

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2011 AND 2012

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2011	2012	2011	2012
All visitors 1/	5,127,291	5,403,025	2,047,106	2,464,118
Purpose of visit 1/				
Pleasure (net)	4,185,975	4,442,043	1,736,098	2,122,518
Vacation	(NA)	4,214,148	(NA)	1,765,855
Honeymoon	233,181	232,011	293,892	351,526
Wedding	54,973	56,416	64,934	69,560
Meetings, conventions, incentive 1/	299,754	290,539	97,594	120,021
Convention/conference	187,466	179,497	45,824	58,342
Corporate meeting	65,193	64,935	16,145	17,332
Incentive	58,870	57,387	37,885	46,450
Other business	213,342	222,574	23,897	25,301
Visit friends or relatives	570,871	598,769	64,781	77,372
Government or military	86,299	82,787	18,648	9,617
Attend school	13,876	13,587	5,918	9,623
Sport event	58,776	57,885	36,218	50,319
Traveler method				
Group tour	174,273	179,657	435,034	514,929
Package	1,288,037	1,251,192	1,218,548	1,474,470
Group tour and package	122,645	124,126	379,665	460,450
True independent	3,787,626	4,096,301	773,189	935,170
Accommodations				
Hotel	2,855,884	2,998,669	1,639,148	1,992,730
Hotel only	2,398,033	2,512,675	1,537,095	1,873,972
Condo	1,022,333	1,069,707	289,638	318,320
Condo only	803,788	839,144	228,204	248,251
Timeshare	634,727	654,916	82,970	106,978
Timeshare only	491,518	506,420	59,335	79,723
Rental house	334,904	385,764	34,529	50,697
Bed & breakfast	57,901	62,343	12,679	11,396
Cruise ship	108,663	109,478	19,731	17,859
Friends, relatives	594,657	630,613	70,488	82,461

NA Not available.

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research