

**Table 18.13-- NEW PASSENGER CAR AND TRUCK REGISTRATIONS,  
BY NAMEPLATE: 1995 TO 1997**

Nameplate 1/	1995		1996		1997	
	Rank	Units	Rank	Units	Rank	Units
All nameplates	...	72,526	...	68,375	...	71,777
Chevrolet/Geo	2	9,348	2	7,902	1	11,848
Ford	1	14,178	1	11,003	2	11,781
Toyota	4	6,572	3	7,355	3	7,634
Dodge	6	5,030	5	5,485	4	6,210
Nissan	3	7,360	4	7,160	5	5,204
Honda	5	5,103	6	4,708	6	4,823
All others	...	24,935	...	24,762	...	24,277

1/ Shown separately for first six in 1997.

Source: Hawaii Automobile Dealers Association, *HADA* (annual).