

**Table 23.14-- MERCHANDISE LINE SALES FOR RETAIL STORES
WITH PAYROLL: 1992**

Merchandise line code	Kind of business and merchandise line	Number of establishments	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of --	
				Establishments handling line	All establishments
	Retail trade	7,807	11,250,217	(X)	100.0
100	Groceries and other food items	1,604	1,769,219	40.4	15.7
120	Meals and snacks	2,949	1,651,956	38.1	14.7
130	Alcoholic drinks	1,315	238,291	24.1	2.1
140	Packaged alcoholic beverages	836	242,439	7.9	2.2
150	Cigars, cigarettes, and tobacco	1,121	144,649	3.5	1.3
160	Drugs, health aids, and beauty aids	916	697,542	15.3	6.2
180	Soaps, detergents, and household cleaners	534	79,199	2.4	0.7
190	Paper and related products	502	59,266	2.0	0.5
200	Men's wear	1,013	353,900	17.1	3.2
220	Women's, juniors', and misses' wear	1,279	670,350	22.9	6.0
240	Children's wear	605	97,474	3.7	0.9
260	Footwear	707	188,674	8.5	1.7
270	Sewing, knitting, and needlework goods	136	27,953	3.2	0.3
280	Curtains, draperies, and dry goods	208	58,992	3.2	0.5
300	Major household appliances	171	95,421	6.8	0.9
310	Small electric appliances	268	50,823	1.6	0.5
320	Televisions, video equipment, videotapes	205	99,642	5.3	0.9
330	Audio equipment, musical instruments and supplies	391	148,984	7.7	1.3
340	Furniture and sleep equipment	243	160,795	8.6	1.4
360	Floor coverings	130	55,160	3.4	0.5
370	Computer hardware, software, and supplies	120	63,612	3.2	0.6
380	Kitchenware and homefurnishings	767	163,099	3.3	1.5
400	Jewelry	1,104	458,618	13.8	4.1
420	Books	389	73,415	3.4	0.7
440	Photographic equipment and supplies	238	47,316	1.9	0.4
460	Toys, hobby goods, and games	529	80,045	2.7	0.7

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**Table 23.14-- MERCHANDISE LINE SALES FOR RETAIL STORES
WITH PAYROLL: 1992 -- Con.**

Merchan- dise line code	Kind of business and merchandise line	Number of establish- ments	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of --	
				Establish- ments handling line	All establish- ments
490	Optical goods	189	37,402	3.5	0.3
500	Sporting goods	441	150,661	5.8	1.3
600	Hardware, tools, and plumbing and electrical supplies	290	140,736	5.4	1.3
620	Lawn and garden equipment	379	116,711	3.0	1.0
640	Lumber, millwork, building materials	180	144,054	7.5	1.3
670	Paint and related preservatives and supplies	133	65,021	4.3	0.6
700	Cars, vans, trucks, and other powered vehicles	126	1,143,755	84.5	10.2
720	Automotive fuels	500	467,464	33.5	4.2
730	Automotive lubricants	428	16,410	0.6	0.2
740	Automotive tires, batteries, accessories	495	230,257	5.8	2.1
780	Household fuels	33	10,426	0.7	0.1
800	Pets, pet foods, and pet supplies	253	35,698	2.3	0.3
850	All other merchandise	1,458	494,942	10.1	4.4
890	Unclassified merchandise	818	104,109	3.7	0.9
900	Nonmerchandise receipts	1,300	314,843	5.9	2.8
990	Miscellaneous merchandise	(X)	894	(X)	(Z)

X Not applicable.

Z Less than 0.05 percent.

Source: U.S. Bureau of the Census, 1992 Economic Census Report Series Disc 1G; extracted by Hawaii State Department of Business, Economic Development & Tourism, Hawaii State Data Center.