

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2011 AND 2012**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	2011 1/	2012	Percent change
All items	12,158.2	14,364.8	18.1
Total food and beverage	2,544.1	2,897.7	13.9
Restaurant food	1,743.1	2,008.9	15.2
Dinner shows and cruises	252.7	282.7	11.9
Groceries and snacks	548.3	606.1	10.5
Entertainment & recreation	1,079.0	1,226.9	13.7
Total transportation	1,154.7	1,321.7	14.5
Interisland airfare	183.1	212.7	16.2
Ground transportation	102.3	121.9	19.1
Rental vehicles	764.4	869.6	13.8
Gasoline, parking, etc.	104.9	117.6	12.1
Total shopping	2,089.6	2,489.7	19.1
Fashion and clothing	743.3	882.4	18.7
Jewelry and watches	340.5	381.9	12.1
Cosmetics, perfume	89.8	124.5	38.7
Leather goods	348.6	445.9	27.9
Hawaii food products	227.5	278.0	22.2
Souvenirs	339.9	376.9	10.9
Lodging	4,673.9	5,707.6	22.1
All other expenses 2/	506.9	606.6	19.7
Supplemental business	109.9	114.6	4.3

1/ Revised from previous *Data Book*.

2/ Includes cruise package and on-ship spending on U.S. Flagged Hawaii home-ported ships.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) and records.