

Table 23.38-- HOTEL ROOMS, OCCUPANCY RATES, AND DAILY ROOM AND GUEST RATES: 1989 TO 1999

[Includes condominium units in rental pools for transient occupancy]

Year	Hotel units 1/			Percent occupied 2/	Daily rates per room 2/ (dollars)	Guests per room 2/
	State total	Oahu	Other islands			
1989 3/	67,734	36,467	31,267	79.0	95.83	2.00
1990 3/	71,266	36,899	34,367	78.8	102.10	2.01
1991 3/	72,275	36,623	35,652	72.4	101.89	2.01
1992 3/	73,089	37,279	35,810	72.6	105.59	2.02
1993 3/	69,502	37,032	32,470	72.0	103.26	2.04
1994 3/	70,463	36,194	34,269	76.5	105.46	2.04
1995	(NA)	(NA)	(NA)	76.6	110.27	2.05
1996	70,288	36,146	34,142	75.5	127.95	2.07
1997	71,025	35,971	35,054	74.0	135.94	2.08
1998	71,480	36,206	35,274	72.1	140.80	2.09
1999	71,157	35,861	35,296	73.1	142.39	2.09

NA Not available.

1/ February data through 1991; Spring 1992; June 1993; December 1994; and May 1996.

2/ Annual averages for hotels in PKF sample.

3/ Maui County's room count for the years 1989-1994 was adjusted downward due to double counting of certain units during those years, 1989-1994 data revised from previous year data book.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Visitor Plant Inventory (annual)*; *PKF-Hawaii, Trends in the Hotel Industry*, Hawaii (December issues), and records.