

**Table 16.14-- AVERAGE PAID CIRCULATION OF DAILY AND SUNDAY  
ENGLISH-LANGUAGE NEWSPAPERS: 1994-95 TO 1997-98**

[Averages for 12-month periods ended in March. Foreign-language daily newspapers, not included in this table, are the *Hawaii Hochi*, Japanese and English; and *United Chinese Press*, Chinese]

<b>Newspaper</b>	<b>1994-95</b>	<b>1995-96</b>	<b>1996-97</b>	<b>1997-98</b>
Daily:				
The Honolulu Advertiser 1/	105,793	105,984	104,960	104,233
Honolulu Star-Bulletin 2/	79,796	76,198	71,418	69,188
Hawaii Tribune-Herald (Hilo) 3/	19,773	19,362	19,079	(NA)
West Hawaii Today (Kailua-Kona) 3/	11,832	11,560	11,334	10,938
Maui News (Wailuku) 4/	18,816	18,379	17,702	17,142
Garden Island (Lihue) 4/	7,874	7,860	7,551	8,352
Sunday morning:				
The Honolulu Advertiser	195,166	193,318	190,475	190,349
Hawaii Tribune-Herald (Hilo)	23,049	23,005	22,894	(NA)
West Hawaii Today (Kailua-Kona)	13,621	13,516	13,668	13,981
Maui News (Wailuku)	23,441	23,860	23,992	24,098
Garden Island (Lihue)	7,981	8,017	7,750	9,293

NA Not available.

1/ Mornings, Monday through Saturday.

2/ Afternoons, Monday through Saturday.

3/ Mornings, Monday through Friday.

4/ Afternoons, Monday through Friday.

Source: Data provided by newspaper publishers to Hawaii State Department of Business, Economic Development & Tourism.