

Table 7.11-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINTS OF ORIGIN: 1998 AND 1999

Subject	Total	Domestic	International
1998			
Residence (percent):			
United States	55.1	86.3	6.7
Pacific and Mountain States	32.2	51.0	3.0
California	(NA)	31.6	(NA)
Males per 100 females	(NA)	(NA)	(NA)
Average age (years)	(NA)	(NA)	(NA)
High-status occupations 1/ (percent)	(NA)	(NA)	(NA)
Persons per party	2.0	1.9	2.2
Arriving June-August (percent)	26.9	27.6	25.8
Repeat visitors 2/ (percent)	60.0	63.9	53.8
Pleasure trip (percent)	81.9	77.0	89.5
In hotel only	64.1	54.5	79.0
One island only	69.0	68.0	70.6
Destined beyond Hawaii (percent)	6.4	4.8	8.9
1999			
Residence (percent):			
United States	58.0	87.6	7.4
Pacific and Mountain States	34.3	51.9	4.0
California	(NA)	31.9	(NA)
Males per 100 females	(NA)	(NA)	(NA)
Average age (years)	(NA)	(NA)	(NA)
High-status occupations 1/ (percent)	38.4	43.8	26.9
Persons per party	2.1	1.9	2.5
Arriving June-August (percent)	27.4	28.1	26.2
Repeat visitors 2/ (percent)	58.9	64.2	49.8
Pleasure trip (percent)	81.1	77.0	88.1
In hotel only	63.6	54.6	79.0
One island only	71.2	68.9	75.2
Destined beyond Hawaii (percent)	(NA)	4.1	(NA)

NA Not available.

1/ Senior management, middle management, and professional as a percent of all visitor party heads.

2/ Party heads.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.