

Census Bureau Resources For Small Business

Get Smart About Your Business

The U.S. Census Bureau measures America's people, places and economy. We provide a wealth of statistics that are essential resources to help small businesses to succeed and grow.

Know Your Customers, Suppliers and Competitors

Statistics About Business Size

Find data on employers vs. nonemployers, employment size of firms and establishments, and firms by receipts size. smallbiz.census.gov

Statistics of U.S. Businesses

Find annual data for businesses by size, number of firms, employment and payroll down to the county level. census.gov/econ/susb

Survey of Business Owners

Identify the characteristics of business owners by industry, gender, race, ethnicity, and veteran status, down to the city and county level. Updated every 5 years. census.gov/econ/sbo

County Business Patterns

Find annual information about establishments with paid employees down to the county level. census.gov/econ/cbp

Nonemployer Statistics

Find annual information about businesses with no paid employees down to the county level. census.gov/econ/nonemployer

Economic Census

Use as a valuable complement to annual current survey data. Updated every 5 years; includes the number of establishments; employment and payroll; and the only source of local area business revenue. census.gov/econ/census07

Government Statistics

Learn about government activity within your community. Includes financial activities of state and local governments such as revenues, expenditures, debt and assets; federal spending; and employment for all levels of government. census.gov/govs

Go Global

Foreign Trade Statistics

Identify potential business markets and overseas trade opportunities. These data provide monthly measures of imports and exports of more than 15,000 commodities, by port, by country of origin or destination, and by state of origin or destination. census.gov/foreign-trade



Need Help?

Your Small Business Advocate
The Small Business Ombudsman office can help you understand and use Census Bureau data. census.gov/osbo

Regional Data Centers

Call or visit the Regional Data Center in your local Census Bureau Regional Office for local data assistance, workshops, and presentations. census.gov/regions

Business Help Site

Get help with your business forms and access electronic reporting options. census.gov/econhelp

CommerceConnect

A one-stop shop to connect your business with government information, counseling and services. commerceconnect.gov

Connect With the Census Bureau

Work with a small business acquisition specialist to find contracting opportunities for your business. census.gov/procur/www/sb

United States™
Census
Bureau

Economic Statistics

Census Bureau Resources For Small Business

Get Smart About Your Business

Learn About Your Customers and Community

Local Employment Dynamics

Speedy access to information that determines net job gains and losses by quarter; where workers are employed and where they live; the top industries for your local area and your local labor force. lehd.did.census.gov/led/

American Community Survey (ACS)

Find a wealth of information about your community. Access to annually updated data on age, race, income, labor force, commute time to work, home value, veteran status, and other important data down to the census block group. census.gov/acs/

Community Economic Development Hot Report

Useful for understanding economic changes. This database combines both economic and demographic data into one report for your community with helpful maps and charts. ced.census.gov/

2010 Census

Quickly identify the size of your market using counts of the nation's population. These data include age, sex, race, ethnicity, relationship and housing ownership. factfinder2.census.gov/

Learn About Your Industry

Industry Search

Find available data for and about your industry in one single query. Simply enter a keyword in the search box to find reports providing data for your industry ... and more! census.gov/econ/

Know Your Business Environment

Economic Indicator Database

Quickly find data about the economy in a customizable and downloadable format. census.gov/econ/currentdata/

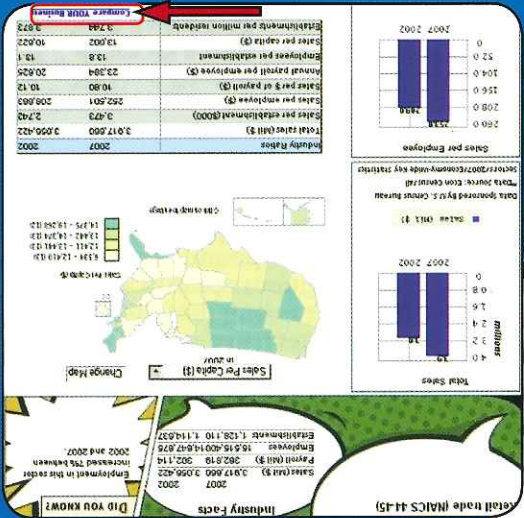
Industry Snapshots

Access graphically displayed information that can be used to benchmark your business to industry metrics. business.census.gov/

Want to Know More?

Visit census.gov/econ/ or contact our Customer Services Center at 1-800-923-8282.

Connect with us:



"Quality data are important to decision makers across the spectrum: policymakers, businesses, and consumers."

"The results of Census Bureau surveys are there for the taking. Businesses can search the data to create their own view of an industry or market."

"This is great information for my business plan."

Mark Your Calendar
Millions of businesses will receive an Economic Census form in **December 2012**