Table 14.15-- CAR RENTAL RATES IN SELECTED LOCATIONSIN THE UNITED STATES: 1999

[Average rates of major car rental companies for an intermediate size car. Taxes, fuel, optional insurance, and other miscellaneous fees are not included. The ranking is based upon an analysis of 100 metropolitan areas nationwide. Honolulu, the lowest cost location in the United States has an index of 100.0]

Expensive Locations	Value	Index	Inexpensive Locations	Value	Index
New York, NY (Manhattan)	92.00	242.1	Orlando, FL	50.00	131.6
Houston, TX	81.00	213.2	Birmingham, AL	49.00	128.9
Oklahoma City, OK	79.00	207.9	Sioux Falls, SD	49.00	128.9
Boston, MA	78.50	206.6	Spokane, WA	48.00	126.3
Atlanta, GA	76.50	201.3	Albuquerque, NM	46.50	122.4
Charlotte, NC	76.00	200.0	Cheyenne, WY	43.50	114.5
Denver, CO	76.00	200.0	Billings, MT	41.50	109.2
Mobile, AL	75.00	197.4	Fort Lauderdale, FL	41.50	109.2
Detroit, MI	74.00	194.7	Manchester, NH	40.50	106.6
Springfield, MA	73.50	193.4	Honolulu, HI	38.00	100.0

Source: Runzheimer International, <<u>http://www.runzheimer.com/corpc/news/scripts/092899.asp</u>> dated September 28, 1999; accessed May 15, 2000; and calculations by Hawaii State Department of Business, Economic Development & Tourism.