

FREE WORKSHOP ON CENSUS BUSINESS DATA

The public is invited to a free workshop being held on May 4th in downtown Honolulu. This interactive workshop, *New and Improved Data Tools From the U.S. Census Bureau*, will be taught by Mr. Eric Coyle of the U.S. Census Bureau. It is geared toward people interested in learning the latest tools and technologies available to access data on local workforce and employment trends, statistics needed by business people and much more.

The [Job-to-Job Flow Explorer \(beta\)](#) was released by the Bureau in January. It is a web-based analytical tool that provides statistics and visualizations on the flow of workers across employers, industries and geographies (such as across states). The data is obtained through the Local Employment Dynamics (LED). The [Census Business Builder \(CBB\)](#) data tool provides selected demographic and economic data and is geared toward people starting a new business or expanding their existing one. Impressive new features in the small business version include data for nearly every type of business, customizable dashboards, and per capita expenditure data. This product may also be useful for people studying specific communities. The new CBB regional analyst version allows users to designate areas of interest based on existing census geographies and get summary statistics for these newly-created areas. The [Census Application Programming Interface \(API\)](#) is primarily for developers who create mobile and internet apps. Researchers, however, may find the Census API a useful way to download data quickly and easily. Lastly, participants will see a preview of the Bureau's [new data exploration platform](#) which will centralize the Bureau's data efforts into one platform, replacing the separate data tools now available. Users are being asked to try out the beta version and provide their feedback.

Mr. Eric Coyle is a Data Dissemination Specialist from the U.S. Census Bureau. He is responsible for building and maintaining relationships with stakeholders in the western region of the United States. Eric conducts census workshops and presentations for a variety of organizations, which include local governments, businesses, media, and universities. He is also a part of the group of Census Bureau trainers who have added expertise with the Census API. Prior to joining the Bureau, Eric was in the military and stationed in Hawaii, then later worked as an Army civilian for the U.S. Army Garrison-Hawaii.

The Department of Business, Economic Development and Tourism (DBEDT) and the U.S. Census Bureau are co-sponsoring this event. Space is limited, so please sign up early.

Participants are encouraged to bring their own laptops or other mobile devices for this workshop. You will be able to follow the demonstration using your own devices. We will provide free wireless Internet (WiFi) access in the training room.

Date

Thursday, May 4, 2017
Registration: 1:15 pm
Workshop: 1:30pm—4pm

Location

No.1 Capitol District Bldg
250 S. Hotel St. 1st floor
Multipurpose Room
Honolulu, Hawaii 96813

To register or for more information, contact
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