

Table 16.01-- INFORMATION ESTABLISHMENTS (NAICS 51): 2007

[Excludes most government employees, railroad employees, and self-employed persons. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in the *County Business Patterns* prior to 1998. Therefore, comparability between the current data and data prior to 1998 may be limited]

NAICS code	Industry	No. of establishments	No. of paid employees for pay period including March 12	Annual payroll (\$1,000)
51	Information	617	10,175	523,397
511	Publishing industries (except internet)	107	2,262	120,836
5111	Newspaper, periodical, book, directory publishers	93	2,192	110,069
5112	Software publishers	14	70	10,767
512	Motion picture & sound recording industries	122	1,067	20,216
5121	Motion picture & video industries	106	1,000	16,868
5122	Sound recording industries	16	67	3,348
515	Broadcasting (except internet)	57	1,054	50,843
5151	Radio & television broadcasting	56	1,054	50,838
5152	Cable & other subscription programming	1	(1/)	(D)
516	Internet publishing & broadcasting	13	76	3,006
517	Telecommunications	228	4,507	261,661
5171	Wired telecommunications carriers	110	(2/)	(D)
5172	Wireless telecommunications carriers (except satellite)	76	904	49,176
5173	Telecommunications resellers	13	(3/)	2,299
5174	Satellite telecommunications	7	71	4,314
5175	Cable & other program distribution	17	(2/)	(D)
5179	Other telecommunications	5	(3/)	(D)
518	Internet service providers, web search portals, and data processing services	79	1,142	64,177
5181	Internet service providers and web search portals	15	62	2,162
5182	Data processing, hosting, & related services	64	1,080	62,015
519	Other information services	11	67	2,658

D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.

1/ Employment-size class, 0 to 19 employees.

2/ Employment-size class, 1,000 to 2,499 employees.

3/ Employment-size class, 20 to 99 employees.

Source: U.S. Census Bureau, *2007 County Business Patterns* <<http://censtats.census.gov/cgi-bin/cbpnaic/cbpdetl.pl>> accessed January 19, 2010.