	743	18.3	14.8	
4533	Used merchandise stores	38	17 952	3 615	860	181	21.5	2.4	
45331	Used merchandise stores	38	17 952	3 615	860	181	21.5	2.4	
453310	Used merchandise stores	38	17 952	3 615	860	181	21.5	2.4	
4539	Other miscellaneous store retailers	71	39 699	6 554	1 653	350	20.7	16.1	
45391	Pet and pet supplies stores	14	11 319	1 397	334	106	14.8	14.6	
453910	Pet and pet supplies stores	14	11 319	1 397	334	106	14.8	14.6	
45392	Art dealers	16	7 634	1 587	402	72	18.1	6.1	
453920	Art dealers	16	7 634	1 587	402	72	18.1	6.1	
45399	All other miscellaneous store retailers	41	20 746	3 570	917	172	24.8	20.6	
454	Nonstore retailers	76	68 250	8 704	2 137	436	12.1	5.8	
4541	Electronic shopping and mail-order houses	21	27 819	1 419	354	62	13.7	1.0	
45411	Electronic shopping and mail-order houses	21	27 819	1 419	354	62	13.7	1.0	
4542	Vending machine operators	10	D	D	D	b	D	D	
45421	Vending machine operators	10	D	D	D	b	D	D	
454210	Vending machine operators	10	D	D	D	b	D	D	
4543	Direct selling establishments	45	D	D	D	e	D	D	
45431	Fuel dealers	1	D	D	D	b	D	D	
454311	Heating oil dealers	1	D	D	D	b	D	D	
45439	Other direct selling establishments	44	28 078	5 180	1 228	270	14.9	12.4	
454390	Other direct selling establishments	44	28 078	5 180	1 228	270	14.9	12.4	
ISLAND OF LANAI									
44-45	Retail trade	11	14 540	2 197	473	105	57.6	8.2	
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D	
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D	
445	Food and beverage stores	2	D	D	D	b	D	D	
447	Gasoline stations	1	D	D	D	b	D	D	
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D	
452	General merchandise stores	1	D	D	D	a	D	D	
453	Miscellaneous store retailers	2	D	D	D	a	D	D	
454	Nonstore retailers	2	D	D	D	a	D	D	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ISLAND OF MOLOKAI (BALANCE)								
44-45	Retail trade	5	4 161	487	122	36	—	2.8
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
KAHALUU CDP								
44-45	Retail trade	3	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
KAHULUI CDP								
44-45	Retail trade	213	880 875	94 179	21 965	4 071	2.6	2.3
441	Motor vehicle and parts dealers	21	180 233	20 041	4 312	449	2.4	1.3
4411	Automobile dealers	7	D	D	D	e	D	D
44111	New car dealers	5	D	D	D	e	D	D
441110	New car dealers	5	D	D	D	e	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	12	D	D	D	c	D	D
44131	Automotive parts and accessories stores	9	14 946	2 842	709	132	21.6	15.4
441310	Automotive parts and accessories stores	9	14 946	2 842	709	132	21.6	15.4
442	Furniture and home furnishings stores	16	14 827	2 089	537	92	27.4	2.7
4421	Furniture stores	8	6 757	727	177	28	21.8	5.9
44211	Furniture stores	8	6 757	727	177	28	21.8	5.9
442110	Furniture stores	8	6 757	727	177	28	21.8	5.9
4422	Home furnishings stores	8	8 070	1 362	360	64	32.1	—
44229	Other home furnishings stores	3	4 842	639	194	31	—	—
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	10	12 823	1 496	449	63	17.8	1.1
4431	Electronics and appliance stores	10	12 823	1 496	449	63	17.8	1.1
44311	Appliance, television, and other electronics stores	8	D	D	D	b	D	D
443111	Household appliance stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	21	100 492	11 431	2 557	408	.3	.2
4441	Building material and supplies dealers	18	94 736	10 934	2 434	393	.3	.2
44411	Home centers	2	D	D	D	e	D	D
444110	Home Centers	2	D	D	D	e	D	D
44412	Paint and wallpaper stores	3	4 402	811	192	25	—	—
444120	Paint and wallpaper stores	3	4 402	811	192	25	—	—
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	11	24 766	3 081	722	78	1.2	.7
444190	Other building material dealers	11	24 766	3 081	722	78	1.2	.7
4442	Lawn and garden equipment and supplies stores	3	5 756	497	123	15	—	—
44422	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
444220	Nursery, garden center, and farm supply stores	2	D	D	D	a	D	D
445	Food and beverage stores	19	74 634	9 305	2 298	427	2.2	5.0
4451	Grocery stores	9	64 779	7 878	1 955	359	—	1.3
44511	Supermarkets and other grocery (except convenience) stores	6	54 926	5 667	1 398	246	—	1.5
445110	Supermarkets and other grocery (except convenience) stores	6	54 926	5 667	1 398	246	—	1.5
44512	Convenience stores	3	9 853	2 211	557	113	—	—
445120	Convenience stores	3	9 853	2 211	557	113	—	—
4452	Specialty food stores	9	D	D	D	b	D	D
446	Health and personal care stores	16	32 168	3 689	883	211	6.9	.4
4461	Health and personal care stores	16	32 168	3 689	883	211	6.9	.4
44611	Pharmacies and drug stores	3	D	D	D	c	D	D
446110	Pharmacies and drug stores	3	D	D	D	c	D	D
4461101	Pharmacies and drug stores	1	D	D	D	c	D	D
44613	Optical goods stores	5	D	D	D	b	D	D
446130	Optical goods stores	5	D	D	D	b	D	D
44619	Other health and personal care stores	7	D	D	D	b	D	D
446191	Food (health) supplement stores	5	3 207	388	86	29	—	—
446199	All other health and personal care stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KAHULUI CDP—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	11	33 697	2 614	598	142	1.8	14.7
4471	Gasoline stations	11	33 697	2 614	598	142	1.8	14.7
44711	Gasoline stations with convenience stores	7	21 002	1 329	282	73	2.9	8.7
447110	Gasoline stations with convenience stores	7	21 002	1 329	282	73	2.9	8.7
448	Clothing and clothing accessories stores	40	54 248	6 995	1 936	450	2.6	5.4
4481	Clothing stores	20	40 130	4 973	1 436	317	—	6.1
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44814	Family clothing stores	9	33 750	3 723	1 151	232	—	2.6
448140	Family clothing stores	9	33 750	3 723	1 151	232	—	2.6
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482	Shoe stores	10	6 757	826	211	64	—	4.1
44821	Shoe stores	10	6 757	826	211	64	—	4.1
448210	Shoe stores	10	6 757	826	211	64	—	4.1
4482103	Children's and juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	5	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	10	7 361	1 196	289	69	19.4	2.7
44831	Jewelry stores	9	D	D	D	b	D	D
448310	Jewelry stores	9	D	D	D	b	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	18	31 060	4 594	1 113	278	11.7	1.3
4511	Sporting goods, hobby, and musical instrument stores	12	D	D	D	c	D	D
45111	Sporting goods stores	8	16 498	2 481	604	139	13.0	—
451110	Sporting goods stores	8	16 498	2 481	604	139	13.0	—
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	7	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	11	303 208	25 707	5 843	1 191	.2	.8
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	2	D	D	D	e	D	D
452112	Discount department stores	2	D	D	D	f	D	D
4529	Other general merchandise stores	7	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	6	D	D	D	b	D	D
452990	All other general merchandise stores	6	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	26	26 856	3 941	938	270	6.5	9.3
4532	Office supplies, stationery, and gift stores	14	15 626	1 436	363	99	.7	13.6
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	12	D	D	D	b	D	D
4533	Used merchandise stores	4	3 489	1 094	260	60	—	—
45331	Used merchandise stores	4	3 489	1 094	260	60	—	—
453310	Used merchandise stores	4	3 489	1 094	260	60	—	—
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	b	D	D
453920	Art dealers	1	D	D	D	b	D	D
454	Nonstore retailers	4	16 629	2 277	501	90	—	2.6
4541	Electronic shopping and mail-order houses	1	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KAILUA CDP (HAWAII COUNTY)								
44-45	Retail trade	165	409 803	42 869	10 156	2 174	4.6	9.0
441	Motor vehicle and parts dealers	15	70 754	6 494	1 468	200	2.1	.2
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	10 461	2 009	445	67	10.5	1.3
441310	Automotive parts and accessories stores	6	10 461	2 009	445	67	10.5	1.3
442	Furniture and home furnishings stores	11	4 680	583	142	22	17.9	.7
4422	Home furnishings stores	6	D	D	D	a	D	D
44229	Other home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	7	6 992	922	226	39	3.5	—
4431	Electronics and appliance stores	7	6 992	922	226	39	3.5	—
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	1	D	D	D	a	D	D
44312	Computer and software stores	3	2 603	394	102	20	—	—
443120	Computer and software stores	3	2 603	394	102	20	—	—
444	Building material and garden equipment and supplies dealers	14	44 603	4 575	973	174	1.4	57.0
4441	Building material and supplies dealers	12	D	D	D	c	D	D
44411	Home centers	1	D	D	D	b	D	D
444110	Home Centers	1	D	D	D	b	D	D
44419	Other building material dealers	9	14 688	1 696	384	58	1.2	13.8
444190	Other building material dealers	9	14 688	1 696	384	58	1.2	13.8
445	Food and beverage stores	18	80 608	7 935	1 975	391	5.2	6.2
4451	Grocery stores	11	72 593	6 551	1 661	335	—	2.8
44511	Supermarkets and other grocery (except convenience) stores	5	64 183	5 654	1 419	293	—	—
445110	Supermarkets and other grocery (except convenience) stores	5	64 183	5 654	1 419	293	—	—
44512	Convenience stores	6	8 410	897	242	42	—	23.9
445120	Convenience stores	6	8 410	897	242	42	—	23.9
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health and personal care stores	8	16 646	1 748	436	96	—	.1
4461	Health and personal care stores	8	16 646	1 748	436	96	—	.1
447	Gasoline stations	7	21 303	1 396	377	169	7.2	—
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	38	36 718	4 580	1 186	280	17.5	15.4
4481	Clothing stores	18	25 312	2 921	784	206	10.4	18.6
44814	Family clothing stores	9	18 156	2 024	575	125	11.2	.7
448140	Family clothing stores	9	18 156	2 024	575	125	11.2	.7
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	17	9 348	1 482	362	63	40.5	10.3
44831	Jewelry stores	17	9 348	1 482	362	63	40.5	10.3
448310	Jewelry stores	17	9 348	1 482	362	63	40.5	10.3
451	Sporting goods, hobby, book, and music stores	13	8 550	1 625	395	111	13.7	2.2
4511	Sporting goods, hobby, and musical instrument stores	8	2 721	596	141	34	17.6	—
4512	Book, periodical, and music stores	5	5 829	1 029	254	77	11.8	3.3
45121	Book stores and news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	f	D	D
4521	Department stores	3	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	3	D	D	D	f	D	D
45211	Department stores	3	D	D	D	f	D	D
452112	Discount department stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	25	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	17	D	D	D	b	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	16	6 512	892	194	54	31.6	—
453220	Gift, novelty, and souvenir stores	16	6 512	892	194	54	31.6	—
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	5	1 569	373	100	23	—	8.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KAILUA CDP (HONOLULU COUNTY)								
44-45	Retail trade	97	276 470	32 230	7 971	1 543	6.6	2.0
441	Motor vehicle and parts dealers	13	63 217	6 599	1 570	207	4.1	.9
4412	Other motor vehicle dealers	2	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	6 245	844	175	33	41.8	9.6
441310	Automotive parts and accessories stores	6	6 245	844	175	33	41.8	9.6
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	4	2 413	330	83	17	—	—
4431	Electronics and appliance stores	4	2 413	330	83	17	—	—
44311	Appliance, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	2	D	D	D	c	D	D
4441	Building material and supplies dealers	2	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
445	Food and beverage stores	15	89 391	10 245	2 702	464	3.2	3.2
4451	Grocery stores	12	84 981	9 384	2 488	439	2.9	—
44511	Supermarkets and other grocery (except convenience) stores	6	76 758	8 217	2 202	346	1.1	—
445110	Supermarkets and other grocery (except convenience) stores	6	76 758	8 217	2 202	346	1.1	—
44512	Convenience stores	6	8 223	1 167	286	93	18.9	—
445120	Convenience stores	6	8 223	1 167	286	93	18.9	—
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health and personal care stores	8	29 618	3 577	744	169	2.7	—
4461	Health and personal care stores	8	29 618	3 577	744	169	2.7	—
44611	Pharmacies and drug stores	3	D	D	D	c	D	D
446110	Pharmacies and drug stores	3	D	D	D	c	D	D
4461101	Pharmacies and drug stores	3	D	D	D	c	D	D
44619	Other health and personal care stores	5	D	D	D	b	D	D
446191	Food (health) supplement stores	5	D	D	D	b	D	D
447	Gasoline stations	9	18 668	1 105	252	66	9.4	.2
448	Clothing and clothing accessories stores	10	6 177	850	166	66	70.1	5.6
4481	Clothing stores	9	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	12	7 113	1 218	298	104	40.3	2.7
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	13	3 631	573	146	46	29.0	40.8
4539	Other miscellaneous store retailers	4	1 073	118	23	5	39.2	60.8
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	6	10 074	661	211	22	17.1	—
4541	Electronic shopping and mail-order houses	1	D	D	D	a	D	D
45411	Electronic shopping and mail-order houses	1	D	D	D	a	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D
KALAEHO CDP								
44-45	Retail trade	11	6 654	778	194	59	30.7	—
443	Electronics and appliance stores	2	D	D	D	a	D	D
445	Food and beverage stores	3	1 609	126	34	13	67.5	—
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KALAOA CDP								
44-45	Retail trade	23	147 713	11 327	2 176	346	1.6	.9
441	Motor vehicle and parts dealers	4	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
4422	Home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	15 648	1 614	221	27	2.4	—
4441	Building material and supplies dealers	6	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
447	Gasoline stations	3	4 376	416	102	24	—	—
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
4529	Other general merchandise stores	1	D	D	D	c	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	c	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	c	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4532	Office supplies, stationery, and gift stores	1	D	D	D	a	D	D
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
KANEOHE CDP								
44-45	Retail trade	111	386 227	40 319	9 449	1 841	20.6	1.2
441	Motor vehicle and parts dealers	13	151 178	13 829	3 180	354	37.7	—
4411	Automobile dealers	5	142 055	12 250	2 803	291	37.5	—
44111	New car dealers	5	142 055	12 250	2 803	291	37.5	—
441110	New car dealers	5	142 055	12 250	2 803	291	37.5	—
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	4	5 252	589	139	32	1.8	—
4431	Electronics and appliance stores	4	5 252	589	139	32	1.8	—
44311	Appliance, television, and other electronics stores	3	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	3	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	16 184	2 219	495	108	—	—
4441	Building material and supplies dealers	4	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
445	Food and beverage stores	16	65 768	6 929	1 552	292	3.5	—
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	9	61 823	6 538	1 456	255	1.8	—
445110	Supermarkets and other grocery (except convenience) stores	9	61 823	6 538	1 456	255	1.8	—
4452	Specialty food stores	3	804	154	40	20	34.3	—
446	Health and personal care stores	8	D	D	D	e	D	D
4461	Health and personal care stores	8	D	D	D	e	D	D
44611	Pharmacies and drug stores	4	D	D	D	e	D	D
446110	Pharmacies and drug stores	4	D	D	D	e	D	D
4461101	Pharmacies and drug stores	4	D	D	D	e	D	D
447	Gasoline stations	8	21 866	1 053	268	72	19.7	13.0
44711	Gasoline stations with convenience stores	5	15 108	650	163	38	—	18.9
447110	Gasoline stations with convenience stores	5	15 108	650	163	38	—	18.9
448	Clothing and clothing accessories stores	23	30 011	3 515	1 024	207	11.9	2.3
4481	Clothing stores	9	19 276	2 240	695	133	3.3	3.5
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	7	5 679	744	203	34	51.7	—
44831	Jewelry stores	7	5 679	744	203	34	51.7	—
448310	Jewelry stores	7	5 679	744	203	34	51.7	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KANEOHE CDP—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	10	9 365	1 012	250	68	—	6.0
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	3	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	c	D	D
452990	All other general merchandise stores	2	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	c	D	D
453	Miscellaneous store retailers	17	10 530	1 559	382	126	8.0	5.0
4532	Office supplies, stationery, and gift stores	9	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	7	5 179	666	156	62	10.7	10.1
453220	Gift, novelty, and souvenir stores	7	5 179	666	156	62	10.7	10.1
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	a	D	D
453910	Pet and pet supplies stores	2	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
KANEOHE STATION CDP								
44-45	Retail trade	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
KAPAA CDP								
44-45	Retail trade	67	137 703	14 772	3 575	730	8.5	3.7
441	Motor vehicle and parts dealers	5	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	5	12 048	1 344	293	46	37.0	.7
4441	Building material and supplies dealers	5	12 048	1 344	293	46	37.0	.7
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	12	78 197	7 166	1 818	358	3.5	.8
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	7	70 206	6 239	1 581	308	3.9	—
445110	Supermarkets and other grocery (except convenience) stores	7	70 206	6 239	1 581	308	3.9	—
44512	Convenience stores	4	D	D	D	b	D	D
445120	Convenience stores	4	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	2	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	17	7 036	1 279	287	79	17.8	47.1
4481	Clothing stores	9	3 413	631	153	38	17.9	42.9
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	8	3 623	648	134	41	17.7	51.0
451	Sporting goods, hobby, book, and music stores	5	1 286	262	69	18	—	24.8
453	Miscellaneous store retailers	14	6 181	1 283	322	68	11.9	—
4539	Other miscellaneous store retailers	6	4 069	881	223	30	12.0	—
45392	Art dealers	6	4 069	881	223	30	12.0	—
453920	Art dealers	6	4 069	881	223	30	12.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KAUNAKAKAI CDP								
44-45	Retail trade	22	32 943	3 985	885	200	28.8	16.7
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	6	15 935	2 087	494	104	10.1	22.3
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
KEKAHA CDP								
44-45	Retail trade	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
KIHEI CDP								
44-45	Retail trade	65	183 662	16 143	4 296	884	4.1	6.2
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	3	2 444	212	65	11	8.1	—
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	2 778	325	77	18	28.0	32.6
4431	Electronics and appliance stores	3	2 778	325	77	18	28.0	32.6
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	5 588	600	167	30	—	—
445	Food and beverage stores	10	79 109	7 637	2 015	343	2.7	.1
4451	Grocery stores	9	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	74 287	7 098	1 887	313	2.9	.1
445110	Supermarkets and other grocery (except convenience) stores	6	74 287	7 098	1 887	313	2.9	.1
446	Health and personal care stores	4	26 396	2 373	576	147	—	15.6
4461	Health and personal care stores	4	26 396	2 373	576	147	—	15.6
44611	Pharmacies and drug stores	3	D	D	D	c	D	D
446110	Pharmacies and drug stores	3	D	D	D	c	D	D
4461101	Pharmacies and drug stores	3	D	D	D	c	D	D
447	Gasoline stations	5	17 998	1 386	342	67	—	—
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	18	38 390	2 362	725	187	1.4	15.8
4481	Clothing stores	9	D	D	D	c	D	D
44814	Family clothing stores	5	33 028	1 642	499	139	—	10.6
448140	Family clothing stores	5	33 028	1 642	499	139	—	10.6
44819	Other clothing stores	4	D	D	D	b	D	D
448190	Other clothing stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	8	2 876	467	132	22	19.1	5.3
451	Sporting goods, hobby, book, and music stores	7	4 636	644	178	49	22.9	.3
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	2 492	235	57	15	19.5	10.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAHAINA CDP								
44-45	Retail trade	198	253 968	32 133	7 964	1 531	11.6	9.7
441	Motor vehicle and parts dealers	4	2 624	290	71	11	21.4	10.2
442	Furniture and home furnishings stores	6	10 949	2 285	431	47	3.1	4.3
4421	Furniture stores	3	5 943	1 439	224	22	5.8	—
44211	Furniture stores	3	5 943	1 439	224	22	5.8	—
442110	Furniture stores	3	5 943	1 439	224	22	5.8	—
4422	Home furnishings stores	3	5 006	846	207	25	—	9.5
44229	Other home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	5	2 896	485	117	33	—	—
4431	Electronics and appliance stores	5	2 896	485	117	33	—	—
44313	Camera and photographic supplies stores	3	D	D	D	b	D	D
443130	Camera and photographic supplies stores	3	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	5	5 379	775	200	32	1.7	—
445	Food and beverage stores	13	65 424	6 397	1 644	303	1.5	—
4451	Grocery stores	11	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	4	D	D	D	c	D	D
445110	Supermarkets and other grocery (except convenience) stores	4	D	D	D	c	D	D
44512	Convenience stores	7	D	D	D	b	D	D
445120	Convenience stores	7	D	D	D	b	D	D
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health and personal care stores	14	27 895	2 990	733	143	4.6	—
4461	Health and personal care stores	14	27 895	2 990	733	143	4.6	—
44611	Pharmacies and drug stores	4	23 603	2 384	577	109	4.3	—
446110	Pharmacies and drug stores	4	23 603	2 384	577	109	4.3	—
4461102	Proprietary stores	1	D	D	D	a	D	D
44613	Optical goods stores	8	D	D	D	b	D	D
446130	Optical goods stores	8	D	D	D	b	D	D
447	Gasoline stations	7	16 909	1 429	367	73	11.6	7.7
44711	Gasoline stations with convenience stores	4	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	75	68 118	9 922	2 487	523	15.2	24.1
4481	Clothing stores	43	D	D	D	e	D	D
44814	Family clothing stores	16	24 421	2 961	736	174	10.2	20.6
448140	Family clothing stores	16	24 421	2 961	736	174	10.2	20.6
44815	Clothing accessories stores	4	2 194	359	91	20	76.2	—
448150	Clothing accessories stores	4	2 194	359	91	20	76.2	—
44819	Other clothing stores	12	10 701	1 234	295	70	9.4	53.1
448190	Other clothing stores	12	10 701	1 234	295	70	9.4	53.1
4483	Jewelry, luggage, and leather goods stores	30	23 025	4 155	1 060	163	19.8	20.7
44831	Jewelry stores	30	23 025	4 155	1 060	163	19.8	20.7
448310	Jewelry stores	30	23 025	4 155	1 060	163	19.8	20.7
451	Sporting goods, hobby, book, and music stores	8	3 547	508	121	37	5.3	17.4
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	a	D	D
45299	All other general merchandise stores	2	D	D	D	a	D	D
452990	All other general merchandise stores	2	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	58	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	31	24 029	2 734	670	181	39.9	.5
45322	Gift, novelty, and souvenir stores	31	24 029	2 734	670	181	39.9	.5
453220	Gift, novelty, and souvenir stores	31	24 029	2 734	670	181	39.9	.5
4533	Used merchandise stores	5	1 851	363	96	20	—	—
45331	Used merchandise stores	5	1 851	363	96	20	—	—
453310	Used merchandise stores	5	1 851	363	96	20	—	—
4539	Other miscellaneous store retailers	19	19 160	3 584	943	108	18.1	27.8
45392	Art dealers	16	18 350	3 519	930	104	16.0	29.0
453920	Art dealers	16	18 350	3 519	930	104	16.0	29.0
45399	All other miscellaneous store retailers	3	810	65	13	4	65.2	—
454	Nonstore retailers	1	D	D	D	a	D	D
LAIE CDP								
44-45	Retail trade	7	16 106	1 809	441	110	1.6	2.7
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LIHUE CDP								
44-45	Retail trade	83	280 163	28 795	6 767	1 295	21.4	1.6
441	Motor vehicle and parts dealers	5	77 269	6 193	1 422	165	62.6	—
4411	Automobile dealers	4	D	D	D	c	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	9	6 281	850	198	40	33.2	4.8
4422	Home furnishings stores	6	D	D	D	b	D	D
44221	Floor covering stores	5	3 660	451	103	22	26.3	—
442210	Floor covering stores	5	3 660	451	103	22	26.3	—
443	Electronics and appliance stores	4	D	D	D	b	D	D
4431	Electronics and appliance stores	4	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	10	22 429	4 003	921	159	5.1	2.4
4441	Building material and supplies dealers	9	D	D	D	c	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
44419	Other building material dealers	6	14 309	2 757	626	108	1.9	3.8
444190	Other building material dealers	6	14 309	2 757	626	108	1.9	3.8
445	Food and beverage stores	8	34 090	3 697	895	158	7.1	8.5
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	6	14 891	863	203	67	25.1	—
448	Clothing and clothing accessories stores	15	16 536	1 670	404	100	.2	5.2
4481	Clothing stores	7	11 501	984	231	70	—	7.1
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	8	5 035	686	173	30	.6	1.1
44831	Jewelry stores	8	5 035	686	173	30	.6	1.1
448310	Jewelry stores	8	5 035	686	173	30	.6	1.1
451	Sporting goods, hobby, book, and music stores	5	2 686	298	70	24	11.6	—
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451212	News dealers and newsstands	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4521	Department stores	2	D	D	D	e	D	D
45210009	Department stores (incl. leased depts.) ³	2	D	D	D	e	D	D
45211	Department stores	2	D	D	D	e	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
452112	Discount department stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	14	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	3 037	396	99	30	50.9	.4
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
MAILI CDP								
44-45	Retail trade	7	6 329	512	111	30	32.5	9.7
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	3	4 570	246	49	14	19.8	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
MAKAHA CDP								
44-45	Retail trade	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
MAKAKILO CITY CDP								
44-45	Retail trade	2	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MAKAWAO CDP								
44-45	Retail trade	21	10 126	1 555	393	105	44.6	12.5
445	Food and beverage stores	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	4	1 886	275	66	21	100.0	—
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	880	293	68	17	19.3	—
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	11	3 907	581	150	34	56.7	32.5
4539	Other miscellaneous store retailers	7	2 696	355	86	19	44.7	47.1
45392	Art dealers	7	2 696	355	86	19	44.7	47.1
453920	Art dealers	7	2 696	355	86	19	44.7	47.1
MAUNAWILI CDP								
44-45	Retail trade	6	7 180	451	119	34	—	2.2
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
MILILANI TOWN CDP								
44-45	Retail trade	41	221 123	22 837	5 607	1 169	2.0	1.6
441	Motor vehicle and parts dealers	4	4 957	1 035	257	43	16.7	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores	6	38 458	4 641	1 186	207	2.4	1.1
4451	Grocery stores	5	D	D	D	c	D	D
446	Health and personal care stores	6	D	D	D	c	D	D
4461	Health and personal care stores	6	D	D	D	c	D	D
44611	Pharmacies and drug stores	3	D	D	D	c	D	D
446110	Pharmacies and drug stores	3	D	D	D	c	D	D
4461101	Pharmacies and drug stores	3	D	D	D	c	D	D
447	Gasoline stations	3	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	2	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	5	9 000	1 162	335	54	12.8	7.6
4481	Clothing stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	4	1 944	243	58	22	30.5	—
452	General merchandise stores	1	D	D	D	f	D	D
4521	Department stores	1	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	1	D	D	D	f	D	D
45211	Department stores	1	D	D	D	f	D	D
452112	Discount department stores	1	D	D	D	f	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
MOUNTAIN VIEW CDP								
44-45	Retail trade	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
NANAKULI CDP								
44-45	Retail trade	11	23 480	1 896	480	109	3.4	1.2
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
445	Food and beverage stores	6	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NAPILI-HONOKOWAI CDP								
44-45	Retail trade	15	24 066	2 376	600	110	31.2	.5
445	Food and beverage stores	4	D	D	D	b	D	D
447	Gasoline stations	3	10 694	608	161	30	29.9	—
44711	Gasoline stations with convenience stores	3	10 694	608	161	30	29.9	—
447110	Gasoline stations with convenience stores	3	10 694	608	161	30	29.9	—
448	Clothing and clothing accessories stores	4	1 570	312	66	13	52.4	—
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
PEARL CITY CDP								
44-45	Retail trade	44	372 240	26 067	6 218	1 333	10.1	2.0
441	Motor vehicle and parts dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
4422	Home furnishings stores	1	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	e	D	D
4441	Building material and supplies dealers	4	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44419	Other building material dealers	3	D	D	D	b	D	D
444190	Other building material dealers	3	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	c	D	D
4461	Health and personal care stores	1	D	D	D	c	D	D
44611	Pharmacies and drug stores	1	D	D	D	c	D	D
446110	Pharmacies and drug stores	1	D	D	D	c	D	D
4461101	Pharmacies and drug stores	1	D	D	D	c	D	D
447	Gasoline stations	9	14 050	840	195	70	.2	43.6
44711	Gasoline stations with convenience stores	6	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	6	D	D	D	b	D	D
448	Clothing and clothing accessories stores	9	29 778	2 866	942	170	7.7	1.4
4481	Clothing stores	6	D	D	D	c	D	D
44814	Family clothing stores	2	D	D	D	c	D	D
448140	Family clothing stores	2	D	D	D	c	D	D
4483	Jewelry, luggage, and leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	b	D	D
451120	Hobby, toy, and game stores	3	D	D	D	b	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	5	2 071	349	91	26	34.8	21.6
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
PUKALANI CDP								
44-45	Retail trade	7	27 960	2 885	715	136	3.0	—
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
PUPUKEA CDP								
44-45	Retail trade	5	13 320	1 448	369	70	5.6	6.5
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
SCHOFIELD BARRACKS CDP								
44-45	Retail trade	3	1 547	436	110	26	—	—
445	Food and beverage stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
VILLAGE PARK CDP								
44-45	Retail trade	4	D	D	D	f	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	f	D	D
4521	Department stores	1	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	1	D	D	D	f	D	D
45211	Department stores	1	D	D	D	f	D	D
452112	Discount department stores	1	D	D	D	f	D	D
WAIHAWA CDP								
44-45	Retail trade	37	94 355	8 535	2 056	419	7.7	2.1
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	8	33 493	3 018	757	172	4.0	4.2
4451	Grocery stores	5	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	4	10 195	695	168	46	—	—
448	Clothing and clothing accessories stores	5	1 140	157	39	12	38.6	19.3
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	641	177	48	12	15.4	40.6
454	Nonstore retailers	2	D	D	D	a	D	D
WAIALUA CDP								
44-45	Retail trade	6	3 446	446	95	31	26.5	—
445	Food and beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
WAIANAE CDP								
44-45	Retail trade	21	74 924	7 568	1 817	450	2.9	—
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
4461	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	4	10 588	674	162	45	—	—
44711	Gasoline stations with convenience stores	4	10 588	674	162	45	—	—
447110	Gasoline stations with convenience stores	4	10 588	674	162	45	—	—
448	Clothing and clothing accessories stores	3	1 297	177	41	22	22.1	—
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
WAIHEE-WAIEHU CDP								
44-45	Retail trade	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAIKOLOA VILLAGE CDP								
44-45	Retail trade	19	26 456	3 385	847	157	26.8	37.4
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	10	15 953	2 079	515	105	19.8	62.1
4481	Clothing stores	5	4 404	607	136	49	49.9	14.8
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	4	D	D	D	b	D	D
44831	Jewelry stores	4	D	D	D	b	D	D
448310	Jewelry stores	4	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WAILEA-MAKENA CDP								
44-45	Retail trade	60	74 342	11 529	2 792	556	5.4	1.1
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	a	D	D
44512	Convenience stores	2	D	D	D	a	D	D
445120	Convenience stores	2	D	D	D	a	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	32	48 730	8 765	2 167	425	7.1	1.2
4481	Clothing stores	20	36 656	7 007	1 739	367	8.3	—
44814	Family clothing stores	11	21 468	4 365	1 101	263	13.9	—
448140	Family clothing stores	11	21 468	4 365	1 101	263	13.9	—
44815	Clothing accessories stores	3	D	D	D	b	D	D
448150	Clothing accessories stores	3	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	9	D	D	D	b	D	D
44831	Jewelry stores	8	8 881	1 300	329	38	4.7	—
448310	Jewelry stores	8	8 881	1 300	329	38	4.7	—
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	18	17 216	1 866	416	93	1.7	.7
4532	Office supplies, stationery, and gift stores	13	12 041	1 048	258	66	—	.9
45322	Gift, novelty, and souvenir stores	13	12 041	1 048	258	66	—	.9
453220	Gift, novelty, and souvenir stores	13	12 041	1 048	258	66	—	.9
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
WAILUA HOMESTEADS CDP								
44-45	Retail trade	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WAILUKU CDP								
44-45	Retail trade	59	94 711	11 129	2 856	525	22.1	5.6
441	Motor vehicle and parts dealers	12	17 154	1 971	493	73	24.3	2.5
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	8 018	1 667	466	57	19.3	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	3	D	D	D	b	D	D
442210	Floor covering stores	3	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	3 009	461	122	20	40.3	—
445	Food and beverage stores	7	34 150	3 506	928	188	15.6	—
4451	Grocery stores	7	34 150	3 506	928	188	15.6	—
446	Health and personal care stores	4	D	D	D	b	D	D
4461	Health and personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	5	15 088	1 194	270	81	30.8	27.7
448	Clothing and clothing accessories stores	7	2 631	372	103	21	100.0	—
451	Sporting goods, hobby, book, and music stores	3	988	254	66	19	45.5	54.5
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	8	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
WAIMALU CDP								
44-45	Retail trade	58	206 585	24 433	5 393	833	6.3	3.9
441	Motor vehicle and parts dealers	6	D	D	D	c	D	D
4411	Automobile dealers	2	D	D	D	c	D	D
442	Furniture and home furnishings stores	2	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	9 678	1 231	289	55	9.9	26.4
445	Food and beverage stores	11	47 328	5 291	1 377	246	9.9	6.1
4451	Grocery stores	7	42 473	4 349	1 148	214	11.0	—
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health and personal care stores	5	3 022	809	263	47	64.7	—
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	10	13 088	1 482	382	129	8.9	7.2
4481	Clothing stores	7	9 704	1 235	322	97	.3	9.8
44813	Children's and infants' clothing stores	1	D	D	D	a	D	D
448130	Children's and infants' clothing stores	1	D	D	D	a	D	D
44819	Other clothing stores	3	1 958	277	77	19	—	48.4
448190	Other clothing stores	3	1 958	277	77	19	—	48.4
4482105	Athletic footwear stores	1	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	7	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
45112	Hobby, toy, and game stores	3	D	D	D	a	D	D
451120	Hobby, toy, and game stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	1	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
WAIMALU CDP—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	14 803	1 460	362	58	6.2	—
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	5	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
WAIMANALO CDP								
44-45	Retail trade	9	15 580	2 057	612	84	36.6	11.7
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45391	Pet and pet supplies stores	1	D	D	D	a	D	D
453910	Pet and pet supplies stores	1	D	D	D	a	D	D
WAIMANALO BEACH CDP								
44-45	Retail trade	6	6 070	585	132	32	49.0	.2
445	Food and beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
WAIMEA CDP								
44-45	Retail trade	27	69 217	7 615	1 533	342	8.6	16.0
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
4441	Building material and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	4	D	D	D	c	D	D
4451	Grocery stores	2	D	D	D	c	D	D
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	4	9 112	922	219	66	—	—
448	Clothing and clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	4	3 218	664	154	47	1.2	14.8
4533	Used merchandise stores	1	D	D	D	a	D	D
45331	Used merchandise stores	1	D	D	D	a	D	D
453310	Used merchandise stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
WAIPAHU CDP								
44-45	Retail trade	110	588 471	49 549	10 921	1 971	6.1	1.4
441	Motor vehicle and parts dealers	28	283 181	23 303	5 083	667	1.4	1.1
4411	Automobile dealers	8	264 286	20 364	4 205	518	—	.3
44111	New car dealers	8	264 286	20 364	4 205	518	—	.3
441110	New car dealers	8	264 286	20 364	4 205	518	—	.3
4413	Automotive parts, accessories, and tire stores	19	D	D	D	c	D	D
44131	Automotive parts and accessories stores	13	14 734	1 776	595	102	20.6	12.0
441310	Automotive parts and accessories stores	13	14 734	1 776	595	102	20.6	12.0
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	14 323	2 159	510	78	12.4	—
4442	Lawn and garden equipment and supplies stores	2	D	D	D	b	D	D
44421	Outdoor power equipment stores	1	D	D	D	b	D	D
444210	Outdoor power equipment stores	1	D	D	D	b	D	D
445	Food and beverage stores	17	51 377	4 901	1 263	341	18.9	1.5
4451	Grocery stores	12	43 355	4 135	1 070	238	22.4	1.7
4452	Specialty food stores	4	D	D	D	c	D	D
446	Health and personal care stores	6	26 907	2 684	617	133	18.5	3.0
4461	Health and personal care stores	6	26 907	2 684	617	133	18.5	3.0
44611	Pharmacies and drug stores	5	D	D	D	c	D	D
446110	Pharmacies and drug stores	5	D	D	D	c	D	D
4461101	Pharmacies and drug stores	5	D	D	D	c	D	D
447	Gasoline stations	9	21 359	1 219	275	87	31.8	6.5
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	20	12 833	1 571	401	112	18.5	7.6
4481	Clothing stores	13	6 058	809	230	54	12.8	16.1
44819	Other clothing stores	4	1 996	263	104	15	—	46.0
448190	Other clothing stores	4	1 996	263	104	15	—	46.0
4482104	Family shoe stores	4	5 181	453	105	37	—	—
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4529	Other general merchandise stores	3	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	2	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	2	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
4529901	Variety stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4533	Used merchandise stores	2	D	D	D	b	D	D
45331	Used merchandise stores	2	D	D	D	b	D	D
453310	Used merchandise stores	2	D	D	D	b	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45439	Other direct selling establishments	2	D	D	D	a	D	D
454390	Other direct selling establishments	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WAIPIO CDP								
44-45	Retail trade	14	29 882	3 597	815	145	1.4	14.6
441	Motor vehicle and parts dealers	3	2 250	312	72	18	—	43.3
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
4422	Home furnishings stores	2	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	b	D	D
WAIPIO ACRES CDP								
44-45	Retail trade	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
WHITMORE VILLAGE CDP								
44-45	Retail trade	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
BALANCE OF HAWAII COUNTY								
44-45	Retail trade	180	D	D	D	g	D	D
441	Motor vehicle and parts dealers	6	D	D	D	a	D	D
442	Furniture and home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	13	D	D	D	c	D	D
4441	Building material and supplies dealers	12	D	D	D	b	D	D
44413	Hardware stores	8	10 834	1 256	325	75	21.2	—
444130	Hardware stores	8	10 834	1 256	325	75	21.2	—
445	Food and beverage stores	32	D	D	D	f	D	D
4451	Grocery stores	26	82 682	8 139	1 849	503	23.6	1.0
44511	Supermarkets and other grocery (except convenience) stores	16	68 309	6 984	1 557	443	22.2	1.1
445110	Supermarkets and other grocery (except convenience) stores	16	68 309	6 984	1 557	443	22.2	1.1
44512	Convenience stores	10	14 373	1 155	292	60	30.4	.6
445120	Convenience stores	10	14 373	1 155	292	60	30.4	.6
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health and personal care stores	9	D	D	D	c	D	D
4461	Health and personal care stores	9	D	D	D	c	D	D
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	22	42 333	3 070	691	213	18.1	5.8
4471	Gasoline stations	22	42 333	3 070	691	213	18.1	5.8
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing and clothing accessories stores	35	17 381	2 205	599	150	4.0	10.7
4481	Clothing stores	20	10 143	1 189	353	97	.2	14.4
44819	Other clothing stores	7	D	D	D	b	D	D
448190	Other clothing stores	7	D	D	D	b	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	14	D	D	D	b	D	D
44831	Jewelry stores	14	D	D	D	b	D	D
448310	Jewelry stores	14	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	8	D	D	D	b	D	D
4512	Book, periodical, and music stores	4	D	D	D	b	D	D
45121	Book stores and news dealers	3	D	D	D	a	D	D
4512112	Specialty book stores	2	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	b	D	D
45299	All other general merchandise stores	10	D	D	D	b	D	D
452990	All other general merchandise stores	10	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF HAWAII COUNTY—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	37	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	20	13 226	1 117	274	95	14.2	—
45322	Gift, novelty, and souvenir stores	20	13 226	1 117	274	95	14.2	—
453220	Gift, novelty, and souvenir stores	20	13 226	1 117	274	95	14.2	—
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45392	Art dealers	8	D	D	D	b	D	D
453920	Art dealers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF HONOLULU COUNTY								
44-45	Retail trade	192	512 528	59 437	14 184	3 193	3.9	6.2
441	Motor vehicle and parts dealers	8	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores	5	5 098	729	179	46	14.2	14.8
441310	Automotive parts and accessories stores	5	5 098	729	179	46	14.2	14.8
442	Furniture and home furnishings stores	10	D	D	D	c	D	D
4421	Furniture stores	4	D	D	D	b	D	D
44211	Furniture stores	4	D	D	D	b	D	D
442110	Furniture stores	4	D	D	D	b	D	D
4422	Home furnishings stores	6	D	D	D	c	D	D
44229	Other home furnishings stores	5	5 809	2 275	540	86	—	—
442299	All other home furnishings stores	5	5 809	2 275	540	86	—	—
443	Electronics and appliance stores	7	27 963	2 717	575	150	—	17.6
4431	Electronics and appliance stores	7	27 963	2 717	575	150	—	17.6
44311	Appliance, television, and other electronics stores	6	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	6	D	D	D	b	D	D
44312	Computer and software stores	1	D	D	D	b	D	D
443120	Computer and software stores	1	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers	13	44 145	6 348	1 373	205	1.1	6.5
4441	Building material and supplies dealers	9	42 822	6 131	1 323	191	—	6.6
44411	Home centers	1	D	D	D	c	D	D
444110	Home Centers	1	D	D	D	c	D	D
44412	Paint and wallpaper stores	2	D	D	D	a	D	D
444120	Paint and wallpaper stores	2	D	D	D	a	D	D
44419	Other building material dealers	5	11 455	2 188	506	49	—	24.7
444190	Other building material dealers	5	11 455	2 188	506	49	—	24.7
445	Food and beverage stores	18	71 755	8 410	2 104	427	13.0	—
4451	Grocery stores	12	67 726	7 806	1 963	384	8.6	—
44511	Supermarkets and other grocery (except convenience) stores	8	66 454	7 541	1 931	373	7.6	—
445110	Supermarkets and other grocery (except convenience) stores	8	66 454	7 541	1 931	373	7.6	—
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health and personal care stores	12	27 836	2 797	639	169	1.3	—
4461	Health and personal care stores	12	27 836	2 797	639	169	1.3	—
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	a	D	D
44619	Other health and personal care stores	4	3 447	327	79	33	10.7	—
446191	Food (health) supplement stores	4	3 447	327	79	33	10.7	—
447	Gasoline stations	16	D	D	D	c	D	D
4471	Gasoline stations	16	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	16	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	16	D	D	D	c	D	D
448	Clothing and clothing accessories stores	55	74 898	8 261	1 987	587	5.1	4.8
4481	Clothing stores	33	56 649	5 880	1 407	419	4.2	3.0
44812	Women's clothing stores	12	19 954	1 997	494	154	—	4.5
448120	Women's clothing stores	12	19 954	1 997	494	154	—	4.5
44813	Children's and infants' clothing stores	4	6 156	433	109	34	26.7	.2
448130	Children's and infants' clothing stores	4	6 156	433	109	34	26.7	.2
44814	Family clothing stores	9	25 320	2 450	584	179	—	—
448140	Family clothing stores	9	25 320	2 450	584	179	—	—
44819	Other clothing stores	5	2 368	369	99	21	30.2	16.0
448190	Other clothing stores	5	2 368	369	99	21	30.2	16.0
4482	Shoe stores	8	D	D	D	b	D	D
44821	Shoe stores	8	D	D	D	b	D	D
448210	Shoe stores	8	D	D	D	b	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF HONOLULU COUNTY—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores—Con.							
4483	Jewelry, luggage, and leather goods stores	14	D	D	D	b	D	D
44831	Jewelry stores	11	D	D	D	b	D	D
448310	Jewelry stores	11	D	D	D	b	D	D
44832	Luggage and leather goods stores	3	D	D	D	b	D	D
448320	Luggage and leather goods stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	11	34 138	4 189	1 127	213	.4	23.6
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	c	D	D
45111	Sporting goods stores	7	18 177	2 169	670	120	.8	.2
451110	Sporting goods stores	7	18 177	2 169	670	120	.8	.2
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores	6	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	b	D	D
45121	Book stores and news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
452	General merchandise stores	6	D	D	D	f	D	D
4521	Department stores	4	D	D	D	f	D	D
45210009	Department stores (incl. leased depts.) ³	4	D	D	D	f	D	D
45211	Department stores	4	D	D	D	f	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
452112	Discount department stores	3	D	D	D	e	D	D
453	Miscellaneous store retailers	28	28 242	4 388	1 124	249	6.8	32.6
4532	Office supplies, stationery, and gift stores	16	D	D	D	c	D	D
45321	Office supplies and stationery stores	1	D	D	D	b	D	D
453210	Office supplies and stationery stores	1	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	15	D	D	D	c	D	D
453220	Gift, novelty, and souvenir stores	15	D	D	D	c	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	3	1 194	577	155	33	24.6	12.4
453920	Art dealers	3	1 194	577	155	33	24.6	12.4
454	Nonstore retailers	8	D	D	D	b	D	D
4541	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	2	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
BALANCE OF KAUAI COUNTY								
44-45	Retail trade	185	D	D	D	g	D	D
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	3	D	D	D	a	D	D
4431	Electronics and appliance stores	3	D	D	D	a	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	9	D	D	D	c	D	D
44413	Hardware stores	2	D	D	D	b	D	D
444130	Hardware stores	2	D	D	D	b	D	D
4442	Lawn and garden equipment and supplies stores	4	D	D	D	b	D	D
44422	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
444220	Nursery, garden center, and farm supply stores	4	D	D	D	b	D	D
445	Food and beverage stores	19	D	D	D	e	D	D
4451	Grocery stores	16	68 213	6 930	1 690	399	23.5	—
44511	Supermarkets and other grocery (except convenience) stores	11	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	11	D	D	D	e	D	D
44512	Convenience stores	5	D	D	D	b	D	D
445120	Convenience stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
BALANCE OF KAUAI COUNTY—Con.									
44-45	Retail trade—Con.								
446	Health and personal care stores	9	D	D	D	c	D	D	
4461	Health and personal care stores	9	D	D	D	c	D	D	
44611	Pharmacies and drug stores	5	D	D	D	c	D	D	
446110	Pharmacies and drug stores	5	D	D	D	c	D	D	
4461101	Pharmacies and drug stores	5	D	D	D	c	D	D	
446191	Food (health) supplement stores	2	D	D	D	a	D	D	
447	Gasoline stations	9	D	D	D	b	D	D	
448	Clothing and clothing accessories stores	54	D	D	D	e	D	D	
4481	Clothing stores	32	D	D	D	c	D	D	
44819	Other clothing stores	8	D	D	D	b	D	D	
448190	Other clothing stores	8	D	D	D	b	D	D	
4482105	Athletic footwear stores	2	D	D	D	a	D	D	
4483	Jewelry, luggage, and leather goods stores	17	D	D	D	b	D	D	
44831	Jewelry stores	17	D	D	D	b	D	D	
448310	Jewelry stores	17	D	D	D	b	D	D	
451	Sporting goods, hobby, book, and music stores	10	11 053	1 940	583	151	13.5	6.6	
4511	Sporting goods, hobby, and musical instrument stores	8	D	D	D	b	D	D	
4512	Book, periodical, and music stores	2	D	D	D	b	D	D	
45121	Book stores and news dealers	2	D	D	D	b	D	D	
451211	Book stores	2	D	D	D	b	D	D	
4512111	Book stores, general	2	D	D	D	b	D	D	
452	General merchandise stores	9	D	D	D	e	D	D	
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D	
45299	All other general merchandise stores	7	D	D	D	b	D	D	
452990	All other general merchandise stores	7	D	D	D	b	D	D	
4529901	Variety stores	4	D	D	D	b	D	D	
4529904	Miscellaneous general merchandise stores	3	D	D	D	b	D	D	
453	Miscellaneous store retailers	48	D	D	D	c	D	D	
4532	Office supplies, stationery, and gift stores	31	D	D	D	c	D	D	
45322	Gift, novelty, and souvenir stores	31	D	D	D	c	D	D	
453220	Gift, novelty, and souvenir stores	31	D	D	D	c	D	D	
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D	
45392	Art dealers	10	D	D	D	b	D	D	
453920	Art dealers	10	D	D	D	b	D	D	
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D	
454	Nonstore retailers	4	D	D	D	a	D	D	
BALANCE OF MAUI COUNTY									
44-45	Retail trade	127	D	D	D	f	D	D	
441	Motor vehicle and parts dealers	4	D	D	D	b	D	D	
442	Furniture and home furnishings stores	2	D	D	D	a	D	D	
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D	
445	Food and beverage stores	15	38 676	3 582	888	183	26.0	—	
4451	Grocery stores	14	D	D	D	c	D	D	
44512	Convenience stores	5	D	D	D	b	D	D	
445120	Convenience stores	5	D	D	D	b	D	D	
446	Health and personal care stores	8	D	D	D	b	D	D	
4461	Health and personal care stores	8	D	D	D	b	D	D	
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D	
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	a	D	D	
44619	Other health and personal care stores	1	D	D	D	b	D	D	
446191	Food (health) supplement stores	1	D	D	D	b	D	D	
447	Gasoline stations	3	6 291	730	185	45	—	—	
448	Clothing and clothing accessories stores	44	42 693	6 382	1 649	285	6.8	37.0	
4481	Clothing stores	28	D	D	D	c	D	D	
44815	Clothing accessories stores	4	D	D	D	b	D	D	
448150	Clothing accessories stores	4	D	D	D	b	D	D	
44819	Other clothing stores	5	D	D	D	b	D	D	
448190	Other clothing stores	5	D	D	D	b	D	D	
4483	Jewelry, luggage, and leather goods stores	14	D	D	D	b	D	D	
44831	Jewelry stores	12	D	D	D	b	D	D	
448310	Jewelry stores	12	D	D	D	b	D	D	
44832	Luggage and leather goods stores	2	D	D	D	a	D	D	
448320	Luggage and leather goods stores	2	D	D	D	a	D	D	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF MAUI COUNTY—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	8	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	b	D	D
45114	Musical instrument and supplies stores	1	D	D	D	b	D	D
451140	Musical instrument and supplies stores	1	D	D	D	b	D	D
4512	Book, periodical, and music stores	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
451220	Prerecorded tape, compact disc, and record stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
45299	All other general merchandise stores	1	D	D	D	a	D	D
452990	All other general merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	38	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	21	12 067	1 397	322	93	2.2	12.9
45322	Gift, novelty, and souvenir stores	21	12 067	1 397	322	93	2.2	12.9
453220	Gift, novelty, and souvenir stores	21	12 067	1 397	322	93	2.2	12.9
4539	Other miscellaneous store retailers	13	D	D	D	b	D	D
45392	Art dealers	11	4 518	792	231	26	45.9	.6
453920	Art dealers	11	4 518	792	231	26	45.9	.6
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 MOTOR VEHICLE AND PARTS DEALERS

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 AUTOMOBILE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

44112 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

4412 OTHER MOTOR VEHICLE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 MOTORCYCLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

441222 BOAT DEALERS

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

441229 ALL OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

42114 (pt) Motor vehicle parts, (used) retail
44131 Automotive parts and accessories stores

441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail
441310 Automotive parts and accessories stores

44132 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

442 FURNITURE AND HOME FURNISHINGS STORES

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

44211 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

442110 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

4422 HOME FURNISHINGS STORES

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

44229 OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 WINDOW TREATMENT STORES

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

442299 ALL OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

443 ELECTRONICS AND APPLIANCE STORES

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 ELECTRONICS AND APPLIANCE STORES

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 HOUSEHOLD APPLIANCE STORES

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee-makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

44312 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 BUILDING MATERIAL AND SUPPLIES DEALERS

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

44412 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

44413 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

44419 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4441901 RETAIL LUMBER YARDS

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

4441902 ALL OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

445 FOOD AND BEVERAGE STORES

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 GROCERY STORES

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

44512 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

4452 SPECIALTY FOOD STORES

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

44522 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

44523 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

44529 OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

445291 BAKED GOODS STORES

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

445292 CONFECTIONERY AND NUT STORES

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

445299 ALL OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

4453 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

44531 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

446 HEALTH AND PERSONAL CARE STORES

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 HEALTH AND PERSONAL CARE STORES

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

4461101 PHARMACIES AND DRUG STORES

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 PROPRIETARY STORES

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and pre-packaged snacks.

44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

44613 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

446130 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

44619 OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 FOOD (HEALTH) SUPPLEMENT STORES

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

446199 ALL OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

447 GASOLINE STATIONS

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 GASOLINE STATIONS

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44711 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44719 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

447190 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

448 CLOTHING AND CLOTHING ACCESSORIES STORES

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 CLOTHING STORES

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44812 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44813 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44814 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44815 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

44819 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

4482 SHOE STORES

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

44821 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

4482101 MEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 WOMEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

4482103 CHILDREN'S AND JUVENILES' SHOE STORES

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 FAMILY SHOE STORES

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 ATHLETIC FOOTWEAR STORES

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

44832 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

4511101 GENERAL-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 SPECIALTY-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45112 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

45114 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

4512 BOOK, PERIODICAL, AND MUSIC STORES

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 BOOK STORES AND NEWS DEALERS

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 BOOK STORES

This industry comprises establishments primarily engaged in retailing new books.

4512111 BOOK STORES, GENERAL

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 SPECIALTY BOOK STORES

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 COLLEGE BOOK STORES

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 NEWS DEALERS AND NEWSSTANDS

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

452 GENERAL MERCHANDISE STORES

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 DEPARTMENT STORES

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45210009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

45211 DEPARTMENT STORES

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

**45211109 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)
(INCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities. Total sales include the sales from leased departments owned by another company and operating within the department store.

452112 DISCOUNT DEPARTMENT STORES

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211209 DISCOUNT DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods). Total sales include the sales from leased departments owned by another company and operating within the department store.

4529 OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

45299 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

4529901 VARIETY STORES

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

453 MISCELLANEOUS STORE RETAILERS

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

45311 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

45321 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

453210 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

45322 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

4533 USED MERCHANDISE STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

45331 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

4539 OTHER MISCELLANEOUS STORE RETAILERS

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

45392 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

45393 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

45399 ALL OTHER MISCELLANEOUS STORE RETAILERS

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

453991 TOBACCO STORES

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

454 NONSTORE RETAILERS

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door

sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

454111 ELECTRONIC SHOPPING

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

454112 ELECTRONIC AUCTIONS

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

454113 MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

4542 VENDING MACHINE OPERATORS

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

45421 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

4543 DIRECT SELLING ESTABLISHMENTS

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

45431 FUEL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 HEATING OIL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

454319 OTHER FUEL DEALERS

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

45439 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543903 DIRECT SELLING, OTHER MERCHANDISE

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

-
1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

HAWAII

Ewa Gentry CDP is now tabulated separately due to a population increase. This change deletes territory from the Balance of Honolulu County.

Iroquois Point CDP is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Honolulu County.

Island of Lanai code changed from 43700 to 19200.

Island of Molokai (balance) erroneously reported with name Island of Molokai in 1997; the term "(balance)" after the island refers to the portion of the island excluding a CDP recognized for the 2002 Economic Census. Island of Molokai (balance) contains all of the Island of Molokai (including Kalawao County and part of Maui County) except Kaunakakai CDP.

Waikoloa Village CDP is now tabulated separately due to a population increase. This change deletes territory from the Balance of Hawaii County.

Balance of Hawaii County no longer includes Waikoloa Village CDP, which is tabulated separately due to a population increase.

Balance of Honolulu County no longer includes Ewa Gentry CDP, which is tabulated separately due to a population increase, and includes Iroquois Point CDP, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

HILO, HI MICROPOLITAN STATISTICAL AREA

Hawaii County, HI

HONOLULU, HI METROPOLITAN STATISTICAL AREA

Honolulu County, HI

KAHULUI-WAILUKU, HI MICROPOLITAN STATISTICAL AREA

Maui County, HI

KAPAA, HI MICROPOLITAN STATISTICAL AREA

Kauai County, HI

