Table 16.11-- TELEVISION HOUSEHOLDS, BY GEOGRAPHIC AREA: 1993 AND 1994

| | , | January 1993 | | | January 1994 | | |
|--------------------------------|-----------------|-----------------|----------------|-----------------|-----------------|-----------------|--|
| Subject | State total | Oahu | Other islands | State total | Oahu | Other islands | |
| All households With television | 373,800 | 275,000 | 98,800 | 391,300 | 285,400 | 105,900 | |
| Percent | 363,360 97.2 | 268,350 97.6 | 95,010 96.1 | 379,670 97.0 | 278,610 97.6 | 101,060 95.4 | |

Source: Nielsen Station Index, Honolulu, Hawaii, February 1993 and February 1994, table 1.