

**Table 18.14-- NEW PASSENGER CAR AND TRUCK REGISTRATIONS,
BY NAMEPLATE: 1994 TO 1996**

Nameplate 1/	1994		1995		1996	
	Rank	Units	Rank	Units	Rank	Units
All nameplates	...	82,645	...	72,526	...	68,375
Ford	1	20,992	1	14,178	1	11,003
Chevrolet/Geo	2	9,057	2	9,348	2	7,902
Toyota	3	7,595	4	6,572	3	7,355
Nissan	5	4,854	3	7,360	4	7,160
Dodge	10	2,846	6	5,030	5	5,485
Honda	4	5,169	5	5,103	6	4,708
All others	...	32,132	...	24,935	...	24,762

1/ Shown separately for first six in 1996.

Source: Hawaii Automobile Dealers Association, *HADA Yearbook* (annual).