

United States and States: 2002

Issued September 2005

EC02-55A-1US

2002 Economic Census

Management of Companies and Enterprises

Geographic Area Series



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ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Jack B. Moody**, Chief, Service Census Branch, assisted by **Jack R. Drago**, **Kirk K. Degler**, **Susan G. Baker**, **John P. Kern**, **Maria A. Poschinger**, and **Vannah L. Beatty**. Primary staff assistance was provided by **Kari M. Behrend**, **Scherrie L. Butler**, **Kim A. Casey**, **Alizabeh J. Chittenden**, **Laurie E. Davis**, **Tara S. Dryden**, **Michael Dunfee**, **Ashley G. Garmon**, **Holly C. Higgins**, **Julie A. Ishman**, **Misty I. Jensen**, **Christine M. Joseph**, **Robin A. Justice**, **Joyce Kiessling**, **Jason T. Lambert**, **John J. Manning**, **Patrice C. Norman**, **Karen K. Ruane**, **Jill L. Smith**, **Theresa L. Steele**, and **Brent M. Williams**.

Mathematical and statistical techniques, as well as the coverage operations, were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Management of Companies and Enterprises

SCOPE

The Management of Companies and Enterprises sector (sector 55) comprises (1) establishments that hold the securities of (or other equity interests in) companies and enterprises for the purpose of owning a controlling interest or influencing management decisions, and (2) establishments (except government establishments) that administer, oversee, and manage establishments of the company or enterprise and that normally undertake the strategic or organizational planning and decision making role of the company or enterprise. Establishments that administer, oversee, and manage may hold the securities of the company or enterprise.

Establishments in this sector perform essential activities that are often undertaken, in-house, by establishments in many sectors of the economy. By consolidating the performance of these activities of the enterprise at one establishment, economies of scale are achieved.

Government establishments primarily engaged in administering, overseeing, and managing governmental programs are classified in Sector 92, Public Administration. Establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and recordkeeping, personnel, and physical distribution and logistics are classified in Industry 56111, Office Administrative Services.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There is one report for all covered industries in this sector. The report presents, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is one report for all covered states, the District of Columbia, and the United States. This report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0.

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- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the United States and States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
UNITED STATES						
55	Management of companies and enterprises	49 308	107 064 264	178 996 060	47 543 592	2 605 292
551	Management of companies and enterprises	49 308	107 064 264	178 996 060	47 543 592	2 605 292
5511	Management of companies and enterprises	49 308	107 064 264	178 996 060	47 543 592	2 605 292
55111	Management of companies and enterprises	49 308	107 064 264	178 996 060	47 543 592	2 605 292
551111	Offices of bank holding companies	1 874	10 659 040	1 430 437	471 568	25 750
551112	Offices of other holding companies	10 601	66 583 248	8 291 246	2 528 383	125 551
551114	Corporate, subsidiary, and regional managing offices	36 833	29 821 976	169 274 377	44 543 641	2 453 991
ALABAMA						
55	Management of companies and enterprises	525	725 374	1 064 006	286 025	18 922
551	Management of companies and enterprises	525	725 374	1 064 006	286 025	18 922
5511	Management of companies and enterprises	525	725 374	1 064 006	286 025	18 922
55111	Management of companies and enterprises	525	725 374	1 064 006	286 025	18 922
551111	Offices of bank holding companies	35	316 928	60 367	22 214	977
551112	Offices of other holding companies	57	180 850	75 507	24 878	934
551114	Corporate, subsidiary, and regional managing offices	433	227 596	928 132	238 933	17 011
ALASKA						
55	Management of companies and enterprises	113	40 650	193 135	57 075	2 479
551	Management of companies and enterprises	113	40 650	193 135	57 075	2 479
5511	Management of companies and enterprises	113	40 650	193 135	57 075	2 479
55111	Management of companies and enterprises	113	40 650	193 135	57 075	2 479
551111	Offices of bank holding companies	1	D	D	D	a
551112	Offices of other holding companies	23	D	D	D	b
551114	Corporate, subsidiary, and regional managing offices	89	17 428	188 067	55 843	2 384
ARIZONA						
55	Management of companies and enterprises	777	502 764	2 502 719	672 544	44 166
551	Management of companies and enterprises	777	502 764	2 502 719	672 544	44 166
5511	Management of companies and enterprises	777	502 764	2 502 719	672 544	44 166
55111	Management of companies and enterprises	777	502 764	2 502 719	672 544	44 166
551111	Offices of bank holding companies	13	53 319	7 934	2 469	213
551112	Offices of other holding companies	120	166 642	66 022	17 329	1 344
551114	Corporate, subsidiary, and regional managing offices	644	282 803	2 428 763	652 746	42 609
ARKANSAS						
55	Management of companies and enterprises	721	365 404	1 250 798	354 069	24 180
551	Management of companies and enterprises	721	365 404	1 250 798	354 069	24 180
5511	Management of companies and enterprises	721	365 404	1 250 798	354 069	24 180
55111	Management of companies and enterprises	721	365 404	1 250 798	354 069	24 180
551111	Offices of bank holding companies	33	192 855	31 617	6 940	600
551112	Offices of other holding companies	54	103 013	37 594	10 778	533
551114	Corporate, subsidiary, and regional managing offices	634	69 536	1 181 587	336 351	23 047
CALIFORNIA						
55	Management of companies and enterprises	4 757	7 141 877	19 447 971	5 075 305	267 738
551	Management of companies and enterprises	4 757	7 141 877	19 447 971	5 075 305	267 738
5511	Management of companies and enterprises	4 757	7 141 877	19 447 971	5 075 305	267 738
55111	Management of companies and enterprises	4 757	7 141 877	19 447 971	5 075 305	267 738
551111	Offices of bank holding companies	71	1 155 155	67 522	20 416	980
551112	Offices of other holding companies	774	1 395 786	592 347	185 520	7 673
551114	Corporate, subsidiary, and regional managing offices	3 912	4 590 936	18 788 102	4 869 369	259 085
COLORADO						
55	Management of companies and enterprises	893	1 092 902	2 024 032	535 163	31 502
551	Management of companies and enterprises	893	1 092 902	2 024 032	535 163	31 502
5511	Management of companies and enterprises	893	1 092 902	2 024 032	535 163	31 502
55111	Management of companies and enterprises	893	1 092 902	2 024 032	535 163	31 502
551111	Offices of bank holding companies	29	171 417	24 598	8 945	395
551112	Offices of other holding companies	154	712 200	144 690	38 057	1 662
551114	Corporate, subsidiary, and regional managing offices	710	209 285	1 854 744	488 161	29 445
CONNECTICUT						
55	Management of companies and enterprises	689	990 403	3 579 502	942 498	37 333
551	Management of companies and enterprises	689	990 403	3 579 502	942 498	37 333
5511	Management of companies and enterprises	689	990 403	3 579 502	942 498	37 333
55111	Management of companies and enterprises	689	990 403	3 579 502	942 498	37 333
551111	Offices of bank holding companies	12	79 499	17 765	4 581	221
551112	Offices of other holding companies	155	395 829	177 386	54 629	2 675
551114	Corporate, subsidiary, and regional managing offices	522	515 075	3 384 351	883 288	34 437

See footnotes at end of table.

Table 1. Summary Statistics for the United States and States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
DELAWARE						
55	Management of companies and enterprises	2 303	13 007 430	1 156 625	369 645	16 073
551	Management of companies and enterprises	2 303	13 007 430	1 156 625	369 645	16 073
5511	Management of companies and enterprises	2 303	13 007 430	1 156 625	369 645	16 073
55111	Management of companies and enterprises	2 303	13 007 430	1 156 625	369 645	16 073
551111	Offices of bank holding companies	102	496 605	21 932	7 995	302
551112	Offices of other holding companies	2 088	12 414 450	99 547	29 171	3 988
551114	Corporate, subsidiary, and regional managing offices	113	96 375	1 035 146	332 479	11 783
DISTRICT OF COLUMBIA						
55	Management of companies and enterprises	205	707 214	256 616	63 894	3 393
551	Management of companies and enterprises	205	707 214	256 616	63 894	3 393
5511	Management of companies and enterprises	205	707 214	256 616	63 894	3 393
55111	Management of companies and enterprises	205	707 214	256 616	63 894	3 393
551111	Offices of bank holding companies	5	D	D	D	b
551112	Offices of other holding companies	43	D	D	D	f
551114	Corporate, subsidiary, and regional managing offices	157	40 240	221 383	55 458	2 798
FLORIDA						
55	Management of companies and enterprises	2 448	2 583 507	6 532 396	1 632 279	117 094
551	Management of companies and enterprises	2 448	2 583 507	6 532 396	1 632 279	117 094
5511	Management of companies and enterprises	2 448	2 583 507	6 532 396	1 632 279	117 094
55111	Management of companies and enterprises	2 448	2 583 507	6 532 396	1 632 279	117 094
551111	Offices of bank holding companies	71	217 005	43 257	9 330	722
551112	Offices of other holding companies	533	1 190 933	386 333	102 339	5 902
551114	Corporate, subsidiary, and regional managing offices	1 844	1 175 569	6 102 806	1 520 610	110 470
GEORGIA						
55	Management of companies and enterprises	1 551	1 885 600	5 995 596	1 494 977	87 633
551	Management of companies and enterprises	1 551	1 885 600	5 995 596	1 494 977	87 633
5511	Management of companies and enterprises	1 551	1 885 600	5 995 596	1 494 977	87 633
55111	Management of companies and enterprises	1 551	1 885 600	5 995 596	1 494 977	87 633
551111	Offices of bank holding companies	109	373 530	63 131	18 046	1 719
551112	Offices of other holding companies	246	954 498	178 120	45 307	3 431
551114	Corporate, subsidiary, and regional managing offices	1 196	557 572	5 754 345	1 431 624	82 483
HAWAII						
55	Management of companies and enterprises	231	87 493	231 620	60 402	4 473
551	Management of companies and enterprises	231	87 493	231 620	60 402	4 473
5511	Management of companies and enterprises	231	87 493	231 620	60 402	4 473
55111	Management of companies and enterprises	231	87 493	231 620	60 402	4 473
551111	Offices of bank holding companies	5	D	D	D	a
551112	Offices of other holding companies	36	D	D	D	c
551114	Corporate, subsidiary, and regional managing offices	190	47 081	213 465	54 566	4 320
IDAHO						
55	Management of companies and enterprises	227	486 211	423 293	111 825	9 319
551	Management of companies and enterprises	227	486 211	423 293	111 825	9 319
5511	Management of companies and enterprises	227	486 211	423 293	111 825	9 319
55111	Management of companies and enterprises	227	486 211	423 293	111 825	9 319
551111	Offices of bank holding companies	2	D	D	D	a
551112	Offices of other holding companies	25	D	D	D	b
551114	Corporate, subsidiary, and regional managing offices	200	D	D	D	i
ILLINOIS						
55	Management of companies and enterprises	2 258	3 479 686	11 183 087	3 072 014	149 076
551	Management of companies and enterprises	2 258	3 479 686	11 183 087	3 072 014	149 076
5511	Management of companies and enterprises	2 258	3 479 686	11 183 087	3 072 014	149 076
55111	Management of companies and enterprises	2 258	3 479 686	11 183 087	3 072 014	149 076
551111	Offices of bank holding companies	176	642 408	238 858	82 729	4 568
551112	Offices of other holding companies	400	956 291	382 972	111 533	5 689
551114	Corporate, subsidiary, and regional managing offices	1 682	1 880 987	10 561 257	2 877 752	138 819
INDIANA						
55	Management of companies and enterprises	846	771 411	2 915 103	837 680	38 459
551	Management of companies and enterprises	846	771 411	2 915 103	837 680	38 459
5511	Management of companies and enterprises	846	771 411	2 915 103	837 680	38 459
55111	Management of companies and enterprises	846	771 411	2 915 103	837 680	38 459
551111	Offices of bank holding companies	34	217 048	38 436	13 151	772
551112	Offices of other holding companies	128	328 550	118 369	30 637	1 792
551114	Corporate, subsidiary, and regional managing offices	684	225 813	2 758 298	793 892	35 895

See footnotes at end of table.

Table 1. Summary Statistics for the United States and States: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
IOWA						
55	Management of companies and enterprises	472	3 387 019	1 151 323	293 868	27 334
551	Management of companies and enterprises	472	3 387 019	1 151 323	293 868	27 334
5511	Management of companies and enterprises	472	3 387 019	1 151 323	293 868	27 334
55111	Management of companies and enterprises	472	3 387 019	1 151 323	293 868	27 334
551111	Offices of bank holding companies	52	D	D	D	e
551112	Offices of other holding companies	102	D	D	D	j
551114	Corporate, subsidiary, and regional managing offices	318	D	D	D	j
KANSAS						
55	Management of companies and enterprises	600	1 052 124	1 104 007	275 678	18 945
551	Management of companies and enterprises	600	1 052 124	1 104 007	275 678	18 945
5511	Management of companies and enterprises	600	1 052 124	1 104 007	275 678	18 945
55111	Management of companies and enterprises	600	1 052 124	1 104 007	275 678	18 945
551111	Offices of bank holding companies	60	194 779	23 699	5 720	381
551112	Offices of other holding companies	100	113 981	86 940	18 684	1 075
551114	Corporate, subsidiary, and regional managing offices	440	743 364	993 368	251 274	17 489
KENTUCKY						
55	Management of companies and enterprises	640	351 347	1 710 764	441 510	28 675
551	Management of companies and enterprises	640	351 347	1 710 764	441 510	28 675
5511	Management of companies and enterprises	640	351 347	1 710 764	441 510	28 675
55111	Management of companies and enterprises	640	351 347	1 710 764	441 510	28 675
551111	Offices of bank holding companies	33	89 017	17 281	4 231	385
551112	Offices of other holding companies	90	85 561	58 386	13 923	1 259
551114	Corporate, subsidiary, and regional managing offices	517	176 769	1 635 097	423 356	27 031
LOUISIANA						
55	Management of companies and enterprises	560	403 345	861 254	213 251	14 661
551	Management of companies and enterprises	560	403 345	861 254	213 251	14 661
5511	Management of companies and enterprises	560	403 345	861 254	213 251	14 661
55111	Management of companies and enterprises	560	403 345	861 254	213 251	14 661
551111	Offices of bank holding companies	25	140 540	7 278	1 843	311
551112	Offices of other holding companies	91	85 766	82 769	20 170	1 240
551114	Corporate, subsidiary, and regional managing offices	444	177 039	771 207	191 238	13 110
MAINE						
55	Management of companies and enterprises	198	69 292	236 619	58 755	4 536
551	Management of companies and enterprises	198	69 292	236 619	58 755	4 536
5511	Management of companies and enterprises	198	69 292	236 619	58 755	4 536
55111	Management of companies and enterprises	198	69 292	236 619	58 755	4 536
551111	Offices of bank holding companies	10	17 764	156	24	2
551112	Offices of other holding companies	38	28 374	5 601	1 481	215
551114	Corporate, subsidiary, and regional managing offices	150	23 154	230 862	57 250	4 319
MARYLAND						
55	Management of companies and enterprises	985	1 130 129	2 601 057	698 016	42 928
551	Management of companies and enterprises	985	1 130 129	2 601 057	698 016	42 928
5511	Management of companies and enterprises	985	1 130 129	2 601 057	698 016	42 928
55111	Management of companies and enterprises	985	1 130 129	2 601 057	698 016	42 928
551111	Offices of bank holding companies	11	52 305	6 526	1 600	153
551112	Offices of other holding companies	140	303 028	80 610	21 296	1 299
551114	Corporate, subsidiary, and regional managing offices	834	774 796	2 513 921	675 120	41 476
MASSACHUSETTS						
55	Management of companies and enterprises	1 087	1 346 730	4 749 645	1 167 187	65 010
551	Management of companies and enterprises	1 087	1 346 730	4 749 645	1 167 187	65 010
5511	Management of companies and enterprises	1 087	1 346 730	4 749 645	1 167 187	65 010
55111	Management of companies and enterprises	1 087	1 346 730	4 749 645	1 167 187	65 010
551111	Offices of bank holding companies	30	243 980	15 657	3 701	206
551112	Offices of other holding companies	209	746 729	199 168	48 532	2 704
551114	Corporate, subsidiary, and regional managing offices	848	356 021	4 534 820	1 114 954	62 100
MICHIGAN						
55	Management of companies and enterprises	1 448	4 563 684	9 062 027	2 295 850	118 125
551	Management of companies and enterprises	1 448	4 563 684	9 062 027	2 295 850	118 125
5511	Management of companies and enterprises	1 448	4 563 684	9 062 027	2 295 850	118 125
55111	Management of companies and enterprises	1 448	4 563 684	9 062 027	2 295 850	118 125
551111	Offices of bank holding companies	71	244 596	67 511	19 711	1 742
551112	Offices of other holding companies	255	2 856 472	210 707	58 588	4 033
551114	Corporate, subsidiary, and regional managing offices	1 122	1 462 616	8 783 809	2 217 551	112 350

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
MINNESOTA						
55	Management of companies and enterprises	1 100	2 483 416	6 398 351	1 615 950	95 713
551	Management of companies and enterprises	1 100	2 483 416	6 398 351	1 615 950	95 713
5511	Management of companies and enterprises	1 100	2 483 416	6 398 351	1 615 950	95 713
55111	Management of companies and enterprises	1 100	2 483 416	6 398 351	1 615 950	95 713
551111	Offices of bank holding companies	56	115 998	30 468	7 156	557
551112	Offices of other holding companies	155	1 418 171	242 471	61 761	2 947
551114	Corporate, subsidiary, and regional managing offices	889	949 247	6 125 412	1 547 033	92 209
MISSISSIPPI						
55	Management of companies and enterprises	282	386 734	340 107	85 180	7 738
551	Management of companies and enterprises	282	386 734	340 107	85 180	7 738
5511	Management of companies and enterprises	282	386 734	340 107	85 180	7 738
55111	Management of companies and enterprises	282	386 734	340 107	85 180	7 738
551111	Offices of bank holding companies	21	151 298	13 561	2 309	269
551112	Offices of other holding companies	36	102 984	16 715	4 830	293
551114	Corporate, subsidiary, and regional managing offices	225	132 452	309 831	78 041	7 176
MISSOURI						
55	Management of companies and enterprises	1 068	1 819 052	3 949 232	1 015 481	64 516
551	Management of companies and enterprises	1 068	1 819 052	3 949 232	1 015 481	64 516
5511	Management of companies and enterprises	1 068	1 819 052	3 949 232	1 015 481	64 516
55111	Management of companies and enterprises	1 068	1 819 052	3 949 232	1 015 481	64 516
551111	Offices of bank holding companies	56	356 456	66 632	19 857	1 421
551112	Offices of other holding companies	165	381 353	124 736	32 140	1 945
551114	Corporate, subsidiary, and regional managing offices	847	1 081 243	3 757 864	963 484	61 150
MONTANA						
55	Management of companies and enterprises	104	50 898	68 086	18 403	1 546
551	Management of companies and enterprises	104	50 898	68 086	18 403	1 546
5511	Management of companies and enterprises	104	50 898	68 086	18 403	1 546
55111	Management of companies and enterprises	104	50 898	68 086	18 403	1 546
551111	Offices of bank holding companies	15	26 149	5 234	1 356	95
551112	Offices of other holding companies	8	515	429	73	10
551114	Corporate, subsidiary, and regional managing offices	81	24 234	62 423	16 974	1 441
NEBRASKA						
55	Management of companies and enterprises	318	364 250	1 103 803	273 430	24 386
551	Management of companies and enterprises	318	364 250	1 103 803	273 430	24 386
5511	Management of companies and enterprises	318	364 250	1 103 803	273 430	24 386
55111	Management of companies and enterprises	318	364 250	1 103 803	273 430	24 386
551111	Offices of bank holding companies	45	200 665	21 930	5 761	419
551112	Offices of other holding companies	56	126 963	66 267	16 505	961
551114	Corporate, subsidiary, and regional managing offices	217	36 622	1 015 606	251 164	23 006
NEVADA						
55	Management of companies and enterprises	842	545 251	748 335	196 017	11 384
551	Management of companies and enterprises	842	545 251	748 335	196 017	11 384
5511	Management of companies and enterprises	842	545 251	748 335	196 017	11 384
55111	Management of companies and enterprises	842	545 251	748 335	196 017	11 384
551111	Offices of bank holding companies	97	85 973	3 315	700	152
551112	Offices of other holding companies	498	390 415	80 584	30 902	1 746
551114	Corporate, subsidiary, and regional managing offices	247	68 863	664 436	164 415	9 486
NEW HAMPSHIRE						
55	Management of companies and enterprises	190	173 982	641 567	165 145	6 257
551	Management of companies and enterprises	190	173 982	641 567	165 145	6 257
5511	Management of companies and enterprises	190	173 982	641 567	165 145	6 257
55111	Management of companies and enterprises	190	173 982	641 567	165 145	6 257
551111	Offices of bank holding companies	2	D	D	D	b
551112	Offices of other holding companies	51	D	D	D	c
551114	Corporate, subsidiary, and regional managing offices	137	127 563	620 420	160 441	5 990
NEW JERSEY						
55	Management of companies and enterprises	1 481	5 084 606	10 890 955	2 947 516	132 821
551	Management of companies and enterprises	1 481	5 084 606	10 890 955	2 947 516	132 821
5511	Management of companies and enterprises	1 481	5 084 606	10 890 955	2 947 516	132 821
55111	Management of companies and enterprises	1 481	5 084 606	10 890 955	2 947 516	132 821
551111	Offices of bank holding companies	30	116 826	19 178	3 593	321
551112	Offices of other holding companies	287	1 893 680	457 241	199 084	4 310
551114	Corporate, subsidiary, and regional managing offices	1 164	3 074 100	10 414 536	2 744 839	128 190

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
NEW MEXICO						
55	Management of companies and enterprises	199	28 685	429 483	114 442	8 494
551	Management of companies and enterprises	199	28 685	429 483	114 442	8 494
5511	Management of companies and enterprises	199	28 685	429 483	114 442	8 494
55111	Management of companies and enterprises	199	28 685	429 483	114 442	8 494
551111	Offices of bank holding companies	10	12 841	1 410	326	45
551112	Offices of other holding companies	11	1 634	1 517	383	44
551114	Corporate, subsidiary, and regional managing offices	178	14 210	426 556	113 733	8 405
NEW YORK						
55	Management of companies and enterprises	2 948	17 788 619	14 961 079	4 457 671	176 745
551	Management of companies and enterprises	2 948	17 788 619	14 961 079	4 457 671	176 745
5511	Management of companies and enterprises	2 948	17 788 619	14 961 079	4 457 671	176 745
55111	Management of companies and enterprises	2 948	17 788 619	14 961 079	4 457 671	176 745
551111	Offices of bank holding companies	61	2 027 325	157 464	103 980	1 216
551112	Offices of other holding companies	834	14 787 118	1 366 677	471 764	10 945
551114	Corporate, subsidiary, and regional managing offices	2 053	974 176	13 436 938	3 881 927	164 584
NORTH CAROLINA						
55	Management of companies and enterprises	1 225	1 288 639	4 048 636	1 097 700	73 784
551	Management of companies and enterprises	1 225	1 288 639	4 048 636	1 097 700	73 784
5511	Management of companies and enterprises	1 225	1 288 639	4 048 636	1 097 700	73 784
55111	Management of companies and enterprises	1 225	1 288 639	4 048 636	1 097 700	73 784
551111	Offices of bank holding companies	21	118 503	17 673	7 049	205
551112	Offices of other holding companies	159	363 267	129 544	39 749	3 150
551114	Corporate, subsidiary, and regional managing offices	1 045	806 869	3 901 419	1 050 902	70 429
NORTH DAKOTA						
55	Management of companies and enterprises	97	23 768	76 968	19 597	2 164
551	Management of companies and enterprises	97	23 768	76 968	19 597	2 164
5511	Management of companies and enterprises	97	23 768	76 968	19 597	2 164
55111	Management of companies and enterprises	97	23 768	76 968	19 597	2 164
551111	Offices of bank holding companies	9	7 320	13	4	2
551112	Offices of other holding companies	13	8 442	4 162	1 027	115
551114	Corporate, subsidiary, and regional managing offices	75	8 006	72 793	18 566	2 047
OHIO						
55	Management of companies and enterprises	1 955	3 197 280	9 048 415	2 434 456	143 594
551	Management of companies and enterprises	1 955	3 197 280	9 048 415	2 434 456	143 594
5511	Management of companies and enterprises	1 955	3 197 280	9 048 415	2 434 456	143 594
55111	Management of companies and enterprises	1 955	3 197 280	9 048 415	2 434 456	143 594
551111	Offices of bank holding companies	43	243 796	62 079	21 468	1 130
551112	Offices of other holding companies	314	960 888	232 371	59 194	3 656
551114	Corporate, subsidiary, and regional managing offices	1 598	1 992 596	8 753 965	2 353 794	138 808
OKLAHOMA						
55	Management of companies and enterprises	512	997 852	1 616 196	527 809	27 567
551	Management of companies and enterprises	512	997 852	1 616 196	527 809	27 567
5511	Management of companies and enterprises	512	997 852	1 616 196	527 809	27 567
55111	Management of companies and enterprises	512	997 852	1 616 196	527 809	27 567
551111	Offices of bank holding companies	29	93 439	10 658	2 435	267
551112	Offices of other holding companies	98	671 706	290 233	152 096	3 809
551114	Corporate, subsidiary, and regional managing offices	385	232 707	1 315 305	373 278	23 491
OREGON						
55	Management of companies and enterprises	594	350 016	1 965 487	547 382	32 417
551	Management of companies and enterprises	594	350 016	1 965 487	547 382	32 417
5511	Management of companies and enterprises	594	350 016	1 965 487	547 382	32 417
55111	Management of companies and enterprises	594	350 016	1 965 487	547 382	32 417
551111	Offices of bank holding companies	13	53 689	3 023	869	92
551112	Offices of other holding companies	81	70 923	18 682	4 513	410
551114	Corporate, subsidiary, and regional managing offices	500	225 404	1 943 782	542 000	31 915
PENNSYLVANIA						
55	Management of companies and enterprises	2 139	6 568 065	8 979 779	2 403 183	135 409
551	Management of companies and enterprises	2 139	6 568 065	8 979 779	2 403 183	135 409
5511	Management of companies and enterprises	2 139	6 568 065	8 979 779	2 403 183	135 409
55111	Management of companies and enterprises	2 139	6 568 065	8 979 779	2 403 183	135 409
551111	Offices of bank holding companies	45	294 203	51 747	10 147	789
551112	Offices of other holding companies	322	4 773 347	407 565	117 064	9 515
551114	Corporate, subsidiary, and regional managing offices	1 772	1 500 515	8 520 467	2 275 972	125 105

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
RHODE ISLAND						
55	Management of companies and enterprises	120	117 060	573 659	180 684	7 365
551	Management of companies and enterprises	120	117 060	573 659	180 684	7 365
5511	Management of companies and enterprises	120	117 060	573 659	180 684	7 365
55111	Management of companies and enterprises	120	117 060	573 659	180 684	7 365
551111	Offices of bank holding companies	1	D	D	D	a
551112	Offices of other holding companies	23	D	D	D	c
551114	Corporate, subsidiary, and regional managing offices	96	69 590	559 209	176 999	7 203
SOUTH CAROLINA						
55	Management of companies and enterprises	515	509 263	1 534 481	414 150	27 991
551	Management of companies and enterprises	515	509 263	1 534 481	414 150	27 991
5511	Management of companies and enterprises	515	509 263	1 534 481	414 150	27 991
55111	Management of companies and enterprises	515	509 263	1 534 481	414 150	27 991
551111	Offices of bank holding companies	24	78 444	11 260	2 670	264
551112	Offices of other holding companies	84	91 701	38 873	14 532	568
551114	Corporate, subsidiary, and regional managing offices	407	339 118	1 484 348	396 948	27 159
SOUTH DAKOTA						
55	Management of companies and enterprises	126	181 407	167 855	42 226	3 147
551	Management of companies and enterprises	126	181 407	167 855	42 226	3 147
5511	Management of companies and enterprises	126	181 407	167 855	42 226	3 147
55111	Management of companies and enterprises	126	181 407	167 855	42 226	3 147
551111	Offices of bank holding companies	14	56 568	5 299	1 237	112
551112	Offices of other holding companies	24	110 907	19 247	5 659	169
551114	Corporate, subsidiary, and regional managing offices	88	13 932	143 309	35 330	2 866
TENNESSEE						
55	Management of companies and enterprises	1 027	528 435	3 542 788	841 667	58 537
551	Management of companies and enterprises	1 027	528 435	3 542 788	841 667	58 537
5511	Management of companies and enterprises	1 027	528 435	3 542 788	841 667	58 537
55111	Management of companies and enterprises	1 027	528 435	3 542 788	841 667	58 537
551111	Offices of bank holding companies	38	101 547	17 746	4 421	512
551112	Offices of other holding companies	126	222 661	156 219	31 016	1 884
551114	Corporate, subsidiary, and regional managing offices	863	204 227	3 368 823	806 230	56 141
TEXAS						
55	Management of companies and enterprises	4 285	13 433 051	15 583 329	4 065 858	216 018
551	Management of companies and enterprises	4 285	13 433 051	15 583 329	4 065 858	216 018
5511	Management of companies and enterprises	4 285	13 433 051	15 583 329	4 065 858	216 018
55111	Management of companies and enterprises	4 285	13 433 051	15 583 329	4 065 858	216 018
551111	Offices of bank holding companies	120	454 212	53 902	13 448	999
551112	Offices of other holding companies	741	11 082 430	733 820	209 737	11 189
551114	Corporate, subsidiary, and regional managing offices	3 424	1 896 409	14 795 607	3 842 673	203 830
UTAH						
55	Management of companies and enterprises	364	579 464	676 521	170 165	14 236
551	Management of companies and enterprises	364	579 464	676 521	170 165	14 236
5511	Management of companies and enterprises	364	579 464	676 521	170 165	14 236
55111	Management of companies and enterprises	364	579 464	676 521	170 165	14 236
551111	Offices of bank holding companies	10	284 211	10 889	1 169	135
551112	Offices of other holding companies	66	33 044	10 213	2 732	308
551114	Corporate, subsidiary, and regional managing offices	288	262 209	655 419	166 264	13 793
VERMONT						
55	Management of companies and enterprises	103	61 075	135 762	31 839	2 527
551	Management of companies and enterprises	103	61 075	135 762	31 839	2 527
5511	Management of companies and enterprises	103	61 075	135 762	31 839	2 527
55111	Management of companies and enterprises	103	61 075	135 762	31 839	2 527
551111	Offices of bank holding companies	6	D	D	D	a
551112	Offices of other holding companies	32	D	D	D	e
551114	Corporate, subsidiary, and regional managing offices	65	14 142	117 884	27 206	2 266
VIRGINIA						
55	Management of companies and enterprises	1 122	1 239 245	3 355 419	869 066	53 160
551	Management of companies and enterprises	1 122	1 239 245	3 355 419	869 066	53 160
5511	Management of companies and enterprises	1 122	1 239 245	3 355 419	869 066	53 160
55111	Management of companies and enterprises	1 122	1 239 245	3 355 419	869 066	53 160
551111	Offices of bank holding companies	31	178 652	25 603	5 950	508
551112	Offices of other holding companies	201	578 364	145 100	45 375	2 307
551114	Corporate, subsidiary, and regional managing offices	890	482 229	3 184 716	817 741	50 345

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WASHINGTON						
55	Management of companies and enterprises	920	894 597	4 248 003	1 052 782	50 936
551	Management of companies and enterprises	920	894 597	4 248 003	1 052 782	50 936
5511	Management of companies and enterprises	920	894 597	4 248 003	1 052 782	50 936
55111	Management of companies and enterprises	920	894 597	4 248 003	1 052 782	50 936
551111	Offices of bank holding companies	23	72 856	15 310	3 672	201
551112	Offices of other holding companies	131	159 856	75 015	20 199	1 091
551114	Corporate, subsidiary, and regional managing offices	766	661 885	4 157 678	1 028 911	49 644
WEST VIRGINIA						
55	Management of companies and enterprises	180	58 488	173 907	43 409	3 995
551	Management of companies and enterprises	180	58 488	173 907	43 409	3 995
5511	Management of companies and enterprises	180	58 488	173 907	43 409	3 995
55111	Management of companies and enterprises	180	58 488	173 907	43 409	3 995
551111	Offices of bank holding companies	11	15 291	4 597	1 577	108
551112	Offices of other holding companies	28	17 503	10 071	2 114	257
551114	Corporate, subsidiary, and regional managing offices	141	25 694	159 239	39 718	3 630
WISCONSIN						
55	Management of companies and enterprises	889	2 097 265	3 432 308	887 827	49 969
551	Management of companies and enterprises	889	2 097 265	3 432 308	887 827	49 969
5511	Management of companies and enterprises	889	2 097 265	3 432 308	887 827	49 969
55111	Management of companies and enterprises	889	2 097 265	3 432 308	887 827	49 969
551111	Offices of bank holding companies	48	396 557	38 306	9 465	742
551112	Offices of other holding companies	180	1 052 965	186 643	51 310	2 452
551114	Corporate, subsidiary, and regional managing offices	661	647 743	3 207 359	827 052	46 775
WYOMING						
55	Management of companies and enterprises	74	40 476	75 238	16 193	831
551	Management of companies and enterprises	74	40 476	75 238	16 193	831
5511	Management of companies and enterprises	74	40 476	75 238	16 193	831
55111	Management of companies and enterprises	74	40 476	75 238	16 193	831
551111	Offices of bank holding companies	5	D	D	D	a
551112	Offices of other holding companies	16	D	D	D	b
551114	Corporate, subsidiary, and regional managing offices	53	4 089	71 291	15 211	764

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consists of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation

statutes and file corporate federal income tax returns. Not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

REVENUE

Includes gross receipts from services provided, from the use of facilities, and from merchandise sold in 2002, whether or not payment was received in 2002. Revenue also includes income from interest, rental of real estate, or dividends; contributions, gifts, and grants of not-for-profit organizations exempt from federal income tax; receipts from services performed for FOREIGN parent firms, subsidiaries, branches, etc; the establishments share of receipts from departments, concessions, and vending and amusement machines operated by others; receipts from the rental and leasing of vehicles, equipment, instruments, and tools; the total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; franchise sales and fees, license fees, and royalties; and gains and losses from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale).

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts from departments and concessions operated by others; domestic intracompany transfers; and revenue of foreign parent firms and subsidiaries.

Appendix B.

NAICS Codes, Titles, and Descriptions

55 MANAGEMENT OF COMPANIES AND ENTERPRISES

The Management of Companies and Enterprises sector comprises (1) establishments that hold the securities of (or other equity interests in) companies and enterprises for the purpose of owning a controlling interest or influencing management decisions or (2) establishments (except government establishments) that administer, oversee, and manage establishments of the company or enterprise and that normally undertake the strategic or organizational planning and decision making role of the company or enterprise. Establishments that administer, oversee, and manage may hold the securities of the company or enterprise.

Establishments in this sector perform essential activities that are often undertaken, in-house, by establishments in many sectors of the economy. By consolidating the performance of these activities of the enterprise at one establishment, economies of scale are achieved.

Government establishments primarily engaged in administering, overseeing, and managing governmental programs are classified in Sector 92, Public Administration. Establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and record keeping, personnel, and physical distribution and logistics are classified in Industry 56111, Office Administrative Services.

551 MANAGEMENT OF COMPANIES AND ENTERPRISES

Industries in the Management of Companies and Enterprises subsector include three main types of establishments: (1) those that hold the securities of (or other equity interests in) companies and enterprises; (2) those (except government establishments) that administer, oversee, and manage other establishments of the company or enterprise but do not hold the securities of these establishments; and (3) those that both administer, oversee, and manage other establishments of the company or enterprise and hold the securities of (or other equity interests in) these establishments. Those establishments that administer, oversee, and manage normally undertake the strategic or organizational planning and decision making role of the company or enterprise.

5511 MANAGEMENT OF COMPANIES AND ENTERPRISES

This industry comprises: (1) establishments primarily engaged in holding the securities of (or other equity interests in) companies and enterprises for the purpose of owning a controlling interest or influencing the management decisions or (2) establishments (except government establishments) that administer, oversee, and manage other establishments of the company or enterprise and that normally undertake the strategic or organizational planning and decision making role of the company or enterprise. Establishments that administer, oversee, and manage may hold the securities of the company or enterprise.

55111 MANAGEMENT OF COMPANIES AND ENTERPRISES

This industry comprises: (1) establishments primarily engaged in holding the securities of (or other equity interests in) companies and enterprises for the purpose of owning a controlling interest or influencing the management decisions or (2) establishments (except government establishments) that administer, oversee, and manage other establishments of the company or enterprise and that normally undertake the strategic or organizational planning and decision making role of the company or enterprise. Establishments that administer, oversee, and manage may hold the securities of the company or enterprise.

551111 OFFICES OF BANK HOLDING COMPANIES

This industry comprises legal entities known as bank holding companies primarily engaged in holding the securities of (or other equity interests in) companies and enterprises for the purpose of owning a controlling interest or influencing the management decisions of these firms. The holding companies in this industry do not administer, oversee, and manage other establishments of the company or enterprise whose securities they hold.

551112 OFFICES OF OTHER HOLDING COMPANIES

This industry comprises legal entities known as holding companies (except bank holding) primarily engaged in holding the securities of (or other equity interests in) companies and enterprises for the purpose of owning a controlling interest or influencing the management decisions of these firms. The holding companies in this industry do not administer, oversee, and manage other establishments of the company or enterprise whose securities they hold.

551114 CORPORATE, SUBSIDIARY, AND REGIONAL MANAGING OFFICES

This industry comprises establishments (except government establishments) primarily engaged in administering, overseeing, and managing other establishments of the company or enterprise. These establishments normally undertake the strategic or organizational planning and decision making role of the company or enterprise. Establishments in this industry may hold the securities of the company or enterprise.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E. Metropolitan and Micropolitan Statistical Areas

Not applicable for this report.

