| codeset20000Industry total20100Groceries & oth<br>consumption20120Meals, unpack<br>etc for immed20140Packaged liquo20150Cigars, cigarett<br>access, exclu20160Drugs, health a<br>including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20200Ken's wear20200Soups, deterge<br>cleaners20200Soaps, deterge<br>cleaners20200Soaps, deterge<br>cleaners20200Soaps, deterge<br>cleaners20200Soaps, deterge<br>cleaners20200Soaps, deterge<br>cleaners20200Curtains, drape<br>bed & table co<br>cleaners202300Major househol<br>care appliance | her food for human<br>off the premises<br>snacks, sandwiches,<br>diate consumption<br>or, wine, & beer<br>tes, etc & smokers'<br>uding sls from vending<br>aids, beauty aids, | Number<br>of<br>establish-<br>ments<br>4,924<br>1,288<br>538<br>733 | Sales<br>(\$1,000)<br>13,008,182<br>2,275,025<br>138,395<br>311,171 | sales of<br>establish-<br>ments with<br>line<br>(X)<br>37.3 | Line sales<br>as % of<br>total sales<br>of NAICS<br>100.0 |
|---|---|---|---|---|---|
| codeset20000Industry total20100Groceries & oth<br>consumption20120Meals, unpack<br>etc for immed20140Packaged liquo20150Cigars, cigarett<br>access, exclu20160Drugs, health a<br>including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20200Ken's wear20200Soups, deterge<br>cleaners20200Soaps, deterge<br>cleaners20200Soaps, deterge<br>cleaners20200Soaps, deterge<br>cleaners20200Soaps, deterge<br>cleaners20200Soaps, deterge<br>cleaners20200Curtains, drape<br>bed & table co<br>cleaners202300Major househol<br>care appliance | her food for human<br>off the premises<br>snacks, sandwiches,<br>diate consumption<br>or, wine, & beer<br>tes, etc & smokers'<br>uding sls from vending<br>aids, beauty aids, | ments   4,924   1,288   538   | (\$1,000)<br>13,008,182<br>2,275,025<br>138,395                     | line<br>(X)<br>37.3   | total sales<br>of NAICS<br>100.0                          |
| 20000Industry total20100Groceries & oth<br>consumption20120Meals, unpack<br>etc for immed20140Packaged liquo20150Cigars, cigarett<br>access, exclu20160Drugs, health a<br>including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear<br>& infants & to<br>2024020260Footwear, inclu<br>swing, knitting<br>needlework g20280Curtains, drape<br>bed & table co<br>Care appliance   | her food for human<br>off the premises<br>snacks, sandwiches,<br>diate consumption<br>or, wine, & beer<br>tes, etc & smokers'<br>uding sls from vending<br>aids, beauty aids, | 4,924<br>1,288<br>538   | 13,008,182<br>2,275,025<br>138,395                                  | (X)<br>37.3   | 100.0   |
| 20100Groceries & oth<br>consumption20120Meals, unpack<br>etc for immed20140Packaged liquo20150Cigars, cigarett<br>access, exclu20160Drugs, health a<br>including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20200Children's wear<br>& infants & to20260Footwear, inclu<br>sewing, knitting<br>needlework g20280Curtains, drape<br>bed & table co20300Small electric a<br>care appliance   | her food for human<br>off the premises<br>snacks, sandwiches,<br>diate consumption<br>or, wine, & beer<br>tes, etc & smokers'<br>uding sls from vending<br>aids, beauty aids, | 1,288<br>538  | 2,275,025   | 37.3  |   |
| 20100Groceries & oth<br>consumption20120Meals, unpack<br>etc for immed20140Packaged liquo20150Cigars, cigarett<br>access, exclu20160Drugs, health a<br>including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20220Women's, junio20240Children's wear<br>& infants & to20260Footwear, inclu<br>sewing, knitting<br>needlework g20300Major househol<br>Small electric a<br>care appliance  | her food for human<br>off the premises<br>snacks, sandwiches,<br>diate consumption<br>or, wine, & beer<br>tes, etc & smokers'<br>uding sls from vending<br>aids, beauty aids, | 1,288<br>538  | 2,275,025   | 37.3  |   |
| 20120consumption20120Meals, unpack<br>etc for immed20140Packaged liquo20150Cigars, cigarett<br>access, exclu20160Drugs, health a<br>including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20220Women's, junio20220Children's wear<br>& infants & to20260Footwear, inclu<br>needlework g20280Curtains, drape<br>bed & table co20300Major househol20310Small electric a<br>care appliance  | off the premises<br>snacks, sandwiches,<br>diate consumption<br>or, wine, & beer<br>tes, etc & smokers'<br>uding sls from vending<br>aids, beauty aids,                       | 538   | 138,395   |   | 17.5  |
| 20120Meals, unpack<br>etc for immed<br>Packaged liquo<br>Cigars, cigarett<br>access, exclu20140Packaged liquo<br>Cigars, cigarett<br>access, exclu20150Cigars, cigarett<br>access, exclu20160Drugs, health a<br>including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20220Women's, junio20240Children's wear<br>& infants & to20260Footwear, inclu20270Sewing, knitting<br>needlework g20300Major househol20310Small electric a<br>care appliance   | snacks, sandwiches,<br>diate consumption<br>or, wine, & beer<br>tes, etc & smokers'<br>uding sls from vending<br>aids, beauty aids,   | 538   | 138,395   |   | 17.5  |
| etc for immed20140Packaged liquo20150Cigars, cigarett20160Drugs, health a20180Soaps, deterge20180Soaps, deterge20190Paper & related20200Men's wear20220Women's, junio20240Children's wear20260Footwear, inclu20270Sewing, knitting20280Curtains, drape20300Major househol20310Small electric acare appliance  | diate consumption<br>or, wine, & beer<br>tes, etc & smokers'<br>uding sls from vending<br>aids, beauty aids,  |   |   | A 7   |   |
| 20140Packaged liquo20150Cigars, cigaretti<br>access, exclu20160Drugs, health a<br>including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20220Women's, junio20240Children's wear<br>& infants & to20260Footwear, inclu<br>needlework g20280Curtains, drape<br>bed & table c20300Major househol20310Small electric a<br>care appliance   | or, wine, & beer<br>tes, etc & smokers'<br>uding sls from vending<br>aids, beauty aids,   |   |   | 4 7   |   |
| 20150Cigars, cigarett<br>access, exclu20160Drugs, health a<br>including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20220Women's, junio20240Children's wear<br>& infants & to20260Footwear, inclu<br>needlework g20280Curtains, drape<br>bed & table c20300Major househol20310Small electric a<br>care appliance   | tes, etc & smokers'<br>uding sls from vending<br>aids, beauty aids,   | 733   | 311,171   | 4.7   | 1.1   |
| 20160access, exclu20160Drugs, health a<br>including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20220Women's, junio20220Children's wear<br>& infants & to20260Footwear, inclu20270Sewing, knitting<br>needlework g20280Curtains, drape<br>bed & table co20300Major househol20310Small electric a<br>care appliance   | uding sls from vending<br>aids, beauty aids,  |   |   | 7.0   | 2.4   |
| 20160Drugs, health a<br>including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20220Women's, junio20220Children's wear<br>  | aids, beauty aids,  |   |   |   |   |
| 20180including cost20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20220Women's, junio20220Children's wear<br>& infants & to20260Footwear, inclu20270Sewing, knitting<br>needlework g20280Curtains, drape<br>bed & table co20300Small electric a<br>care appliance   |   | 871   | 242,454   | 4.7   | 1.9   |
| 20180Soaps, deterge<br>cleaners20190Paper & related<br>paper towels,20200Men's wear20220Women's, junio20220Children's wear<br>& infants & to20240Children's wear<br>& infants & to20260Footwear, inclu20270Sewing, knitting<br>needlework g20280Curtains, drape<br>bed & table c20300Major househol20310Small electric a<br>care appliance  | an at a a   |   |   |   |   |
| cleaners20190Paper & related<br>paper towels,20200Men's wear20220Women's, junio20240Children's wear<br>& infants & to20260Footwear, inclu20270Sewing, knitting<br>needlework g20280Curtains, drape<br>bed & table c20300Major househol20310Small electric a<br>care appliance   |   | 958   | 1,010,043   | 16.7  | 7.8   |
| 20190Paper & related<br>paper towels,20200Men's wear20220Women's, junio20220Women's, junio20240Children's wear<br>& infants & to20260Footwear, inclu20270Sewing, knitting<br>needlework g20280Curtains, drape<br>bed & table c20300Major househol20310Small electric a<br>care appliance  | ents, & household   |   |   |   |   |
| 20200 Men's wear<br>20220 Women's, junio<br>20240 Children's wear<br>& infants & to<br>20260 Footwear, inclu<br>20270 Sewing, knitting<br>needlework g<br>20280 Curtains, drape<br>bed & table co<br>20300 Major househol<br>20310 Small electric a<br>care appliance   |   | 530   | 119,128   | 2.5   | 0.9   |
| 20200Men's wear20220Women's, junio20240Children's wear<br>& infants & to20260Footwear, inclu20270Sewing, knitting<br>needlework g20280Curtains, drape<br>bed & table c20300Major househol20310Small electric a<br>care appliance  | d products, including   |   |   |   |   |
| 20220Women's, junio20240Children's wear<br>& infants & to20260Footwear, inclu20270Sewing, knitting<br>needlework g20280Curtains, drape<br>bed & table c20300Major househol20310Small electric a<br>care appliance   | , toilet tissue, wraps, etc   | 558   | 106,507   | 2.3   | 0.8   |
| 20240Children's wear<br>& infants & to20260Footwear, inclu20270Sewing, knitting<br>needlework g20280Curtains, drape<br>bed & table c20300Major househol20310Small electric a<br>care appliance  |   | 763   | 377,927   | 10.4  | 2.9   |
| & infants & to<br>20260 Footwear, inclu<br>20270 Sewing, knitting<br>needlework g<br>20280 Curtains, drape<br>bed & table co<br>20300 Major househol<br>20310 Small electric a<br>care appliance  | ors', & misses' wear  | 1,085   | 762,169   | 16.3  | 5.9   |
| 20260Footwear, inclu20270Sewing, knitting<br>needlework g20280Curtains, drape<br>bed & table c20300Major househol20310Small electric a<br>care appliance  | r, including boys, girls,   |   |   |   |   |
| 20270Sewing, knitting<br>needlework g20280Curtains, drape<br>bed & table c20300Major househol20310Small electric a<br>care appliance  |   | 416   | 148,437   | 6.6   | 1.1   |
| 20280 Curtains, drape<br>bed & table c<br>20300 Major househol<br>20310 Small electric a<br>care applianc   | uding accessories   | 558   | 216,447   | 8.2   | 1.7   |
| 20280 Curtains, drape<br>bed & table c<br>20300 Major househol<br>20310 Small electric a<br>care applianc   | g materials & supplies,   |   |   |   |   |
| 20300 bed & table c<br>20310 Major househol<br>20310 Small electric a<br>care applianc  |   | 79  | 20,479  | 1.6   | 0.2   |
| 20300 Major househol<br>20310 Small electric a<br>care applianc   | eries, blinds, slipcovers,  |   |   |   |   |
| 20310 Small electric a care applianc  |   | 166   | 83,622  | 3.0   | 0.6   |
| care applianc   |   | 146   | 130,559   | 6.0   | 1.0   |
|   | appliances & personal   |   |   |   |   |
| 20320 TVs, video reco   |   | 135   | 27,180  | 1.1   | 0.2   |
|   | orders, video cameras,  |   |   |   |   |
| video tapes, I  | DVDs, etc   | 259   | 157,918   | 6.7   | 1.2   |
|   | ent, musical instruments,   |   |   |   |   |
| -   | os, CDs, records, etc   | 294   | 131,751   | 4.8   | 1.0   |
| 20340 Furniture, sleep  |   |   |   |   |   |
| outdoor/patio   |   | 297   | 203,455   | 7.2   | 1.6   |
| 20360 Flooring & floor  | furniture   | 135   | 89,975  | 9.7   | 0.7   |
|   | o furniture<br>r coverings  |   |   |   |   |
| supplies  | furniture   | 129   | 155,467   | 8.2   | 1.2   |
| 20380 Kitchenware &   | o furniture<br>r coverings<br>Iware, software, &  | 609   | 178,537   | 3.7   | 1.4   |

## Table 23.15-- PRODUCT LINE SALES FOR RETAIL TRADE (NAICS 44-45): 2002

Continued on next page.

| Products<br>and<br>services<br>code | Meaning of products and services code             | Number<br>of<br>establish-<br>ments | Sales<br>(\$1,000) | Line sales<br>as % of<br>sales of<br>establish-<br>ments with<br>line | Line sales<br>as % of<br>total sales<br>of NAICS |
|-------------------------------------|---|-------------------------------------|--------------------|---|--|
| 20400                               | Jewelry, including watches, watch                 |                                     |                    |   |  |
| 20400                               | attach, novelty jewelry, etc                      | 1,004                               | 477,049            | 13.9  | 3.7  |
| 20420                               | Books   | 308                                 | 89,694             | 4.3   | 0.7  |
| 20420                               | Photographic equipment & supplies                 | 137                                 | 48,654             | 4.3   | 0.4  |
| 20440                               | Toys, hobby goods, & games                        | 408                                 | 48,054             | 4.5   | 1.2  |
| 20480<br>20490                      | Optical goods, including eyeglasses,              | 400                                 | 101,957            | 4.5   | 1.2  |
| 20490                               |   | 228                                 | 48,135             | 2.3   | 0.4  |
| 20500                               | contact lenses, sunglasses, etc<br>Sporting goods | 220<br>387                          | 46,135             | 2.3<br>6.3  | 1.3  |
|                                     |   | 307                                 | 174,270            | 0.3   | 1.5  |
| 20580                               | RVs, including camping trailers, travel           | 0                                   | 0.000              | E 4   | 47   |
| 00000                               | trailers, truck campers, etc                      | 8                                   | 2,066              | 5.1   | 1/   |
| 20600                               | Hardware, tools, & plumbing &                     | 000                                 | 004400             | 7.4   | 0.0  |
|                                     | electrical supplies                               | 296                                 | 264,122            | 7.4   | 2.0  |
| 20620                               | Lawn, garden, & farm equipment &                  |                                     | 107 000            |   |  |
|                                     | supplies  | 395                                 | 197,866            | 5.0   | 1.5  |
| 20640                               | Dimensional lumber & other building/              |                                     |                    |   |  |
|                                     | structural materials & supplies                   | 154                                 | 244,128            | 40.6  | 1.9  |
| 20670                               | Paint & sundries                                  | 147                                 | 81,765             | 5.6   | 0.6  |
| 20690                               | Wallpaper & other flexible wallcoverings          | 13                                  | 232                | 0.3   | 1/   |
| 20700                               | Automobiles, cars, vans, trucks,                  |                                     |                    |   |  |
|                                     | motorcycles, motor scooters, etc                  | 126                                 | 2,039,901          | 87.3  | 15.7   |
| 20720                               | Automotive fuels                                  | 332                                 | 521,054            | 38.2  | 4.0  |
| 20730                               | Automotive lubricants, including oil,             |                                     |                    |   |  |
|                                     | greases,etc                                       | 355                                 | 21,823             | 1.0   | 0.2  |
| 20740                               | Automotive tires, tubes, batteries,               |                                     |                    |   |  |
|                                     | parts, accessories                                | 452                                 | 289,343            | 7.1   | 2.2  |
| 20780                               | Household fuels, including oil, LP gas,           |                                     |                    |   |  |
|                                     | wood, coal  | 88                                  | 75,904             | 7.6   | 0.6  |
| 20800                               | Pets, pet foods, & pet supplies                   | 247                                 | 74,084             | 2.4   | 0.6  |
| 20850                               | All other merchandise                             | 1,698                               | 716,829            | 12.3  | 5.5  |
| 29810                               | All other merchandise                             | 687                                 | 221,639            | 5.2   | 1.7  |
| 29900                               | All nonmerchandise receipts                       | 963                                 | 370,621            | 5.9   | 2.8  |
|                                     |   |                                     | ,                  |   |  |

## Table 23.15-- PRODUCT LINE SALES FOR RETAIL TRADE (NAICS 44-45): 2002 -- Con.

X Not applicable.

1/ Less than half the unit shown.

Source: U.S. Census Bureau, Economic Census 2002, Subject series: Product lines, extracted from American FactFinder, <a href="http://factfinder.census.gov/home/saff/main.html?\_lang=en>accessed March 14, 2006">http://factfinder.census.gov/home/saff/main.html?\_lang=en>accessed March 14, 2006</a>.