

# Monthly Economic Indicators: August 2025 Highlights

Compiled by Mary Blewitt, Economist, Research and Economic Analysis Division, DBEDT

Released on September 30, 2025

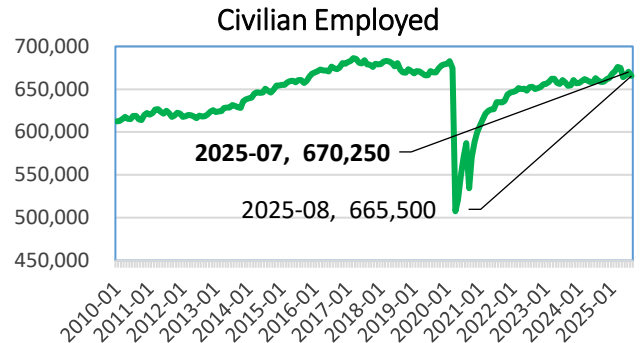
## Labor Market

Civilian labor force was 683,250 in August 2025, an increase of 1,600 or 0.2 percent from August 2024, and YTD August 2025 was 1.2 percent higher than YTD August 2024. Civilian employment was 665,500 in August 2025, 5,700 greater than August 2024, or 0.9 percent higher, and YTD August 2025 was 1.5 percent higher than YTD August 2024.

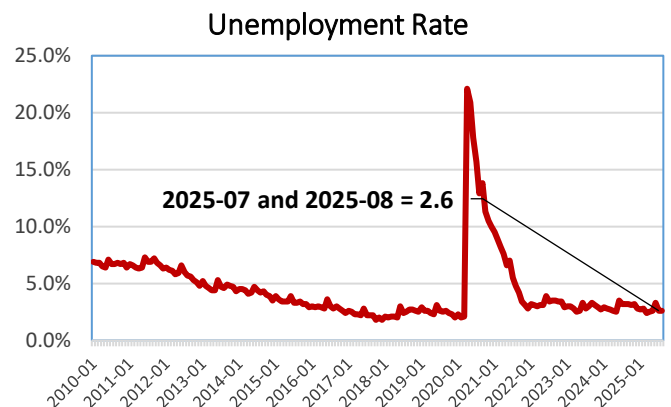
August 2025 not seasonally adjusted (NSA) unemployment rate was 2.6 percent, 0.6 percentage point lower than the August 2024, and YTD August 2025 was 0.2 percentage points lower than YTD August 2024. Hawaii's August 2025 NSA unemployment rate of 2.6 percent ranked 3rd lowest among the 50 states and the District of Columbia, tied with Vermont. The U.S. NSA unemployment rate for August 2025 was 4.5 percent, 0.1 percentage point higher than the 4.4 percent in August 2024.

Total non-agriculture wage & salary jobs in August 2025 was 644,200, 2.0 percent higher and 12,400 more jobs than August 2024, and YTD August 2025 was 2.1 percent higher than YTD August 2024.

Among private sector industries, job increases from August 2024 to August 2025 were largest in Food Services & Drinking Places (3,300 jobs or 4.9 percent) and Health Care & Social Assistance (3,100 jobs or 4.1 percent). In the public sector, the state added 1,600 jobs or 2.5 percent, local added 400 jobs or 2.1 percent, and federal lost 2,000 jobs or 5.6 percent.

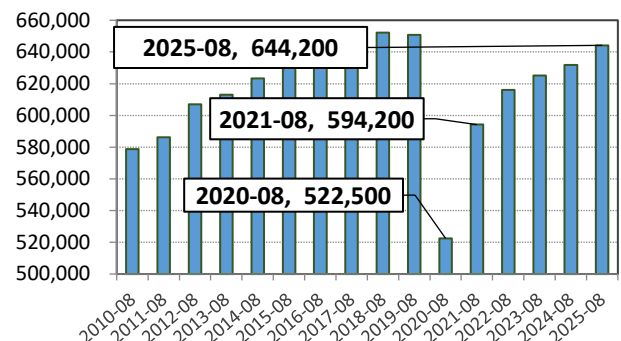


Source: Hawaii Dept. of Business, Economic Development & Tourism



Source: Hawaii Dept. of Business, Economic Development & Tourism

## Total Non-agriculture W&S jobs: August



Source: Hawaii Dept. of Business, Economic Development & Tourism

**Building Permits** (updated through July 2025, and will be reupdated if/when August Honolulu and Maui data are available)

The total value of private building permits issued in July 2025 was \$402.5 million, or 49.5 percent higher than July 2024, and YTD July 2025 was 33.4 percent higher than YTD July 2024.

Permit activities in July 2025 were largely positive compared to July 2024. Residential permits increased 187.3 percent, Commercial & industrial permits increased 195.9 percent, but Additions & alterations declined 21.0 percent.

**State Tax Revenue** (updated through June 2025, and will be reupdated if/when July and August data are available)

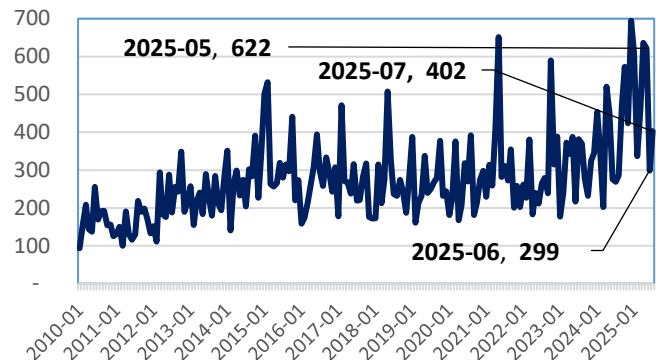
State general fund revenue was \$840.7 million in June 2025 for a decrease of 1.3 percent from June 2024, and YTD June 2025 was 3.0 percent lower than YTD June 2024.

General excise and use tax revenue was \$379.5 million for an increase of 2.8 percent from June 2024 to June 2025, and YTD June 2025 was 5.9 percent higher than YTD June 2024.

Individual income tax revenue (net of refunds) was \$268.5 million for a decrease of 9.4 percent from June 2024 to June 2025, and YTD June 2025 was 8.9 percent lower than YTD June 2024.

The transient accommodations tax revenue was \$57.4 million in June 2025 and was 3.2 percent lower than the \$59.3 million collected in June 2024, but YTD June 2025 was 1.0 percent higher than YTD June 2024.

Value of Private Building Permits:  
through July 2025 (\$M.)

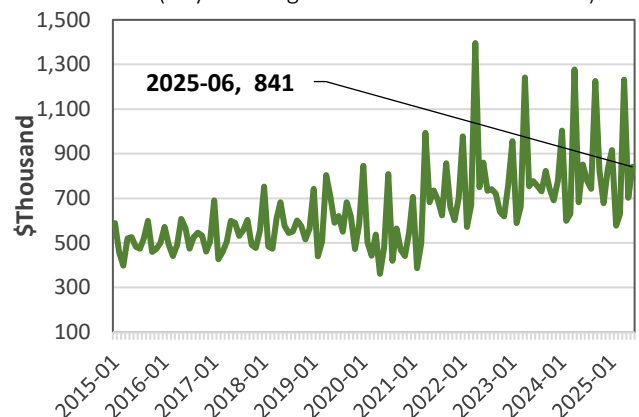


Value of Private Building Permits

Category	July 2024 (\$mil)	July 2025 (\$mil)	% Change
<b>Total</b>	<b>269.2</b>	<b>402.4</b>	<b>49.5</b>
Residential	62.2	178.8	187.3
Comm. & industrial	27.7	82.0	195.9
Add'n & alterations	179.2	141.6	-21.0

Source: County building depts. & U.S. Census Bureau.

State general fund revenues  
(July and August 2025 data not available)



Source: Hawaii Dept. of Taxation

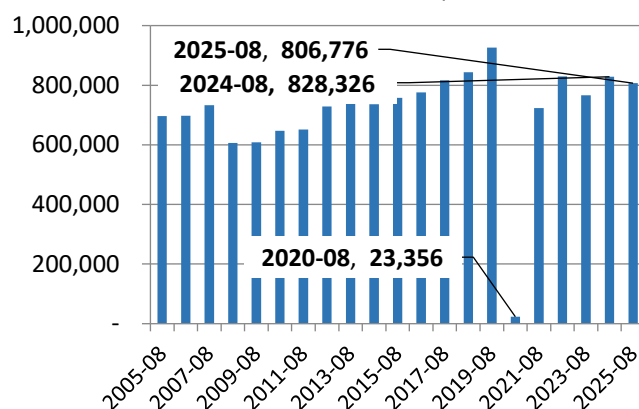
## Visitor Arrivals and Spending

In August 2025, Hawaii visitor arrivals totaled 806,776 with all arrivals by air and no arrivals by cruise ship.

Visitor arrivals by air decreased by 2.6 percent in August 2025 compared to August 2024, but YTD August 2025 was 0.8 percent higher than YTD August 2024. Visitor days by air decreased by 1.4 percent in August 2025 compared to August 2024, but YTD August 2025 was 0.5 percent higher than YTD August 2024. Expenditures by air visitors of \$1,720.0 million in August 2025 was 3.0 percent higher than the \$1,670.5 million in August 2024, and YTD August 2025 was 4.5 percent higher than YTD August 2024.

August 2025 U.S. mainland visitors by-air accounted for 75.7 percent of the total by-air visitors with U.S. West 52.2 percent and U.S. East 23.5 percent. Japanese visitors were 10.4 percent and Canada 2.9 percent of total.

## Visitor Arrivals by Air

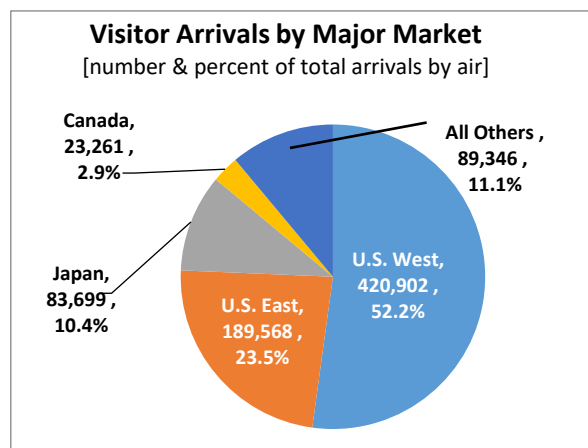


## Visitor Market at Glance (by air only)

Category	August 2024	August 2025	% Change
Visitor arrivals	828,326	806,776	-2.6
Visitor days	6,953,580	6,853,277	-1.4
Visitor expenditure (\$mil)	1,670.5	1,720.0	3.0
Avg. length of stay (days)	8.39	8.49	1.2
PPPD (\$)	240.2	251.0	4.5

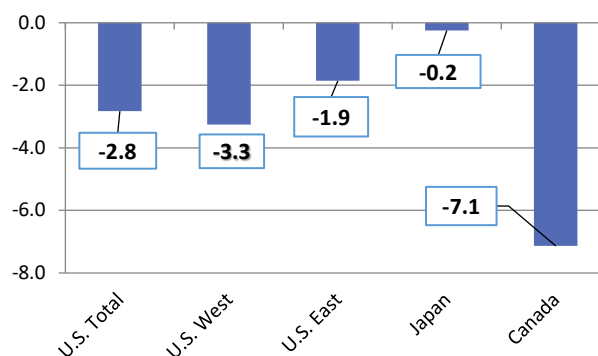
Source: Hawaii Dept. of Business, Economic Development & Tourism

## Visitor Arrivals by Major Markets (by air only), August 2025



## Visitor Arrivals by Air

(% chg from same month in prev. year)



Monthly Economic Indicators Main Page:

<http://dbedt.hawaii.gov/economic/mei/>

Current Economic Conditions Charts:

<https://dbedt.hawaii.gov/economic/dashboards-main/>

Download Data Online from DBEDT Economic Data Warehouse:

<http://dbedt.hawaii.gov/economic/datawarehouse/>

Download Data Online from DBEDT Tourism Data Warehouse:

<http://dbedt.hawaii.gov/visitor/tourismdata/>