

**Table 18.13-- NEW PASSENGER CAR AND LIGHT TRUCK (VAN)  
REGISTRATIONS, BY NAMEPLATE: 1996 TO 1998**

Nameplate	1996		1997		1998	
	Rank	Units	Rank	Units	Rank	Units
All nameplates	...	68,375	...	71,777	...	74,408
Chevrolet/GEO	2	7,902	1	11,848	1	12,380
Ford	1	11,003	2	11,781	2	11,288
Toyota	3	7,355	3	7,634	3	8,176
Dodge	5	5,485	4	6,210	4	6,463
Nissan	4	7,160	5	5,204	5	5,745
Honda	6	4,708	6	4,823	6	4,531
All others	...	24,762	...	24,277	...	25,825

Source: Hawaii Automobile Dealers Association, *HADA Yearbook* (annual).