

Table 7.44-- AVERAGE ANNUAL GOLF ROUNDS, TOTAL GOLF REVENUES AND TOTAL MIX OF PLAY: 1995 AND 1996

Subject	1995	1996
Average annual rounds played per course (Statewide)	55,155	58,499
Oahu	65,769	69,632
Maui County	35,743	36,849
Kauai	31,727	32,410
Big Island	48,434	48,185
Total golf revenues (million dollars)	309	328
Green fees	199	209
Merchandise	77	85
Food and beverage	23	24
Rental clubs/shoes	3	3
Driving range	6	7
Total mix of play (percent)		
Resident	77	73
Tourist	23	27

Source: Coopers & Lybrand, records.