

**Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE  
U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2008**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors]

Criterion by island	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	55.3	52.8	57.7	56.6
Above average	38.6	41.2	36.2	40.4
Below average	5.2	4.9	5.4	2.7
Poor	0.9	1.1	0.7	0.3
Maui				
Excellent	73.7	73.3	74.2	54.3
Above average	23.0	23.8	22.0	40.4
Below average	3.1	2.9	3.4	4.8
Poor	0.2	0.0	0.4	0.5
Molokai				
Excellent	58.2	47.9	65.9	47.5
Above average	36.0	43.8	30.2	52.5
Below average	4.7	6.7	3.2	0.0
Poor	1.1	1.7	0.7	0.0
Lanai				
Excellent	69.0	71.1	66.9	71.0
Above average	28.2	25.1	31.4	29.0
Below average	2.5	3.7	1.4	0.0
Poor	0.3	0.1	0.4	0.0
Big Island				
Excellent	62.2	61.8	62.5	57.3
Above average	32.8	32.8	32.9	38.0
Below average	4.6	4.9	4.4	3.9
Poor	0.4	0.6	0.2	0.8
Kauai				
Excellent	74.9	72.5	77.8	52.7
Above average	21.8	25.0	17.8	41.2
Below average	3.0	2.3	4.0	6.2
Poor	0.3	0.2	0.4	0.0

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2008 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.