

**Table 23.31-- HOTEL ROOMS, OCCUPANCY RATES, AND DAILY ROOM
AND GUEST RATES: 1987 TO 1997**

[Includes condominium units in rental pools for transient occupancy]

Year	Hotel units 1/			Percent occupied 2/	Daily rates per room 2/ (dollars)	Guests per room 2/
	State total	Oahu	Other islands			
1987	65,318	38,185	27,133	81.1	80.09	1.99
1988	69,012	37,841	31,171	78.5	87.94	1.99
1989	68,034	36,467	31,567	79.0	95.83	2.00
1990	71,566	36,899	34,667	78.8	102.10	2.01
1991	72,575	36,623	35,952	72.4	101.89	2.01
1992	73,779	37,279	36,500	72.6	105.59	2.02
1993	70,542	37,032	33,510	72.0	103.26	2.04
1994	70,683	36,194	34,489	76.5	105.46	2.04
1995	(NA)	(NA)	(NA)	76.6	110.27	2.05
1996	70,288	36,146	34,142	75.5	127.95	2.07
1997	71,025	35,971	35,054	74.0	135.94	2.08

NA Not available.

1/ February data through 1991; Spring 1992; June 1993; December 1994; and May 1996.

2/ Annual averages for hotels in PKF sample.

Source: Hawaii Visitors Bureau, *Visitor Plant Inventory* (annual); PKF-Hawaii, *Trends in the Hotel Industry*, Hawaii (December issues), Hawaii Visitors & Convention Bureau, *1997 Visitors Plant Inventory*, records.