

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2012 AND 2013**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	2012	2013	Percent change
All items	14,364.8	14,520.5	1.1
Total food and beverage	2,897.7	2,914.8	0.6
Restaurant food	2,008.9	2,009.0	0.0
Dinner shows and cruises	282.7	271.0	-4.1
Groceries and snacks	606.1	634.7	4.7
Entertainment & recreation	1,226.9	1,228.1	0.1
Total transportation	1,321.7	1,330.0	0.6
Interisland airfare	212.7	207.3	-2.5
Ground transportation	121.9	136.9	12.3
Rental vehicles	869.6	880.6	1.3
Gasoline, parking, etc.	117.6	105.1	-10.6
Total shopping	2,489.7	2,291.4	-8.0
Fashion and clothing	882.4	847.2	-4.0
Jewelry and watches	381.9	327.6	-14.2
Cosmetics, perfume	124.5	109.6	-11.9
Leather goods	445.9	384.2	-13.9
Hawaii food products	278.0	286.3	3.0
Souvenirs	376.9	336.5	-10.7
Lodging	5,707.6	6,046.6	5.9
All other expenses 1/	606.6	601.7	-0.8
Supplemental business	114.6	108.0	-5.8

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawaii home-ported ships.

Note: Sums may not add up to total due to rounding errors.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) and records.