

**Table 16.01-- COMMUNICATION AND RELATED ESTABLISHMENTS: 1996**

<b>SIC code</b>	<b>Industry</b>	<b>No. of establishments</b>	<b>SIC code</b>	<b>Industry</b>	<b>No. of establishments</b>
27	Printing and publishing	187	482	Telegraph & other	2
271	Newspapers	25	483	Radio, TV broadcast	52
272	Periodicals	30	484	Cable, other pay TV	17
273	Books	12	489	Commun. services, n.e.c.	8
274	Miscell. publishing	13	5942	Book stores	66
48	Communication	219	731	Advertising	76
481	Telephone	136	7311	Advertising agencies	51

n.e.c. Not elsewhere classified.

Source: U.S. Bureau of the Census, *County Business Patterns 1996, Hawaii*, CBP-96-13 (November 1998), table 1b.