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## Section 7

# RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism is issued periodically by the Hawaii Tourism Authority's Tourism Research (particularly in its annual research reports), the Hawaii State Department of Business, Economic Development and Tourism's Research and Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, U.S. National Park Service, County park and recreation departments, and other organizations. Long-term trends are summarized in *Historical Statistics of Hawaii*, Section 11.

Tables 7.01 through 7.10, 7.21 through 7.34, and 7.36 were updated in October 2021 to reflect the release of the final 2020 Hawaii tourism data.

**Table 7.01-- PASSENGERS ARRIVING, BY TRANSIT STATUS: 2011 TO 2020**

[Domestic includes passengers from all flights originating from the mainland United States.  
International includes passengers from all flights originating from U.S. territories and other countries]

<b>Transit status</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>
All directions	8,556,041	9,232,172	9,513,611	9,691,996	10,132,074
Landing	8,510,128	9,216,594	9,283,117	9,458,694	9,901,349
Intransit	45,913	15,578	230,494	233,302	230,725
Domestic	6,278,333	6,551,222	6,631,539	6,747,786	7,111,843
Landing	6,258,790	6,551,222	6,527,077	6,647,828	7,010,549
Intransit	19,543	-	104,462	99,958	101,294
International	2,277,708	2,680,950	2,882,072	2,944,210	3,020,231
Landing	2,251,338	2,665,372	2,756,040	2,810,866	2,890,800
Intransit	26,370	15,578	126,032	133,344	129,431
<b>Transit status</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
All directions	10,462,968	10,811,431	11,403,884	11,960,460	3,361,708
Landing	10,222,915	10,685,496	11,248,568	11,809,901	3,286,505
Intransit	240,053	125,935	155,316	150,559	75,203
Domestic	7,333,569	(NA)	(NA)	(NA)	(NA)
Landing	7,221,908	7,505,801	8,068,542	8,667,939	2,626,267
Intransit	111,661	(NA)	(NA)	(NA)	(NA)
International	3,129,399	(NA)	(NA)	(NA)	(NA)
Landing	3,001,007	3,179,695	3,180,026	3,141,962	660,238
Intransit	128,392	(NA)	(NA)	(NA)	(NA)

NA Not available.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>>  
accessed September 7, 2021 and records.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS  
ARRIVING IN HAWAII: 2015 TO 2020**

[Domestic includes passengers from all flights originating from the mainland United States.  
International includes passengers from all flights originating from U.S. territories and other countries]

<b>Year and point of origin</b>	<b>All types 1/</b>	<b>Visitors destined to Hawaii 2/</b>	<b>Returning residents</b>	<b>Intended residents 2/</b>
<b>Parties</b>				
2015, total	4,599,649	4,030,801	548,138	(NA)
Domestic	3,453,266	2,923,707	508,849	20,710
International	1,146,383	1,107,094	39,289	(NA)
2016, total	4,627,893	4,021,232	586,642	(NA)
Domestic	3,423,111	2,888,161	514,930	20,019
International	1,204,783	1,133,071	71,712	(NA)
2017, total	4,805,249	4,194,371	591,544	(NA)
Domestic	3,528,457	2,988,867	520,256	19,334
International	1,276,792	1,205,504	71,288	(NA)
2018, total	5,050,084	4,402,706	626,848	(NA)
Domestic	3,771,181	3,205,949	544,702	20,530
International	1,278,903	1,196,757	82,146	(NA)
2019, total	5,233,750	4,579,315	654,435	(NA)
Domestic	3,988,088	3,393,455	574,298	20,336
International	1,265,984	1,185,846	80,138	(NA)
2020, total	1,599,812	1,318,059	271,624	(NA)
Domestic	1,317,017	1,065,429	241,458	10,129
International	282,795	252,630	30,166	(NA)
<b>Passengers</b>				
2015, total	9,901,349	8,563,018	1,294,904	(NA)
Domestic	7,010,549	5,782,140	1,184,982	43,428
International	2,890,800	2,780,878	109,922	(NA)
2016, total	10,222,915	8,821,802	1,358,083	(NA)
Domestic	7,221,908	5,968,779	1,210,099	43,030
International	3,001,007	2,853,023	147,984	(NA)

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**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS  
ARRIVING IN HAWAII: 2015 TO 2020 -- Con.**

Year and point of origin	All types 1/	Visitors destined to Hawaii 2/	Returning residents	Intended residents 2/
Passengers Con.				
2017, total	10,685,496	9,277,613	1,367,025	(NA)
Domestic	7,505,801	6,239,748	1,225,195	40,859
International	3,179,695	3,037,865	141,830	(NA)
2018, total	11,248,568	9,761,448	1,443,527	(NA)
Domestic	8,068,542	6,736,736	1,288,213	43,593
International	3,180,026	3,024,712	155,314	(NA)
2019, total 3/	11,809,901	10,243,165	1,522,669	(NA)
Domestic	8,667,939	7,253,806	1,370,066	44,067
International	3,141,962	2,989,359	152,603	(NA)
2020, total	3,286,505	2,678,073	588,249	(NA)
Domestic	2,626,267	2,065,689	540,395	20,183
International	660,238	612,384	47,854	(NA)

NA Not available.

1/ Does not include intransit passengers.

2/ Intended residents were not identified in the international flight survey, therefore they were included in visitors.

3/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021; calculations by Hawaii State Department of Business, Economic Development & Tourism; and records.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:  
1966 TO 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.  
Domestic includes passengers from all flights originating from the mainland United States.  
International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitor arrivals			Average daily visitor census		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1990	6,723,531	4,315,161	2,408,370	154,516	113,066	41,450
1995	6,546,759	3,743,474	2,803,285	157,098	105,649	51,450
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2005	7,416,574	5,313,281	2,103,293	185,445	144,396	41,049
2010	6,916,894	4,957,352	1,959,542	177,949	136,407	41,542
2011	7,174,397	5,127,291	2,047,106	185,824	142,027	43,797
2012	7,867,143	5,403,025	2,464,118	201,267	148,887	52,380
2013	8,003,474	5,405,300	2,598,174	202,876	149,213	53,663
2014	8,196,342	5,486,059	2,710,283	206,217	151,076	55,141
2015	8,563,018	5,782,140	2,780,878	213,934	156,026	57,908
2016	8,821,802	5,968,779	2,853,023	217,675	157,953	59,723
2017	9,277,613	6,239,748	3,037,865	229,063	164,273	64,791
2018	9,761,448	6,736,736	3,024,712	240,341	174,611	65,731
2019	10,243,165	7,253,806	2,989,359	245,733	182,288	63,445
2020	2,678,073	2,065,689	612,384	77,915	63,921	13,993

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)  
<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021,  
continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

**Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS: 2019 AND 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Major Market Areas (MMA) 1/	2019			2020		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
All visitors	10,243,165	7,253,806	2,989,359	2,678,073	2,065,689	612,384
US West MMA 2/	4,595,319	4,517,996	77,323	1,311,176	1,287,712	23,464
US East MMA 3/	2,276,520	2,167,472	109,048	676,150	653,341	22,809
Japan MMA	1,576,205	8,376	1,567,829	289,137	2,098	287,039
Canada MMA	540,103	135,213	404,890	164,393	31,189	133,204
Other Asia MMA 4/	354,680	31,548	323,132	67,906	5,865	62,041
China	92,082	20,069	72,013	15,878	2,772	13,106
Hong Kong	4,116	1,892	2,224	1,068	576	492
Korea	229,056	6,558	222,498	46,884	1,934	44,950
Singapore	5,184	1,323	3,861	836	311	525
Taiwan	24,242	1,706	22,536	3,240	272	2,968
Oceania MMA 5/	363,551	50,033	313,518	50,710	9,692	41,018
Australia	287,995	39,485	248,510	41,399	7,482	33,917
New Zealand	75,556	10,548	65,008	9,310	2,209	7,101
Europe MMA 6/	137,908	107,235	30,673	21,550	16,881	4,669
United Kingdom	41,219	32,751	8,468	7,050	5,625	1,425
France	23,923	12,861	11,062	3,631	2,283	1,348
Germany	46,299	38,844	7,455	7,425	6,201	1,224
Italy	11,523	9,962	1,561	1,109	904	205
Switzerland	14,943	12,816	2,127	2,336	1,869	467
Latin America MMA 7/	25,344	23,041	2,303	6,211	5,681	530
Argentina	4,734	4,386	348	1,623	1,557	66
Brazil	10,317	9,141	1,176	2,265	2,069	196
Mexico	10,293	9,514	779	2,322	2,054	268
Other MMA 8/	373,534	212,891	160,643	90,839	53,229	37,610

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**Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS:  
2019 AND 2020 -- Con.**

- 1/ MMA's are geographical areas defined by the Hawaii Tourism Authority for marketing purposes.
- 2/ Pacific and Mountain States of the United States.
- 3/ All other States in the continental United States not included in U.S. West.
- 4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
- 5/ Includes Australia and New Zealand.
- 6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
- 7/ Includes Argentina, Brazil, and Mexico.
- 8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).  
<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.

**Table 7.05-- VISITOR DAYS: 1993 TO 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002	58,471,088	44,175,694	14,295,394
2003	58,782,699	45,036,982	13,745,717
2004	62,761,989	48,441,764	14,320,225
2005	67,687,479	52,704,668	14,982,811
2006	69,145,854	54,584,048	14,561,806
2007	69,135,310	55,100,441	14,034,869
2008	63,130,133	49,497,350	13,632,783
2009	60,255,061	47,121,337	13,133,724
2010	64,951,433	49,788,583	15,162,850
2011	67,825,871	51,839,799	15,986,073
2012	73,663,903	54,492,680	19,171,224
2013	74,049,772	54,462,717	19,587,054
2014	75,269,197	55,142,678	20,126,519
2015	78,086,081	56,949,633	21,136,447
2016	79,669,135	57,810,695	21,858,441
2017	83,608,118	59,959,536	23,648,582
2018	87,724,599	63,732,896	23,991,703
2019	89,692,422	66,535,081	23,157,341
2020	28,516,797	23,395,216	5,121,581

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

**Table 7.06-- AVERAGE DAILY VISITOR CENSUS, BY COUNTY AND ISLAND:  
2019 AND 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

County or island	2019			2020		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	245,733	182,288	63,445	77,915	63,921	13,993
Oahu	114,596	67,841	46,755	35,054	25,800	9,254
Hawaii	35,556	30,316	5,240	13,641	12,050	1,591
Kauai	27,695	25,462	2,234	8,034	7,430	604
Maui County	67,885	58,669	9,216	21,187	18,641	2,545
Maui	66,363	57,341	9,022	20,637	18,131	2,506
Molokai	783	691	92	322	297	25
Lanai	738	636	102	227	213	14

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)  
<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.

**Table 7.07-- VISITOR ARRIVALS, BY AREA VISITED: 2019 AND 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Area visited	2019			2020		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	10,243,165	7,253,806	2,989,359	2,678,073	2,065,689	612,384
Oahu	6,154,248	3,513,070	2,641,178	1,506,316	998,149	508,167
Kauai	1,370,029	1,211,260	158,769	330,263	295,843	34,420
Maui County	3,111,131	2,650,787	460,345	807,308	706,499	100,810
Maui	3,059,905	2,609,798	450,107	792,602	693,197	99,404
Molokai	63,035	44,304	18,730	17,025	12,999	4,026
Lanai	84,103	58,799	25,304	17,924	15,489	2,435
Hawaii Island	1,763,904	1,361,151	402,753	493,817	402,530	91,287
Hilo	600,490	438,107	162,383	155,033	124,360	30,673
Kona	1,553,721	1,205,698	348,023	433,194	352,568	80,626
One island only	8,595,524	6,114,794	2,480,730	2,311,925	1,797,842	514,083
Oahu only	4,799,336	2,638,593	2,160,743	1,212,897	794,044	418,853

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).  
 <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.

**Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS: 2019 AND 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2019			
Residence (percent)			
United States	67.1	92.2	6.2
Pacific and Mountain States	44.9	62.3	2.6
California	26.0	36.4	1.0
Average age of party head	45.3	45.7	44.6
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.3	5.8	4.0
Repeat visitors (percent) 1/	67.1	71.5	57.2
Pleasure trip (percent)	84.7	83.5	87.6
In hotel only (percent)	51.9	45.0	68.6
One island only (percent)	83.9	84.3	83.0
2020			
Residence (percent)			
United States	74.2	94.0	7.6
Pacific and Mountain States	49.0	62.3	3.8
California	25.0	31.8	2.0
Average age of party head	45.4	45.6	45.1
Average party size	2.0	1.9	2.4
Average number of trips to Hawaii	(NA)	6.5	(NA)
Repeat visitors (percent)	(NA)	71.8	(NA)
Pleasure trip (percent)	79.2	76.7	87.4
In hotel only (percent)	45.4	39.6	64.9
One island only (percent)	86.3	87.0	83.9

NA Not available.

1/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.

**Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION: 2019 AND 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.  
Domestic includes passengers from all flights originating from the mainland United States]

Residence	2019	2020
United States	6,685,468	1,941,053
Pacific	3,641,257	1,000,558
Alaska	93,249	42,574
California	2,637,893	655,937
Oregon	281,280	88,907
Washington	628,836	213,140
Mountain	876,739	287,155
Arizona	220,549	65,780
Colorado	205,036	63,123
Idaho	70,826	25,129
Montana	32,365	13,981
Nevada	128,742	42,050
New Mexico	34,054	8,962
Utah	173,552	64,086
Wyoming	11,615	4,044
West North Central	268,161	108,208
Iowa	30,848	14,037
Kansas	32,666	10,814
Minnesota	102,222	47,525
Missouri	59,424	18,117
Nebraska	23,312	8,818
North Dakota	9,541	4,361
South Dakota	10,148	4,537
West South Central	410,553	114,390
Arkansas	17,435	4,225
Louisiana	22,066	5,787
Oklahoma	34,490	9,436
Texas	336,563	94,943
East North Central	433,157	139,144
Illinois	157,541	48,764
Indiana	50,724	14,787
Michigan	82,689	28,243
Ohio	82,682	23,412
Wisconsin	59,520	23,938

Continued on next page.

**Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION:  
2019 AND 2020 -- Con.**

Residence	2019	2020
East South Central	105,630	27,801
Alabama	24,139	6,278
Kentucky	24,316	6,610
Mississippi	10,387	2,740
Tennessee	46,788	12,173
New England	134,780	42,200
Connecticut	27,816	7,471
Maine	9,696	3,514
Massachusetts	72,311	22,434
New Hampshire	11,972	4,481
Rhode Island	7,169	2,114
Vermont	5,815	2,185
Middle Atlantic	315,396	87,773
New Jersey	81,214	20,276
New York	154,937	46,188
Pennsylvania	79,245	21,309
South Atlantic	499,796	133,824
Delaware	6,513	1,898
Washington, D.C.	12,974	3,478
Florida	138,005	39,975
Georgia	77,996	19,755
Maryland	63,520	15,636
North Carolina	65,429	17,743
South Carolina	28,110	7,832
Virginia	100,434	25,840
West Virginia	6,815	1,668

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).  
<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021  
and records.

**Table 7.10-- TRIP CHARACTERISTICS OF VISITORS: 2019 AND 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries. Travel method data from International visitors were not available for all months in 2020]

Subject	Domestic		International	
	2019	2020	2019	2020
All visitors 1/	7,253,806	2,065,689	2,989,359	612,384
Purpose of visit 1/				
Pleasure (net)	6,057,786	1,585,412	2,619,941	535,054
Vacation	5,833,536	1,537,844	2,327,895	493,663
Honeymoon	226,005	47,461	290,188	41,520
Wedding/Get Married	55,278	14,301	43,819	6,238
Meetings, conventions, incentive 1/	313,185	99,372	145,986	33,070
Convention/conference	183,399	63,258	47,317	14,590
Corporate meeting	76,341	21,473	15,234	2,923
Incentive	64,158	17,909	85,202	16,190
Other business	252,843	95,644	18,342	3,870
Visit friends or relatives	751,377	314,952	84,530	25,984
Government or military	87,020	34,972	16,708	1,966
Attend school	14,948	6,973	10,568	1,782
Sport event	68,767	13,642	29,091	3,279
Traveler method				
Group tour	163,617	40,101	321,436	(NA)
Package	1,249,443	242,519	1,341,724	(NA)
True independent	5,938,291	1,805,154	1,571,521	(NA)
Accommodations				
Hotel	3,863,229	973,339	2,250,648	441,041
Hotel only	3,263,870	818,104	2,051,159	397,683
Condo	1,245,480	369,549	454,285	106,934
Condo only	998,050	299,472	337,801	78,340
Timeshare	694,653	188,207	158,728	29,539
Timeshare only	548,771	149,137	120,091	21,557
Rental house	889,061	256,091	147,759	33,250
Hostel	55,811	16,764	29,679	3,633
Camp site	50,243	16,800	13,600	3,252
Bed & breakfast	94,590	27,358	24,261	6,230
Cruise ship	118,052	21,926	25,236	2,712
Friends, relatives	837,416	343,111	99,239	31,260

NA Not available.

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.

**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2019**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages sum to more than 100 percent due to multiple island visitation and multiple activities participated in by visitors]

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Sightseeing	95.6	95.0	96.6	95.5
Self-guided / drive around island	82.5	83.2	81.1	65.1
Helicopter / airplane tour	7.7	5.9	11.4	2.2
Boat / submarine tour / whale watching	26.9	24.5	31.7	10.6
Visit communities	54.2	53.9	54.7	32.7
Limo / van / bus tour	10.6	7.5	16.9	23.1
Scenic views / natural landmarks	61.7	58.9	67.2	20.8
Movie / TV film location	4.8	4.2	6.0	3.9
Recreation	96.4	96.4	96.3	96.0
Beach / sunbathing	84.2	84.7	83.0	71.6
Bodyboarding / standup paddleboarding	12.8	14.0	10.4	3.5
Surfing	6.3	6.3	6.3	2.5
Canoeing / kayaking	7.8	8.0	7.4	2.7
Swimming in the ocean	66.9	67.7	65.4	34.2
Snorkeling	46.6	48.1	43.4	19.3
Windsurfing / kitesurfing	0.3	0.3	0.3	0.2
Jet skiing / parasailing	1.8	1.8	1.8	2.4
SCUBA diving	3.4	3.4	3.4	1.7
Fishing	3.5	3.5	3.5	0.8
Golf	6.7	6.9	6.4	7.3
Running / jogging / fitness walking	25.7	26.3	24.5	12.0
Spa	9.7	9.6	10.0	6.9
Hiking	48.4	47.0	51.3	18.2
Backpacking / camping	1.9	1.8	2.3	0.2
Agritourism	14.4	13.5	16.1	14.2
Sports event / tournament	2.8	2.8	2.9	1.8
Parks / botanical gardens	37.9	35.4	43.0	21.3
Zip-lining	6.0	6.1	5.6	1.1
Entertainment and dining	97.8	98.1	97.3	97.5
Lunch / sunset / dinner / evening cruise	22.6	20.9	26.2	13.4
Live music / stage show	32.2	30.3	35.9	17.9
Nightclub / dancing / bar / karaoke	8.9	8.9	9.1	4.8
Fine dining	53.3	53.1	53.8	42.6
Family restaurant	60.7	61.8	58.4	24.0
Fast food	34.9	34.7	35.2	52.6

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**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2019 -- Con.**

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Entertainment and dining con.				
Food truck	30.9	30.6	31.4	13.4
Café / coffee house	45.0	46.0	43.1	50.2
Ethnic dining	32.7	31.9	34.3	8.6
Prepared own meals	48.8	52.1	42.2	19.5
Shopping	95.7	95.9	95.4	98.0
Mall / department stores	41.5	42.0	40.4	78.2
Designer boutiques	17.6	17.3	18.1	20.2
Hotel / resort stores	34.7	33.1	37.9	34.7
Swap meet / flea market	16.0	16.7	14.8	3.6
Discount / outlet stores	16.0	15.9	16.2	20.8
Supermarkets	63.6	66.1	58.6	68.6
Farmer's market	34.8	37.0	30.3	19.1
Convenience stores	47.3	46.9	48.0	42.7
Duty Free stores	4.0	3.8	4.4	32.1
Local shops / artisans	65.4	64.7	66.9	11.4
History / Culture / Arts	71.0	68.7	75.6	55.2
Historic military site	19.4	15.6	27.2	16.0
Other historic site	28.3	26.8	31.1	17.5
Museum / art gallery	18.0	18.4	17.2	5.5
Luau / Polynesian show / hula show	33.3	29.4	41.3	14.0
Lessons: hula / canoeing / ukulele etc.	7.2	6.8	8.1	7.1
Play / concert / theatre	4.4	4.5	4.3	3.6
Art / craft fair	13.7	14.6	11.9	3.4
Festival / event	5.4	5.6	5.2	2.6
Transportation	92.6	92.3	93.2	96.9
Airport shuttle	16.2	15.6	17.6	25.5
Trolley	3.1	2.8	3.7	44.1
Public bus	4.2	3.9	4.8	13.3
Tour bus / tour van	12.0	8.7	18.6	31.1
Taxi / limousine	7.4	6.2	10.0	28.5
Rental car	77.7	79.3	74.4	32.8
Ride share	16.2	15.1	18.3	5.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2019 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 28, 2021.

**Table 7.12-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. TOTAL: 2019**

[Covers visitors from United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	(NA)	(NA)	(NA)	(NA)
Lifestyle / lifestage segments				
Wedding / honeymoon	93.3	5.4	1.3	0.0
Family (traveling with child under 18)	89.4	9.3	1.0	0.3
Young (18-34)	91.1	8.3	0.6	0.1
Middle age (35-54)	88.9	9.9	1.1	0.1
Seniors (55+)	89.5	9.0	1.3	0.1
Visitation status				
First timers	(NA)	(NA)	(NA)	(NA)
Repeat visitors	(NA)	(NA)	(NA)	(NA)

NA Not available

Source: Hawaii Tourism Authority, Tourism Research, *2019 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 29, 2021.

**Table 7.13-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. WEST: 2019**

[Covers visitors from Pacific and Mountain States of the United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	88.7	9.9	1.2	0.2
Lifestyle / lifestage segments				
Wedding / honeymoon	93.9	4.8	1.3	0.0
Family (traveling with child under 18)	88.5	10.1	1.1	0.3
Young (18-34)	89.8	9.4	0.7	0.1
Middle age (35-54)	88.3	10.7	1.0	0.1
Seniors (55+)	88.8	9.7	1.5	0.1
Visitation status				
First timers	88.7	10.3	0.9	0.0
Repeat visitors	88.7	9.8	1.3	0.2

Source: Hawaii Tourism Authority, Tourism Research, *2019 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 28, 2021.

**Table 7.14-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. EAST: 2019**

[Covers visitors from all other states in the continental United States not included in U.S. West staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	91.1	7.7	1.1	0.1
Lifestyle / lifestage segments				
Wedding / honeymoon	92.6	6.1	1.3	0.0
Family (traveling with child under 18)	91.9	7.3	0.8	0.1
Young (18-34)	93.5	6.0	0.4	0.1
Middle age (35-54)	90.1	8.6	1.2	0.1
Seniors (55+)	90.9	7.8	1.1	0.1
Visitation status				
First timers	91.5	7.5	1.0	0.0
Repeat visitors	90.9	7.9	1.1	0.2

Source: Hawaii Tourism Authority, Tourism Research, *2019 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 26, 2021.

**Table 7.15-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS  
BY VISITORS FROM JAPAN: 2019**

[Visitors staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	80.4	18.8	0.7	0.0
Lifestyle / lifestage segments				
Wedding / honeymoon	86.1	13.9	0.0	0.0
Family (traveling with child under 18)	80.8	18.3	0.9	0.0
Young (18-34)	80.0	19.0	0.9	0.1
Middle age (35-54)	79.6	19.6	0.8	0.1
Seniors (55+)	78.4	20.9	0.7	0.0
Visitation status				
First timers	78.4	20.9	0.7	0.1
Repeat visitors	81.4	17.9	0.7	0.0

Source: Hawaii Tourism Authority, Tourism Research, *2019 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 28, 2021.

**Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2019**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Island and rating	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	80.1	80.0	80.2	76.6
Above average	16.8	16.7	17.0	22.5
Below average	2.8	3.0	2.5	0.9
Poor	0.3	0.4	0.3	0.1
Maui				
Excellent	90.3	89.4	91.8	82.1
Above average	8.8	9.6	7.5	17.2
Below average	0.8	0.9	0.6	0.8
Poor	0.1	0.1	0.2	0.0
Molokai				
Excellent	83.4	81.7	86.4	82.8
Above average	13.8	14.8	12.0	17.2
Below average	2.4	2.9	1.6	0.0
Poor	0.4	0.6	0.0	0.0
Lanai				
Excellent	87.0	84.7	89.9	65.8
Above average	10.4	11.3	9.2	34.2
Below average	2.5	3.9	0.6	0.0
Poor	0.1	0.0	0.3	0.0
Hawai'i (Hilo/ Kona/ Volcano)				
Excellent	89.8	90.1	89.3	85.8
Above average	9.0	8.9	9.0	13.5
Below average	1.1	0.8	1.5	0.7
Poor	0.2	0.2	0.2	0.0
Kauai				
Excellent	91.3	90.9	92.0	80.3
Above average	7.5	7.9	6.8	13.0
Below average	1.0	1.0	1.1	5.0
Poor	0.2	0.2	0.1	1.7

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2019 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 26, 2021.

**Table 7.17-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS FROM THE U.S. WEST, U.S. EAST, JAPAN, AND CANADA: 2019**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors; percentages do not sum to 100 percent due to multiple sources used]

Information source	U.S. West 1/	U.S. East 2/	Japan	Canada
Travel agents / package tour companies	11.6	19.6	52.4	14.3
Social media (i.e. Facebook, Twitter, Instagram)	10.0	12.7	18.4	14.4
Friends / family	31.3	35.4	16.7	34.2
Hotel / resort front desk /concierge / tour desk	13.9	16.9	7.8	11.2
Mobile apps relevant to trip	19.8	20.1	9.8	16.7
Airline / commercial carrier	15.7	14.1	11.0	11.0
Personal experience	42.1	31.4	22.4	37.1
Online travel booking site/travel agent	24.9	24.1	12.6	33.0
Travel informational websites (i.e. TripAdvisor)	23.5	29.9	10.5	34.0
Travel blogs	10.8	16.3	22.3	18.6
Hawaii destination website (GoHawaii.com)	10.9	16.9	6.7	19.5
Magazines	3.2	3.8	6.6	3.4
Guide books	11.7	16.3	25.8	15.6
Television	0.6	0.8	4.0	0.7
None of these	8.5	7.6	2.9	5.3

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2019 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaii tourism authority.org/research/visitor-satisfaction-and-activity/>> accessed April 26, 2021.

**Table 7.18-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN: 2019**

[Visitors were asked to identify one thing that could be improved to make their stay at each of the four major Hawaiian islands more enjoyable. Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages do not sum to 100 percent due to multiple things mentioned]

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
Oahu			
No negatives	33.7	34.4	39.2
Transportation			
Ground/public transit	1.5	1.5	6.0
Driving experience	8.8	7.6	4.4
Traffic	20.6	23.6	6.0
Food/restaurants			
Quality	1.2	1.2	5.1
Lack of variety/dining options	2.5	2.3	2.4
Activities/attractions and local culture			
Would like to experience more local culture	5.7	5.7	6.3
Safety issues	4.4	4.1	7.4
Hawaii Island			
No negatives	47.3	48.9	32.2
Transportation			
Ground/public transit	1.6	1.9	24.8
Driving experience	5.3	4.6	2.3
Traffic	7.3	5.3	1.6
Food/restaurants			
Quality	3.4	2.4	7.2
Lack of variety/dining options	5.6	6.6	9.0
Activities/attractions and local culture			
Would like to experience more local culture	6.0	7.2	5.7
Safety issues	1.7	2.2	0.9
Maui			
No negatives	46.3	49.6	34.6
Transportation			
Ground/public transit	1.2	1.6	12.2
Driving experience	6.1	5.3	4.3
Traffic	10.9	10.2	1.7
Food/restaurants			
Quality	1.8	1.2	9.6
Lack of variety/dining options	2.9	3.4	7.9
Activities/attractions and local culture			
Would like to experience more local culture	7.5	6.7	4.4
Safety issues	1.6	1.6	3.5

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**Table 7.18-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN: 2019 -- Con.**

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
Kauai			
No negatives	42.2	52.5	35.8
Transportation			
Driving experience	7.9	6.0	3.4
Traffic	19.6	13.0	5.1
Food/restaurants			
Quality	1.6	1.7	10.1
Lack of variety/dining options	3.9	3.7	6.7
Activities/attractions and local culture			
Would like to experience more local culture	5.0	4.7	10.1
Safety issues	0.8	1.4	5.1

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2019 Visitor Satisfaction and Activity Report*

<<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed May 16, 2021.

**Table 7.19-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2019**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Visitation status				
First timers	26.7	19.4	41.6	31.7
Repeat visitors	73.3	80.6	58.4	68.3
Lifestyle/ lifestage segments				
Wedding / honeymoon	(NA)	(NA)	(NA)	(NA)
Family (traveling with child under 18)	(NA)	(NA)	(NA)	(NA)
Young (under 35)	(NA)	(NA)	(NA)	(NA)
Middle age (35-54)	(NA)	(NA)	(NA)	(NA)
Seniors (55+)	(NA)	(NA)	(NA)	(NA)
Primary purpose of trip				
Vacation	59.8	61.5	56.2	68.1
Anniversary/ birthday	8.9	8.4	9.9	2.1
Visit friends or relatives	8.0	7.7	8.6	1.0
Business trip	4.1	3.8	4.7	2.3
Convention, conference or seminar	2.1	1.8	2.9	0.6
Honeymoon	2.4	1.6	3.9	10.1
Attend/ participate in a wedding	2.5	2.6	2.3	3.7
Family gathering/ reunion	2.4	2.7	2.0	0.7
Incentive/ reward	1.1	0.8	1.6	1.0
Get married/ vow renewal	0.8	0.7	0.9	2.4
Attend/ participate in a sporting event	1.4	1.4	1.2	1.5
Real estate purchase or viewing	0.6	0.8	0.2	0.1
Education/ visit schools	0.5	0.5	0.6	0.8
Attend funeral	0.5	0.6	0.4	0.0
Cultural/ historical/ music event	0.5	0.5	0.4	0.6
Shopping/ fashion	0.0	0.1	0.0	1.7
Other	4.5	4.6	4.2	3.3
Gender				
Male	41.6	41.3	42.2	47.4
Female	58.4	58.7	57.8	52.6
Age				
Mean (years)	50.69	50.69	50.68	41.79

Continued on next page.

**Table 7.19-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2019 -- Con.**

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Highest level of school				
No/ some high school	0.4	0.4	0.5	1.9
High school graduate	5.6	5.4	5.9	15.5
Some college	14.7	15.9	12.4	4.5
Vocational/ technical	3.3	3.6	2.7	8.6
2-year degree	8.7	9.0	8.3	8.6
4-year degree	36.0	35.8	36.4	52.6
Post-grad degree	31.2	29.9	33.8	8.4
Employment status				
Self-employed	14.1	14.7	13.0	9.7
Employed, working for someone else	55.7	55.1	56.9	60.4
Retired	22.5	22.3	23.0	5.0
Student	2.3	2.2	2.5	5.9
Homemaker	3.8	4.1	3.1	10.8
Other	1.6	1.6	1.5	8.2
U.S. visitors' income				
Up to \$40,000	6.0	6.1	5.8	(X)
\$40,000 to \$59,999	7.6	7.3	8.1	(X)
\$60,000 to \$79,999	10.1	9.8	10.5	(X)
\$80,000 to \$99,999	10.0	9.7	10.5	(X)
\$100,000 to \$124,999	14.1	13.9	14.4	(X)
\$125,000 to \$149,999	12.0	12.2	11.5	(X)
\$150,000 to \$174,999	9.2	9.3	8.9	(X)
\$175,000 to \$199,999	6.5	6.7	6.0	(X)
\$200,000 to \$249,999	8.8	9.2	8.1	(X)
\$250,000 or more	15.9	15.7	16.2	(X)
Japan visitors' income				
Less than 3.5 million Yen	(X)	(X)	(X)	17.0
3.5 million Yen to 4.5 million Yen	(X)	(X)	(X)	13.6
4.5 million Yen to 5.5 million Yen	(X)	(X)	(X)	10.5
5.5 million Yen to 6.5 million Yen	(X)	(X)	(X)	7.8
6.5 million Yen to 7.5 million Yen	(X)	(X)	(X)	6.2
7.5 million Yen to 8.5 million Yen	(X)	(X)	(X)	7.7
8.5 million Yen to 10 million Yen	(X)	(X)	(X)	9.9
10 million Yen to 15 million Yen	(X)	(X)	(X)	15.3
15 million Yen to 20 million Yen	(X)	(X)	(X)	5.8
20 million Yen or more	(X)	(X)	(X)	6.4

NA Not available.

X Not applicable.

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2019 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed May 16, 2021.

**Table 7.20-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER: 2019 AND 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Length of stay	2019			2020		
	Total	Domestic	International	Total	Domestic	International
All visitors	10,243,165	7,253,806	2,989,359	2,678,073	2,065,689	612,384
1 to 6 days	3,553,982	1,964,259	1,589,724	824,925	517,174	307,750
7 to 12 days	5,404,047	4,326,171	1,077,876	1,347,321	1,129,447	217,874
13 to 30 days	1,198,791	894,477	304,315	428,765	349,503	79,262
31 to 365 days	86,344	68,900	17,445	77,062	69,564	7,497
Median (days)	7.16	8.00	6.00	7.47	8.00	6.00
Mean (days)	8.76	9.17	7.75	10.65	11.33	8.36

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).  
 <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>>  
 accessed September 7, 2021 and records.

**Table 7.21-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:  
2015 TO 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state]

<b>Subject</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020 1/</b>
Arrivals (1,000)	1,482	1,488	1,525	1,490	1,576	289
Average stay (days)	5.9	5.9	6.0	6.0	5.9	5.9
Expenditures (mil. dol.)	2,053	2,096	2,160	2,145	2,248	408

1/ Annual 2020 visitor spending statistics were estimated by DBEDT

Source: Hawaii Tourism Authority, Tourism Research, Annual Visitor Research Report (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.

**Table 7.22-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1960-1961 TO 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Dollars. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1960-1961	32.0	(NA)	2001	142.7	227.0
1965-1966 1/	37.2	(NA)	2002	150.4	233.1
1974	46.2	123.0	2003	157.2	240.1
1977	54.6	146.9	2004	158.0	251.5
1980	71.2	185.0	2005	160.8	255.4
1983	85.9	227.3	2006	166.3	266.5
1986	95.4	299.0	2007	170.3	268.8
1987	102.5	324.0	2008	161.0	288.3
1988	121.4	350.0	2009	145.7	268.3
1989	126.6	322.0	2010	151.6	261.1
1990	136.3	294.0	2011	157.8	289.1
1991	140.5	344.3	2012	167.1	310.1
1992	117.1	344.7	2013	172.1	275.7
1993	116.2	306.5	2014	176.6	273.4
1994	133.8	340.9	2015	175.0	236.3
1995	132.7	356.2	2016	180.2	240.3
1996	137.0	286.9	2017	186.9	237.8
1997	157.1	279.6	2018	188.3	241.2
1998	147.4	235.2	2019	188.3	241.6
1999	148.9	207.5	2020 2/	171.8	237.1
2000	154.9	214.2			

NA Not available.

1/ Oahu only.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii Visitors Bureau, *1983 Visitor Expenditure Survey* (1985), p. 31; *1989 Expenditures, Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau 1995 & 1996 Research Report*, pp.109-110, Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

**Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1960-1961 TO 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Annual 2020 visitor spending statistics were not available]

Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/	Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/
1960-1961	29.8	107	2001	177.1	81
1965-1966 2/	32.0	116	2002	179.9	84
1974	49.3	94	2003	184.0	85
1977	60.6	90	2004	188.9	84
1980	82.4	86	2005	195.3	82
1983	99.6	86	2006	201.6	82
1986	109.6	87	2007	207.3	82
1987	113.6	90	2008	215.3	75
1988	118.3	103	2009	214.5	68
1989	124.0	102	2010	218.1	70
1990	130.7	104	2011	224.9	70
1991	136.2	103	2012	229.6	73
1992	140.3	83	2013	233.0	74
1993	144.5	80	2014	236.7	75
1994	148.2	90	2015	237.0	74
1995	152.4	87	2016	240.0	75
1996	156.9	87	2017	245.1	76
1997	160.5	98	2018	251.1	75
1998	163.0	90	2019	255.7	74
1999	166.6	89	2020 3/	258.8	66
2000	172.2	90			

1/ In constant (1982-84) dollars deflated using U.S. CPI.

2/ Oahu only.

3/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Preceding table; U.S. Bureau of Labor Statistics, *CPI Detailed Report*

<<http://www.bls.gov/cpi/home.htm>> accessed on September 7, 2021 and calculations by Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM  
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2019 AND 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars.  
Annual 2020 visitor spending statistics were not available]

Expenditure type	U.S. West 1/		U.S. East 2/		Japan		Canada	
	2019	2020	2019	2020	2019	2020	2019	2020
All items	174.9	(NA)	212.6	(NA)	241.6	(NA)	165.0	(NA)
Total food and beverage	37.2	(NA)	43.2	(NA)	51.2	(NA)	35.3	(NA)
Restaurant food	23.6	(NA)	29.3	(NA)	38.2	(NA)	20.4	(NA)
Dinner shows & cruises	3.9	(NA)	5.4	(NA)	3.7	(NA)	2.8	(NA)
Groceries and snacks	9.8	(NA)	8.4	(NA)	9.2	(NA)	12.1	(NA)
Entertainment & recreation	15.1	(NA)	21.9	(NA)	19.0	(NA)	12.3	(NA)
Total transportation	18.6	(NA)	22.1	(NA)	12.0	(NA)	18.4	(NA)
Interisland airfare	1.7	(NA)	3.8	(NA)	1.4	(NA)	1.2	(NA)
Ground transportation	0.9	(NA)	1.2	(NA)	6.1	(NA)	0.9	(NA)
Rental vehicles	14.8	(NA)	15.5	(NA)	4.0	(NA)	14.8	(NA)
Gasoline, parking, etc.	1.2	(NA)	1.6	(NA)	0.5	(NA)	1.5	(NA)
Total shopping	16.7	(NA)	18.9	(NA)	65.1	(NA)	13.9	(NA)
Fashion and clothing	6.5	(NA)	7.1	(NA)	17.9	(NA)	7.2	(NA)
Jewelry and watches	2.5	(NA)	2.8	(NA)	7.5	(NA)	1.4	(NA)
Cosmetics, perfume	0.4	(NA)	0.4	(NA)	4.0	(NA)	0.2	(NA)
Leather goods	1.1	(NA)	0.8	(NA)	16.3	(NA)	0.6	(NA)
Hawaii food products	2.8	(NA)	2.8	(NA)	13.3	(NA)	1.8	(NA)
Souvenirs	3.5	(NA)	4.9	(NA)	6.2	(NA)	2.7	(NA)
Lodging	82.9	(NA)	95.4	(NA)	83.7	(NA)	79.7	(NA)
All other expenses 3/	4.3	(NA)	11.2	(NA)	10.6	(NA)	5.3	(NA)

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**Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM  
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:  
2019 AND 2020 -- Con.**

Expenditure type	Other Asia 4/		Oceania 5/		Europe 6/		Latin America 7/	
	2019	2020	2019	2020	2019	2020	2019	2020
All items	293.6	(NA)	261.7	(NA)	150.6	(NA)	233.7	(NA)
Total food and beverage	58.9	(NA)	56.0	(NA)	35.6	(NA)	46.8	(NA)
Restaurant food	46.4	(NA)	40.5	(NA)	23.3	(NA)	26.5	(NA)
Dinner shows & cruises	4.1	(NA)	4.8	(NA)	4.2	(NA)	9.9	(NA)
Groceries and snacks	8.4	(NA)	10.6	(NA)	8.1	(NA)	10.4	(NA)
Entertainment & recreation	29.6	(NA)	25.2	(NA)	15.5	(NA)	21.9	(NA)
Total transportation	29.0	(NA)	15.5	(NA)	24.7	(NA)	28.8	(NA)
Interisland airfare	8.0	(NA)	2.9	(NA)	3.5	(NA)	11.5	(NA)
Ground transportation	3.3	(NA)	4.0	(NA)	2.7	(NA)	2.6	(NA)
Rental vehicles	16.6	(NA)	7.9	(NA)	17.1	(NA)	14.9	(NA)
Gasoline, parking, etc.	1.4	(NA)	0.7	(NA)	1.4	(NA)	1.2	(NA)
Total shopping	80.3	(NA)	53.2	(NA)	10.1	(NA)	24.4	(NA)
Fashion and clothing	26.2	(NA)	34.7	(NA)	6.0	(NA)	11.8	(NA)
Jewelry and watches	6.1	(NA)	4.0	(NA)	1.1	(NA)	1.8	(NA)
Cosmetics, perfume	6.2	(NA)	3.2	(NA)	0.1	(NA)	0.6	(NA)
Leather goods	29.1	(NA)	4.9	(NA)	0.4	(NA)	0.3	(NA)
Hawaii food products	7.2	(NA)	1.9	(NA)	0.5	(NA)	2.9	(NA)
Souvenirs	5.9	(NA)	4.5	(NA)	2.0	(NA)	8.3	(NA)
Lodging	90.3	(NA)	98.0	(NA)	59.6	(NA)	94.8	(NA)
All other expenses 3/	5.6	(NA)	13.8	(NA)	5.1	(NA)	17.0	(NA)

NA Not available.

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.

5/ Includes Australia and New Zealand.

6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.

7/ Includes Argentina, Brazil, and Mexico.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.

**Table 7.25-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:  
2019 AND 2020**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars. Annual 2020 visitor spending statistics were not available]

Expenditure type	2019	2020	Percent change
All items	17,844.3	(NA)	(X)
Total food and beverage	3,718.8	(NA)	(X)
Restaurant food	2,491.4	(NA)	(X)
Dinner shows and cruises	376.4	(NA)	(X)
Groceries and snacks	852.6	(NA)	(X)
Entertainment & recreation	1,616.0	(NA)	(X)
Total transportation	1,730.4	(NA)	(X)
Interisland airfare	233.5	(NA)	(X)
Ground transportation	164.9	(NA)	(X)
Rental vehicles	1,217.7	(NA)	(X)
Gasoline, parking, etc.	117.5	(NA)	(X)
Total shopping	2,348.7	(NA)	(X)
Fashion and clothing	904.9	(NA)	(X)
Jewelry and watches	287.2	(NA)	(X)
Cosmetics, perfume	97.7	(NA)	(X)
Leather goods	331.1	(NA)	(X)
Hawaii food products	356.7	(NA)	(X)
Souvenirs	374.5	(NA)	(X)
Lodging	7,645.7	(NA)	(X)
All other expenses 1/	656.5	(NA)	(X)
Supplemental business	128.2	(NA)	(X)

X Not applicable.

NA Not available.

1/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.

**Table 7.26-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2019 AND 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars. Annual 2020 visitor spending statistics were not available]

Visitor or trip characteristics	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2019	2020	2019	2020	2019	2020
All visitors	174.9	(NA)	212.6	(NA)	241.6	(NA)
Group tour status 3/						
Organized group tour	192.2	(NA)	251.2	(NA)	252.0	(NA)
Individually arranged	173.4	(NA)	203.6	(NA)	240.3	(NA)
Arrived on package tour 3/						
Yes	179.7	(NA)	222.0	(NA)	266.8	(NA)
No	172.1	(NA)	200.4	(NA)	204.7	(NA)
Accommodations						
Hotel	215.3	(NA)	249.5	(NA)	261.6	(NA)
Condo	176.5	(NA)	208.5	(NA)	185.4	(NA)
Guests of friends and relatives	83.9	(NA)	81.1	(NA)	95.9	(NA)
Timeshare	170.7	(NA)	155.2	(NA)	134.4	(NA)
Rental House	170.4	(NA)	202.2	(NA)	184.2	(NA)
Previous visits 3/						
First trip	182.0	(NA)	212.6	(NA)	267.0	(NA)
Repeat visitors	170.8	(NA)	205.1	(NA)	231.3	(NA)
Purpose of trip						
Pleasure	174.8	(NA)	207.5	(NA)	226.2	(NA)
Business, meetings, conventions, incentive	213.7	(NA)	251.2	(NA)	242.9	(NA)
On honeymoon	234.3	(NA)	267.5	(NA)	325.3	(NA)

NA Not available.

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in *2007 Data Book* or earlier, due to a change in methodology.

Source: Hawaii Tourism Authority, Tourism Research and records, *Annual Visitor Research Report* (annual) <<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.

**Table 7.27-- TOTAL VISITOR EXPENDITURES: 1961 TO 2020**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/	Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)	1991	9,004	138
1962	154	(NA)	1992	8,614	141
1963	186	(NA)	1993	7,808	120
1964	205	(NA)	1994	9,544	133
1965	225	(NA)	1995	10,067	141
1966	280	(NA)	1996	9,569	140
1967	380	(NA)	1997	10,102	147
1968	440	(NA)	1998	9,910	149
1969	550	(NA)	1999	9,844	161
1970	595	(NA)	2000	10,396	194
1971	705	(NA)	2001	8,916	145
1972	836	(NA)	2002	9,465	144
1973	1,017	(NA)	2003	9,889	165
1974	1,233	(NA)	2004	10,702	160
1975	1,355	(NA)	2005	11,696	208
1976	1,637	(NA)	2006	12,301	191
1977	1,834	(NA)	2007	12,626	185
1978	2,150	(NA)	2008	11,220	178
1979	2,541	(NA)	2009	9,819	174
1980	2,871	(NA)	2010	10,889	177
1981	3,195	(NA)	2011	12,048	110
1982	3,687	(NA)	2012	14,250	115
1983	3,847	(NA)	2013	14,413	108
1984	4,442	(NA)	2014	14,851	122
1985	4,780	92	2015	14,977	134
1986	5,567	103	2016	15,793	118
1987	6,281	120	2017	16,669	126
1988	7,813	125	2018	17,510	133
1989	8,371	113	2019	17,716	128
1990	8,707	119	2020 2/	5,119	43

NA Not available.

1/ Expenditures by MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

**Table 7.28-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:  
1999 TO 2020**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Total expenditures	Personal expenditures					Additional business (MCI) expenditures
		All countries 1/	United States	Japan	Canada	Other countries 1/	
1999	10,005	9,844	5,776	2,359	480	1,229	161
2000	10,590	10,396	6,453	2,370	451	1,121	194
2001	9,061	8,916	5,708	2,089	309	810	145
2002	9,609	9,465	6,133	2,041	270	1,021	144
2003	10,054	9,889	6,608	1,902	335	1,044	165
2004	10,862	10,702	7,095	2,163	364	1,081	160
2005	11,904	11,696	7,841	2,214	451	1,190	208
2006	12,492	12,301	8,385	2,037	508	1,371	191
2007	12,811	12,626	8,537	1,982	634	1,473	185
2008	11,398	11,220	7,122	1,944	711	1,443	178
2009	9,993	9,819	6,163	1,826	629	1,202	174
2010	11,066	10,889	6,790	1,900	746	1,454	177
2011	12,158	12,048	7,251	2,164	906	1,727	110
2012	14,365	14,250	8,074	2,735	1,023	2,418	115
2013	14,521	14,413	8,351	2,486	1,083	2,493	108
2014	14,973	14,851	8,586	2,397	1,073	2,796	122
2015	15,111	14,977	8,950	2,053	1,053	2,921	134
2016	15,911	15,793	9,524	2,096	955	3,219	118
2017	16,794	16,669	10,376	2,160	1,041	3,092	126
2018	17,643	17,510	11,118	2,145	1,109	3,138	133
2019	17,844	17,716	11,636	2,248	1,082	2,750	128
2020 2/	5,162	5,119	3,780	408	389	542	43

1/ Includes cruise ship data.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

**Table 7.29-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT: 2016 TO 2020**

Subject	2016	2017	2018	2019	2020
Number of tours 1/	106	123	120	123	28
Number of passengers	230,602	258,473	255,637	277,093	53,417
Out of state visitors	226,939	255,846	251,749	273,050	53,098
Arrived by air	114,464	129,113	124,352	129,542	22,913
Arrived by ship	112,475	126,733	127,397	143,508	30,185
Hawaii residents	3,663	2,627	3,888	4,044	319

1/ A tour starts when a ship first calls at a Hawaii port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian Islands with a stop at Fanning Island or Christmas Island during the trip.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)  
<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.

**Table 7.30-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:  
2012 TO 2020**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines	Cruise lines
2012	16,201.5	14,364.8	1,648.9	187.8
2013	16,493.6	14,520.5	1,784.8	188.3
2014	17,013.0	14,973.3	1,880.2	159.5
2015	17,244.0	15,110.9	1,989.4	143.7
2016	18,071.3	15,911.2	2,028.4	131.6
2017	19,065.8	16,794.4	2,108.7	162.8
2018	20,144.2	17,642.5	2,337.4	164.3
2019	20,459.7	17,844.3	2,448.1	167.3
2020	6,174.3	5,161.7	967.8	44.8

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)  
<<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021,  
and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.31-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 2012 TO 2020**

[Direct and indirect impact. The 2012 Hawaii I-O table was used for the 2012-2016 estimates. The 2017 Hawaii I-O table was used for the 2017-2020 estimates]

Year	Visitor-related expenditures (million dollars)	Gross domestic product (million dollars)	Household income (million dollars)	State tax revenues (million dollars)	Jobs (1,000)
2012	16,201.5	12,475.1	7,080.0	1,522.9	163.6
2013	16,493.6	12,700.1	7,207.7	1,550.4	161.6
2014	17,013.0	13,100.0	7,434.7	1,599.2	161.6
2015	17,244.0	13,277.9	7,535.6	1,620.9	158.6
2016	18,071.3	13,914.9	7,897.2	1,698.7	160.8
2017 1/	19,065.8	15,252.7	8,541.5	1,756.9	174.9
2018 1/	20,144.2	16,115.4	9,024.6	1,856.2	178.5
2019 1/	20,459.7	16,367.7	9,165.9	1,885.3	175.2
2020 1/	6,174.3	4,939.4	2,766.1	568.9	51.1

1/ Revised from previous *Data Book*.

Source: Estimates by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.32-- WAIKIKI'S SHARE OF TOURISM: 2020**

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitor arrivals by air	2,678,073	1/ 1,506,316	(2/)
Average daily visitor census	77,915	26,497	34.0
Visitor units	81,188	30,588	37.7
Occupied visitor units	30,121	11,440	38.0
Total visitor expenditures (\$ millions) 3/	6,174	2,126	34.4

1/ Oahu visitors.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021, and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.33-- CONTRIBUTION TO THE STATE'S ECONOMY BY STATEWIDE VISITOR INDUSTRY AND BY WAIKIKI: 2020**

Measure of tourism	Contribution of statewide tourism to the state economy		Contribution of Waikiki tourism to the state economy	
	Number	Percent	Number	Percent
Direct impact 1/ Gross domestic product 2/ Civilian jobs 3/ State taxes (\$ millions)	(X) 37,541 407	(X) 4.9 5.5	(X) 12,927 140	(X) 1.7 1.9
Direct and indirect impact 4/ Gross domestic product (\$ millions) 4/ Civilian jobs 3/ State taxes (\$ millions)	4,939 51,074 569	5.5 6.7 7.7	1,701 17,587 196	1.9 2.3 2.7

X Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GDP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude non-civilian military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Estimates by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.34-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2020**

Year	Average daily room rate 1/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 4/ (1982-84=100)			Implicit price deflator for Hawaii GDP 5/ (2012=100)
		San Francisco-Honolulu 2/	Honolulu-Kahului 3/	Food away from home	Apparel	All items	
1991	101.89	642.00	65.95	133.6	110.5	148.0	(NA)
1992	105.59	400.00	69.95	137.8	114.2	155.1	(NA)
1993	103.26	566.00	74.00	141.9	116.5	160.1	(NA)
1994	105.46	566.00	74.00	146.4	118.7	164.5	(NA)
1995	109.39	596.00	74.00	149.2	117.5	168.1	(NA)
1996	116.79	530.00	85.00	150.8	118.5	170.7	(NA)
1997	124.96	521.00	80.00	152.6	117.3	171.9	67.6
1998	129.66	521.00	88.00	153.3	112.2	171.5	69.2
1999	131.66	536.00	94.75	158.3	105.4	173.3	71.1
2000	140.63	576.00	94.50	160.0	103.5	176.3	73.6
2001	144.88	692.00	95.25	164.0	101.0	178.4	76.6
2002	140.89	692.00	99.00	166.0	102.6	180.3	78.5
2003	144.16	714.00	119.00	167.1	98.5	184.5	80.4
2004	152.17	714.00	139.60	171.0	101.2	190.6	82.8
2005	166.16	829.00	144.70	176.4	102.5	197.8	85.6
2006	187.19	(NA)	167.80	186.0	104.4	209.4	88.6
2007	199.96	(NA)	182.90	195.1	104.1	219.5	91.6
2008	201.85	(NA)	170.00	202.3	105.3	228.9	93.3
2009	177.10	(NA)	218.10	210.8	112.8	230.0	95.1
2010	174.84	(NA)	191.20	213.6	116.4	234.9	96.0
2011	189.83	(NA)	191.20	219.1	118.4	243.6	97.8
2012	204.93	(NA)	191.30	230.3	121.5	249.5	100.0
2013	229.90	(NA)	191.40	241.2	119.0	253.9	102.0
2014	234.85	(NA)	185.00	247.7	111.1	257.6	104.5
2015	244.64	(NA)	187.00	263.0	108.9	260.2	6/ 107.1
2016	254.03	(NA)	182.40	273.0	111.7	265.3	6/ 108.6
2017	264.49	(NA)	189.40	277.6	115.8	272.0	6/ 110.6
2018	278.07	(NA)	189.28	285.6	110.3	277.1	6/ 113.3
2019	6/ 283.05	(NA)	189.17	295.3	114.8	281.6	6/ 116.1
2020	267.39	(NA)	193.40	301.2	113.3	286.0	118.4

Continued on next page.

**Table 7.34-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2020 -- Con.**

NA Not available.

1/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2016 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights). For 2017-present, Hawaii Tourism Authority, *Hawaii Hotel Performance Report* (December).

2/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

3/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records. See also *Data Book* Table 18.40.

4/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics, Consumer Price Index-All Urban Consumers (CPI-U) All Items Multi-screen <<https://www.bls.gov/cpi/data.htm>> accessed January 13, 2021. See also *Data Book* Table 14.06

5/ Source: U.S. Bureau of Economic Analysis, Gross Domestic Product by Industry (March 26, 2021) <[http://www.bea.gov/iTable/index\\_regional.cfm](http://www.bea.gov/iTable/index_regional.cfm)> accessed June 16, 2021; and calculations by Hawaii State Department of Business, Economic Development & Tourism. See also *Data Book* Table 14.01

6/ Revised from previous *Data Book*.

Source: See above footnotes.

**Table 7.35-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT:  
1993 TO 2020**

Year	Number returning			Average number absent		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947
2003	1,057,615	930,265	127,350	53,447	44,682	8,764
2004	1,140,779	976,976	163,803	57,481	47,436	10,044
2005	1,252,012	1,078,468	173,544	65,674	53,789	11,884
2006	1,362,507	1,175,635	186,872	68,656	56,964	11,691
2007	1,364,505	1,160,029	204,476	71,626	57,906	13,719
2008	1,262,237	1,057,133	205,104	72,080	57,386	14,694
2009	1,244,534	1,032,158	212,376	69,243	56,366	12,877
2010	1,291,983	1,079,120	212,863	73,217	57,544	15,673
2011	1,292,290	1,088,058	204,232	73,863	59,486	14,377
2012	1,305,370	1,104,116	201,254	75,985	60,218	15,767
2013	1,239,061	1,081,195	157,866	68,946	57,979	10,966
2014	1,220,813	1,120,230	100,583	64,898	58,385	6,513
2015	1,294,904	1,184,982	109,922	62,389	56,695	5,693
2016	1,358,083	1,210,099	147,984	63,093	56,240	6,853
2017	1,367,024	1,225,195	141,830	62,685	56,204	6,481
2018	1,443,527	1,288,213	155,314	65,655	57,910	7,744
2019	1,522,669	1,370,066	152,603	69,349	61,422	7,927
2020	588,249	540,395	47,854	46,312	42,682	3,629

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaii-tourism-authority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

**Table 7.36-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY: 2015 TO 2020**

[The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Western Samoa, Guam, the Northern Mariana Islands, Palau, the Federated States of Micronesia, and the Republic of the Marshall Islands]

<b>Mailing address</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
Issued by Honolulu Office	67,866	72,333	80,702	80,694	79,601	30,630
Mailed to Hawaii addresses	49,313	51,300	57,124	67,401	68,176	22,415
Mailed outside the state	18,553	21,033	23,578	13,293	11,425	8,215

Source: U.S. Department of State, Honolulu Passport Agency, records.

**Table 7.37-- PERFORMING ARTS, FOR OAHU: 2019-2020 SEASON**

[Due to the COVID pandemic, all performing arts organizations were forced to close in-person operations starting in March 2020]

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	122	804	460,175
Department of Enterprise Services, total	38	123	173,777
Dance	2	5	8,665
Classical concerts	19	34	34,875
Operas	2	10	7,726
Pop/rock shows	3	5	8,099
Stage shows	12	69	114,412
Brigham Young University			
Theater	1	7	2,500
Music	(NA)	(NA)	(NA)
Diamond Head theater	(NA)	(NA)	(NA)
Hawaii Pacific University			
Theater	4	12	400
Music	3	3	3,000
Honolulu theater for Youth	7	401	84,341
Kennedy Theater 1/			
Dance	6	15	2,255
Theater	23	105	19,504
Manoa Valley Theater	(NA)	(NA)	(NA)
Kumu Kahua Theater	(NA)	(NA)	(NA)
Paliku theater 2/	2	15	621

NA Not available.

1/ Numbers include both Windward Community College shows as well as non-UH affiliated organizations.

2/ During the 2020 season, due to the pandemic, productions included virtual performances on YouTube.

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

**Table 7.38-- SYMPHONY ORCHESTRA ACTIVITIES: 1992-1993 TO 2017-2018**

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
Honolulu Symphony Orchestra				
1992-1993	80	127	194,866	5,983,729
1993-1994 1/	-	-	-	1,380,547
Hawaii Symphony Orchestra				
1994-1995 2/	62	115	120,000	4,700,000
Honolulu Symphony Orchestra				
1995-1996 3/	80	45	65,000	2,343,305
1996-1997 4/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 5/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458
2002-2003	80	52	94,064	6,331,577
2003-2004	80	58	123,666	6,938,881
2004-2005	80	47	90,985	6,311,037
2005-2006	80	47	89,851	7,279,713
2006-2007	80	48	45,894	7,216,559
2007-2008	80	37	52,953	8,813,767
2008-2009	80	37	64,775	8,310,431
2009-2010 6/	80	8	12,758	2,125,968
2010-2011 7/	-	-	-	310,629
Hawaii Symphony Orchestra				
2011-2012 8/	80	21	20,652	2,434,179
2012-2013 9/	80	1	2,057	215,449
2013-2014	80	20	24,564	10/ 3,486,554
2014-2015	80	23	30,089	11/ 3,553,965
2015-2016	80	37	36,971	4,477,458
2016-2017	80	31	32,111	4,223,764
2017-2018	80	40	44,431	4,333,217

Continued on next page.

**Table 7.38-- SYMPHONY ORCHESTRA ACTIVITIES: 1992-1993 TO 2017-2018 -- Con.**

- 1/ Concert season cancelled.
  - 2/ First season in operation. The attendance total is estimated.
  - 3/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.
  - 4/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18-week season.
  - 5/ Cancelled Shell series and Ohana series due to expense.
  - 6/ Cancelled season in October 2009. Filed Chapter 11 in December 2009.
  - 7/ Converted to Chapter 7 in December 2010.
  - 8/ First season in operation.
  - 9/ No season presented, except 4th of July concert.
  - 10/ Expense includes \$556,431 in contracted revenue for Hawaii Opera and Ballet Hawaii.
  - 11/ Expense reflects \$57,500 in contracted revenue from Ballet Hawaii and addition of first Pops series.
- Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

**Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2018 TO 2020**

[For calendar year unless otherwise specified. Emergency orders in response to the COVID-19 pandemic forced the closure of cultural establishments in mid-March 2020. If available, the majority of 2020 data reflect visitors from January to March 2020]

Island and cultural attraction	2018	2019	2020
OAHU			
Atlantis Submarines	257,757	255,160	41,415
Atlantis Cruises	62,485	53,746	8,411
Battleship Missouri Memorial	622,653	592,690	115,359
Bernice P. Bishop Museum	(NA)	(NA)	(NA)
Diamond Head State Monument 1/ 2/	3/ 1,067,000	3/ 1,256,000	(NA)
Foster Botanical Garden	50,263	54,698	30,725
Harold L. Lyon Arboretum	46,443	48,121	19,502
Hawaii Maritime Center	(4/)	(4/)	(4/)
Hawaii's Plantation Village	17,965	18,233	5,387
Hawaii State Art Museum (HiSAM) 1/	62,237	75,148	5/ 19,721
Honolulu Museum of Art on Beretania	239,034	220,548	59,171
Honolulu Museum of Art at First Hawaiian Center	(NA)	(NA)	(NA)
Honolulu Museum of Art at Spalding House	31,657	34,705	(6/)
Honolulu Police Department Museum	1,321	1,498	384
Honolulu Zoo	579,134	569,049	387,103
Ho'omaluhia Botanical Garden	249,259	323,184	271,740
Iolani Palace State Monument	130,836	130,497	36,287
King Kamehameha V Judiciary History Center 1/	179,390	174,629	7/ 20,000
Mormon Temple Grounds 8/	(NA)	(NA)	(NA)
Pearl Harbor Aviation Museum 9/	245,396	255,996	53,089
Polynesian Cultural Center	669,887	(NA)	(NA)
Puu O Mahuka Heiau State Historic Site	(10/)	(10/)	(10/)
Queen Emma Summer Palace	(NA)	(NA)	(NA)
Royal Mausoleum State Monument	(10/)	(10/)	(10/)
Sea Life Park Hawaii 11/	288,917	265,665	41,392
Tropic Lightning Museum, Schofield Barracks 11/	12,585	9,351	1,611
Ulupo Heiau State Historical Park	(10/)	(10/)	(10/)
U.S. Army Museum of Hawaii, Ft. DeRussy 11/	94,991	93,108	20,260
U.S.S. Bowfin Submarine Museum	400,462	409,073	94,342
University of Hawaii Art Gallery 7/	52,000	(NA)	(NA)
Waikiki Aquarium 1/	302,251	300,484	191,270
Waimea Valley	374,237	391,680	133,867
WWII Valor in the Pacific National Monument 12/	13/ 1,779,143	1,716,535	415,542

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**Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2018 TO 2020 -- Con.**

Island and cultural attraction	2018	2019	2020
HAWAII			
H.N. Greenwell Store	2,041	1,716	(NA)
Hawaii Tropical Botanical Garden	(NA)	(NA)	(NA)
Hawaii Volcanoes National Park 14/	15/ 1,116,891	1,368,376	589,775
Hulihe'e Palace	(NA)	(NA)	(NA)
Kaloko-Honokohau National Historical Park	218,015	232,921	133,877
Kona Coffee Living History Farm 16/	15,243	14,618	(NA)
Lyman House Memorial Museum	11,052	10,019	3,585
Nani Mau Gardens	(10/)	(10/)	(10/)
Pacific Tsunami Museum	21,701	18,778	5,048
Pana'ewa Rainforest Zoo and Gardens 1/	269,453	283,807	(17/)
Pu'uohonua O Honaunau National Historical Park	462,974	414,410	130,845
Pu'ukohola Heiau National Historic Site	145,585	133,573	23,970
Volcano Art Center Gallery	162,500	(NA)	(NA)
Volcano Art Center Campus	14,500	(NA)	(NA)
MAUI			
Alexander & Baldwin Sugar Museum	32,025	26,088	5,010
Aquarium Maui/Maui Ocean Center	365,939	442,496	86,692
Haleakala National Park	1,044,084	994,394	319,147
Halekii-Pihana Heiau State Historical Site	(10/)	(10/)	(10/)
Hana Cultural Center	468	601	28
Hawaiian Islands Humpback Whale Sanctuary 7/	9,000	10,000	3,000
Iao Valley State Monument	(10/)	(10/)	(10/)
Kula Botanical Garden	22,750	26,650	(NA)
Lahaina Restoration Foundation	27,671	26,214	6,557
Baldwin Missionary Home Museum	15,300	14,110	3,720
Hale Pai Printing House	413	293	-
Wo Hing Temple Museum	11,958	11,811	2,837
Maui Historical Society Bailey House Museum	16,974	(NA)	(NA)
The Whale Center of Hawaii 18/	(NA)	(NA)	(NA)
MOLOKAI			
Kalaupapa National Historical Park 19/	72,146	69,401	15,847
LANAI			
Lanai Culture & Heritage Center	8,461	10,208	(NA)

Continued on next page.

**Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2018 TO 2020 -- Con.**

Island and cultural attraction	2018	2019	2020
KAUAI			
Grove Farm Homestead	3,727	3,775	1,228
Kauai Museum	51,024	52,150	8,280
Kauai Ocean Discovery	-	-	1,000
Kilauea Point National Wildlife Refuge 20/	238,470	184,367	(NA)
Kokee Natural History Museum	7/ 93,407	84,007	(NA)
Waioli Mission House	228	273	71

NA Not available.

1/ Fiscal year ending June 30.

2/ Diamond Head State Monument is the only State Park where an entry fee is charged to all visitors.

The estimated attendance is based on revenues received from entrance fees paid by walk-ins, drive-ins, and commercial vehicles.

3/ Numbers rounded to the nearest 1,000.

4/ The Bishop Museum ceased public operations at its Hawaii Maritime Center, effective May 1, 2009.

5/ The Hawai'i State Art Museum closed from April to July due to the COVID-19 pandemic. The museum reopened in July, but had to close again for the month of September.

6/ The Spalding House closed at the end of 2019.

7/ Data are estimates.

8/ Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitors' Center.

9/ Formerly known as the Pacific Aviation Museum.

10/ No visitor counts are conducted.

11/ Fiscal year ending September 30.

12/ Counts include visitors to USS *Arizona* Memorial.

13/ Visitor access to the USS *Arizona* Memorial was suspended from May 6, 2018 due to damage to the Memorial bridge and dock. The site was reopened on September 1, 2019. Other activities at the site remained open.

14/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

15/ Hawaii Volcanoes National Park was closed from May 11, 2018 through September 22, 2018 due to volcanic activity.

16/ Visitor count for 2015 was previously not available. The visitor count in 2015 was 6,089.

17/ The Zoo and Gardens were open from January to March, but attendance records were not available.

18/ The Whalers Village Museum was not open to the public. It is slated to reopen under new management as The Whale Center of the Pacific.

19/ Includes Kalaupapa Settlement.

20/ Visitor count is for Kilauea Point only. Does not include counts for the overlook on Kilauea Road. The refuge was closed from December 26, 2019 through January 9, 2020.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual survey of attractions.

**Table 7.40-- NATIONAL PARKS, SITES AND MONUMENTS: 2000 TO 2020**

Year and area	Acreage, Dec. 31			Visits
	Total	Federal	Non-federal	
2000	251,744	237,504	14,240	6,517,693
2001	251,744	237,504	14,240	6,215,669
2002	251,744	237,504	14,240	6,025,991
2003	364,981	353,292	11,689	5,935,099
2004	364,999	353,434	11,564	6,700,980
2005	364,999	353,434	11,564	5,415,722
2006	364,999	353,672	11,326	5,323,425
2007	364,999	353,672	11,326	5,122,855
2008	369,110	357,784	11,326	4,536,505
2009	369,122	357,795	11,326	4,312,818
2010	369,124	357,795	11,329	4,493,123
2011	369,166	357,837	11,329	4,784,285
2012	369,166	357,837	11,329	5,119,035
2013	369,166	357,837	11,329	4,902,696
2014	369,166	357,837	11,329	5,213,817
2015	369,320	357,960	11,360	5,439,034
2016	369,320	357,960	11,360	5,786,318
2017	369,320	357,960	11,360	6,002,950
2018	371,494	360,134	11,360	4,929,610
2019	371,494	360,134	11,360	4,929,610
2020	371,494	360,134	11,360	1,629,003
AREAS: 2020				
Haleakala National Park	33,265	33,264	(1/)	319,147
Hawaii Volcanoes National Park	325,605	325,605	-	589,775
Honouliuli National Monument	154	123	31	(2/)
Kalaupapa National Historical Park	10,779	23	10,756	15,847
Kaloko-Honokohau National Historical Park	1,163	616	547	133,877
Puuhonua o Honaunau National Historical Park	420	420	-	130,845
Puukohola Heiau National Historic Site	86	61	25	23,970
Pearl Harbor National Memorial 3/	22	22	-	415,542

1/ Figure rounds to zero but is included in total.

2/ Honouliuli National Monument was established by presidential proclamation on February 24, 2015. It is not yet open to visitors.

3/ Formerly, World War II Valor in the Pacific National Monument.

Source: U.S. Department of the Interior, National Park Service, Natural Resource Stewardship and Science "Annual Visitation By Park (1979 - Last Calendar Year)" and "Park Acreage Reports (1997 - Last Calendar/Fiscal Year)" <<https://irma.nps.gov/Stats/Reports/National>> accessed May 18, 2021.

**Table 7.41-- STATE PARKS AND HISTORIC SITES: 1992 TO 2020**

[As of June 30]

Year and island	Number of areas	Acreage	
		Total	Developed
1992 1/	63	25,080.0	745.6
1993	63	25,080.0	745.6
1994	63	25,099.0	745.6
1995	64	26,742.0	750.6
1996	64	26,742.0	750.6
1997	64	26,742.0	750.6
1998	65	26,762.0	750.6
1999	65	26,762.0	750.6
2000	65	26,762.0	750.6
2001	66	31,444.0	750.6
2002	67	31,764.0	750.6
2003	68	31,788.0	750.6
2004	69	31,788.0	750.6
2005	70	32,550.0	750.6
2006	70	32,550.0	750.6
2007	71	33,654.0	750.6
2008	71	33,555.0	745.6
2009	69	33,522.0	712.6
2010	69	33,522.0	712.6
2011	69	33,522.0	712.6
2012	69	33,522.0	712.6
2013	69	33,522.0	712.6
2014	65	32,896.0	707.6
2015	65	32,883.0	707.6
2016	67	32,890.0	707.6
2017	63	33,467.6	725.2
2018	64	34,156.8	685.2
2019	64	34,156.8	685.2
2020 2/	64	32,921.5	704.5
ISLAND: 2020 2/			
Hawaii	16	6,969.2	235.8
Maui	9	326.5	37.9
Molokai	1	233.7	10.0
Oahu	28	11,291.0	290.2
Kauai	10	14,101.1	130.6

Continued on next page.

**Table 7.41-- STATE PARKS AND HISTORIC SITES: 1992 TO 2020 -- Con.**

1/ In 1992, 9 areas were transferred to the neighbor island counties and 5 were transferred to the City and County of Honolulu. A Big Island park was transferred to the State park system from Hawaii County and one from the City and County of Honolulu.

2/ No new parks were added or removed. The Hawaii State Department of Land and Natural Resources identified acreage discrepancies and provided a more accurate total.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.42-- MAJOR STATE PARKS: 2017 TO 2019**

[As of June 30. Parks having at least 1,000 acres]

Park	Acreage	
	Total	Developed
2017		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2
2018		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2
2019		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.43-- NATIONAL AND STATE HISTORIC SITES, BY ISLAND:  
2020 AND 2021**

[Categories are not exclusive; a site may be listed on both Hawaii Register and National Register]

State and island	2020 1/			2021 2/		
	Listed Hawaii register	Nominated Hawaii register	Listed National register	Listed Hawaii register	Nominated Hawaii register	Listed National register
State total	1,044	30	366	1,053	21	392
Hawaii	182	1	87	181	3	87
Kahoolawe	1	-	1	1	-	1
Kauai	80	-	40	80	1	40
Lanai	1	-	2	1	-	2
Maui	75	-	40	76	-	69
Molokai	158	-	26	158	-	23
Northwestern Hawaiian Islands	1	-	3	1	-	3
Oahu	546	29	167	555	17	167

1/ As of June 19, 2020.

2/ As of May 20, 2021.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, "Nominated and Listed Properties on the Hawaii and national registers of Historic Places" (May 20, 2021) <<https://dlnr.hawaii.gov/shpd/>> accessed June 10, 2021.

**Table 7.44-- ZOOS: 2016 TO 2020**

Subject and zoo	2016	2017	2018	2019	2020
Species 1/ 2/					
Honolulu Zoo	200	193	191	185	181
Panaewa Rainforest Zoo and Gardens (Hilo)	91	87	85	88	85
Individuals 1/ 2/					
Honolulu Zoo	913	813	814	762	751
Panaewa Rainforest Zoo and Gardens (Hilo)	195	179	172	190	192
Attendance 3/ 4/					
Honolulu Zoo	564,114	560,479	579,134	569,049	387,103
Panaewa Rainforest Zoo and Gardens (Hilo)	251,436	262,275	269,453	283,807	(5/)

NA Not available.

1/ Animal and bird inventory, December 31.

2/ Species and individuals that are owned and on-site including on loan.

3/ Fiscal year ending June 30.

4/ In 2020, attendance was impacted by statewide closures due to the COVID-19 pandemic.

5/ The Panaewa Rainforest Zoo and Gardens was closed March 2020 due to the COVID-19 pandemic. In addition, due to construction at the zoo, records for attendance January through March 2020 were lost.

Source: City and County of Honolulu, Department of Enterprise Services, Honolulu Zoo and County of Hawaii, Department of Parks and Recreation, records.

**Table 7.45-- AQUATIC COLLECTIONS: 2020**

[As of June 30. For annual attendance, see table 7.40. Waikiki Aquarium is updated as of 2019; Sea Life Park is updated as of 2020]

Phylum or class	Sea Life Park		Waikiki Aquarium	
	Species	Individuals	Species	Individuals
Total	37	927	1/ 349	2,953
Fishes	13	325	180	1,166
Reptiles	1	34	-	-
Mammals	3	19	1	1
Invertebrates	11	54	168	1,786
Birds	9	495	-	-

1/ Revised from previous *Data Book*.

Source: Sea Life Park, records; and Waikiki Aquarium, records. Calculations by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.46-- COUNTY PARKS, BY ISLAND: 2018 TO 2020**

[As of December 31]

Island	Number			Acreage		
	2018	2019	2020	2018	2019	2020
State total	751	752	755	11,148	11,145	11,145
Hawaii	209	209	209	2,906	2,908	2,908
Maui	141	141	141	2,444	2,436	2,436
Lanai	5	5	5	24	24	24
Molokai	12	13	13	80	83	83
Oahu	299	299	302	4,909	4,909	4,909
Kauai	85	85	85	785	785	785

Source: County parks and recreation departments.

**Table 7.47-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2020**

[Due to the COVID-19 pandemic, beach parks were closed from March 19, 2020 to May 16, 2020. Beaches closed again from August 7, 2020 to September 8, 2020 in response to high COVID-19 case counts. Starting in March 2020 through the end of the year, beach activity was limited to individuals or small groups]

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	15,816,023	2,415	6	41
Ala Moana	2,588,313	27	3	1
Alii/Haleiwa	345,321	109	-	7
Bellows	60,717	10	-	2
Chun's Reef	197,551	95	-	4
Ehukai	438,545	78	-	2
Hanauma 2/	370,088	116	2	-
Kailua	688,512	9	-	-
Keauwaula	66,488	16	-	-
Ke Waena	252,325	17	-	1
Kualoa	140,935	3	-	-
Laniakea	259,060	102	-	10
Maili	327,504	27	-	-
Makaha	283,434	19	-	1
Makapuu	164,020	125	-	-
Nanakuli	354,885	115	-	-
Pokai Bay	200,521	8	-	-
Sandy	518,180	1,144	-	6
Sunset	337,536	51	-	-
Waikiki	7,246,133	106	1	7
Waimanalo	455,844	151	-	-
Waimea	520,111	87	-	-

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

2/ Hanauma Bay was closed from March 19, 2020 to December 2, 2020. In December 2020, the bay reopened with revised access limitations.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

**Table 7.48-- SANDY SHORELINE AND PUBLIC BEACH ACTIVITIES,  
BY ISLAND: 2021**

[Public beach recommendations as of June 29, 2021]

Subject	State total	Hawaii	Maui	Oahu	Kauai
Miles of shoreline	610	266	120	112	112
Sandy shoreline	169	(NA)	56	67	47
Number of public beaches	63	11	9	33	10
Recommended for					
Swimming	46	8	9	21	8
Surfing	27	-	4	21	2
Snorkeling	25	5	7	9	4
Scuba diving	8	-	-	7	1
Fishing	28	-	2	22	4
Body boarding	24	-	8	13	3
With amenities	38	7	8	23	-
With parking	55	9	8	28	10

NA Not available.

Source: U.S. Army Corps of Engineer Institute for Water Resources, *Hawaiian Islands National Shoreline Management Study* (September 2018) <<https://usace.contentdm.oclc.org/utis/getfile/collection/p16021coll2/id/2963>> accessed June 4, 2019; Hawaiian Lifeguard Association, "Hawaii Beach Safety" <<https://www.hawaiibeachsafety.com>> accessed June 29, 2021; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.49-- COUNTY TENNIS FACILITIES: 2010 TO 2020**

[As of December 31]

<b>Subject</b>	<b>State total</b>	<b>Hawaii</b>	<b>Maui</b>	<b>Lanai</b>	<b>Molokai</b>	<b>Oahu</b>	<b>Kauai</b>
<b>Locations</b>							
2010	93	19	13	2	1	48	10
2011	93	19	13	2	1	48	10
2012	94	19	13	2	1	49	10
2013	95	19	13	2	1	50	10
2014	95	19	13	2	1	50	10
2015	96	19	13	2	1	51	10
2016	96	19	13	2	1	51	10
2017	96	19	13	2	1	51	10
2018	96	19	13	2	1	51	10
2019	96	19	13	2	1	51	10
2020	96	19	13	2	1	51	10
<b>Courts</b>							
2010	323	43	49	4	2	201	24
2011	323	43	49	4	2	201	24
2012	326	42	49	4	2	205	24
2013	326	42	47	4	2	207	24
2014	325	42	46	4	2	207	24
2015	326	42	46	4	2	208	24
2016	328	44	46	4	2	208	24
2017	328	44	46	4	2	208	24
2018	325	44	43	4	2	208	24
2019	324	44	43	3	2	208	24
2020	324	44	43	3	2	208	24

Source: County parks and recreation departments.

**Table 7.50-- GOLF COURSES, BY NUMBER OF HOLES, TYPE AND ISLAND: 2020**

Island and course type 1/	Number of golf courses					Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	
State total	86	9	73	3	1	1,512
Military	7	1	6	-	-	117
Municipal	9	1	8	-	-	153
Private	16	3	13	-	-	261
Public	54	4	46	3	1	981
Hawaii	18	2	15	-	1	324
Municipal	1	-	1	-	-	18
Private	6	1	5	-	-	99
Public	11	1	9	-	1	207
Maui	16	1	15	-	-	279
Municipal	1	-	1	-	-	18
Private	3	1	2	-	-	45
Public	12	-	12	-	-	216
Lanai	3	1	2	-	-	45
Public 2/	3	1	2	-	-	45
Molokai	1	1	-	-	-	9
Public	1	1	-	-	-	9
Oahu	38	3	34	1	-	666
Military	7	1	6	-	-	117
Municipal	6	1	5	-	-	99
Private	6	1	5	-	-	99
Public 3/	19	-	18	1	-	351
Kauai	10	1	7	2	-	189
Municipal	1	-	1	-	-	18
Private	1	-	1	-	-	18
Public	8	1	5	2	-	153

1/ Course type 'Private' includes Semi-Private and Private-Resort, and 'Public' includes Resort.

2/ Includes Keole Golf Course which is permanently closed.

3/ Includes Koolau Golf Club which is permanently closed.

Source: Hawaii State Golf Association <<http://www.hawaiiategolf.org/>> accessed May 18, 2021; and calculations by Hawaii State Department of Business, Economic Development and Tourism.

**Table 7.51-- COUNTY GOLF COURSES AND CAMPING PERMITS, FOR OAHU: 1991 TO 2020**

Year	Public golf courses 1/			Camping permits issued 2/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045
2003	6	99	602,123	12,045
2004	6	99	560,921	11,128
2005	6	99	530,606	14,847
2006	6	99	538,051	9,179
2007	6	99	556,197	8,469
2008	6	99	578,082	7,622
2009	6	99	563,589	7,636
2010	6	99	534,508	8,815
2011	6	99	465,472	8,960
2012	6	99	464,708	10,773
2013	6	99	442,362	8,460
2014	6	99	416,356	8,599
2015	6	99	400,869	7,461
2016	6	99	375,710	7,548
2017	6	99	371,744	9,809
2018	6	99	376,895	7,431
2019	6	99	372,307	7,707
2020	6	99	312,404	3/ 3,558

NA Not available.

1/ County public golf courses are categorized as Municipal golf courses in Table 7.51.

2/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

3/ Emergency orders in response to the COVID-19 pandemic forced the closure of public camping areas in mid-March 2020.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

**Table 7.52-- SONY OPEN SCORES AND PURSES: 1999 TO 2021**

[The Sony Open is held at the Waialae Country Club golf course. Distance is 7,044 yards. Par is 70/280. Distance changed from 7,060 yards in 2007]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	1/ 72	264	16	4,500,000	810,000
2004	2/ 72	262	18	4,800,000	864,000
2005	72	269	11	4,800,000	864,000
2006	72	261	19	5,100,000	918,000
2007	72	266	14	5,200,000	936,000
2008	72	266	14	5,300,000	954,000
2009	72	265	15	5,400,000	972,000
2010	72	265	15	5,500,000	990,000
2011	72	264	16	5,500,000	990,000
2012	72	267	13	5,500,000	990,000
2013	72	256	24	5,600,000	1,008,000
2014	72	263	17	5,600,000	1,008,000
2015	72	257	23	5,600,000	1,008,000
2016	1/ 72	260	20	5,800,000	1,044,000
2017	72	253	27	6,000,000	1,080,000
2018	3/ 72	263	17	6,200,000	1,116,000
2019	72	258	22	6,400,000	1,152,000
2020	4/ 72	269	11	6,600,000	1,188,000
2021	72	259	21	6,600,000	1,188,000

1/ There was an additional 2 hole playoff.

2/ There was an additional 3 hole playoff.

3/ There was an additional 6 hole playoff.

4/ There was an additional 1 hole playoff.

Source: Sony Open in Hawaii, Player Performances <<https://www.sonyopeninhawaii.com/player-performances>> accessed March 2, 2021.

**Table 7.53-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLAND: OCTOBER 30, 2020**

Island	Public hunting areas		Wildlife sanctuaries and refuges 1/	
	Number	Acreage (1,000)	Number	Acreage (1,000)
State total	122	939.1	50	30.0
Hawaii	62	686.0	5	28.0
Maui	18	68.0	12	0.3
Lanai	3	33.0	4	(2/)
Molokai	5	13.5	6	(2/)
Oahu	14	25.0	18	1.1
Kauai	20	113.6	3	0.4

1/ State managed sanctuaries, refuges and preserves. State total includes 2 wildlife refuges totaling 200 acres in the Kure Atoll.

2/ Less than 50 acres.

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

**Table 7.54-- FISHING AND HUNTING LICENSES ISSUED: 2010 TO 2020**

[Fiscal years ending June 30]

<b>Year</b>	<b>Freshwater fishing licenses</b>	<b>Hunting licenses</b>
2010	5,842	10,427
2011	2,864	10,535
2012	2,195	10,738
2013	4,402	9,476
2014	4,790	10,673
2015	4,924	11,958
2016	4,722	11,929
2017	4,590	11,813
2018	4,580	11,956
2019	4,700	12,092
2020	(NA)	12,049

NA Not available.

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

**Table 7.55-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND WINNING TIMES: 1992 TO 2020**

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08
2003	25,283	22,161	2:12:59	2:31:56
2004	25,671	22,407	2:11:12	2:27:33
2005	28,048	24,295	2:12:00	2:30:24
2006	28,637	24,575	2:13:42	2:27:19
2007	27,829	23,299	2:18:53	2:33:07
2008	23,231	20,062	2:14:35	2:32:36
2009	23,469	20,323	2:12:14	2:28:34
2010	20,417	20,181	2:15:18	2:32:13
2011	22,615	19,078	2:14:55	2:31:41
2012	24,413	24,156	2:12:31	2:31:23
2013	30,291	22,077	2:18:47	2:36:02
2014	30,434	21,827	2:15:35	2:30:23
2015	30,797	21,563	2:11:43	2:28:34
2016	28,664	20,235	2:09:37	2:31:10
2017	26,345	20,390	2:08:27	2:22:15
2018	25,065	19,773	2:09:01	2:36:22
2019	23,882	18,805	2:07:59	2:31:09
2020	(1/)	(1/)	(1/)	(1/)

1/ In 2020, due to the COVID-19 pandemic the Honolulu Marathon was canceled. Registered participants were given the option to participate in a virtual run or defer their entry to the 2021 Honolulu Marathon.

Source: Honolulu Marathon Association, Honolulu Marathon Champions & Entrants/Finishers

History & Statistics <<https://www.honolulumarathon.org/key-information/history-statistics>>;

<<https://www.honolulumarathon.org/update-2020-honolulu-marathon>> accessed October 27, 2020; and records.

**Table 7.56-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP PARTICIPANTS, FINISHERS AND WINNING TIMES: 1992 TO 2020**

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25
2005	1,743	1,688	8:14:17	9:09:30
2006	1,689	1,624	8:11:56	9:18:31
2007	1,787	1,685	8:15:34	9:08:45
2008	1,731	1,634	8:17:45	9:06:23
2009	1,778	1,650	8:20:21	8:54:02
2010	1,849	1,770	8:10:37	8:58:36
2011	1,859	1,773	8:03:56	8:55:08
2012	1,984	1,886	8:18:37	9:15:54
2013	2,134	1,959	8:12:29	8:52:14
2014	2,187	1,985	8:14:18	9:00:55
2015	2,308	2,144	8:14:40	8:57:57
2016	2,316	2,207	8:06:30	8:46:46
2017	2,455	2,235	8:01:40	8:50:47
2018	2,472	2,307	7:52:39	8:26:18
2019	2,446	2,265	7:51:13	8:40:10
2020	(1/)	(1/)	(1/)	(1/)

1/ The Ironman Kona World Championship was canceled in 2020 due to the COVID-19 pandemic.

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>>; 1999-2009 race results from <<http://www.ironmanlive.com>>; 2010 to present <<http://www.ironman.com/triathlon/events/americas/ironman/world-championship/results.aspx#axzz5Eb18tzPL>> accessed on June, 2021.

**Table 7.57-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES AND WINNING TIMES: 1985 TO 2019**

[Sponsored by the Transpacific Yacht Club of Los Angeles. Run biennially between San Pedro, California and Diamond Head Lighthouse, a great circle distance of 2,255 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29
2005	76	8:16:25:04	6:08:45:05
2007	73	10:11:51:35	6:14:39:33
2009	86	7:08:17:11	5:07:52:20
2011	64	8:16:59:23	6:05:00:55
2013	58	12:05:23:18	5:12:20:55
2015	60	8:15:56:16	5:15:47:00
2017	49	7:01:20:10	8:03:01:28
2019	90	8:16:21:29	8:00:52:37

Source: Transpac website <<http://www.transpacrace.com>> accessed October 27, 2020.

**Table 7.58-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:  
2002-2003 TO 2020-2021 SEASONS**

Season	Hawaii Bowl		Pro Bowl 1/
	Tickets sold	Turnstile count	Tickets sold
2002-2003	35,513	(NA)	50,125
2003-2004	29,005	(NA)	50,127
2004-2005	39,754	(NA)	50,225
2005-2006	26,254	16,134	50,190
2006-2007	43,435	40,623	50,410
2007-2008	30,467	24,149	50,044
2008-2009	45,718	43,487	49,958
2009-2010	32,650	20,217	2/ 70,697
2010-2011	43,673	41,089	49,338
2011-2012	32,630	19,411	48,423
2012-2013	30,024	19,712	47,134
2013-2014	29,106	22,324	47,270
2014-2015	25,365	13,922	3/ 63,225
2015-2016	22,793	14,537	50,000
2016-2017	23,175	20,327	4/ 60,834
2017-2018	20,546	12,187	4/ 51,019
2018-2019	30,911	27,835	4/ 51,192
2019-2020	21,582	19,539	4/ 54,024
2020-2021	(5/)	(5/)	(5/)

NA Not available.

1/ Turnstile count not available for Pro Bowl.

2/ Held in Miami, FL.

3/ Held in Phoenix, AZ.

4/ Held in Orlando, FL.

5/ Both the Hawaii Bowl and the Pro Bowl were canceled due to the COVID-19 pandemic.

Source: SoFi Hawaii Bowl Results Archive, *Bowl Record Book* (annual) and Game Stats

<<https://www.thehawaiibowl.com/history>> accessed January 29, 2019; Hawaii Athletics "UH Post-Game Notes (Hawaii Bowl)" <<https://hawaiiathletics.com/sports/2018/12/23/uh-post-game-notes-hawai-i-bowl.aspx>> accessed January 29, 2019; ESPN, "NFL Scoreboard -- All-Stars vs. All Stars - Game Summary" <[https://www.espn.com/nfl/scoreboard/\\_/year/2019/seasontype/3/week/4](https://www.espn.com/nfl/scoreboard/_/year/2019/seasontype/3/week/4)> accessed March 2, 2021; and Hawaii Bowl records.

**Table 7.59-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF HAWAII AT MANOA: 2016-2017 TO 2019-2020**

[For school year. Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
<b>2016-2017</b>						
Baseball	51	28	23	-	35	105,743
Basketball (men's)	30	14	16	-	19	118,444
Basketball (women's)	30	12	18	-	16	60,432
Football	14	7	7	-	7	170,299
Volleyball (men's)	33	27	6	-	18	68,283
Volleyball (women's)	29	23	6	-	19	128,414
<b>2017-2018</b>						
Baseball	51	27	24	-	29	85,375
Basketball (men's)	30	17	13	-	20	115,879
Basketball (women's)	30	12	18	-	16	39,384
Football	12	3	9	-	6	145,463
Volleyball (men's)	27	19	8	-	17	65,546
Volleyball (women's)	28	20	8	-	19	121,523
<b>2018-2019</b>						
Baseball	50	20	30	-	32	84,895
Basketball (men's)	31	18	13	-	18	99,489
Basketball (women's)	32	15	17	-	16	29,659
Football	14	8	6	-	8	205,455
Volleyball (men's)	31	28	3	-	16	83,362
Volleyball (women's)	27	18	9	-	17	93,537
<b>2019-2020</b>						
Baseball 2/	17	11	6	-	14	40,139
Basketball (men's)	30	17	13	-	20	114,333
Basketball (women's)	30	16	14	-	16	52,068
Football	15	10	5	-	9	211,090
Volleyball (men's) 2/	16	15	1	-	10	52,333
Volleyball (women's)	30	26	4	-	19	120,318

1/ Volleyball data refer to matches.

2/ Season was incomplete due to the COVID-19 pandemic.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

See also <<http://www.ncaa.org/stats/>>.

**Table 7.60-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:  
2012-2013 TO 2019-2020 SEASONS**

[Data are for Oahu only (OIA)]

<b>Sport</b>	<b>Players</b>	<b>Games 1/</b>	<b>Attendance</b>	<b>Expenditure 2/ (dollars)</b>
2012-2013				
Baseball	Boys	(NA)	(NA)	39,623
Basketball	Boys and girls	548	26,478	115,903
Football	Boys	185	119,320	208,820
2013-2014				
Baseball	Boys	(NA)	(NA)	34,325
Basketball	Boys and girls	526	27,663	117,430
Football	Boys	192	116,662	220,279
2014-2015				
Baseball	Boys	(NA)	(NA)	23,432
Basketball	Boys and girls	515	29,003	119,338
Football	Boys	193	118,528	237,173
2015-2016				
Baseball	Boys	(NA)	(NA)	25,917
Basketball	Boys and girls	582	27,515	121,588
Football	Boys	191	116,820	239,731
2016-2017				
Baseball	Boys	(NA)	(NA)	43,061
Basketball	Boys and girls	284	24,510	125,813
Football	Boys	182	93,607	242,152
2017-2018				
Baseball	Boys	(NA)	(NA)	40,778
Basketball	Boys and girls	294	26,671	134,492
Football	Boys	187	88,216	226,316
2018-2019				
Baseball	Boys	(NA)	(NA)	56,676
Basketball	Boys and girls	292	27,791	68,973
Football	Boys	3/ 123	134,844	311,437
2019-2020 4/				
Baseball	Boys	(NA)	(NA)	(NA)
Basketball	Boys and girls	296	16,746	169,272
Football	Boys	135	118,370	237,319

Continued on next page.

**Table 7.60-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:  
2012-2013 TO 2019-2020 SEASONS -- Con.**

NA Not available.

1/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

2/ Data on expenditures reflect figures from the general and school trust funds.

3/ Game sites may include doubleheaders.

4/ Only includes Fall and Winter sports. Spring sports were canceled due to the COVID-19 pandemic.

Source: Hawaii State Department of Education, Office of Curriculum, Instruction and Student Support, records.

**Table 7.61-- PROFESSIONAL BOXING AND MIXED MARTIAL ARTS  
(MMA): 1994 TO 2020**

Subject	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
Pro boxing				
1994	3	6	8,022	191,150
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295
2003	1	2	2,623	79,875
2004	1	-	-	-
2005	1	2	877	30,528
2006	-	-	-	-
2007	2	-	-	-
2008	2	3	450	16,000
2009	3	4	3,599	227,150
2010	2	1	(NA)	(NA)
2011	1	1	2,277	126,075
2012-2016 1/	-	-	-	-
2017	1	1	(NA)	(NA)
2018	-	-	-	-
2019	1	1	(NA)	(NA)
2020	(2/)	(2/)	(2/)	(2/)
MMA				
2009	1	1	(NA)	(NA)
2010	7	17	(NA)	(NA)
2011	8	27	(NA)	(NA)
2012	9	24	(NA)	(NA)
2013	8	26	(NA)	(NA)
2014	7	23	(NA)	(NA)
2015	7	19	(NA)	(NA)
2016	9	20	(NA)	(NA)
2017	8	25	(NA)	(NA)
2018	5	13	(NA)	(NA)
2019	7	19	(NA)	(NA)
2020	(NA)	2/ 4	(NA)	(NA)

NA Not available.

1/ Pro boxing was not supported from 2011 to 2016.

2/ All events were canceled after March 2020.

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

**Table 7.62-- DOG LICENSES ISSUED, BY ISLAND: 1993 TO 2020**

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu 2/	Kauai
1993	27,586	4,006	2,427	26	46	20,081	1,000
1994	29,010	4,099	3,171	26	57	19,485	2,172
1995	28,442	4,911	1,446	82	48	20,030	1,925
1996	30,376	5,381	699	32	58	21,245	2,961
1997	28,395	5,871	1,378	33	80	19,713	1,320
1998	28,645	5,777	649	35	83	19,861	2,240
1999	32,137	6,311	4,473	29	84	20,039	1,201
2000	31,147	5,627	4,587	57	25	20,066	785
2001	31,068	5,919	4,285	(NA)	(NA)	18,761	2,103
2002	30,909	6,809	4,420	50	30	17,752	1,848
2003	29,519	6,786	2,901	12	47	16,673	3,100
2004	50,180	8,085	3,977	25	30	3/ 36,121	1,942
2005	53,415	10,454	4,621	24	30	3/ 35,638	2,648
2006	50,440	8,836	4,282	17	27	3/ 35,163	2,115
2007	50,403	6,504	4,997	9	27	3/ 34,966	3,900
2008	50,919	6,186	7,009	16	32	3/ 35,129	2,547
2009	52,623	7,881	5,039	25	36	3/ 35,129	4,513
2010	51,072	7,353	4,683	65	61	3/ 34,797	4,113
2011	49,763	6,647	4,880	22	24	3/ 33,736	4,454
2012	45,803	6,205	4,042	(4/)	(4/)	3/ 32,892	2,664
2013	42,824	2,167	3,978	54	26	32,970	5/ 3,709
2014	44,607	6,504	4,034	(4/)	(4/)	32,474	1,595
2015	42,638	4,609	3,701	(4/)	(4/)	30,983	3,345
2016	43,653	8,203	3,520	(4/)	(4/)	30,560	1,370
2017	45,475	7,804	4,086	(4/)	(4/)	30,692	2,893
2018	41,207	5,738	4,061	(4/)	(4/)	28,961	2,447
2019	(NA)	6,378	(NA)	(4/)	(4/)	26,143	3,025
2020	(NA)	(NA)	3,665	(4/)	(4/)	6/ 23,461	(NA)

NA Not available.

1/ For the years 1995-1998, the number of registrations issued by the animal shelter (Maui Humane Society) was not included in the count. Starting in 2000, Maui County reported data in fiscal year ending June 30. In 2001 Maui County reported 674 licenses which included Lanai and Molokai totals.

2/ Fiscal year ending June 30.

3/ Figures are estimates.

4/ Maui figures include licenses for Lanai and Molokai.

5/ Figure includes only issued by Kauai County. As of October 1, 2013, the Kauai Humane Society began issuing dog licenses.

6/ Starting in July 2020, Oahu stopped issuing biannual dog tags. Instead, Oahu will transition to using Chip IDs.

Source: County Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-2003); Maui Humane Society (for Maui from 1999 to present); Kauai Humane Society (for Kauai from 2014 to present). Hawaii County, Department of Finance, Vehicle Registration & Licensing Division.