

**Table 7.06-- VISITOR ARRIVALS AND AVERAGE VISITOR CENSUS:
1965 TO 1997**

[For earlier years, 1921-1964, see *Data Book 1987*, table 210]

Year	Visitors staying overnight or longer			Average number of visitors present		
	Total	West-bound	East-bound	Total	West-bound	East-bound
1965	686,928	567,218	119,710	17,369	16,057	1,312
1966	835,456	686,886	148,570	20,918	19,271	1,647
1967	1,124,818	893,103	231,715	27,630	24,898	2,732
1968	1,314,571	1,015,844	298,727	32,335	28,784	3,551
1969	1,527,012	1,181,029	345,983	37,198	33,088	4,110
1970	1,746,970	1,326,135	420,835	36,943	32,028	4,915
1971	1,818,944	1,430,325	388,619	40,889	36,504	4,385
1972	2,244,377	1,782,737	461,640	50,143	45,098	5,045
1973	2,630,952	2,067,861	563,091	59,578	53,407	6,171
1974	2,786,489	2,184,620	601,869	63,535	56,939	6,596
1975	2,829,105	2,207,417	621,688	66,308	59,495	6,813
1976	3,220,151	2,551,601	668,550	75,532	68,225	7,307
1977	3,433,667	2,763,312	670,355	83,030	75,684	7,346
1978	3,670,309	3,030,999	639,310	92,034	85,028	7,006
1979	3,960,531	3,139,455	821,076	98,676	89,678	8,998
1980	3,934,504	3,046,132	888,372	96,497	86,788	9,709
1981	3,934,623	2,974,791	959,832	95,968	85,449	10,519
1982	4,242,925	3,278,525	964,400	105,310	94,740	10,570
1983	4,367,880	3,395,880	972,000	108,040	97,390	10,650
1984	4,855,580	3,721,380	1,134,200	118,660	106,260	12,400
1985	4,884,110	3,708,610	1,175,500	116,700	103,820	12,880
1986	5,606,980	4,256,390	1,350,590	132,910	118,110	14,800
1987	5,799,830	4,204,010	1,595,820	134,270	116,780	17,490
1988	6,142,420	4,264,730	1,877,690	141,410	115,760	25,650
1989	6,641,820	4,705,320	1,936,500	169,670	135,480	34,190
1990	6,971,180	4,719,730	2,251,450	162,070	125,590	36,480
1991	6,873,890	4,584,460	2,289,430	157,590	121,330	36,260
1992	6,513,880	3,980,120	2,533,760	153,390	113,860	39,530
1993	6,124,230	3,764,520	2,359,710	148,750	108,090	40,660
1994	6,430,300	3,997,820	2,432,480	159,200	115,220	43,980
1995	6,629,180	3,933,110	2,696,070	159,060	113,040	46,020
1996	6,829,800	4,004,450	2,825,350	161,610	114,440	47,170
1997	6,876,140	4,077,950	2,798,190	157,810	114,960	42,850

Source: Hawaii Visitors & Convention Bureau, *Annual Research Report* (annual) and records.