

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:  
2007 AND 2008**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	2007	2008	Percent change
All items	12,811.0	11,398.5	-11.0
Total food and beverage	2,415.0	2,271.2	-6.0
Restaurant food	1,631.0	1,531.9	-6.1
Dinner shows and cruises	273.7	238.3	-12.9
Groceries and snacks	510.3	500.9	-1.8
Entertainment & recreation	1,142.9	1,063.6	-6.9
Total transportation	1,246.9	1,032.2	-17.2
Interisland airfare	381.3	188.9	-50.4
Ground transportation	95.5	92.9	-2.7
Rental vehicles	677.1	648.8	-4.2
Gasoline, parking, etc.	93.1	101.6	9.1
Total shopping	2,151.6	1,955.7	-9.1
Fashion and clothing	777.5	703.7	-9.5
Jewelry and watches	394.1	354.2	-10.1
Cosmetics, perfume	73.1	73.6	0.7
Leather goods	298.9	277.1	-7.3
Hawaii food products	213.3	199.1	-6.6
Souvenirs	394.7	348.0	-11.8
Lodging	4,746.1	4,282.9	-9.8
All other expenses 1/	923.1	614.7	-33.4
Supplemental business	185.2	178.3	-3.8

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-portedships.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.