

**Table 23.39-- HOTEL ROOM OCCUPANCY AND ROOM RATES, BY
GEOGRAPHIC AREAS: 1999**

[Includes condominium units in rental pools for transient occupancy]

Geographic area	Percent occupied	Average daily room rate (dollars)	Average revenue per available room (dollars)
State total	73.13	142.39	104.12
Oahu	73.08	118.88	86.87
Waikiki	74.03	120.03	88.86
Other Oahu	64.39	106.83	68.79
Hawaii	67.43	165.92	111.87
Hilo	73.80	75.65	55.83
Kona	65.63	82.18	53.94
Kohala	68.01	238.68	162.34
Maui	77.25	167.08	129.06
Kaanapali	80.77	170.89	138.03
West Maui	78.28	150.26	117.63
Other	72.31	175.93	127.21
Kauai	72.39	159.89	115.74
North	72.94	186.09	135.73
Central	68.01	104.69	71.21
South	75.46	188.78	142.45
Molokai	41.08	74.54	30.62

NA Not available.

Source: PKF-Hawaii, *Trends in the Hotel Industry, Hawaii*, December 1999.