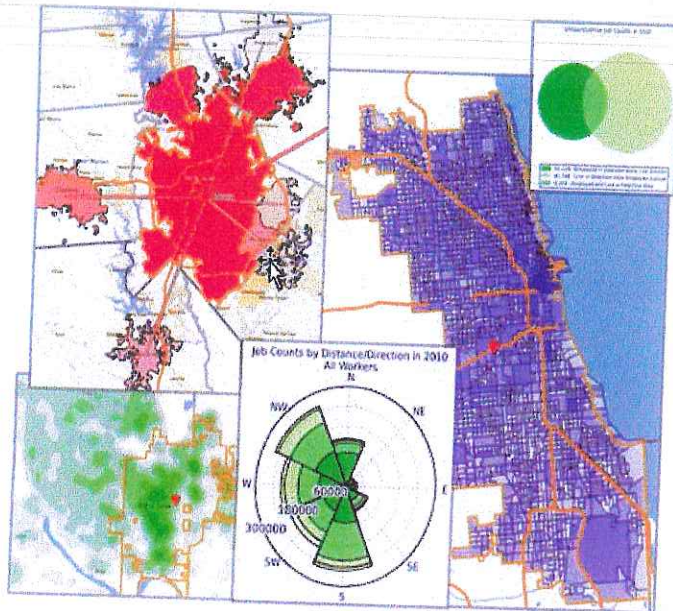


OnTheMap

Local Employment Dynamics

OnTheMap is an online mapping and reporting application located at <http://onthemap.ces.census.gov/> that shows where people work and where workers live. OnTheMap was developed through a unique partnership between the U.S. Census Bureau and its Local Employment Dynamics (LED) partner states.

OnTheMap provides an easy-to-use interface for creating, viewing, printing, and downloading workforce related maps, profiles, and underlying data. An interactive map viewer displays workplace and residential distributions by user-defined geographies at census block level detail. This flexibility allows for a variety of use cases, including emergency planning, transportation planning, site location, and economic development. The application also provides companion reports on worker and firm characteristics, employment and residential area comparisons, worker flows, and commuting patterns. In OnTheMap, statistics can be generated for specific segments of the workforce, including ages, earnings, or industry groupings.



OnTheMap Highlights

- **Comprehensive Coverage** – Census block-level coverage for home and work areas in 50 partner states/territories with consecutive years of data from 2002 to 2011. Available characteristics include worker age, earnings, industry sector, worker race, worker ethnicity, worker educational attainment, worker sex, firm age and firm size.
- **Powerful Analysis Tools** – Six different analysis types are available for users to analyze, compare, and summarize a vast amount of labor force data for user-defined or Census-standard areas. Each set of results are presented through interactive maps, charts, and reports.
- **Versatile Outputs** – Results can be exported to a report (PDF, HTML, XLS), to a map (KML or Shapefile), or to other forms (PNG images or composite PDF). Users can also save their analysis settings for future use in OnTheMap.
- **Easy-To-Use Documentation** – Online documentation, including tutorials and walkthroughs, is available at <http://lehd.ces.census.gov/applications/help/onthemap.html>.

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