

**Table 7.12-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS FROM THE U.S. TOTAL, BY GEOGRAPHIC AREA: 2011**

[Covers visitors from United States staying overnight or longer. Percent of visitors]

<b>Category</b>	<b>Oahu</b>	<b>Maui</b>	<b>Kauai</b>	<b>Kona</b>
Accommodations				
Very satisfied	74.6	84.4	82.7	84.1
Somewhat satisfied	22.4	14.2	14.6	12.3
Somewhat dissatisfied	2.1	1.2	2.6	2.8
Not satisfied at all	0.8	0.3	0.1	0.7
Restaurants				
Very satisfied	61.3	64.1	60.4	59.6
Somewhat satisfied	35.9	31.8	33.3	35.7
Somewhat dissatisfied	2.2	4.0	5.4	3.9
Not satisfied at all	0.7	0.0	0.9	0.8
Shopping				
Very satisfied	67.9	62.2	53.2	52.8
Somewhat satisfied	29.7	33.5	41.9	41.4
Somewhat dissatisfied	2.0	3.8	4.4	4.9
Not satisfied at all	0.5	0.5	0.5	0.9
Golf				
Very satisfied	71.3	85.5	75.7	81.6
Somewhat satisfied	23.0	12.1	22.5	14.9
Somewhat dissatisfied	5.1	2.2	1.5	3.5
Not satisfied at all	0.6	0.3	0.3	0.0
Activities & attractions				
Very satisfied	75.1	76.1	77.9	70.3
Somewhat satisfied	22.4	22.1	18.6	25.1
Somewhat dissatisfied	2.3	1.6	3.1	4.2
Not satisfied at all	0.3	0.1	0.4	0.3
Transportation				
Very satisfied	66.6	73.2	49.4	48.4
Somewhat satisfied	26.0	19.6	32.7	29.1
Somewhat dissatisfied	6.5	5.6	12.5	13.9
Not satisfied at all	1.0	1.6	5.4	8.6
Airports				
Very satisfied	56.6	60.3	65.0	51.9
Somewhat satisfied	35.5	36.8	30.8	43.4
Somewhat dissatisfied	6.9	2.3	3.4	4.3
Not satisfied at all	1.0	0.6	0.8	0.4

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FROM THE U.S. TOTAL, BY GEOGRAPHIC AREA: 2011 - Con.**

<b>Category</b>	<b>Oahu</b>	<b>Maui</b>	<b>Kauai</b>	<b>Kona</b>
Parks & beaches				
Very satisfied	74.5	80.7	83.8	76.1
Somewhat satisfied	22.2	17.4	14.7	20.4
Somewhat dissatisfied	2.9	1.8	1.3	3.3
Not satisfied at all	0.5	0.2	0.1	0.3

Source: Hawaii Tourism Authority, Tourism Research, records.