

**Table 7.24-- ESTIMATED VISITOR EXPENDITURES: 1951 TO 1997**

[Millions of dollars. Excludes expenditures by Hawaii residents for all years and additional business expenditures by MCI (meetings, conventions, and incentive) visitors before 1985]

Year	Personal expenditures	Year	Personal expenditures	Year	Personal expenditures	Additional business expend. 1/
1951	24	1967	380	1983	3,974	...
1952	33	1968	440	1984	4,582	...
1953	43	1969	550	1985	4,942	301.6
1954	49	1970	595	1986	5,753	351.1
1955	55	1971	705	1987	6,473	395.1
1956	65	1972	840	1988	8,038	490.6
1957	78	1973	1,020	1989	8,748	533.9
1958	83	1974	1,225	1990	9,363	375.4
1959	109	1975	1,360	1991	9,820	813.5
1960	131	1976	1,640	1992	8,862	697.3
1961	137	1977	1,845	1993	8,014	664.0
1962	154	1978	2,146	1994	9,893	709.9
1963	186	1979	2,537	1995	10,403	1,040.1
1964	205	1980	2,875	1996	10,086	598.0
1965	225	1981	3,200	1997	10,381	388.8
1966	280	1982	3,700			

1/ By MCI (meetings, conventions, and incentive) visitors. For discussion, see Hawaii Visitors Bureau, *The 1990 Visitor Expenditure Report* (1991), pp. 35-40. Not available before 1985.

Source: Hawaii Visitors Bureau, *1986 Annual Research Report*, p. 1; *1994 Annual Research Report*, p. 47; *Market Research Flash*, May 14, 1997; and Hawaii Visitors & Convention Bureau, records.