

A Preview of Census Business Builder: Small Business Edition (CBB: SBE) v. 2.0

CBB: SBE 2.0 Update

Planned Beta Release: September 2016



Small Business Edition

CBB: SBE v. 1.2

To access the current release of CBB: SBE, see:

<https://cbb.census.gov/sbe/#>



Regional Analyst Edition

CBB: RAE v. 1.2

To access the current release of CBB: Regional Analyst Edition, see:

<https://cbb.census.gov/rae/#>

More CBB Info

To learn more about CBB, see:

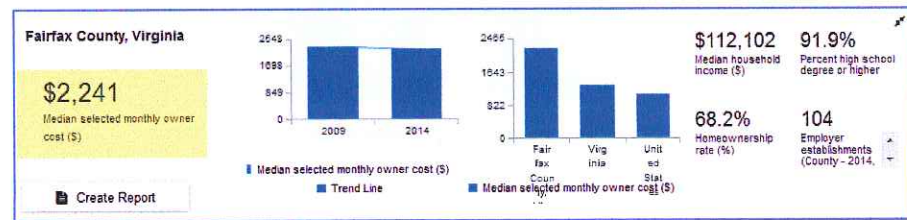
census.gov/data/data-tools/cbb.html

CBB: SBE At A Glance

Census Business Builder: Small Business Edition provides easy access to information about potential customers and similar businesses for those starting or planning a business. The data are presented in a map-based interface that is accessed in four simple steps.

Created with Esri, CBB: SBE leverages Esri's **ArcGIS** platform and is the first U.S. Census Bureau data tool released on the **cloud**. The tool also leverages the Census Bureau's own **TIGERWeb** geography API as well as our **data API** to dynamically deliver all the content presented in the tool.

What's New: Expanded Map Features

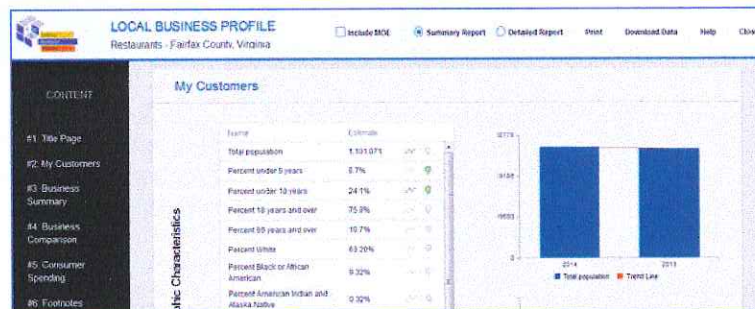


Version 2.0 of CBB: SBE adds exciting new features to the CBB data dashboard. The dashboard now includes **charts** that show **historical data** for many of the mapped data variables as well as a **comparison** of the selected area to the **state** and **nation**.

The four additional dashboard variables can now be **customized**. The user can even change the map variable by clicking a new Favorite icon.

Finally, the data in the map can now be downloaded as an Excel or .csv file using the new **Download** button.

What's New: Completely New Report



The **Local Business Profile Report** have been completely redesigned for version 2.0. While the data shown in the reports are essentially the same as

As a Web site, accessing CBB: SBE on your smart phone **does not require you to download anything**... merely launch your favorite Web browser and access the same URL as you use for your desktop.

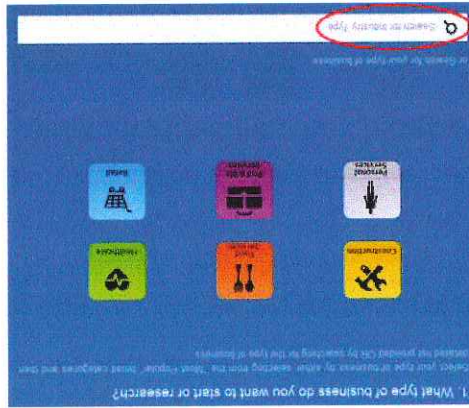
While the current version of CBB was designed primarily for desktop, laptop, or large-format tablet computers, this 2.0 update makes CBB: SBE **Mobile Friendly!** Each of the splash pages and map menus have been redesigned for smart phones, and even the report can be accessed on your mobile device now.



What's New: Now Mobile Friendly!

Contact Us
 For help using CBB:
 contact Andy Hait at:
 Andrew.w.hait@census.gov
 (301)763-6747

Version 2.0 of CBB: SBE gives users access to the **53 Most Popular business types** that are supported in the current version and adds access to all types of businesses via a **Search System**. This Search accesses the full list of NAICS codes covered by the Economic Census. Users can type in an industry title, keyword, or NAICS code, and the tool brings back a full list of all the associated industries.



What's New: Place and County-Based Regions

In the current version, the reports now provide new access to the **Margins of Error** (MoEs) for the demographic data. The report is also fully **interactive**, with direct access to specific sections via a **Content** panel. The charts in each section are interactive too, and users can select which variable to **graph** via the icons next to the variable. Finally, the reports can much more easily be printed and downloaded to separate comma separated values text files (.csv) for each section using the **Print** and **Download Data** items in the report header.

Census Data
 To learn more about the demographic data in CBB (from the American Community Survey), see:
census.gov/programs-surveys/acs/
 To learn more about the business data in CBB (from the Economic Census and other Census Economic Programs), see:
census.gov/econ/