

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2008 AND 2009**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	2008	2009	Percent change
All items	11,398.5	9,993.2	-12.3
Total food and beverage	2,271.2	2,061.2	-9.2
Restaurant food	1,531.9	1,381.2	-9.8
Dinner shows and cruises	238.3	207.3	-13.0
Groceries and snacks	500.9	472.7	-5.6
Entertainment & recreation	1,063.6	939.1	-11.7
Total transportation	1,032.2	967.1	-6.3
Interisland airfare	188.9	150.6	-20.3
Ground transportation	92.9	89.1	-4.1
Rental vehicles	648.8	645.3	-0.5
Gasoline, parking, etc.	101.6	82.1	-19.1
Total shopping	1,955.7	1,753.5	-10.3
Fashion and clothing	703.7	618.2	-12.1
Jewelry and watches	354.2	294.1	-17.0
Cosmetics, perfume	73.6	64.0	-13.1
Leather goods	277.1	279.8	1.0
Hawaii food products	199.1	194.4	-2.4
Souvenirs	348.0	302.9	-12.9
Lodging	4,282.9	3,653.1	-14.7
All other expenses 1/	614.7	445.5	-27.5
Supplemental business	178.3	173.7	-2.6

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.