

Table 7.24-- VISITOR EXPENDITURES, BY DIRECTION OF TRAVEL AND ISLANDS: 1993 TO 1997

[In thousands of dollars]

Direction of travel and island	1993	1994	1995	1996	1997
Total	8,677,585	10,603,172	11,443,746	10,684,756	10,770,141
Direction of travel:					
Westbound	5,120,468	6,253,033	6,490,241	6,297,727	6,904,454
Eastbound	3,557,117	4,350,139	4,953,505	4,387,029	3,865,687
Island:					
Oahu	4,870,071	6,107,237	(NA)	(NA)	(NA)
Maui	2,126,709	2,531,596	(NA)	(NA)	(NA)
Kauai	547,702	637,734	(NA)	(NA)	(NA)
Hawaii	1,012,636	1,185,845	(NA)	(NA)	(NA)
Molokai	68,227	68,334	(NA)	(NA)	(NA)
Lanai	52,240	72,426	(NA)	(NA)	(NA)

NA Not available.

Source: Hawaii Visitors Bureau, *1991 Island Supplement* (1992), p. 20; *1992 Island Supplement* (1993), p. 21; *Visitor Expenditures 1993* (1994), p. 59; *1994 Annual Research Report* (1996), p. 43; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau 1995 & 1996 Research Report*, p. 109-110, and records.