Table 18.14-- NEW RETAIL CAR AND LIGHT TRUCK (VAN) REGISTRATIONS, BY PLACE OF MANUFACTURE: 2008 TO 2010
[Excludes U-drive/Fleet sales]

| Type and place of manufacture | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ |
| :--- | ---: | ---: | :---: |
| Total | 42,804 | 33,639 | 34,019 |
|  | 20,180 | 16,441 | 16,812 |
| Light truck | 22,624 | 17,198 | 17,207 |
|  |  |  |  |
| Chrysler, Ford, General Motors | 9,320 | 6,712 | 5,980 |
| Japanese | 27,742 | 21,964 | 22,162 |
| European | 4,260 | 3,652 | 3,920 |
| Korean | 1,482 | 1,311 | 1,957 |
|  |  |  |  |

Source: Hawaii Automobile Dealers Association, HawaiiDealer, 2009 First Quarter, 2010 Second Quarter and 2011 First Quarter.

