

**Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2012**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors]

Criterion by island	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	56.9	56.6	57.3	57.6
Above average	38.1	38.5	37.5	40.5
Below average	4.2	4.1	4.4	1.8
Poor	0.8	0.9	0.8	0.1
Maui				
Excellent	66.2	63.1	72.1	57.9
Above average	32.1	35.1	26.5	37.4
Below average	1.5	1.5	1.4	3.1
Poor	0.3	0.4	0.0	1.5
Molokai				
Excellent	58.6	58.3	58.9	26.6
Above average	26.6	28.8	23.6	73.4
Below average	13.5	10.8	17.3	0.0
Poor	1.3	2.1	0.1	0.0
Lanai				
Excellent	65.0	64.3	65.7	48.8
Above average	33.1	35.3	30.8	51.2
Below average	1.9	0.5	3.4	0.0
Poor	0.0	0.0	0.0	0.0
Big Island				
Excellent	62.3	62.1	62.7	60.1
Above average	35.3	35.5	35.1	38.0
Below average	2.3	2.4	2.1	1.5
Poor	0.1	0.0	0.1	0.4
Kauai				
Excellent	70.4	68.8	73.1	55.8
Above average	27.5	29.7	23.8	35.9
Below average	2.1	1.5	3.1	6.9
Poor	0.0	0.0	0.1	1.4

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2012 Visitor Satisfaction and Activity Report*  
<http://www.hawaii-tourismauthority.org/research/reports/visitor-satisfaction/>  
 accessed December 3, 2013 and records.