

**Table 23.32-- HOTEL ROOM OCCUPANCY AND ROOM RATES, BY
GEOGRAPHIC AREAS: 1998**

[Includes condominium units in rental pools for transient occupancy]

Geographic area	Percent occupied	Average daily room rate (dollars)	Average revenue per available room (dollars)
State total	72.04	140.63	101.30
Oahu	73.84	122.83	90.70
Waikiki	74.87	124.24	93.02
Other Oahu	64.34	107.71	69.30
Hawaii	68.24	157.64	107.57
Hilo	76.32	72.90	55.64
Kona	68.25	78.94	53.88
Kohala	67.46	214.71	144.83
Maui	72.81	161.37	117.50
Kaanapali	78.16	166.08	129.81
West Maui	71.24	146.45	104.33
Other	67.71	166.49	112.74
Kauai	66.95	154.20	103.23
North	69.91	174.21	121.80
Central	59.46	104.43	62.09
South	72.60	183.74	133.39
Molokai	43.14	75.46	32.55
All Neighbor Islands	(NA)	(NA)	(NA)

NA Not available.

Source: PKF-Hawaii, *Trends in the Hotel Industry, Hawaii*, December 1998.